

Library Director's Report February 16, 2011

STATISTICS

Program Attendance

	Children	Adults	Total	Notes
Jan. 2011	279	81	360	Includes Little Yoga (14), Bow Wow Reading (13) and Mother/Daughter Book Club (13)
Dec. 2010	245	96	341	Includes Little Yoga (17) and Holiday Story Time (90)
Nov. 2010	342	104	446	Includes Little Yoga (9), <i>To Kill a Mockingbird</i> (10), Harry Potter (13) and the Briarcliff Soap Making (6) events
Jan. 2010	270	115	385	Includes Matt Turner event (35)

	New Patrons	Renewed Patrons
Jan. 2011	69	50
Dec. 2010	38	42
Nov. 2010	44	41
Jan. 2010	73	99

Door Count

Jan. 2011	5,565 (closed 2 days)
Dec. 2010	5,301 (closed 3 days)
Nov. 2010	5,546 (closed 2 days)
Jan. 2010	5,285 (closed 2 days)

Adult Volunteer Hours

Jan. 2011	620
Dec. 2010	816
Nov. 2010	752.25
Jan. 2010	576

Teen Volunteer Hours

Jan. 2011	206
Dec. 2010	227
Nov. 2010	214
Jan. 2010	241

Interlibrary Loan (ILL)

	Requests/Processed
Jan. 2011	57/47
Dec. 2010	54/47
Nov. 2010	32/35
Jan. 2010	46/35

Number of Circulation Transactions

Jan. 2011	14,785
Dec. 2010	13,144
Nov. 2010	13,639
Jan. 2010	13,186

Circulation Snapshot (data as of February 2, 2010)

Material Type	# of Items	% of Total Holdings	# items currently checked out	% checked-out of total material type	% of total checked out
Adult AV	3,572	11.3	1,310	36.7	22.8
Adult Fiction	7,359	23.3	1,131	15.4	19.7
Adult Non-Fiction	6,971	22.1	689	9.9	12.0
Juvenile	11,758	37.2	2,153	18.3	37.5
Other	1,912	6.1	459	24.0	8.0
Total	31,572		5,742	18.2	

* See page four for circulation snapshot details.

Past Events

- Bow Wow Reading in January was hugely successful! It will continue to be held the third Saturday of every month starting at 10:30 a.m.
- The Mother/Daughter Book Club on Sunday, January 30th had 13 attendees. The group decided to meet once a month and will discuss *The Hundred Dresses* by Eleanor Estes on February 27th.
- Candis Clarke's gardening event was rescheduled to Sunday, February 6th. The event was held at TexARTS and 32 people attended.
- Lake Travis Reads Ben Rehder concluded on February 9th with 52 attendees.
- I attended the CTLS Summer Reading Program workshop on Friday, February 11th.
- The *Have a Heart, Help Buy a Book* fundraiser at Art Attack concluded on February 12th.

Upcoming Events

- Land at Last, the Deed is Done! A Wine and Cheese Party is/was scheduled for Tuesday, February 22nd from 5:30 to 7 p.m.
- Bernadette Nason will present the program *African Delights* on February 24th at 3:30 p.m. in honor of Black History Month.
- The next Friends Book Sale will be held at Jack Brown Cleaners on Saturday, February 26th and Saturday, March 5th.
- I will attend the monthly Lions Club luncheon on Tuesday, March 1st.
- My presentation to the PEO group about my experience on the Caldecott committee has changed to Thursday, March 3rd.
- Author Nathan Jorgenson will speak at the library on Thursday, March 10th at 7 p.m.
- We are starting a new Science Fiction Book Club at LTCL. An organizational meeting will take place at the library on Thursday, March 17th at 1 p.m.
- The deadline for teen volunteer scholarship applications is Friday, April 1st.
- The Lions Club plans to hold a Spaghetti Dinner fundraiser for the library on Wednesday, April 6th. The event will take place at the Lakeway Activity Center from 5 to 8 p.m.
- Karen Million will present a program about bluegrass music at the library on Thursday, April 7th at 7 p.m.
- I will present a program at the Texas Library Association conference in Austin on Wednesday, April 13th. The talk is called *Picturing Greatness: Picture Books that Stand Out in a Crowd*.
- The Friends of the Library are taking a Library Road Trip to Selah, Bamberger Ranch near Johnson City on Tuesday, April 26th. Reservations will be required and the cost is yet to be determined.
- Tentatively, the fundraising committee plans to hold the second *Dancing with the Stars* Gala on Sunday, October 2nd.

Notes / Items for Discussion

- LTCL entered the Sisters in Crime "We Love Libraries" contest. Monthly grants of \$1,000 are awarded to a participating library every month.
- Earlene and I worked on the fiction section in the month of January and took around 500 books to storage. The unit is now full, so I will weed titles in storage to create more space as necessary.
- I would like to send each staff member to the Texas Library Association Annual Conference in Austin for one day. The conference runs April 12th through April 15th and the cost is \$235 for one day. Solveig's fee would be \$80 because she is a TLA member and library school student.

- The director's laptop is kaput. Karen wasn't able to fix it and the warranty has expired. I do not think it is worth paying to have it diagnosed, so I plan to ask Karen to strip the hard drive and recycle the computer.
- Sue and I are in the early planning stages for the 2011 Summer Reading Program. The Texas Reading Club theme is 'Dig Up a Good Book.'
- Our NetLibrary subscription expires in April and I plan to join OverDrive's Central Texas Digital Consortium. The annual fee is \$3,000, of which \$2,000 would be used towards contributing titles to the shared collection. More information about OverDrive is attached.
- The proposed budget for 2012-2013 would eliminate all state funding for the Texas Commission on the Arts, so our semi-regular Arts Performance Support grants would disappear.
- I plan to take vacation days on Friday, March 18th and Wednesday, April 20th.
- LTCL gave out 7 TexShare cards in January 2011. Last January, 7 were distributed.
- The LTCL website had 1,713 unique visitors and 3,357 visits in the month of January.
- The library currently has 6,229 active cardholder accounts, up from 5,320 in February 2010.

Morgan McMillian
2/10/2011

Circulation Snapshot - Wednesday, February 2, 2011

Type	Holdings	% of Holdings	Out	% Out	% of Total Out
1 - Default	0	0.0	0	0.0	0.0
2 - Caldecott	133	0.4	16	12.0	0.3
3 - Bluebonnet	38	0.1	10	26.3	0.2
5 - Lone Star	40	0.1	16	40.0	0.3
6 - Tayshas	25	0.1	0	0.0	0.0
7 - Feature Films	0	0.0	0	0.0	0.0
8 - Music CD	420	1.3	39	9.3	0.7
9 - Audio F	925	2.9	342	37.0	6.0
10 - Magazine	703	2.2	70	10.0	1.2
11 - Reference	115	0.4	0	0.0	0.0
12 - Beginning Reader	699	2.2	191	27.3	3.3
13 - DVD	2000	6.3	878	43.9	15.3
14 - Fiction	6952	22.0	1100	15.8	19.2
16 - CD-ROMs	0	0.0	0	0.0	0.0
17 - Juvenile F	3011	9.5	350	11.6	6.1
18 - Video NF	4	0.0	0	0.0	0.0
19 - Audio NF	227	0.7	52	22.9	0.9
20 - Audio J	164	0.5	21	12.8	0.4
21 - Kits	105	0.3	33	31.4	0.6
22 - YA	1027	3.3	127	12.4	2.2
23 - Board Books	514	1.6	198	38.5	3.4
24 - Picture Books	3632	11.5	934	25.7	16.3
25 - Large Print	352	1.1	29	8.2	0.5
26 - Juvenile NF	2118	6.7	217	10.2	3.8
27 - Video J	106	0.3	26	24.5	0.5
28 - Professional	26	0.1	0	0.0	0.0
29 - Oversize	80	0.3	12	15.0	0.2
30 - Biography	711	2.3	71	10.0	1.2
31 - Summer Reading	0	0.0	0	0.0	0.0
32 - CTLS	55	0.2	2	3.6	0.0
33 - 000 - 099	206	0.7	33	16.0	0.6
35 - 200 - 299	243	0.8	38	15.6	0.7
36 - 300 - 399	904	2.9	78	8.6	1.4
37 - 400 - 499	57	0.2	7	12.3	0.1
38 - 500 - 599	186	0.6	20	10.8	0.3
39 - 600 - 699	1409	4.5	145	10.3	2.5
40 - 700 - 799	657	2.1	60	9.1	1.0
41 - 800 - 899	295	0.9	20	6.8	0.3
42 - 900 - 919	356	1.1	65	18.3	1.1
43 - 920 - 921	14	0.0	1	7.1	0.0
44 - 922 - 999	1042	3.3	53	5.1	0.9
45 - Book Club	9	0.0	0	0.0	0.0
46 - Spanish - Children	162	0.5	14	8.6	0.2
47 - Flash Drive	0	0.0	0	0.0	0.0
48 - Equipment	0	0.0	0	0.0	0.0
49 - DVDJ	602	1.9	287	47.7	5.0
50 - STORYTIME	23	0.1	2	8.7	0.0
51 - Book Buddy	0	0.0	0	0.0	0.0
52 - YA Graphic Novel	101	0.3	1	1.0	0.0
53 - J Graphic Novel	205	0.6	42	20.5	0.7
54 - Laptops	3	0.0	0	0.0	0.0
55 - J BIOGRAPHY	232	0.7	50	21.6	0.9
56 - Adult Graphic Novel	21	0.1	2	9.5	0.0
57 - Spanish - Adult	116	0.4	6	5.2	0.1
58 - Lake Travis Reads	0	0.0	0	0.0	0.0
59 - Mass Market	443	1.4	69	15.6	1.2
Total	31,572		5,743	18.2	