

Library Director's Report September 13, 2010

STATISTICS

Program Attendance

	Children	Adults	Total	Notes
Aug 2010	400	76	476	Includes Sara Hickman finale with 132 attendees
July 2010	658	69	727	Includes all Summer Reading Program Events
June 2010	529	90	619	Includes Bonzo Crunch and Mr. Puppet Events
Aug 2009	146	113	259	

	New Patrons	Renewed Patrons
Aug 2010	83	56
July 2010	89	109
June 2010	73	93
Aug 2009	127	113

Door Count

Aug 2010	6,580
July 2010	5,480 (closed July 4 th)
June 2010	6,063
Aug 2009	5,964

Adult Volunteer Hours

Aug 2010	644
July 2010	497.5
June 2010	535.5
Aug 2009	527

Teen Volunteer Hours

Aug 2010	478
July 2010	468
June 2010	464
Aug 2009	342

Interlibrary Loan (ILL)

	Requests/Processed
Aug 2010	55/40
July 2010	44/46
June 2010	46/40
Aug 2009	53/37

Number of Circulation Transactions

Aug 2010	15,562
July 2010	15,781
June 2010	16,390
Aug 2009	14,397

Circulation Snapshot (data as of September 7, 2010)

Material Type	# of Items	% of Total Holdings	# items currently checked out	% checked-out of total material type	% of total checked out
Adult AV	3,586	11.1	1,171	32.7	21.8
Adult Fiction	6,957	21.6	1,101	15.8	20.5
Adult Non-Fiction	7,329	22.8	593	8.1	11.1
Juvenile	12,245	38.1	2,069	16.9	38.6
Other	2,050	6.4	431	21.0	8.0
Total	32,167		5,365	16.7	

* See page four for circulation snapshot details.

Past Events

- The Summer Reading Program concluded on Thursday, August 12 with a performance by Sara Hickman and the Family Time Rocks band. Please see the attached report for further information about the entire Summer Reading Program.
- The fundraiser at Mimi's Café on Thursday, August 12 resulted in five sales and the library will receive 15% of the sales for a total of \$19.93.
- The Friends Book Sale took in record profits on August 14 – over \$1,900 in sales!
- The Summer Teen Volunteer Appreciation Pizza Party was well attended with 18 volunteers.
- Diana Houston from the Texas State Library presented an Introduction to Genealogy Resources available at the Texas State Library on Friday, September 10. We had a great turnout – 16 people! I hope to do more genealogy events in the future.
- Jennifer Patterson from the Central Texas Library System visited LTCL in August for an Image Audit. She provided a written report that I have shared with the staff to determine what changes we might want to implement. A copy of the report is attached.

Upcoming Events

- On Tuesday, September 14, Workforce Solutions will present Job Search Basics at 3:30 p.m.
- Starting Tuesday, September 21, Cooking Classes for 5-10 year olds will be held at the library every third Tuesday of the month at 3:45pm. Librarian Sue Gilman will teach youngsters simple recipes such as tortilla snowflakes, solar powered s'mores, and ladybugs on a log. She will also incorporate lessons about healthy eating habits and nutrition.
- The Friends will host a Wine and Cheese Party at the Lakeway Activity Center on Tuesday, September 21 from 6-7:30 p.m.
- A fundraising party will be held at the Paulette's house on Wednesday, September 22 from 6-8 p.m.
- I will attend the CTLS Fall Membership Meeting in Cameron on Friday, September 24.
- Mystery author Susan Wittig Albert will speak on Saturday, September 25 at 10:30 a.m. at TexARTS.
- Banned Books Week begins on September 25. We will have a display in the library.
- Patron Jessica Dixon will teach a Little Yoga class on Thursday, September 30 at 10:30 a.m. for 3 to 6 year olds.
- The Dancing with the Stars Gala will be held at the World of Tennis on Sunday, October 3.
- Bernadette Nason will visit the library on Thursday, October 14 at 3:30 p.m. for a special Halloween Story Time.
- Texas Library Association District 3 will hold a meeting in Austin on Monday, October 18 to discuss new technology.
- The annual Pumpkin Parade will take place on Wednesday, October 27 at 10:30 a.m.
- Martha Kubala will lead a discussion of *To Kill a Mockingbird* on Thursday, November 4 at 7 p.m. to celebrate the publication's 50th anniversary.
- The Friends Annual Holiday Craft Sale will take place at the library on Saturday, November 6.
- The Friends will hold a Book Sale on Saturday, November 13.
- Solveig is planning a Harry Potter Party on Sunday, November 14 at 3 p.m. to celebrate the release of the Deathly Hallows movie.
- The next district meeting is on Friday, January 21 at the Tye Preston Memorial Library in Canyon Lake.

Notes / Items for Discussion:

- This year, LTCL will receive a Loan Star Libraries grant award in the amount of \$6,561. Budget reductions throughout the state have affected grant award amounts this year and the Loan Star Libraries grant funding was reduced to \$6 million for FY11. Last year we received \$8,263. We plan to spend the funds on database subscriptions and materials for the collection.
- Sue and I have applied for an Ezra Jack Keats mini-grant for \$500 to fund our new monthly cooking class for 5-10 year olds.
- We have officially been approved by the Universal Service Administrative Company to receive an E-Rate discount this fiscal year. We will save \$1,058.83 through discounted services from AT&T and Time Warner.
- One title has been requested from the new fiction storage unit since August 5.
- I am still in talks to schedule therapy dogs to regularly visit the library to read with children. A patron has a certified dog who worked at her library in California. If she is unable to get certified in Texas, I have also contacted the Austin Dog Alliance.
- Solveig and I plan to start a mother/daughter book club in January.
- LTCL gave our 13 TexShare cards in August 2010. In August 2009, 24 were distributed.
- The LTCL website had 1,715 unique visitors and 3,074 visits in the month of August.
- The library currently has 5,907 active cardholder accounts, up from 4,986 on September 1, 2009.
- I will travel to Virginia in early November for my goddaughter's baptism and plan to take two vacation days.

Morgan McMillian
9/10/2010

Circulation Snapshot - Monday, September 7, 2010

Type	Holdings	% of Holdings	Out	% Out	% of Total Out
1 - Default	1	0.0	1	100.0	0.0
2 - Caldecott	129	0.4	7	5.4	0.1
3 - Bluebonnet	41	0.1	10	24.4	0.2
5 - Lone Star	42	0.1	23	54.8	0.4
6 - Tayshas	25	0.1	1	4.0	0.0
7 - Feature Films	0	0.0	0	0.0	0.0
8 - Music CD	466	1.4	40	8.6	0.7
9 - Audio F	946	2.9	303	32.0	5.6
10 - Magazine	591	1.8	68	11.5	1.3
11 - Reference	118	0.4	0	0.0	0.0
12 - Beginning Reader	731	2.3	206	28.2	3.8
13 - DVD	1909	5.9	770	40.3	14.4
14 - Fiction	6624	20.6	1049	15.8	19.6
16 - CD-ROMs	1	0.0	0	0.0	0.0
17 - Juvenile F	2872	8.9	396	13.8	7.4
18 - Video NF	14	0.0	3	21.4	0.1
19 - Audio NF	265	0.8	58	21.9	1.1
20 - Audio J	161	0.5	24	14.9	0.4
21 - Kits	120	0.4	20	16.7	0.4
22 - YA	1127	3.5	120	10.6	2.2
23 - Board Books	569	1.8	228	40.1	4.2
24 - Picture Books	4091	12.7	806	19.7	15.0
25 - Large Print	333	1.0	52	15.6	1.0
26 - Juvenile NF	2083	6.5	177	8.5	3.3
27 - Video J	109	0.3	30	27.5	0.6
28 - Professional	27	0.1	1	3.7	0.0
29 - Oversize	77	0.2	15	19.5	0.3
30 - Biography	812	2.5	55	6.8	1.0
31 - Summer Reading	64	0.2	14	21.9	0.3
32 - CTLS	0	0.0	0	0.0	0.0
33 - 000 - 099	101	0.3	14	13.9	0.3
34 - 100 - 199	194	0.6	23	11.9	0.4
35 - 200 - 299	275	0.9	28	10.2	0.5
36 - 300 - 399	1060	3.3	87	8.2	1.6
37 - 400 - 499	42	0.1	3	7.1	0.1
38 - 500 - 599	178	0.6	17	9.6	0.3
39 - 600 - 699	1365	4.2	133	9.7	2.5
40 - 700 - 799	847	2.6	43	5.1	0.8
41 - 800 - 899	364	1.1	20	5.5	0.4
42 - 900 - 919	372	1.2	42	11.3	0.8
43 - 920 - 921	13	0.0	2	15.4	0.0
44 - 922 - 999	1024	3.2	40	3.9	0.7
45 - Book Club	9	0.0	0	0.0	0.0
46 - Spanish - Children	160	0.5	22	13.8	0.4
47 - Flash Drive	0	0.0	0	0.0	0.0
48 - Equipment	0	0.0	0	0.0	0.0
49 - DVD J	598	1.9	262	43.8	4.9
50 - STORYTIME	23	0.1	0	0.0	0.0
51 - Book Buddy	0	0.0	0	0.0	0.0
52 - YA Graphic Novel	98	0.3	3	3.1	0.1
53 - J Graphic Novel	210	0.7	31	14.8	0.6
54 - Laptop	3	0.0	0	0.0	0.0
55 - J BIOGRAPHY	271	0.8	13	4.8	0.2
56 - Graphic Novel	19	0.1	2	10.5	0.0
57 - Spanish - Adult	113	0.4	6	5.3	0.1
58 - Lake Travis Reads	0	0.0	0	0.0	0.0
59 - Mass Market	480	1.5	97	20.2	1.8
Total	32,167		5,365	16.7	