

Library Director's Report October 11, 2010

STATISTICS

Program Attendance

	Children	Adults	Total	Notes
Sept 2010	226	135	361	Includes Genealogy (16), Job Search Basics (11), Susan Wittig Albert (23), and Little Yoga (22) events
Aug 2010	400	76	476	Includes Sara Hickman finale with 132 attendees
July 2010	658	69	727	Includes all Summer Reading Program Events
Sept 2009	267	98	365	

	New Patrons	Renewed Patrons
Sept 2010	63	35
Aug 2010	83	56
July 2010	89	109
Sept 2009	82	125

Door Count

Sept 2010	5,637 (closed Labor Day)
Aug 2010	6,580
July 2010	5,480 (closed July 4 th)
Sept 2009	5,603 (closed Labor Day)

Adult Volunteer Hours

Sept 2010	536.5
Aug 2010	644
July 2010	497.5
Sept 2009	582.5

Teen Volunteer Hours

Sept 2010	217
Aug 2010	478
July 2010	468
Sept 2009	163.5

Interlibrary Loan (ILL)

	Requests/Processed
Sept 2010	46/48
Aug 2010	55/40
July 2010	44/46
Sept 2009	40/43

Number of Circulation Transactions

Sept 2010	13,777
Aug 2010	15,562
July 2010	15,781
Sept 2009	12,678

Circulation Snapshot (data as of October 5, 2010)

Material Type	# of Items	% of Total Holdings	# items currently checked out	% checked-out of total material type	% of total checked out
Adult AV	3,548	11.1	1,161	32.7	22.0
Adult Fiction	7,070	22.0	1,039	14.7	19.7
Adult Non-Fiction	7,197	22.4	663	9.2	12.5
Juvenile	12,301	38.3	2,014	16.4	38.1
Other	1,990	6.2	407	20.5	7.7
Total	32,106		5,284	16.5	

* See page four for circulation snapshot details.

Past Events

- The Job Search Basics workshop was well attended with 11 participants.
- The first ABC's of Cooking class on September 21st had 8 attendees.
- Susan Wittig Albert spoke on Saturday, September 25 with 23 people in the audience.
- Little Yoga was so successful with 22 attendees that we will hold another class on Thursday, November 11 at 10:30 a.m.

Upcoming Events

- The new Paper Craft Club begins on Tuesday, October 12 at 7 p.m. Mary Jo will lead the group where attendees will learn easy and fun techniques such as embossing that can enhance many different types of paper projects.
- Bernadette Nason will visit the library on Thursday, October 14 at 3:30 p.m. for a special Halloween Story Time.
- For the Briarcliff story time on Friday, October 15, we will visit the nearby Pedernales Fire Station to meet firefighters and tour the station.
- We will have a display in the library for Teen Read Week that begins on Sunday, October 17.
- I plan to attend the Texas Library Association District 3 Technology Conference in Austin on Monday, October 18 to discuss new technology.
- I will be gone the morning of Thursday, October 21 to speak to a class in the iSchool at UT.
- The annual Pumpkin Parade will take place on Wednesday, October 27 at 10:30 a.m.
- We will celebrate Volunteer Appreciation Week November 1-7 with personalized notes, a book dedication, and food all week.
- The Friends Annual Holiday Craft Sale will take place at the library on Saturday, November 6 from 10 a.m. to 2 p.m.
- Little Yoga will return on Thursday, November 11 at 10:30 a.m.
- Martha Kubala will lead a discussion of *To Kill a Mockingbird* on Thursday, November 11 at 7 p.m. to celebrate the publication's 50th anniversary.
- The Friends will hold a Book Sale on Saturday, November 13.
- Solveig is planning a Harry Potter Party on Sunday, November 14 at 3 p.m. to celebrate the release of the Deathly Hallows movie.
- Sue and Diane Taylor will lead a Soap Making Class at the Briarcliff Community Center on Wednesday, November 17 from 1-2:30 p.m.
- The library has arranged a free special sneak preview of the TexARTS *Holidazzle* show on Saturday, December 4 at 11:30 a.m. for 40 patrons.
- Our Holiday Story Time will take place on Thursday, December 16.
- The next district meeting is on Friday, January 21 at the Tye Preston Memorial Library in Canyon Lake.
- Gardener Candis Clarke will speak at the library on Sunday, January 23 at 2 p.m.
- The CTLS Winter Meeting will take place on Friday, January 28 in Belton.
- Lake Travis Reads will feature author Ben Rehder in 2011. The culminating author event will take place at the Bee Cave Public Library on Wednesday, February 9 at 7 p.m.

Notes / Items for Discussion:

- LTCL has been awarded a Texas Commission on the Arts Performance Support grant in the amount of \$110 for Bernadette Nason's October performance.
- We received the LTCL 2009 Return on Investment produced by CTLS based on the 2009 Texas State Library Annual Report. For every dollar invested in library services, \$6.83 is received in materials and services by residents of the district. The report is attached.
- I have volunteered to serve on the CTLS Awards committee.

- Two titles have been requested from the new fiction storage unit since August 5.
- I am still working with the Austin Dog Alliance to schedule therapy dogs to regularly visit the library to read with children. We hope to begin this monthly program in January.
- Solveig and I plan to start a mother/daughter book club in the new year.
- LTCL gave out 2 TexShare cards in September 2010. In September 2009, 5 were distributed.
- The LTCL website had 1,627 unique visitors and 3,000 visits in the month of September.
- The library currently has 5,981 active cardholder accounts, up from 5,055 on October 1, 2009.
- I will take vacation days on Friday, November 5, Monday, November 22, Tuesday, November 23, Wednesday, November 24, and Thursday, December 23.

Morgan McMillian
10/8/2010

Circulation Snapshot - Tuesday, October 5, 2010

Type	Holdings	% of Holdings	Out	% Out	% of Total Out
1 - Default	1	0.0	1	100.0	0.0
2 - Caldecott	129	0.4	31	24.0	0.6
3 - Bluebonnet	41	0.1	8	19.5	0.2
5 - Lone Star	42	0.1	24	57.1	0.5
6 - Tayshas	25	0.1	2	8.0	0.0
7 - Feature Films	0	0.0	0	0.0	0.0
8 - Music CD	405	1.3	52	12.8	1.0
9 - Audio F	956	3.0	307	32.1	5.8
10 - Magazine	635	2.0	87	13.7	1.6
11 - Reference	118	0.4	0	0.0	0.0
12 - Beginning Reader	731	2.3	224	30.6	4.2
13 - DVD	1948	6.1	733	37.6	13.9
14 - Fiction	6676	20.8	1003	15.0	19.0
16 - CD-ROMs	1	0.0	0	0.0	0.0
17 - Juvenile F	2891	9.0	383	13.2	7.2
18 - Video NF	13	0.0	0	0.0	0.0
19 - Audio NF	239	0.7	69	28.9	1.3
20 - Audio J	161	0.5	28	17.4	0.5
21 - Kits	106	0.3	22	20.8	0.4
22 - YA	1140	3.6	126	11.1	2.4
23 - Board Books	569	1.8	211	37.1	4.0
24 - Picture Books	4124	12.8	741	18.0	14.0
25 - Large Print	340	1.1	34	10.0	0.6
26 - Juvenile NF	2088	6.5	167	8.0	3.2
27 - Video J	108	0.3	22	20.4	0.4
28 - Professional	27	0.1	1	3.7	0.0
29 - Oversize	77	0.2	20	26.0	0.4
30 - Biography	656	2.0	60	9.1	1.1
31 - Summer Reading	1	0.0	0	0.0	0.0
32 - CTLS	54	0.2	2	3.7	0.0
33 - 000 - 099	101	0.3	13	12.9	0.2
34 - 100 - 199	194	0.6	36	18.6	0.7
35 - 200 - 299	231	0.7	34	14.7	0.6
36 - 300 - 399	1066	3.3	87	8.2	1.6
37 - 400 - 499	42	0.1	14	33.3	0.3
38 - 500 - 599	179	0.6	24	13.4	0.5
39 - 600 - 699	1371	4.3	141	10.3	2.7
40 - 700 - 799	849	2.6	45	5.3	0.9
41 - 800 - 899	365	1.1	27	7.4	0.5
42 - 900 - 919	375	1.2	33	8.8	0.6
43 - 920 - 921	14	0.0	1	7.1	0.0
44 - 922 - 999	1029	3.2	41	4.0	0.8
45 - Book Club	9	0.0	0	0.0	0.0
46 - Spanish - Children	161	0.5	27	16.8	0.5
47 - Flash Drive	0	0.0	0	0.0	0.0
48 - Equipment	0	0.0	0	0.0	0.0
49 - DVD J	602	1.9	244	40.5	4.6
50 - STORYTIME	23	0.1	0	0.0	0.0
51 - Book Buddy	0	0.0	0	0.0	0.0
52 - YA Graphic Novel	101	0.3	3	3.0	0.1
53 - J Graphic Novel	201	0.6	41	20.4	0.8
54 - Laptop	3	0.0	0	0.0	0.0
55 - J BIOGRAPHY	272	0.8	12	4.4	0.2
56 - Graphic Novel	20	0.1	2	10.0	0.0
57 - Spanish - Adult	113	0.4	12	10.6	0.2
58 - Lake Travis Reads	0	0.0	0	0.0	0.0
59 - Mass Market	483	1.5	89	18.4	1.7
Total	32,106		5,284	16.5	