

# Library Director's Report January 12, 2011

## STATISTICS

### Program Attendance

|                  | Children   | Adults    | Total      | Notes  |
|------------------|------------|-----------|------------|--|
| <b>Dec. 2010</b> | <b>245</b> | <b>96</b> | <b>341</b> | <b>Includes Little Yoga (17) and Holiday Story Time (90)</b>   |
| Nov. 2010        | 342        | 104       | 446        | Includes Little Yoga (9), <i>To Kill a Mockingbird</i> (10), Harry Potter (13) and the Briarcliff Soap Making (6) events |
| Oct. 2010        | 418        | 96        | 514        | Includes Paper Craft Club (6), Nason (47), and Pumpkin Parade (118)  |
| Dec. 2009        | 256        | 45        | 301        | Includes Holiday Story Time (96)   |

|                  | New Patrons | Renewed Patrons |
|------------------|-------------|-----------------|
| <b>Dec. 2010</b> | <b>38</b>   | <b>42</b>       |
| Nov. 2010        | 44          | 41              |
| Oct. 2010        | 67          | 50              |
| Dec. 2009        | 57          | 70              |

### Door Count

|                  |                              |
|------------------|------------------------------|
| <b>Dec. 2010</b> | <b>5,301 (closed 3 days)</b> |
| Nov. 2010        | 5,546 (closed 2 days)        |
| Oct. 2010        | 6,027                        |
| Dec. 2009        | 5,233 (closed 3 days)        |

### Adult Volunteer Hours

|                  |            |
|------------------|------------|
| <b>Dec. 2010</b> | <b>816</b> |
| Nov. 2010        | 752.25     |
| Oct. 2010        | 620        |
| Dec. 2009        | 511        |

### Teen Volunteer Hours

|                  |            |
|------------------|------------|
| <b>Dec. 2010</b> | <b>227</b> |
| Nov. 2010        | 214        |
| Oct. 2010        | 233        |
| Dec. 2009        | 158        |

### Interlibrary Loan (ILL)

|                  | Requests/Processed |
|------------------|--------------------|
| <b>Dec. 2010</b> | <b>54/47</b>       |
| Nov. 2010        | 32/35              |
| Oct. 2010        | 48/49              |
| Dec. 2009        | 30/26              |

### Number of Circulation Transactions

|                  |               |
|------------------|---------------|
| <b>Dec. 2010</b> | <b>13,144</b> |
| Nov. 2010        | 13,639        |
| Oct. 2010        | 13,822        |
| Dec. 2009        | 12,184        |

### Circulation Snapshot (data as of January 3, 2010)

| Material Type            | # of Items    | % of Total Holdings | # items currently checked out | % checked-out of total material type | % of total checked out |
|--------------------------|---------------|---------------------|-------------------------------|--------------------------------------|------------------------|
| <b>Adult AV</b>          | 3,512         | 11.1                | 1,251                         | 35.6                                 | 25.7                   |
| <b>Adult Fiction</b>     | 7,218         | 22.8                | 998                           | 13.8                                 | 20.5                   |
| <b>Adult Non-Fiction</b> | 6,974         | 22.0                | 574                           | 8.2                                  | 11.8                   |
| <b>Juvenile</b>          | 12,066        | 38.1                | 1,656                         | 13.7                                 | 34.0                   |
| <b>Other</b>             | 1,929         | 6.1                 | 398                           | 20.6                                 | 8.2                    |
| <b>Total</b>             | <b>31,699</b> |                     | <b>4,877</b>                  | <b>15.4</b>                          |                        |

\* See page three for circulation snapshot details.

### Past Events

- The Friends of the Library held a quilt raffle in December and raised \$40.
- The Friends of the Library Barnes and Noble gift wrapping table rose close to \$300.
- The Holiday Story Time on December 16<sup>th</sup> had 90 attendees.
- Karla Laurence won the end of the year contest and saved \$16,084 by using the library this year. She is a first grade teacher at Dripping Springs and visits the library on a weekly basis.

### Upcoming Events

- The date of the next district meeting has changed to Friday, January 14<sup>th</sup> at the Tye Preston Memorial Library in Canyon Lake.
- Scholarship applications for graduating teen volunteers will be available starting Friday, January 14<sup>th</sup>.
- Bow Wow Reading starts in January! The third Saturday of the month, dogs Pepper and Nola will read with 6 to 12 year olds in 15 minute sessions starting at 10:30 a.m. As of January 5<sup>th</sup>, 6 of the 8 sessions have been reserved.
- The library will be closed on Monday, January 17<sup>th</sup> for Martin Luther King, Jr. Day.
- Gardener Candis Clarke will present *Grow Anything in a Container* on Sunday, January 23<sup>rd</sup> at 2 p.m.
- The CTLS Winter Meeting will take place on Friday, January 28<sup>th</sup> in Belton.
- The Mother/Daughter Book Club will begin on Sunday, January 30<sup>th</sup> at 2 p.m. We will read Kirkpatrick Hill's *The Year of Miss Agnes* and plan to meet about once a month.
- I will speak at the PEO luncheon on Thursday, February 3<sup>rd</sup>.
- Lake Travis Reads will feature author Ben Rehder in 2011. The culminating author event will take place at the Bee Cave Public Library on Wednesday, February 9<sup>th</sup> at 7 p.m.
- I plan to attend the CTLS Summer Reading Program workshop on Friday, February 11<sup>th</sup>.
- Bernadette Nason will present the program *African Delights* on February 24<sup>th</sup> at 3:30 p.m. in honor of Black History Month.
- The next Friends Book Sale will be held at Jack Brown Cleaners on Saturday, February 26<sup>th</sup> and Saturday, March 5<sup>th</sup>.
- Author Nathan Jorgenson will speak at the library on Thursday, March 10<sup>th</sup> at 7 p.m.
- Tentatively, the fundraising committee plans to hold the second *Dancing with the Stars* Gala on Sunday, October 2<sup>nd</sup>.

### Notes / Items for Discussion:

- Art Attack in the Hill Country Galleria will hold the *Have a Heart, Help Buy a Book* fundraiser from January 12-February 12. For every \$10 heart a customer purchases, \$8 will be given back to the library of choice. (Either Bee Cave Public Library or LTCL).
- I have applied for a 2011 Texas Book Festival Collections Enhancement Grant for \$500 to purchase audiobooks.
- Our IKON monthly fee will rise to \$129 from \$125 to increase our copy allotment to 3,000 from 2,000.
- We were awarded an Arts Respond Performance Support grant for \$110 from the Texas Commission on the Arts for Bernadette Nason's February performance.
- We have started making purchases with our 2011 Loan Star funds. DVDs, audiobooks, art books, and more will be purchased.
- Now that I have completed my term on the Caldecott committee, I will be adding hundreds of picture books to the collection in the coming weeks.
- LTCL gave out 9 TexShare cards in December 2010. Last December, 10 were distributed.
- The LTCL website had 1,511 unique visitors and 2,937 visits in the month of December.
- The library currently has 6,151 active cardholder accounts, up from 5,247 in January 2010.

## Circulation Snapshot - Monday, January 3, 2011

| Type                     | Holdings      | % of Holdings | Out          | % Out       | % of Total Out |
|--------------------------|---------------|---------------|--------------|-------------|----------------|
| 1 - Default              | 0             | 0.0           | 0            | 0.0         | 0.0            |
| 2 - Caldecott            | 129           | 0.4           | 23           | 17.8        | 0.5            |
| 3 - Bluebonnet           | 41            | 0.1           | 10           | 24.4        | 0.2            |
| 5 - Lone Star            | 56            | 0.2           | 20           | 35.7        | 0.4            |
| 6 - Tayshas              | 25            | 0.1           | 3            | 12.0        | 0.1            |
| 7 - Feature Films        | 0             | 0.0           | 0            | 0.0         | 0.0            |
| 8 - Music CD             | 419           | 1.3           | 51           | 12.2        | 1.0            |
| 9 - Audio F              | 903           | 2.8           | 336          | 37.2        | 6.9            |
| 10 - Magazine            | 758           | 2.4           | 58           | 7.7         | 1.2            |
| 11 - Reference           | 114           | 0.4           | 0            | 0.0         | 0.0            |
| 12 - Beginning Reader    | 706           | 2.2           | 155          | 22.0        | 3.2            |
| 13 - DVD                 | 1961          | 6.2           | 807          | 41.2        | 16.5           |
| 14 - Fiction             | 6864          | 21.7          | 963          | 14.0        | 19.7           |
| 16 - CD-ROMs             | 0             | 0.0           | 0            | 0.0         | 0.0            |
| 17 - Juvenile F          | 2970          | 9.4           | 330          | 11.1        | 6.8            |
| 18 - Video NF            | 4             | 0.0           | 1            | 25.0        | 0.0            |
| 19 - Audio NF            | 229           | 0.7           | 57           | 24.9        | 1.2            |
| 20 - Audio J             | 164           | 0.5           | 38           | 23.2        | 0.8            |
| 21 - Kits                | 105           | 0.3           | 16           | 15.2        | 0.3            |
| 22 - YA                  | 1018          | 3.2           | 142          | 13.9        | 2.9            |
| 23 - Board Books         | 502           | 1.6           | 155          | 30.9        | 3.2            |
| 24 - Picture Books       | 3986          | 12.6          | 634          | 15.9        | 13.0           |
| 25 - Large Print         | 352           | 1.1           | 33           | 9.4         | 0.7            |
| 26 - Juvenile NF         | 2112          | 6.7           | 109          | 5.2         | 2.2            |
| 27 - Video J             | 107           | 0.3           | 24           | 22.4        | 0.5            |
| 28 - Professional        | 27            | 0.1           | 1            | 3.7         | 0.0            |
| 29 - Oversize            | 78            | 0.2           | 11           | 14.1        | 0.2            |
| 30 - Biography           | 700           | 2.2           | 63           | 9.0         | 1.3            |
| 31 - Summer Reading      | 0             | 0.0           | 0            | 0.0         | 0.0            |
| 32 - CTLS                | 2             | 0.0           | 2            | 100.0       | 0.0            |
| 33 - 000 - 099           | 104           | 0.3           | 9            | 8.7         | 0.2            |
| 34 - 100 - 199           | 200           | 0.6           | 24           | 12.0        | 0.5            |
| 35 - 200 - 299           | 241           | 0.8           | 48           | 19.9        | 1.0            |
| 36 - 300 - 399           | 895           | 2.8           | 78           | 8.7         | 1.6            |
| 37 - 400 - 499           | 57            | 0.2           | 6            | 10.5        | 0.1            |
| 38 - 500 - 599           | 183           | 0.6           | 20           | 10.9        | 0.4            |
| 39 - 600 - 699           | 1400          | 4.4           | 104          | 7.4         | 2.1            |
| 40 - 700 - 799           | 652           | 2.1           | 45           | 6.9         | 0.9            |
| 41 - 800 - 899           | 295           | 0.9           | 19           | 6.4         | 0.4            |
| 42 - 900 - 919           | 357           | 1.1           | 32           | 9.0         | 0.7            |
| 43 - 920 - 921           | 14            | 0.0           | 2            | 14.3        | 0.0            |
| 44 - 922 - 999           | 1036          | 3.3           | 54           | 5.2         | 1.1            |
| 45 - Book Club           | 9             | 0.0           | 0            | 0.0         | 0.0            |
| 46 - Spanish - Children  | 161           | 0.5           | 0            | 0.0         | 0.0            |
| 47 - Flash Drive         | 0             | 0.0           | 0            | 0.0         | 0.0            |
| 48 - Equipment           | 0             | 0.0           | 0            | 0.0         | 0.0            |
| 49 - DVDJ                | 596           | 1.9           | 235          | 39.4        | 4.8            |
| 50 - STORYTIME           | 23            | 0.1           | 0            | 0.0         | 0.0            |
| 51 - Book Buddy          | 0             | 0.0           | 0            | 0.0         | 0.0            |
| 52 - YA Graphic Novel    | 100           | 0.3           | 17           | 17.0        | 0.3            |
| 53 - J Graphic Novel     | 206           | 0.6           | 38           | 18.4        | 0.8            |
| 54 - Laptop              | 3             | 0.0           | 0            | 0.0         | 0.0            |
| 55 - J BIOGRAPHY         | 220           | 0.7           | 32           | 14.5        | 0.7            |
| 56 - Adult Graphic Novel | 21            | 0.1           | 1            | 4.8         | 0.0            |
| 57 - Spanish - Adult     | 116           | 0.4           | 7            | 6.0         | 0.1            |
| 58 - Lake Travis Reads   | 0             | 0.0           | 0            | 0.0         | 0.0            |
| 59 - Mass Market         | 478           | 1.5           | 64           | 13.4        | 1.3            |
| <b>Total</b>             | <b>31,699</b> |               | <b>4,877</b> | <b>15.4</b> |                |