

Library Director's Report March 14, 2011

STATISTICS

Program Attendance

	Children	Adults	Total	Notes
Feb. 2011	337	136	473	Includes Little Yoga (21), Bow Wow Reading (17), Bernadette Nason (24), Mother/Daughter Book Club (8), Candis Clarke (32), and LTR Ben Rehder (52)
Jan. 2011	279	81	360	Includes Little Yoga (14), Bow Wow Reading (13) and Mother/Daughter Book Club (13)
Dec. 2010	245	96	341	Includes Little Yoga (17) and Holiday Story Time (90)
Feb. 2010	283	158	441	Includes LTR (61) and Parent/Baby Sign Language Class (17)

	New Patrons	Renewed Patrons
Feb. 2011	65	67
Jan. 2011	69	50
Dec. 2010	38	42
Feb. 2010	88	101

Door Count

Feb. 2011	5,567 (closed 1 snow day)
Jan. 2011	5,565 (closed 2 days)
Dec. 2010	5,301 (closed 3 days)
Feb. 2010	5,294 (closed 2 snow hours)

Adult Volunteer Hours

Feb. 2011	544
Jan. 2011	620
Dec. 2010	816
Feb. 2010	619.75

Teen Volunteer Hours

Feb. 2011	202
Jan. 2011	206
Dec. 2010	227
Feb. 2010	186

Interlibrary Loan (ILL)

	Requests/Processed
Feb. 2011	63/43
Jan. 2011	57/47
Dec. 2010	54/47
Feb. 2010	35/24

Number of Circulation Transactions

Feb. 2011	13,299
Jan. 2011	14,785
Dec. 2010	13,144
Feb. 2010	12,479

Circulation Snapshot (data as of March 7, 2011)

Material Type	# of Items	% of Total Holdings	# items currently checked out	% checked-out of total material type	% of total checked out
Adult AV	3,623	11.6	1,073	29.6	20.8
Adult Fiction	7,336	23.5	1,012	13.8	19.6
Adult Non-Fiction	7,082	22.7	648	9.1	12.5
Juvenile	11,267	36.1	2,049	18.2	39.7
Other	1,927	6.2	382	19.8	7.4
Total	31,235		5,164	16.5	

* See page four for circulation snapshot details.

Past Events

- The *Have a Heart, Help Buy a Book* fundraiser at Art Attack raised \$248 for the new library.
- 21 people attended Little Yoga in February.
- Two preschool classes from the Children's Center of Austin visited story time in February.
- Bow Wow Reading continues to be a huge success! It is held the third Saturday of every month from 10:30 a.m. to 1 p.m.
- Bernadette Nason's February program had 24 attendees.
- The second Mother/Daughter Book Club was held on Sunday, February 27th with 8 attendees.
- The Friends raised \$2,507 at their two-day Winter Book Sale.
- I spoke to the PEO group on Thursday, March 3rd about my experience on the Caldecott Committee.
- A local Cub Scout group visited the library on Monday, March 14th to earn library badges.
- Lakeway Police Officer Steve Howell visited Toddler Story Time on Tuesday, March 8th.
- Author Nathan Jorgenson spoke at the library on Thursday, March 10th with 24 attendees.
- Attendance at Briarcliff Story Time on Fridays seems to be on the rise - 32 in January and 45 in February.

Upcoming Events

- The new Science Fiction Book Club at LTCL will meet on Thursday, March 17th at 1 p.m.
- A PreK class from the Abercorn International School will visit story time on Monday, March 21st.
- I plan to attend the Chamber of Commerce luncheon on Wednesday, March 23rd.
- I plan to attend the Rotary Club luncheon on Thursday, March 24th to give an update on the new library.
- The deadline for teen volunteer scholarship applications is Friday, April 1st.
- The Lions Club plans to hold a Spaghetti Dinner Benefit for the library on Wednesday, April 6th. The event will take place at the Lakeway Activity Center from 5 to 8 p.m. and the Lake Travis High School Jazz Band will perform. Diners are encouraged to bring their own beer or wine.
- Karen Million will present a program about bluegrass music at the library on Thursday, April 7th at 7 p.m.
- Solveig is planning a Facebook Scavenger Hunt starting April 10th to celebrate National Library Week.
- To show our appreciation for their dedication, the library will host a special Pizza Party for high school senior volunteers on Sunday, April 10th at 4 p.m.
- All staff members will attend the Texas Library Association Annual Conference in Austin for one day between April 12th and April 15th.
- I will present a program at the Texas Library Association conference in Austin on Wednesday, April 13th. The talk is called *Picturing Greatness: Picture Books that Stand Out in a Crowd*.
- The library will host a Stuffed Animal Sleepover on Tuesday, April 19th. Children are invited to bring their favorite toy to Pajama Story Time at 6:15 p.m. and leave their best buddy overnight for an evening of adventure.
- The Friends of the Library are taking a Library Road Trip to Selah, Bamberger Ranch near Johnson City on Tuesday, April 26th. Reservations are required and the cost is \$15.
- The next district meeting is scheduled for Friday, July 15th.
- The second *Dancing with the Stars* Gala will be held on Sunday, October 2nd. We plan to send out Save the Date cards within the month.

Notes / Items for Discussion

- I would like to attend the ALA Annual Conference in New Orleans from June 23-27. While my Caldecott committee work is complete, Roaring Brook, Little Brown, Candlewick, and MacMillan are hosting dinner celebrations for the committee. I would also like to attend the Caldecott/Newbery banquet to meet the winning illustrators and participate in the culmination of my committee work.
- We continue to make purchases with our Loan Star Libraries grant funds and I have completed required reports thus far.
- I am working on the Annual Report to submit to the TSLAC.
- I submitted paperwork to join OverDrive's Central Texas Digital Consortium. The launch will occur in late May and I am working with OverDrive staff to schedule training and publicize the product.
- Genealogy group leaders Franklyn and Katherine have recommended the purchase of Family Tree Maker from Ancestry.com. I am in communication with their accounting office to make a tax exempt purchase.
- Solveig and I mailed out overdue letters to all patrons with items due in 2010 or earlier. I will follow up with phone calls later this spring.
- We are one of the top Facebook contestants to win a fundraising dinner at Artisan Bistro.
- Sue and I are in the middle of planning our 2011 Summer Reading Program. Dinosaur George will kick-off the program on Saturday, June 4th at 10:30 a.m. at TexARTS. Point of Origin will hold a fundraiser for the library in conjunction with the kick-off. Musician Lucas Miller will conclude the program on Thursday, August 4th at 2:30 p.m. at TexARTS. We are scheduling more performers and events and will have a tentative calendar to present at the April board meeting.
- I plan to take vacation days on Friday, March 18th and Tuesday, April 19th.
- LTCL gave out 9 TexShare cards in February 2011. Last February, 11 were distributed.
- The LTCL website had 1,647 unique visitors and 3,181 visits in the month of February.
- The library currently has 6,303 active cardholder accounts, up from 5,406 in March 2010.

Morgan McMillian
3/11/2011

Circulation Snapshot - Monday, March 7, 2011

Type	Holdings	% of Holdings	Out	% Out	% of Total Out
1 - Default	0	0.0	0	0.0	0.0
2 - Caldecott	133	0.4	45	33.8	0.9
3 - Bluebonnet	40	0.1	1	2.5	0.0
5 - Lone Star	40	0.1	9	22.5	0.2
6 - Tayshas	25	0.1	0	0.0	0.0
7 - Feature Films	0	0.0	0	0.0	0.0
8 - Music CD	422	1.4	37	8.8	0.7
9 - Audio F	931	3.0	291	31.3	5.6
10 - Magazine	748	2.4	59	7.9	1.1
11 - Reference	115	0.4	0	0.0	0.0
12 - Beginning Reader	700	2.2	153	21.9	3.0
13 - DVD	2040	6.5	704	34.5	13.6
14 - Fiction	6927	22.2	990	14.3	19.2
16 - CD-ROMs	0	0.0	0	0.0	0.0
17 - Juvenile F	2399	7.7	377	15.7	7.3
18 - Video NF	4	0.0	0	0.0	0.0
19 - Audio NF	230	0.7	41	17.8	0.8
20 - Audio J	162	0.5	18	11.1	0.3
21 - Kits	104	0.3	31	29.8	0.6
22 - YA	1036	3.3	115	11.1	2.2
23 - Board Books	513	1.6	194	37.8	3.8
24 - Picture Books	3727	11.9	887	23.8	17.2
25 - Large Print	354	1.1	20	5.6	0.4
26 - Juvenile NF	2136	6.8	178	8.3	3.4
27 - Video J	105	0.3	34	32.4	0.7
28 - Professional	26	0.1	0	0.0	0.0
29 - Oversize	82	0.3	14	17.1	0.3
30 - Biography	724	2.3	83	11.5	1.6
31 - Summer Reading	0	0.0	0	0.0	0.0
32 - CTLS	55	0.2	2	3.6	0.0
33 - 000 - 099	104	0.3	15	14.4	0.3
34 - 100 - 199	207	0.7	38	18.4	0.7
35 - 200 - 299	246	0.8	30	12.2	0.6
36 - 300 - 399	918	2.9	80	8.7	1.5
37 - 400 - 499	57	0.2	8	14.0	0.2
38 - 500 - 599	189	0.6	15	7.9	0.3
39 - 600 - 699	1423	4.6	156	11.0	3.0
40 - 700 - 799	660	2.1	39	5.9	0.8
41 - 800 - 899	298	1.0	13	4.4	0.3
42 - 900 - 919	357	1.1	44	12.3	0.9
43 - 920 - 921	15	0.0	0	0.0	0.0
44 - 922 - 999	1050	3.4	54	5.1	1.0
45 - Book Club	8	0.0	0	0.0	0.0
46 - Spanish - Children	164	0.5	7	4.3	0.1
47 - Flash Drive	0	0.0	0	0.0	0.0
48 - Equipment	0	0.0	0	0.0	0.0
49 - DVD J	603	1.9	252	41.8	4.9
50 - STORYTIME	23	0.1	1	4.3	0.0
51 - Book Buddy	0	0.0	0	0.0	0.0
52 - YA Graphic Novel	102	0.3	0	0.0	0.0
53 - J Graphic Novel	209	0.7	30	14.4	0.6
54 - Laptop	3	0.0	0	0.0	0.0
55 - J BIOGRAPHY	234	0.7	24	10.3	0.5
56 - Adult Graphic Novel	21	0.1	0	0.0	0.0
57 - Spanish - Adult	116	0.4	5	4.3	0.1
58 - Lake Travis Reads	0	0.0	0	0.0	0.0
59 - Mass Market	450	1.4	70	15.6	1.4
Total	31,235		5,164	16.5	