

Library Director's Report July 20, 2011

STATISTICS

Program Attendance

	Children	Adults	Total	Notes
June 2011	885	79	964	Includes OverDrive Training (18) and all SRP Events
May 2011	489	55	544	Includes Petting Zoo Event (200)
April 2011	283	110	393	Includes Bluegrass Music Event (16), Library Road Trip (18), and Stuffed Animal Sleepover (5)
June 2010	529	90	619	Includes Bonzo Crunch (80) and Mr. Puppet (101) Events

	New Patrons	Renewed Patrons
June 2011	104	157
May 2011	39	67
April 2011	40	46
June 2010	73	93

Door Count

June 2011	5,615
May 2011	4,997 (closed Memorial Day)
April 2011	5,418 (closed Easter)
June 2010	6,063

Adult Volunteer Hours

June 2011	702
May 2011	647
April 2011	687
June 2010	535.5

Teen Volunteer Hours

June 2011	510
May 2011	209
April 2011	207.5
June 2010	464

Interlibrary Loan (ILL)

	Requests/Processed
June 2011	61/47
May 2011	48/37
April 2011	50/50
June 2010	46/40

OverDrive	Checkouts	New Patrons	# of Items
June 2011	54	92	1,948
May 2011	3	12	1,722

Number of Circulation Transactions

June 2011	16,303
May 2011	12,741
April 2011	12,376
June 2010	16,390

Circulation Snapshot (data as of July 1, 2011)

Material Type	# of Items	% of Total Holdings	# items currently checked out	% checked-out of total material type	% of total checked out
Adult AV	3,783	12.1	1,313	34.7	21.3
Adult Fiction	7,596	24.2	1,161	15.3	18.8
Adult Non-Fiction	6,847	21.9	724	10.6	11.7
Juvenile	11,184	35.7	2,471	22.1	40.1
Other	1,918	6.1	495	25.8	8.0
Total	31,328		6,164	19.7	

* See pages four and five for circulation snapshot details.

Past Events

- 21 people attended the Briarcliff event with Bernadette Nason and 20 came to see her at LTCL on June 16th.
- Mr. Puppet performed at the Briarcliff Community Center for 38 people and at TexARTS for 113 people on June 30th.
- A record 14 females attended the Mother/Daughter Book Club on July 10th.
- 23 students attended the first LTHS required reading discussion group on July 12th.
- I attended the ALA conference in New Orleans in late June. I spent my time attending Caldecott celebrations, visiting the exhibit floor, and participating in sessions about programming.

Upcoming Events

- The next OverDrive introductory training sessions will be held on Tuesday, July 19th at 7 p.m. and Thursday, August 25th at 9 a.m. The most recent Digital Library Statistics are attached.
- Tiffani Paynter, Usborne Books and More saleswoman, will sell books at the Critterman event on July 20th and donate 100% of the proceeds to the library.
- The Summer Reading Program continues with special events with Kim Lehman on Thursday, July 28th and Lucas Miller on Thursday, August 4th. Miller's performance is the finale of the Summer Reading Program.
- I will speak to the Lakeway Men's Breakfast Club on Wednesday, July 27th.
- The library will host a special story time in Spanish on Thursday, September 8th at 10:30 a.m.
- The next Friends of the Library Book Sale will be held on Saturday, September 17th and Saturday, September 24th.
- Local author Joy Selak will visit the Mother/Daughter Book Club for the Sunday, September 18th meeting.
- Mike Cox will speak at the library on Monday, September 19th at 7 p.m.
- The Fall CTLS Membership Meeting will be held on Friday, September 23rd in Cedar Park.
- The second *Dancing with the Stars* Gala will be held on Sunday, October 2nd.
- We plan to hold a Spooky Science special event one Saturday in October. Local organization GirlSmart will present the program for free! The nonprofit works to empower girls in math, science, and technology.

Notes

- The library continues to offer proctoring services. Sue has monitored over 10 exams in the past two months.
- We have been awarded funds from the Texas Commission on the Arts for three summer performers: Bernadette Nason (\$195), Kim Lehman (\$175) and Lucas Miller (\$175).
- Kim's CPR/defibrillator training course on Saturday, July 16th was cancelled, so she will take an online course within the month. There are no in-person classes offered in the area this summer.
- Mailboxes have been relocated and Kim has a new bookshelf above her desk. Thank you, David Hague!!
- DVD thefts seem to be increasing. Staff is aware of the problem and will continue to monitor the situation.
- Activity on the LTCL Facebook page is on the rise – go Solveig! Please see the attached Page Overview for more information.
- I was inducted as a member of the Rotary Club of Lakeway/Lake Travis on June 30th. Their partner club from Matamoros, Mexico also visited the library on June 18th to hear about the

new library building.

- I plan to take vacation days on Friday, July 22nd, Friday, July 29th, Thursday, August 11th, and Friday, August 12th. I will also be gone the afternoon of Thursday, July 28th.
- LTCL gave out 13 TexShare cards in June 2011. Last June, 20 were distributed.
- The LTCL website had 2,078 unique visitors and 4,070 visits in the month of June.
- The library currently has 6,463 active cardholder accounts, up from 5,583 in June 2010.

Morgan McMillian
7/15/2011

Circulation Snapshot - Friday, July 1, 2011

Type	Holdings	% of Holdings	Out	% Out	% of Total Out
1 - Default	0	0	0	0	0
2 - Caldecott	133	0.4	15	11.3	0.2
3 - Bluebonnet	40	0.1	16	40	0.3
5 - Lone Star	39	0.1	22	56.4	0.4
6 - Tayshas	0	0	0	0	0
7 - Feature Films	0	0	0	0	0
8 - Music CD	435	1.4	29	6.7	0.5
9 - Audio F	982	3.1	354	36	5.7
10 - Magazine	777	2.5	44	5.7	0.7
11 - Reference	115	0.4	0	0	0
12 - Beginning Reader	696	2.2	230	33	3.7
13 - DVD	2131	6.8	876	41.1	14.2
14 - Fiction	7176	22.9	1129	15.7	18.3
16 - CD-ROMs	0	0	0	0	0
17 - Juvenile F	2464	7.9	654	26.5	10.6
18 - NF DVD	21	0.1	3	14.3	0
19 - Audio NF	235	0.8	54	23	0.9
20 - Audio J	165	0.5	39	23.6	0.6
21 - Kits	105	0.3	40	38.1	0.6
22 - YA	1113	3.6	205	18.4	3.3
23 - Board Books	524	1.7	159	30.3	2.6
24 - Picture Books	3809	12.2	855	22.4	13.9
25 - Large Print	365	1.2	31	8.5	0.5
26 - Juvenile NF	1837	5.9	181	9.9	2.9
27 - Video J	77	0.2	28	36.4	0.5
28 - Professional	26	0.1	0	0	0
29 - Oversize	87	0.3	17	19.5	0.3
30 - Biography	730	2.3	53	7.3	0.9
31 - Summer Reading	57	0.2	16	28.1	0.3
32 - CTLS	55	0.2	1	1.8	0
33 - 000 - 099	109	0.3	12	11	0.2
34 - 100 - 199	217	0.7	40	18.4	0.6
35 - 200 - 299	248	0.8	35	14.1	0.6
36 - 300 - 399	955	3	100	10.5	1.6
37 - 400 - 499	57	0.2	11	19.3	0.2
38 - 500 - 599	193	0.6	21	10.9	0.3
39 - 600 - 699	1222	3.9	166	13.6	2.7
40 - 700 - 799	712	2.3	77	10.8	1.2
41 - 800 - 899	307	1	30	9.8	0.5
42 - 900 - 919	379	1.2	58	15.3	0.9
43 - 920 - 921	18	0.1	4	22.2	0.1
44 - 922 - 999	815	2.6	53	6.5	0.9
45 - Book Club	8	0	0	0	0
46 - Spanish - Children	174	0.6	27	15.5	0.4
47 - Flash Drive	0	0	0	0	0
48 - Equipment	0	0	0	0	0
49 - DVD J	585	1.9	307	52.5	5

50 - STORYTIME	23	0.1	0	0	0
51 - Book Buddy	0	0	0	0	0
52 - YA Graphic Novel	102	0.3	10	9.8	0.2
53 - J Graphic Novel	211	0.7	69	32.7	1.1
54 - Laptop	3	0	0	0	0
55 - J BIOGRAPHY	239	0.8	11	4.6	0.2
56 - Adult Graphic Novel	21	0.1	3	14.3	0
57 - Spanish - Adult	117	0.4	6	5.1	0.1
58 - Lake Travis Reads	0	0	0	0	0
59 - Mass Market	419	1.3	73	17.4	1.2
Total	31,328		6,164	19.7	