

# Library Director's Report November 8, 2010

## STATISTICS

### Program Attendance

	Children	Adults	Total	Notes
<b>Oct 2010</b>	<b>418</b>	<b>96</b>	<b>514</b>	Includes Paper Craft Club (6), Nason (47), and Pumpkin Parade (118)
Sept 2010	226	135	361	Includes Genealogy (16), Job Search Basics (11), Susan Wittig Albert (23), and Little Yoga (22) events
Aug 2010	400	76	476	Includes Sara Hickman Summer Reading Program Finale (132)
Oct 2009	357	102	459	Includes Nason (19) and Pumpkin Parade (110)

	New Patrons	Renewed Patrons
<b>Oct 2010</b>	<b>67</b>	<b>50</b>
Sept 2010	63	35
Aug 2010	83	56
Oct 2009	85	105

### Door Count

<b>Oct 2010</b>	<b>6,027</b>
Sept 2010	5,637 (closed Labor Day)
Aug 2010	6,580
Oct 2009	5,615

### Adult Volunteer Hours

<b>Oct 2010</b>	<b>620</b>
Sept 2010	536.5
Aug 2010	644
Oct 2009	538.5

### Teen Volunteer Hours

<b>Oct 2010</b>	<b>233</b>
Sept 2010	217
Aug 2010	478
Oct 2009	206

### Interlibrary Loan (ILL)

	Requests/Processed
<b>Oct 2010</b>	<b>48/49</b>
Sept 2010	46/48
Aug 2010	55/40
Oct 2009	35/36

### Number of Circulation Transactions

<b>Oct 2010</b>	<b>13,822</b>
Sept 2010	13,777
Aug 2010	15,562
Oct 2009	12,714

### Circulation Snapshot (data as of November 1, 2010)

Material Type	# of Items	% of Total Holdings	# items currently checked out	% checked-out of total material type	% of total checked out
<b>Adult AV</b>	3,566	11.1	1,149	32.2	21.6
<b>Adult Fiction</b>	7,148	22.3	1,087	15.2	20.4
<b>Adult Non-Fiction</b>	7,205	22.4	662	9.2	12.4
<b>Juvenile</b>	12,204	38.0	2,037	16.7	38.3
<b>Other</b>	1,987	6.2	384	19.3	7.2
<b>Total</b>	32,110		5,319	16.6	

\* See page four for circulation snapshot details.

## Past Events

- The new Paper Craft Club began on Tuesday, October 12 with 6 attendees.
- Bernadette Nason's Halloween Story Time was a hit with 47 people.
- 19 people came to the Pedernales Fire Station in Briarcliff for a special story time on Friday, October 15.
- The Pumpkin Parade had 118 trick-or-treaters.

## Upcoming Events

- Little Yoga will return on Thursday, November 11 at 10:30 a.m.
- Martha Kubala will lead a discussion of *To Kill a Mockingbird* on Thursday, November 11 at 7 p.m. to celebrate the publication's 50<sup>th</sup> anniversary.
- The library will be featured at the Rotary Club of Lakeway/Lake Travis' 2010 Car Raffle Drawing Party at the Lakeway Resort on Friday, November 12. They will have display of their philanthropy work, including information about the \$50,000 donation to the library.
- The Friends will hold a two day Book Sale on Saturday, November 13 and November 20 at Jack Brown Cleaners from 8 a.m. to 1 p.m.
- Solveig is planning a Harry Potter Party on Sunday, November 14 at 3 p.m. to celebrate the release of the Deathly Hallows movie.
- Sue and Diane Taylor will lead a Soap Making Class at the Briarcliff Community Center on Wednesday, November 17 from 1-2:30 p.m.
- The library has arranged a free special sneak preview of the TexARTS *Holidazzle* show on Saturday, December 4 at 11:30 a.m. for 40 patrons. Tickets will be available on a first come, first served basis starting November 15.
- The Friends Holiday Potluck will take place at Joyce Botta's house on Thursday, December 9 at 11 a.m.
- Our Holiday Story Time will take place on Thursday, December 16 at 6:15 p.m.
- Scholarship applications for graduating teen volunteers will be available starting Friday, January 14.
- Bow Wow Reading starts in January! The third Saturday of the month, dogs Pepper and Nola will come read with 6 to 12 year olds who sign up ahead of time for 15 minute slots.
- The next district meeting is on Friday, January 21 at the Tye Preston Memorial Library in Canyon Lake.
- Gardener Candis Clarke will speak at the library on Sunday, January 23 at 2 p.m.
- The CTLS Winter Meeting will take place on Friday, January 28 in Belton.
- I will speak at the PEO luncheon on Thursday, February 3.
- Lake Travis Reads will feature author Ben Rehder in 2011. The culminating author event will take place at the Bee Cave Public Library on Wednesday, February 9 at 7 p.m.
- Bernadette Nason will present the program *African Delights* on February 24 at 3:30 p.m. in honor of Black History Month.
- Tentatively, the fundraising committee plans to hold the second *Dancing with the Stars* Gala on Sunday, October 2, 2011.

## Notes / Items for Discussion:

- I applied for another Texas Commission on the Arts Performance Support grant for Bernadette Nason's February performance.
- LTCL has again been invited to partner with the UT School of Information and Dr. Lorie Roy on an Institute of Museum and Library Services grant to support indigenous students attending library school. If the grant is accepted, LTCL will manage a student volunteer.
- I have applied for another *We the People* bookshelf grant sponsored by the National Endowment for the Humanities.

- The 2009 Return on Investment for all 80 CTLS libraries is now available online: <http://www.ctls.net/wp-content/uploads/2010/10/roi-2009-revised.pdf>. For every dollar invested in library services, \$6.83 is received in materials and services by residents of LTCL and the corrected report is attached. For the sake of comparison, here are the RIOs for other libraries:

Bee Cave Public Library	\$6.80
Buda Public Library	\$5.37
Dripping Springs Community Library	\$5.75
Taylor Public Library	\$3.88
Wells Branch Community Library	\$5.52
Westbank Community Library District	\$7.78
Wimberley Village Library	\$6.87

- Solveig has been doing a great job with our facebook page and we now have 92 fans
- LTCL gave out 3 TexShare cards in October 2010. In October 2009, 12 were distributed.
- The LTCL website had 1,627 unique visitors and 3,156 visits in the month of October.
- The library currently has 6,049 active cardholder accounts, up from 5,128 in November 2009.
- I will take vacation days on Monday, November 22, Tuesday, November 23, Wednesday, November 24, and Thursday, December 23.
- I will attend the American Library Association Midwinter Meeting in San Diego to serve on the Caldecott committee January 6-10. Sue Gilman has agreed to present the January Library Report at the board meeting.

Morgan McMillian  
11/4/2010

## Circulation Snapshot - Monday, November 1, 2010

Type	Holdings	% of Holdings	Out	% Out	% of Total Out
1 - Default	1	0.0	0	0.0	0.0
2 - Caldecott	129	0.4	19	14.7	0.4
3 - Bluebonnet	41	0.1	3	7.3	0.1
5 - Lone Star	42	0.1	24	57.1	0.5
6 - Tayshas	25	0.1	0	0.0	0.0
7 - Feature Films	0	0.0	0	0.0	0.0
8 - Music CD	407	1.3	50	12.3	0.9
9 - Audio F	964	3.0	321	33.3	6.0
10 - Magazine	651	2.0	80	12.3	1.5
11 - Reference	113	0.4	0	0.0	0.0
12 - Beginning Reader	700	2.2	172	24.6	3.2
13 - DVD	1964	6.1	728	37.1	13.7
14 - Fiction	6751	21.0	1059	15.7	19.9
16 - CD-ROMs	1	0.0	0	0.0	0.0
17 - Juvenile F	2912	9.1	320	11.0	6.0
18 - Video NF	13	0.0	2	15.4	0.0
19 - Audio NF	231	0.7	50	21.6	0.9
20 - Audio J	161	0.5	27	16.8	0.5
21 - Kits	106	0.3	27	25.5	0.5
22 - YA	1002	3.1	122	12.2	2.3
23 - Board Books	575	1.8	262	45.6	4.9
24 - Picture Books	4165	13.0	833	20.0	15.7
25 - Large Print	343	1.1	24	7.0	0.5
26 - Juvenile NF	2093	6.5	179	8.6	3.4
27 - Video J	107	0.3	28	26.2	0.5
28 - Professional	27	0.1	1	3.7	0.0
29 - Oversize	77	0.2	20	26.0	0.4
30 - Biography	673	2.1	78	11.6	1.5
31 - Summer Reading	1	0.0	0	0.0	0.0
32 - CTLS	54	0.2	4	7.4	0.1
33 - 000 - 099	101	0.3	15	14.9	0.3
34 - 100 - 199	197	0.6	27	13.7	0.5
35 - 200 - 299	237	0.7	23	9.7	0.4
36 - 300 - 399	1076	3.4	99	9.2	1.9
37 - 400 - 499	54	0.2	13	24.1	0.2
38 - 500 - 599	180	0.6	26	14.4	0.5
39 - 600 - 699	1379	4.3	153	11.1	2.9
40 - 700 - 799	851	2.7	41	4.8	0.8
41 - 800 - 899	290	0.9	15	5.2	0.3
42 - 900 - 919	375	1.2	30	8.0	0.6
43 - 920 - 921	14	0.0	1	7.1	0.0
44 - 922 - 999	1037	3.2	39	3.8	0.7
45 - Book Club	9	0.0	0	0.0	0.0
46 - Spanish - Children	161	0.5	21	13.0	0.4
47 - Flash Drive	0	0.0	0	0.0	0.0
48 - Equipment	0	0.0	0	0.0	0.0
49 - DVDJ	600	1.9	238	39.7	4.5
50 - STORYTIME	23	0.1	0	0.0	0.0
51 - Book Buddy	0	0.0	0	0.0	0.0
52 - YA Graphic Novel	100	0.3	10	10.0	0.2
53 - J Graphic Novel	202	0.6	32	15.8	0.6
54 - Laptop	3	0.0	0	0.0	0.0
55 - J BIOGRAPHY	272	0.8	9	3.3	0.2
56 - Graphic Novel	20	0.1	1	5.0	0.0
57 - Spanish - Adult	113	0.4	10	8.8	0.2
58 - Lake Travis Reads	0	0.0	0	0.0	0.0
59 - Mass Market	487	1.5	83	17.0	1.6
<b>Total</b>	<b>32,110</b>		<b>5,319</b>	<b>16.6</b>	