# Library Director's Report April 20, 2011 

## STATISTICS

## Program Attendance

|  | Children | Adults | Total | Notes |
| :--- | :--- | :--- | :--- | :--- |
| March 2011 | $\mathbf{3 4 9}$ | $\mathbf{1 0 3}$ | $\mathbf{4 5 2}$ | Includes Nathan Jorgenson (24) |
| Feb. 2011 | 337 | 136 | 473 | Includes Little Yoga (21), Bow Wow Reading (17), Bernadette Nason <br> (24), Mother/Daughter Book Club (8), Candis Clarke (32), and LTR Ben <br> Rehder (52) |
| Jan. 2011 | 279 | 81 | 360 | Includes Little Yoga (14), Bow Wow Reading (13) and Mother/Daughter <br> Book Club (13) |
| March 2010 | 344 | 145 | 489 | Includes Lew Carlson (60) |


|  | New <br> Patrons | Renewed <br> Patrons |
| :--- | :--- | :--- |
| March 2011 | $\mathbf{3 5}$ | $\mathbf{1 5}$ |
| Feb. 2011 | 65 | 67 |
| Jan. 2011 | 69 | 50 |
| March 2010 | 49 | 90 |

Door Count

| March 2011 | 4,995 |
| :--- | :--- |
| Feb. 2011 | 5,567 (closed 1 snow day) |
| Jan. 2011 | 5,565 (closed 2 days) |
| March 2010 | 6,258 |

Adult Volunteer Hours

| March 2011 | $\mathbf{6 9 8 . 5}$ |
| :--- | :--- |
| Feb. 2011 | 544 |
| Jan. 2011 | 620 |
| March 2010 | 569.5 |

Interlibrary Loan (ILL)

|  | Requests/Processed |
| :--- | :--- |
| March 2011 | $\mathbf{5 7 / 6 8}$ |
| Feb. 2011 | $63 / 43$ |
| Jan. 2011 | $57 / 47$ |
| March 2010 | $46 / 50$ |

Teen Volunteer Hours

| March 2011 | $\mathbf{2 0 8 . 5}$ |
| :--- | :--- |
| Feb. 2011 | 202 |
| Jan. 2011 | 206 |
| March 2010 | 247.5 |

Number of Circulation Transactions

| March 2011 | $\mathbf{1 3 , 8 5 6}$ |
| :--- | :--- |
| Feb. 2011 | 13,299 |
| Jan. 2011 | 14,785 |
| March 2010 | 13,641 |

Circulation Snapshot (data as of April 4, 2011)

| Material Type | \# of <br> Items | \% of Total <br> Holdings | \# items currently <br> checked out | \% checked-out of <br> total material type | \% of total checked <br> out |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Adult AV | 3,660 | 11.8 | 1,079 | 29.5 | 22.2 |
| Adult Fiction | 7,379 | 23.9 | 1,056 | 14.3 | 21.8 |
| Adult Non-Fiction | 6,634 | 21.5 | 553 | 8.3 | 11.4 |
| Juvenile | 11,315 | 36.6 | 1,789 | 15.8 | 36.9 |
| Other | 1,929 | 6.2 | 373 | 19.3 | 7.7 |
| Total | 30,917 |  | 4,850 | 15.7 |  |

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## Past Events

- A class from the Abercorn International School visited story time on March 21st.
- The Science Fiction Book Club is off to a slow start -2 people attended the first meeting in March. The group plans to meet regularly on the third Wednesday of the month at 1:30 p.m. at the library.
- The Spaghetti Supper was held on April 6th and raised over \$4,500 for the new library.
- Karen Million spoke about bluegrass music on April 7th with 16 people in attendance.
- To show our appreciation for their dedication, the library hosted a Pizza Party for high school senior volunteers on Sunday, April 10th. Two teens attended.
- National Library Week began on April 10th and we celebrated with a Facebook Scavenger Hunt.
- All staff members attended the Texas Library Association Annual Conference in Austin.


## Upcoming Events

- The library will host a Stuffed Animal Sleepover on Tuesday, April 19th. Children are invited to bring their favorite toy to Pajama Story Time at 6:15 p.m. and leave their best buddy overnight for an evening of adventure.
- The Friends of the Library are taking a Library Road Trip to Bamberger Ranch near Johnson City on Tuesday, April 26th. Reservations are required and the event costs \$15.
- The library will open at 10:30 a.m. on Monday, May 9th so that staff can attend an online OverDrive training session from 9 to 10:30 a.m.
- The next district meeting is scheduled for Friday, July 15th.
- Kim will attend a CPR/defibrillator training course on Saturday, July 16th.
- I will speak to the Lakeway Men's Breakfast Club on Wednesday, July 27th.
- The second Dancing with the Stars Gala will be held on Sunday, October 2nd. We plan to send out Save the Date cards within the month.


## Notes

- Solveig and I are working to implement the new InterLibrary Loan system adopted by the TSLAC. We should go "live" with the new service and OCLC interface in June.
- I received notice that our grant request from the Texas Book Festival Library Grant was not funded.
- LTHS student Will Sarver plans to build benches to display in front of the library for his Eagle Scout Project. It must be completed by June 10th.
- The Friends of the Library Scholarship Committee is holding interviews to determine their award winner(s).
- Hooray! I completed the TSLAC Annual Report on March 31st.
- We continue to work towards our launch with OverDrive. Staff training is being scheduled and Solveig and I are working on publicity efforts. The launch should occur in late May.
- We recently purchased Family Tree Maker software for our genealogy group.
- Sue and I continue to work on the 2011 Summer Reading Program. Please see the attached provisional calendar.
- I will take a vacation day on Tuesday, April 19th.
- The library now has 111 fans on Facebook!
- LTCL gave out 15 TexShare cards in March 2011. Last March, 10 were distributed.
- The LTCL website had 1,758 unique visitors and 3,417 visits in the month of March.
- The library currently has 6,355 active cardholder accounts, up from 5,471 in April 2010.


## Circulation Snapshot - Monday, April 4, 2011

| Type | Holdings | \% of Holdings | Out | \% Out | \% of Total Out |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1 - Default | 0 | 0.0 | 0 | 0.0 | 0.0 |
| 2 - Caldecott | 133 | 0.4 | 16 | 12.0 | 0.3 |
| 3 - Bluebonnet | 40 | 0.1 | 4 | 10.0 | 0.2 |
| 5 - Lone Star | 40 | 0.1 | 6 | 15.0 | 0.2 |
| 6 - Tayshas | 25 | 0.1 | 1 | 4.0 | 0.1 |
| 7 - Feature Films | 0 | 0.0 | 0 | 0.0 | 0.1 |
| 8 - Music CD | 423 | 1.4 | 32 | 7.6 | 0.8 |
| 9 - Audio F | 941 | 3.0 | 284 | 30.2 | 5.9 |
| 10 - Magazine | 761 | 2.5 | 41 | 5.4 | 0.8 |
| 11 - Reference | 115 | 0.4 | 0 | 0.0 | 0.0 |
| 12 - Beginning Reader | 701 | 2.3 | 137 | 19.5 | 2.8 |
| 13 - DVD | 2065 | 6.7 | 723 | 35.0 | 14.9 |
| 14 - Fiction | 6964 | 22.5 | 1033 | 14.8 | 21.3 |
| 16 - CD-ROMs | 0 | 0.0 | 0 | 0.0 | 0.0 |
| 17 - Juvenile F | 2425 | 7.8 | 351 | 14.5 | 7.2 |
| 18 - Video NF | 4 | 0.0 | 0 | 0.0 | 0.0 |
| 19 - Audio NF | 231 | 0.7 | 40 | 17.3 | 0.8 |
| 20 - Audio J | 162 | 0.5 | 22 | 13.6 | 0.5 |
| 21 - Kits | 104 | 0.3 | 39 | 37.5 | 0.8 |
| 22 - YA | 1052 | 3.4 | 132 | 12.5 | 2.7 |
| 23 - Board Books | 518 | 1.7 | 160 | 30.9 | 3.3 |
| 24 - Picture Books | 3744 | 12.1 | 730 | 19.5 | 15.1 |
| 25 - Large Print | 360 | 1.2 | 23 | 6.4 | 0.5 |
| 26 - Juvenile NF | 2135 | 6.9 | 168 | 7.9 | 3.5 |
| 27 - Video J | 79 | 0.3 | 18 | 22.8 | 0.4 |
| 28 - Professional | 26 | 0.1 | 0 | 0.0 | 0.0 |
| 29 - Oversize | 83 | 0.3 | 11 | 13.3 | 0.2 |
| 30 - Biography | 725 | 2.3 | 62 | 8.6 | 1.3 |
| 31 - Summer Reading | 0 | 0.0 | 0 | 0.0 | 0.0 |
| 32 - CTLS | 55 | 0.2 | 0 | 0.0 | 0.0 |
| 33-000-099 | 106 | 0.3 | 13 | 12.3 | 0.3 |
| 34-100-199 | 209 | 0.7 | 35 | 16.7 | 0.7 |
| 35-200-299 | 247 | 0.8 | 34 | 13.8 | 0.7 |
| 36-300-399 | 927 | 3.0 | 70 | 7.6 | 1.4 |
| 37-400-499 | 58 | 0.2 | 6 | 10.3 | 0.1 |
| 38-500-599 | 190 | 0.6 | 27 | 14.2 | 0.6 |
| 39-600-699 | 1195 | 3.9 | 125 | 10.5 | 2.6 |
| 40-700-799 | 666 | 2.2 | 33 | 5.0 | 0.7 |
| 41-800-899 | 300 | 1.0 | 15 | 5.0 | 0.3 |
| 42-900-919 | 357 | 1.2 | 33 | 9.2 | 0.7 |
| 43-920-921 | 15 | 0.0 | 0 | 0.0 | 0.0 |
| 44-922-999 | 791 | 2.6 | 48 | 6.1 | 1.0 |
| 45 - Book Club | 8 | 0.0 | 0 | 0.0 | 0.0 |
| 46 - Spanish - Children | 174 | 0.6 | 6 | 3.4 | 0.1 |
| 47 - Flash Drive | 0 | 0.0 | 0 | 0.0 | 0.0 |
| 48 - Equipment | 0 | 0.0 | 0 | 0.0 | 0.0 |
| 49 - DVD J | 603 | 2.0 | 211 | 35.0 | 4.5 |
| 50 - STORYTIME | 23 | 0.1 | 1 | 4.3 | 0.1 |
| 51 - Book Buddy | 0 | 0.0 | 0 | 0.0 | 0.1 |
| 52 - YA Graphic Novel | 102 | 0.3 | 3 | 2.9 | 0.2 |
| 53 - J Graphic Novel | 208 | 0.7 | 39 | 18.8 | 0.9 |
| 54 - Laptop | 3 | 0.0 | 0 | 0.0 | 0.1 |
| 55 - J BIOGRAPHY | 236 | 0.8 | 19 | 8.1 | 0.5 |
| 56 - Adult Graphic Novel | 21 | 0.1 | 0 | 0.0 | 0.1 |
| 57 - Spanish - Adult | 116 | 0.4 | 11 | 9.5 | 0.3 |
| 58 - Lake Travis Reads | 0 | 0.0 | 0 | 0.0 | 0.1 |
| 59 - Mass Market | 451 | 1.5 | 88 | 19.5 | 1.8 |
| Total | 30,917 |  | 4,85 | 15.7 |  |


[^0]:    * See page three for circulation snapshot details.

