

Library Director's Report August 9, 2010

STATISTICS

Program Attendance

	Children	Adults	Total	Notes
July 2010	658	69	727	Includes all Summer Reading Program Events
June 2010	529	90	619	Includes Bonzo Crunch and Mr. Puppet Events
May 2010	264	99	363	Includes Liz Carmack Event
July 2009	325	202	527	

	New Patrons	Renewed Patrons
July 2010	89	109
June 2010	73	93
May 2010	59	128
July 2009	106	74

Door Count

July 2010	5,480 (closed July 4th)
June 2010	6,063
May 2010	5,442 (closed Memorial Day)
July 2009	6,593 (closed July 4 th)

Adult Volunteer Hours

July 2010	497.5
June 2010	535.5
May 2010	516
July 2009	503.5

Teen Volunteer Hours

July 2010	468
June 2010	464
May 2010	218.5
July 2009	384

Interlibrary Loan (ILL)

	Requests/Processed
July 2010	44/46
June 2010	46/40
May 2010	53/42
July 2009	40/42

Number of Circulation Transactions

July 2010	15,781
June 2010	16,390
May 2010	12,862
July 2009	14,394

Circulation Snapshot (data as of August 2, 2010)

Material Type	# of Items	% of Total Holdings	# items currently checked out	% checked-out of total material type	% of total checked out
Adult AV	3,414	10.7	1,235	36.2	21.6
Adult Fiction	6,926	21.8	1,019	14.7	17.8
Adult Non-Fiction	7,270	22.9	711	9.8	12.4
Juvenile	12,136	38.2	2,262	18.6	39.6
Other	2,029	6.4	490	24.1	8.6
Total	31,775		5,717	18.0	

* See page four for circulation snapshot details.

Past Events

- We received our Barnes and Noble gift card for \$534.93 as a result of our June Book Fair. We plan to purchase audiobooks, DVDs, and music in the coming month.
- 44 people attended Kim Lehman's performance in July.
- Critterman performed on Thursday, July 22 to much success! 35 people attended the show in Briarcliff and 191 people saw the show at the Lakeway Activity Center.

Upcoming Events

- The Summer Reading Program concludes on Thursday, August 12 with a performance by Sara Hickman and the Family Time Rocks band at TexARTS at 2 p.m. We will give away reading certificates, prizes, and refreshments.
- The library will host a fundraiser at Mimi's Café on Thursday, August 12 from 4-9 p.m. Diners must present a fundraising flyer to their server, and then Mimi's Café will donate 15% from each sale to the library. We will also have a library table display with brochures, calendars, newsletters, and posters.
- The next Friends Book Sale will take place at Jack Brown Cleaners on Saturday, August 14 from 8 a.m. to 1 p.m.
- We will throw a pizza party for summer teen volunteers on Sunday, August 15 at 4 p.m. Pizza Hut will provide discounted pizzas and a few free pies.
- Jennifer Patterson from the Central Texas Library System will visit LTCL on Monday, August 23 at 10 a.m. to do an Image Audit. She will walk around the library and give recommendations on how we can best use the space and improve signage. This is a free service.
- The library will be closed on Labor Day on Monday, September 6.
- Diana Houston from the Texas State Library will present an Introduction to Genealogy Resources available at the Texas State Library on Friday, September 10 at 10 a.m.
- On Tuesday, September 14, Workforce Solutions will present Job Search Basics at 3:30 p.m.
- The Friends will host a Wine and Cheese Party at the Lakeway Activity Center on Tuesday, September 21 from 5-7 p.m.
- A fundraising party will be held at the Paulette's house on Wednesday, September 22 from 6-8 p.m.
- The CTLS Fall Membership Meeting is in Cameron on Friday, September 24.
- Mystery author Susan Wittig Albert will speak on Saturday, September 25 at 10:30 a.m. at TexARTS.
- Banned Books Week begins on September 25. Once again, we will have a display in the library.
- The Dancing with the Stars Gala will be held at the World of Tennis on Sunday, October 3.
- Bernadette Nason will visit the library on Thursday, October 14 at 3:30 p.m. for a special Halloween Story Time.
- Texas Library Association District 3 will hold a meeting in Austin on Monday, October 18 to discuss new technology.
- Martha Kubala will lead a discussion of *To Kill a Mockingbird* on Thursday, November 4 at 7 p.m. to celebrate the publication's 50th anniversary.
- The Friends Annual Holiday Craft Sale will take place at the library on Saturday, November 6.
- The Friends will hold a Book Sale in conjunction with the Lakeway City-Wide Garage Sale at the activity center on Saturday, November 13.
- The next district meeting is on Friday, January 21 at the Tye Preston Memorial Library in Canyon Lake.

Notes / Items for Discussion:

- With lots of help from Solveig, I mailed out letters and flyers to local churches advertising our Christian fiction collection last month.
- We put 500 fiction titles in a new storage unit for a cost of \$75 per month. The shelving was donated by David Hague and Kathleen Friend.
- I applied for a Texas Commission on the Arts grant to pay for half of Bernadette Nason's Halloween visit.
- Justice Pest Service located in Lakeway sprayed for crickets a few weeks ago for a \$100 cost. The problem has gotten much better! I am going to investigate their fees and possibly switch our quarterly service to Justice Pest Service.
- I completed annual staff evaluations in early August.
- LTCL gave our 13 TexShare cards in July 2010. In July 2009, 20 were distributed.
- The LTCL website had 1,701 unique visitors and 3,056 visits in the month of July.
- The library currently has 5,789 active cardholder accounts, up from 4,872 on August 1, 2009.

Morgan McMillian
8/6/2010

Circulation Snapshot - Monday, August 2, 2010

Type	Holdings	% of Holdings	Out	% Out	% of Total Out
1 - Default	1	0.0	1	100.0	0.0
2 - Caldecott	130	0.4	3	2.3	0.1
3 - Bluebonnet	41	0.1	7	17.1	0.1
5 - Lone Star	41	0.1	22	53.7	0.4
6 - Tayshas	25	0.1	3	12.0	0.1
7 - Feature Films	1	0.0	0	0.0	0.0
8 - Music CD	449	1.4	48	10.7	0.8
9 - Audio F	914	2.9	275	30.1	4.8
10 - Magazine	537	1.7	75	14.0	1.3
11 - Reference	118	0.4	0	0.0	0.0
12 - Beginning Reader	727	2.3	212	29.2	3.7
13 - DVD	1796	5.7	860	47.9	15.0
14 - Fiction	6510	20.5	981	15.1	17.2
16 - CD-ROMs	2	0.0	0	0.0	0.0
17 - Juvenile F	2826	8.9	563	19.9	9.8
18 - Video NF	18	0.1	2	11.1	0.0
19 - Audio NF	254	0.8	52	20.5	0.9
20 - Audio J	165	0.5	47	28.5	0.8
21 - Kits	121	0.4	32	26.4	0.6
22 - YA	1113	3.5	139	12.5	2.4
23 - Board Books	560	1.8	187	33.4	3.3
24 - Picture Books	4059	12.8	807	19.9	14.1
25 - Large Print	365	1.1	34	9.3	0.6
26 - Juvenile NF	2067	6.5	188	9.1	3.3
27 - Video J	114	0.4	32	28.1	0.6
28 - Professional	32	0.1	1	3.1	0.0
29 - Oversize	88	0.3	12	13.6	0.2
30 - Biography	796	2.5	78	9.8	1.4
31 - Summer Reading	64	0.2	20	31.2	0.3
32 - CTLS	51	0.2	4	7.8	0.1
33 - 000 - 099	110	0.3	26	23.6	0.5
34 - 100 - 199	212	0.7	28	13.2	0.5
35 - 200 - 299	272	0.9	27	9.9	0.5
36 - 300 - 399	1043	3.3	89	8.5	1.6
37 - 400 - 499	43	0.1	10	23.3	0.2
38 - 500 - 599	198	0.6	23	11.6	0.4
39 - 600 - 699	1348	4.2	162	12.0	2.8
40 - 700 - 799	845	2.7	59	7.0	1.0
41 - 800 - 899	361	1.1	19	5.3	0.3
42 - 900 - 919	367	1.2	51	13.9	0.9
43 - 920 - 921	14	0.0	1	7.1	0.0
44 - 922 - 999	1018	3.2	49	4.8	0.9
45 - Book Club	9	0.0	0	0.0	0.0
46 - Spanish - Children	161	0.5	23	14.3	0.4
47 - Flash Drive	0	0.0	0	0.0	0.0
48 - Equipment	0	0.0	0	0.0	0.0
49 - DVD J	570	1.8	291	51.1	5.1
50 - STORYTIME	24	0.1	0	0.0	0.0
51 - Book Buddy	0	0.0	0	0.0	0.0
52 - YA Graphic Novel	108	0.3	16	14.8	0.3
53 - J Graphic Novel	205	0.6	50	24.4	0.9
54 - Laptop	3	0.0	0	0.0	0.0
55 - J BIOGRAPHY	270	0.8	13	4.8	0.2
56 - Graphic Novels	19	0.1	0	0.0	0.0
57 - Spanish - Adult	117	0.4	7	6.0	0.1
58 - Lake Travis Reads	0	0.0	0	0.0	0.0
59 - Mass Market	473	1.5	88	18.6	1.5
Total	31,775		5,717	18.0	