

# Library Director's Report

## December 13, 2010

### STATISTICS

#### Program Attendance

	Children	Adults	Total	Notes
<b>Nov. 2010</b>	<b>342</b>	<b>104</b>	<b>446</b>	Includes Little Yoga (9), <i>To Kill a Mockingbird</i> (10), Harry Potter (13) and the Briarcliff Soap Making (6) events
Oct. 2010	418	96	514	Includes Paper Craft Club (6), Nason (47), and Pumpkin Parade (118)
Sept. 2010	226	135	361	Includes Genealogy (16), Job Search Basics (11), Susan Wittig Albert (23), and Little Yoga (22) events
Nov. 2009	218	105	323	Includes storytime at Lake Travis Elementary (6)

	New Patrons	Renewed Patrons
<b>Nov. 2010</b>	<b>44</b>	<b>41</b>
Oct. 2010	67	50
Sept. 2010	63	35
Nov. 2009	114	75

#### Door Count

<b>Nov. 2010</b>	<b>5,546 (closed 2 days)</b>
Oct. 2010	6,027
Sept. 2010	5,637 (closed Labor Day)
Nov. 2009	5,012 (closed 2 days)

#### Adult Volunteer Hours

<b>Nov. 2010</b>	<b>752.25</b>
Oct. 2010	620
Sept. 2010	536.5
Nov. 2009	547

#### Teen Volunteer Hours

<b>Nov. 2010</b>	<b>214</b>
Oct. 2010	233
Sept. 2010	217
Nov. 2009	133

#### Interlibrary Loan (ILL)

	Requests/Processed
<b>Nov. 2010</b>	<b>32/35</b>
Oct. 2010	48/49
Sept. 2010	46/48
Nov. 2009	31/32

#### Number of Circulation Transactions

<b>Nov. 2010</b>	<b>13,639</b>
Oct. 2010	13,822
Sept. 2010	13,777
Nov. 2009	12,094

#### Circulation Snapshot (data as of December 2, 2010)

Material Type	# of Items	% of Total Holdings	# items currently checked out	% checked-out of total material type	% of total checked out
<b>Adult AV</b>	3,567	11.1	1,185	33.2	23.1
<b>Adult Fiction</b>	7,207	22.5	1,056	14.7	20.6
<b>Adult Non-Fiction</b>	7,143	22.3	631	8.8	12.3
<b>Juvenile</b>	12,243	38.2	1,837	15.0	35.9
<b>Other</b>	1,911	6.0	410	21.5	8.0
<b>Total</b>	32,071		5,119	16.0	

\* See page three for circulation snapshot details.

### **Past Events**

- Little Yoga had 9 attendees in November and will now be held the second Thursday of every month at 10:30 a.m.
- The discussion of *To Kill a Mockingbird* had 10 people in attendance.
- The Friends two day Book Sale in November raised \$2,005.
- Thirteen people attended the Harry Potter Party on November 14<sup>th</sup>.
- The Briarcliff Soap Making Class had 6 people.
- We distributed all 40 tickets for the TexARTS *Holidazzle* sneak peek show and 23 people attended.

### **Upcoming Events**

- The Friends of the Library will staff the Barnes and Noble wrapping table on December 3, December 17, and December 22. They will receive donations in exchange for wrapping gifts.
- Our Holiday Story Time will take place on Thursday, December 16 at 6:15 p.m.
- Scholarship applications for graduating teen volunteers will be available starting Friday, January 14.
- Bow Wow Reading starts in January! The third Saturday of the month, dogs Pepper and Nola will read with 6 to 12 year olds in 15 minute sessions starting at 10:30 a.m.
- The next district meeting is on Friday, January 21 at the Tye Preston Memorial Library in Canyon Lake.
- Gardener Candis Clarke will present "Grow Anything in a Container" on Sunday, January 23 at 2 p.m.
- The CTLS Winter Meeting will take place on Friday, January 28 in Belton.
- The Mother/Daughter book club will begin on Sunday, January 30 at 2 p.m. We will read Kirkpatrick Hill's *The Year of Miss Agnes* and plan to meet about once a month.
- I will speak at the PEO luncheon on Thursday, February 3.
- Lake Travis Reads will feature author Ben Rehder in 2011. The culminating author event will take place at the Bee Cave Public Library on Wednesday, February 9 at 7 p.m.
- Bernadette Nason will present the program *African Delights* on February 24 at 3:30 p.m. in honor of Black History Month.
- Tentatively, the fundraising committee plans to hold the second *Dancing with the Stars* Gala on Sunday, October 2, 2011.

### **Notes / Items for Discussion:**

- The Ezra Jack Keats Foundation awarded LTCL a grant in the amount of \$500 for the ABC's of Cooking. We plan to publicize the award in our newsletter, on the website, and in an article in *The Lake Travis View*. See the attached letter for more information.
- The number of staff and volunteer hours were reported to TML for their annual audit. See the attached spreadsheet for details.
- We purchased a magazine rack especially for genealogy magazines that is now mounted on the wall near computer 5. Thanks for the idea, Earlene! Thanks for hanging it, Tom!
- The *We the People* bookshelf sponsored by the National Endowment for the Humanities has been discontinued.
- LTCL gave out 23 TexShare cards in November 2010. Last November, 22 were distributed.
- The LTCL website had 1,613 unique visitors and 3,110 visits in the month of November.
- The library currently has 6,104 active cardholder accounts, up from 5,190 in December 2009.
- I will take a vacation day on Thursday, December 23.
- I will attend the American Library Association Midwinter Meeting in San Diego to serve on the Caldecott committee January 6-10. Sue Gilman has agreed to present the Library Report at the January board meeting.

## Circulation Snapshot - Thursday, December 2, 2010

Type	Holdings	% of Holdings	Out	% Out	% of Total Out
1 - Default	1	0.0	1	100.0	0.0
2 - Caldecott	129	0.4	15	11.6	0.3
3 - Bluebonnet	41	0.1	8	19.5	0.2
5 - Lone Star	42	0.1	17	40.5	0.3
6 - Tayshas	25	0.1	1	4.0	0.0
7 - Feature Films	0	0.0	0	0.0	0.0
8 - Music CD	414	1.3	49	11.8	1.0
9 - Audio F	979	3.1	308	31.5	6.0
10 - Magazine	699	2.2	56	8.0	1.1
11 - Reference	113	0.4	0	0.0	0.0
12 - Beginning Reader	701	2.2	153	21.8	3.0
13 - DVD	1942	6.1	784	40.4	15.3
14 - Fiction	6806	21.2	1014	14.9	19.8
16 - CD-ROMs	0	0.0	0	0.0	0.0
17 - Juvenile F	2929	9.1	330	11.3	6.4
18 - Video NF	4	0.0	0	0.0	0.0
19 - Audio NF	232	0.7	44	19.0	0.9
20 - Audio J	161	0.5	37	23.0	0.7
21 - Kits	106	0.3	42	39.6	0.8
22 - YA	1006	3.1	142	14.1	2.8
23 - Board Books	573	1.8	178	31.1	3.5
24 - Picture Books	4178	13.0	715	17.1	14.0
25 - Large Print	347	1.1	38	11.0	0.7
26 - Juvenile NF	2100	6.5	173	8.2	3.4
27 - Video J	107	0.3	25	23.4	0.5
28 - Professional	27	0.1	1	3.7	0.0
29 - Oversize	76	0.2	9	11.8	0.2
30 - Biography	685	2.1	84	12.3	1.6
31 - Summer Reading	1	0.0	0	0.0	0.0
32 - CTLS	54	0.2	4	7.4	0.1
33 - 000 - 099	103	0.3	13	12.6	0.3
34 - 100 - 199	197	0.6	21	10.7	0.4
35 - 200 - 299	237	0.7	21	8.9	0.4
36 - 300 - 399	1084	3.4	92	8.5	1.8
37 - 400 - 499	57	0.2	9	15.8	0.2
38 - 500 - 599	183	0.6	26	14.2	0.5
39 - 600 - 699	1389	4.3	142	10.2	2.8
40 - 700 - 799	726	2.3	30	4.1	0.6
41 - 800 - 899	294	0.9	22	7.5	0.4
42 - 900 - 919	352	1.1	55	15.6	1.1
43 - 920 - 921	14	0.0	2	14.3	0.0
44 - 922 - 999	1043	3.3	49	4.7	1.0
45 - Book Club	9	0.0	0	0.0	0.0
46 - Spanish - Children	161	0.5	3	1.9	0.1
47 - Flash Drive	0	0.0	0	0.0	0.0
48 - Equipment	0	0.0	0	0.0	0.0
49 - DVD J	595	1.9	270	45.4	5.3
50 - STORYTIME	23	0.1	0	0.0	0.0
51 - Book Buddy	0	0.0	0	0.0	0.0
52 - YA Graphic Novel	100	0.3	4	4.0	0.1
53 - J Graphic Novel	205	0.6	36	17.6	0.7
54 - Laptop- In Library Use	3	0.0	0	0.0	0.0
55 - J BIOGRAPHY	219	0.7	7	3.2	0.1
56 - Adult Graphic Novel	21	0.1	0	0.0	0.0
57 - Spanish - Adult	113	0.4	7	6.2	0.1
58 - Lake Travis Reads	0	0.0	0	0.0	0.0
59 - Mass Market	465	1.4	83	17.8	1.6
<b>Total</b>	<b>32,071</b>		<b>5,120</b>	<b>16.0</b>	