

# Library Director's Report May 18, 2011

## STATISTICS

### Program Attendance

	Children	Adults	Total	Notes
April 2011	283	110	393	Includes Bluegrass Music Event (16), Library Road Trip (18), and Stuffed Animal Sleepover (5)
March 2011	349	103	452	Includes Nathan Jorgenson (24)
Feb. 2011	337	136	473	Includes Little Yoga (21), Bow Wow Reading (17), Bernadette Nason (24), Mother/Daughter Book Club (8), Candis Clarke (32), and LTR Ben Rehder (52)
April 2010	343	130	473	Includes P.K. Chatterjee (28) and El Día de los Niños (16) Events

	New Patrons	Renewed Patrons
April 2011	40	46
March 2011	35	15
Feb. 2011	65	67
April 2010	70	110

### Door Count

April 2011	5,418 (closed Easter)
March 2011	4,995
Feb. 2011	5,567 (closed 1 snow day)
April 2010	5,829 (closed Easter)

### Adult Volunteer Hours

April 2011	687
March 2011	698.5
Feb. 2011	544
April 2010	565

### Teen Volunteer Hours

April 2011	207.5
March 2011	208.5
Feb. 2011	202
April 2010	232

### Interlibrary Loan (ILL)

	Requests/Processed
April 2011	50/50
March 2011	57/68
Feb. 2011	63/43
April 2010	46/38

### Number of Circulation Transactions

April 2011	12,376
March 2011	13,856
Feb. 2011	13,299
April 2010	13,078

### Circulation Snapshot (data as of May 9, 2011)

Material Type	# of Items	% of Total Holdings	# items currently checked out	% checked-out of total material type	% of total checked out
Adult AV	3,705	12.0	1,051	28.4	22.1
Adult Fiction	7,450	24.1	999	13.4	21.0
Adult Non-Fiction	6,775	21.9	582	8.6	12.2
Juvenile	11,071	35.8	1,750	15.8	36.8
Other	1,911	6.2	372	19.5	7.8
<b>Total</b>	<b>30,912</b>		<b>4,754</b>	<b>15.4</b>	

\* See page three for circulation snapshot details.

## Past Events

- The Friends Library Road Trip was a huge success! Eighteen people attended and there is a picture posted on the Friends webpage.
- We received a check for \$1,000 at the PEC Light the Way Reception on Thursday, April 21st.

## Upcoming Events

- The will host Tiny Tails to You! Traveling Petting Zoo on Thursday, May 26th at 10:30 a.m. The cost for the event is \$90.
- The library will be closed on Monday, May 30th for Memorial Day.
- The Summer Reading Program officially begins on Saturday, June 4th. Dinosaur George (of *Jurassic Fight Club* fame) will perform at TexARTS at 10:30 a.m., and then we will have face painting, arts, crafts, refreshments, and reading logs at the library. Point of Origin and Barnes and Noble will hold fundraisers for the library in June. Please see the attached calendar for the complete summer schedule.
- We will host an OverDrive training for the public on Thursday, June 9th at 9 a.m. Patrons can also make appointments for one-on-one help during Computer Help every Thursday morning.
- The library will be closed on Monday, July 4th.
- The next district meeting is scheduled for Friday, July 15th.
- Kim will attend a CPR/defibrillator training course on Saturday, July 16th.
- I will speak to the Lakeway Men's Breakfast Club on Wednesday, July 27th.
- The second *Dancing with the Stars* Gala will be held on Sunday, October 2nd.

## Notes

- We continue to work towards our May 31st launch with OverDrive. See attached documents for more information.
- I applied for three mini-grants from the Texas Commission on the Arts to help pay for summer performers Bernadette Nason, Kim Lehman, and Lucas Miller.
- Solveig continues to manage social media for the library. We are now listed on yelp and a foursquare location.
- Our new InterLibrary Loan system will go "live" in June.
- The Friends of the Library Scholarship Committee selected their winners – Jared Zamutt (\$2,000), Will Hoenig (\$1,000) and Paige Cleven (\$1,000). I will attend the award ceremonies along with Joyce Botta and Margaret McDermott.
- I have been invited to join the Rotary Club of Lakeway/Lake Travis and plan to join the organization.
- I will attend the ALA conference from Thursday, June 24th through Tuesday, June 28th.
- I plan to take vacation days this summer on Thursday, July 28th, Friday, July 29th, Thursday, August 11th, and Friday, August 12th.
- LTCL gave out 9 TexShare cards in April 2011. Last April, 11 were distributed.
- The LTCL website had 1,820 unique visitors and 3,307 visits in the month of April.
- The library currently has 6,412 active cardholder accounts, up from 5,531 in May 2010.

Morgan McMillian  
5/13/2011

## Circulation Snapshot - Monday, May 9, 2011

Type	Holdings	% of Holdings	Out	% Out	% of Total Out
1 - Default	0	0.0	0	0.0	0.0
2 - Caldecott	133	0.4	11	8.3	0.2
3 - Bluebonnet	40	0.1	4	10.0	0.2
5 - Lone Star	40	0.1	10	25.0	0.3
6 - Tayshas	25	0.1	0	0.0	0.1
7 - Feature Films	0	0.0	0	0.0	0.0
8 - Music CD	429	1.4	30	7.0	0.7
9 - Audio F	967	3.1	305	31.5	6.4
10 - Magazine	820	2.7	48	5.9	1.0
11 - Reference	115	0.4	0	0.0	0.1
12 - Beginning Reader	689	2.2	170	24.7	3.6
13 - DVD	2076	6.7	669	32.2	14.1
14 - Fiction	7038	22.8	979	13.9	20.6
16 - CD-ROMs	0	0.0	0	0.0	0.0
17 - Juvenile F	2444	7.9	340	13.9	7.2
18 - NF DVD	21	0.1	1	4.8	0.0
19 - Audio NF	233	0.8	47	20.2	1.0
20 - Audio J	164	0.5	25	15.2	0.5
21 - Kits	105	0.3	16	15.2	0.3
22 - YA	1065	3.4	116	10.9	2.4
23 - Board Books	522	1.7	165	31.6	3.5
24 - Picture Books	3777	12.2	672	17.8	14.1
25 - Large Print	361	1.2	20	5.5	0.4
26 - Juvenile NF	1833	5.9	205	1.2	4.3
27 - Video J	77	0.2	12	15.6	0.3
28 - Professional	26	0.1	0	0.0	0.0
29 - Oversize	85	0.3	14	16.5	0.3
30 - Biography	723	2.3	46	6.4	1.0
31 - Summer Reading	0	0.0	0	0.0	0.0
32 - CTLS	51	0.2	0	0.0	0.0
33 - 000 - 099	108	0.3	6	5.6	0.1
34 - 100 - 199	212	0.7	41	19.3	0.9
35 - 200 - 299	246	0.8	30	12.2	0.6
36 - 300 - 399	934	3.0	78	8.4	1.6
37 - 400 - 499	57	0.2	0	17.5	0.2
38 - 500 - 599	191	0.6	24	12.6	0.5
39 - 600 - 699	1206	3.9	142	11.8	3.0
40 - 700 - 799	698	2.3	30	4.3	0.6
41 - 800 - 899	306	1.0	21	6.9	0.4
42 - 900 - 919	359	1.2	47	13.1	1.0
43 - 920 - 921	15	0.0	1	6.7	0.0
44 - 922 - 999	794	2.6	43	5.4	0.9
45 - Book Club	8	0.0	0	0.0	0.0
46 - Spanish - Children	174	0.6	4	2.3	0.1
47 - Flash Drive	0	0.0	0	0.0	0.0
48 - Equipment	0	0.0	0	0.0	0.0
49 - DVD J	579	1.9	212	36.6	4.6
50 - STORYTIME	23	0.1	0	0.0	0.1
51 - Book Buddy	0	0.0	0	0.0	0.0
52 - YA Graphic Novel	102	0.3	2	2.0	0.1
53 - J Graphic Novel	209	0.7	46	22.0	1.1
54 - Laptop	3	0.0	0	0.0	0.0
55 - J BIOGRAPHY	237	0.8	17	7.2	0.5
56 - Adult Graphic Novel	21	0.1	0	0.0	0.0
57 - Spanish - Adult	116	0.4	9	7.8	0.3
58 - Lake Travis Reads	0	0.0	0	0.0	0.0
59 - Mass Market	455	1.5	86	18.9	1.8
<b>Total</b>	<b>30,912</b>		<b>4,754</b>	<b>15.4</b>	