

Library Director's Report July 12, 2010

STATISTICS

Program Attendance

	Children	Adults	Total	Notes
June 2010	529	90	619	Includes Bonzo Crunch and Mr. Puppet Events
May 2010	264	99	363	Includes Liz Carmack Event
April 2010	343	130	473	Includes P.K. Chatterjee and El Día de los Niños Events
June 2009	469	230	699	Includes Bonzo Crunch and Joe McDermott Events

	New Patrons	Renewed Patrons
June 2010	73	93
May 2010	59	128
April 2010	70	110
June 2009	103	96

Door Count

June 2010	6,063
May 2010	5,442 (closed Memorial Day)
April 2010	5,829 (closed Easter)
June 2009	6,244 (closed 2 hours training)

Adult Volunteer Hours

June 2010	535.5
May 2010	516
April 2010	565
June 2009	667.5

Teen Volunteer Hours

June 2010	464
May 2010	218.5
April 2010	232
June 2009	341.5

Interlibrary Loan (ILL)

	Requests/Processed
June 2010	46/40
May 2010	53/42
April 2010	46/38
June 2009	44/34

Number of Circulation Transactions

June 2010	16,390
May 2010	12,862
April 2010	13,078
June 2009	14,095

Circulation Snapshot (data as of July 5, 2010)

Material Type	# of Items	% of Total Holdings	# items currently checked out	% checked-out of total material type	% of total checked out
Adult AV	3,376	10.7	1,235	36.6	21.4
Adult Fiction	6,838	21.6	1,055	15.4	18.3
Adult Non-Fiction	7,344	23.2	603	8.2	10.4
Juvenile	12,069	38.1	2,420	20.1	41.9
Other	2,027	6.4	463	22.8	8.0
Total	31,654		5,776	18.2	

* See page four for circulation snapshot details.

Past Events

- I attended the American Library Association Annual Conference in Washington, D.C. and participated in Caldecott Selection Committee meetings. It was exciting!!!
- The Barnes and Noble Book Fair was held in June and library patrons spent \$2,675, so the library will receive a gift card for \$535 later this summer. The story times were well attended with 37 total participants.
- Storyteller Bernadette Nason visited Briarcliff with 16 attendees and LTCL with 27 attendees on Thursday, June 24.
- Our first Pre-AP discussion group for LTHS students took place on Sunday, July 11.
- Lynda Taylor presented *How Much Love is in One Mommy?* at storytime the morning of Monday, July 12.

Upcoming Events

- Summer Reading Program events continue throughout the summer. Later this month, the library will host a cooking class, Critterman, Kim Lehman, an afternoon of games, the teen book club, and another Pre-AP discussion group for high schoolers.
- The Buzzards are hosting a fundraising party on Saturday, July 17 from 5-7 p.m.
- The next district meeting will be on Friday, July 23 at Laura's Library.
- TLA Annual Assembly is in Austin from July 25-28.
- Sara Hickman and the Family Time Rocks band will play the LTCL Summer Reading Program Finale on Thursday, August 12th at 2 p.m. at TexARTS.
- The library will host a fundraiser at Mimi's Café on Thursday, August 12 from 4-9 p.m. Diners must present a fundraising flyer to their server, and then Mimi's Café will donate 15% from each sale to the library. We will also have a library table display with brochures, calendars, newsletters, and posters.
- The next Friends Book Sale will take place at Jack Brown Cleaners on Saturday, August 14.
- We will throw a pizza party for summer teen volunteers on Sunday, August 15 at 4 p.m.
- Jennifer Patterson from the Central Texas Library System will visit LTCL on Monday, August 23 at 10 a.m. to do an Image Audit. She will walk around the library and give recommendations on how we can best use the space and improve signage. This is a free service.
- On Tuesday, September 14, Workforce Solutions will present Job Search Basics at 3:30 p.m.
- Diana Houston from the Texas State Library will present an Introduction to Genealogy Resources available at the Texas State Library on Friday, September 10 at 10 a.m.
- The Friends will host a wine and cheese party at the Lakeway Activity Center on Tuesday, September 21 from 5-7 p.m.
- Mystery author Susan Wittig Albert will speak on Saturday, September 25 at TexARTS.

Notes / Items for Discussion:

- The fiction section is completely running out of shelf space. I have been brainstorming with the staff on finding a solution and we propose creating a 'back shelf' category of fiction books to keep in storage. They will need to be alphabetized and easily accessible to retrieve when they are reserved. We will pull requested titles from storage on a regular basis and Earlene has found a volunteer to be responsible for this weekly task. The cost of an additional 5'x15' storage unit is \$75 per month. We can ask the Friends to pay for the storage unit. We have some shelves in storage, but we might also require new shelves. The books sent to storage will be ones that circulated fewer than three times in the past year.
- It is time to select a CTLS lay representative and alternate for the 2011 fiscal year. There are no term limits for lay representatives, but we must make our selections by September 1, 2010.
- The IMLS Laura Bush 21st Century Librarian grants were announced and our partner grant

with Dr. Loriene Roy and the UT School of Information was not funded. The grant was to support indigenous students attending library school and we would have managed a student volunteer. Dr. Roy plans to submit a new grant in the fall on the same topic.

- I will apply for Texas Commission on the Arts grants later this month to help pay for fall programming. We hope to book Bernadette Nason for Halloween storytelling and perhaps the Zachary Scott Theatre Project Interact (ZACH's professional theatre for youth). Both performers are on the Texas Commission on the Arts Touring Roster, therefore eligible to have half of the costs paid for by the TCA.
- We have a major problem with crickets in the library. Are we interested in a \$375 power spray treatment from ABC Pest Service?
- Our web hosting service IPOWER has disabled the following email addresses:
 - cblack@laketravislibrary.org
 - srogers@laketravislibrary.org
 - pkchatterjee@laketravislibrary.org
 - npencsak@laketravislibrary.org
 - rjohntz@laketravislibrary.org
 - circulation@laketravislibrary.org
 - treasurer@laketravislibrary.org
 - volunteer@laketravislibrary.org
 - webmaster@laketravislibrary.org
 - friends@laketravislibrary.org
 - jobs@laketravislibrary.org

There is no cost to re-enable these email addresses. However, if they are not logged onto every 90 days, the accounts will become disabled again. See the attached email for more information.

- I will begin annual staff evaluations in early August.
- Solveig completed three recommended reading lists for adults that are available near the circulation desk and online. She plans to publish a new list every month or two.
- I have been asked to preside at a conference program at the Texas Library Association conference next April. The conference is in Austin, so I will likely only miss one day at the library.
- LTCL gave our 20 TexShare cards in June 2010. In June 2009, 12 were distributed.
- The LTCL website had 1,621 unique visitors and 2,978 visits in the month of June.
- The library currently has 5,694 active cardholder accounts, up from 4,770 on July 1, 2009.

Morgan McMillian
7/9/2010

Circulation Snapshot - Monday, July 5, 2010

Type	Holdings	% of Holdings	Out	% Out	% of Total Out
1 - Default	1	0.0	0	0.0	0.0
2 - Caldecott	130	0.4	11	8.5	0.2
3 - Bluebonnet	41	0.1	8	19.5	0.1
5 - Lone Star	41	0.1	23	56.1	0.4
6 - Tayshas	25	0.1	1	4.0	0.0
7 - Feature Films	1	0.0	0	0.0	0.0
8 - Music CD	445	1.4	57	12.8	1.0
9 - Audio F	882	2.8	281	31.9	4.9
10 - Magazine	684	2.2	59	8.6	1.0
11 - Reference	119	0.4	0	0.0	0.0
12 - Beginning Reader	724	2.3	288	39.8	5.0
13 - DVD	1777	5.6	833	46.9	14.4
14 - Fiction	6433	20.3	1019	15.8	17.6
16 - CD-ROMs	2	0.0	0	0.0	0.0
17 - Juvenile F	2804	8.9	582	20.8	10.1
18 - Video NF	18	0.1	4	22.2	0.1
19 - Audio NF	271	0.9	64	23.6	1.1
20 - Audio J	165	0.5	33	20.0	0.6
21 - Kits	122	0.4	27	22.1	0.5
22 - YA	1100	3.5	178	16.2	3.1
23 - Board Books	558	1.8	211	37.8	3.7
24 - Picture Books	4044	12.8	756	18.7	13.1
25 - Large Print	354	1.1	34	9.6	0.6
26 - Juvenile NF	2055	6.5	243	11.8	4.2
27 - Video J	115	0.4	40	34.8	0.7
28 - Professional	32	0.1	1	3.1	0.0
29 - Oversize	84	0.3	13	15.5	0.2
30 - Biography	788	2.5	48	6.1	0.8
31 - Summer Reading	64	0.2	14	21.9	0.2
32 - CTLS	51	0.2	2	3.9	0.0
33 - 000 - 099	109	0.3	14	12.8	0.2
34 - 100 - 199	211	0.7	35	16.6	0.6
35 - 200 - 299	268	0.8	26	9.7	0.5
36 - 300 - 399	1035	3.3	88	8.5	1.5
37 - 400 - 499	43	0.1	9	20.9	0.2
38 - 500 - 599	195	0.6	12	6.2	0.2
39 - 600 - 699	1331	4.2	143	10.7	2.5
40 - 700 - 799	841	2.7	51	6.1	0.9
41 - 800 - 899	355	1.1	19	5.4	0.3
42 - 900 - 919	358	1.1	39	10.9	0.7
43 - 920 - 921	14	0.0	0	0.0	0.0
44 - 922 - 999	1010	3.2	43	4.3	0.7
45 - Book Club	9	0.0	0	0.0	0.0
46 - Spanish - Children	159	0.5	20	12.6	0.3
47 - Flash Drive	0	0.0	0	0.0	0.0
48 - Equipment	0	0.0	0	0.0	0.0
49 - DVDJ	569	1.8	296	52.0	5.1
50 - STORYTIME	24	0.1	1	4.2	0.0
51 - Book Buddy	0	0.0	0	0.0	0.0
52 - YA Graphic Novel	107	0.3	1	0.9	0.0
53 - J Graphic Novel	206	0.7	58	28.2	1.0
54 - Laptop	3	0.0	0	0.0	0.0
55 - J BIOGRAPHY	267	0.8	8	3.0	0.1
56 - Graphic Novel	13	0.0	2	15.4	0.0
57 - Spanish - Adult	117	0.4	6	5.1	0.1
58 - Lake Travis Reads	0	0.0	0	0.0	0.0
59 - Mass Market	480	1.5	75	15.6	1.3
Total	31,654		5,776	18.2	