## <u>Library Director's Report</u> <u>August 17, 2011</u>

#### **STATISTICS**

#### **Program Attendance**

	Children	Adults	Total	Notes
July 2011	695	56	<b>751</b>	Includes OverDrive Training (17) and all SRP Events
June 2011	885	79	964	Includes OverDrive Training (18) and all SRP Events
May 2011	489	55	544	Includes Petting Zoo Event (200)
July 2010	658	69	727	Includes all SRP Events

	New Patrons	Renewed Patrons
July 2011	114	87
June 2011	104	157
May 2011	39	67
July 2010	89	109

### **Door Count**

July 2011	5,628 (closed July 4th)
June 2011	5,615
May 2011	4,997 (closed Memorial Day)
July 2010	5,480 (closed July 4th)

#### **Adult Volunteer Hours**

July 2011	571
June 2011	702
May 2011	647
July 2010	497.5

#### **Teen Volunteer Hours**

July 2011	460
June 2011	510
May 2011	209
July 2010	468

#### **Interlibrary Loan (ILL)**

	Requests/F10cesseu
July 2011	61/58
June 2011	61/47
May 2011	48/37
July 2010	44/46

OverDrive	Checkouts	New Patrons	# of Items
July 2011	179	65	2,150
June 2011	54	92	1,948
May 2011	3	12	1,722

#### **Number of Circulation Transactions**

July 2011	15,693	
June 2011	16,303	
May 2011	12,741	
July 2010	15,781	•

Circulation Snapshot (data as of August 2, 2011)

Circulation Shapshot (data as of Magast 2, 2011)							
Material Type	# of	% of Total	# items currently	% checked-out of	% of total checked		
	Items	Holdings	checked out	total material type	out		
Adult AV	3,839	12.1	1,290	33.6	21.5		
<b>Adult Fiction</b>	7,678	24.2	1,133	14.8	18.9		
<b>Adult Non-Fiction</b>	6,957	22.0	695	10.0	11.6		
Juvenile	11,294	35.6	2,397	21.2	40.0		
Other	1,922	6.1	472	24.6	7.9		
Total	31,690		5,987	18.9			

<sup>\*</sup> See pages three and four for circulation snapshot details.

#### **Past Events**

• The Summer Reading Program concluded with record attendance. The final figures will be distributed at the board meeting.

#### **Upcoming Events**

- The next OverDrive introductory training session will be held on Thursday, August 25th at 9 a.m. The most recent Digital Library Statistics are attached.
- The library will be closed on Labor Day on Monday, September 5th.
- The library will host a special story time in Spanish on Thursday, September 8th at 10:30 a.m.
- The next Friends of the Library Book Sale will be held on Saturday, September 17th and Saturday, September 24th.
- Local author Joy Selak will visit the Mother/Daughter Book Club for the Sunday, September 18th meeting.
- Mike Cox will speak at the library on Monday, September 19th at 7 p.m.
- The Friends of the Library will host a Wine and Cheese Party at the Lakeway Activity Center on Wednesday, September 21st.
- The Fall CTLS Membership Meeting will be held on Friday, September 23rd in Cedar Park.
- Banned Books Week begins on September 24th. Once again, we will have a display in the library.
- The second *Dancing with the Stars* Gala will be held on Sunday, October 2nd.
- Science fiction, fantasy and horror author Lisa Tuttle will speak at the library on Monday, October 17th at 7 p.m. She is the daughter of volunteers Bob and Betty Tuttle and co-wrote the book *Windhaven* with George R. R. Martin!
- Bernadette Nason will present a Halloween Story Time on Thursday, October 20th at 3:30 p.m.
- We will host a Spooky Science special event one Saturday in October. The local organization GirlSmart will present the program for free! The nonprofit works to empower girls in math, science, and technology.
- The next district meeting is on Friday, January 13th at Laura's Library.

#### **Notes**

- Kim completed an online CPR/defibrillator training and now has her certificate on file.
- Unfortunately, the DVD thefts continue to increase and we are now missing 11 discs. We will purchase a dummy camera to mount above the DVD section in the coming month.
- LTCL gave out 9 TexShare cards in July 2011. Last July, 13 were distributed.
- The LTCL website had 2,165 unique visitors and 4,208 visits in the month of July.
- The library currently has 6,685 active cardholder accounts, up from 5,789 in August 2011.

Morgan McMillian 8/10/2011

# **Circulation Snapshot - Tuesday, August 2, 2011**

1 - Default 2 - Caldecott 3 - Bluebonnet 5 - Lone Star 6 - Tayshas 7 - Feature Films 8 - Music CD 9 - Audio F 10 - Magazine 11 - Reference 12 - Beginning Reader 13 - DVD 14 - Fiction 16 - CD-ROMs	0 133 40 39 0 0 435 1009 827 115 697 2164 7254	0 0.4 0.1 0.1 0 0 1.4 3.2 2.6 0.4 2.2 6.8	0 16 11 23 0 0 36 352 61 0 266	0 12 27.5 59 0 0 8.3 34.9 7.4 0	0 0.3 0.2 0.4 0 0 0 0.6 5.9
3 - Bluebonnet 5 - Lone Star 6 - Tayshas 7 - Feature Films 8 - Music CD 9 - Audio F 10 - Magazine 11 - Reference 12 - Beginning Reader 13 - DVD 14 - Fiction	40 39 0 0 435 1009 827 115 697 2164 7254	0.1 0.1 0 0 1.4 3.2 2.6 0.4 2.2	11 23 0 0 36 352 61	27.5 59 0 0 8.3 34.9 7.4 0	0.2 0.4 0 0 0.6 5.9
5 - Lone Star 6 - Tayshas 7 - Feature Films 8 - Music CD 9 - Audio F 10 - Magazine 11 - Reference 12 - Beginning Reader 13 - DVD 14 - Fiction	39 0 0 435 1009 827 115 697 2164 7254	0.1 0 0 1.4 3.2 2.6 0.4 2.2	23 0 0 36 352 61	59 0 0 8.3 34.9 7.4 0	0.4 0 0 0.6 5.9
6 - Tayshas 7 - Feature Films 8 - Music CD 9 - Audio F 10 - Magazine 11 - Reference 12 - Beginning Reader 13 - DVD 14 - Fiction	0 0 435 1009 827 115 697 2164 7254	0 0 1.4 3.2 2.6 0.4 2.2	0 0 36 352 61 0	0 0 8.3 34.9 7.4 0	0 0 0.6 5.9
7 - Feature Films 8 - Music CD 9 - Audio F 10 - Magazine 11 - Reference 12 - Beginning Reader 13 - DVD 14 - Fiction	0 435 1009 827 115 697 2164 7254	0 1.4 3.2 2.6 0.4 2.2	0 36 352 61 0	0 8.3 34.9 7.4 0	0 0.6 5.9 1
7 - Feature Films 8 - Music CD 9 - Audio F 10 - Magazine 11 - Reference 12 - Beginning Reader 13 - DVD 14 - Fiction	435 1009 827 115 697 2164 7254	1.4 3.2 2.6 0.4 2.2	36 352 61 0	8.3 34.9 7.4 0	0.6 5.9 1
9 - Audio F 10 - Magazine 11 - Reference 12 - Beginning Reader 13 - DVD 14 - Fiction	1009 827 115 697 2164 7254	3.2 2.6 0.4 2.2	352 61 0	34.9 7.4 0	5.9 1
9 - Audio F 10 - Magazine 11 - Reference 12 - Beginning Reader 13 - DVD 14 - Fiction	827 115 697 2164 7254	2.6 0.4 2.2	61 0	34.9 7.4 0	1
11 - Reference 12 - Beginning Reader 13 - DVD 14 - Fiction	827 115 697 2164 7254	0.4 2.2	61 0	7.4 0	
11 - Reference 12 - Beginning Reader 13 - DVD 14 - Fiction	115 697 2164 7254	0.4 2.2	0	0	-
12 - Beginning Reader 13 - DVD 14 - Fiction	697 2164 7254		266	20.0	0
13 - DVD 14 - Fiction	2164 7254			JO.Z	4.4
14 - Fiction	7254		864	39.9	14.4
		22.9	1099	15.2	18.4
1 10 00 10000	0	0	0	0	0
17 - Juvenile F	2495	7.9	523	21	8.7
18 - NF DVD	21	0.1	1	4.8	0
19 - Audio NF	231	0.7	38	16.5	0.6
20 - Audio J	169	0.5	57	33.7	1
21 - Kits	104	0.3	30	28.8	0.5
22 - YA	1130	3.6	164	14.5	2.7
23 - Board Books	537	1.7	190	35.4	3.2
24 - Picture Books	3848	12.1	860	22.3	14.4
25 - Large Print	369	1.2	34	9.2	0.6
26 - Juvenile NF	1844	5.8	192	10.4	3.2
27 - Video J	75	0.2	32	42.7	0.5
28 - Professional	26	0.1	0	0	0
29 - Oversize	86	0.3	11	12.8	0.2
30 - Biography	733	2.3	43	5.9	0.7
31 - Summer Reading	57	0.2	24	42.1	0.4
32 - CTLS	55	0.2	0	0	0
33 - 000 - 099	110	0.3	15	13.6	0.3
34 - 100 - 199	218	0.7	36	16.5	0.6
35 - 200 - 299	249	0.8	45	18.1	0.8
36 - 300 - 399	969	3.1	97	10	1.6
37 - 400 - 499	60	0.2	14	23.3	0.2
38 - 500 - 599	192	0.6	19	9.9	0.3
39 - 600 - 699	1232	3.9	156	12.7	2.6
40 - 700 - 799	713	2.2	61	8.6	1
41 - 800 - 899	308	1	15	4.9	0.3
42 - 900 - 919	390	1.2	57	14.6	1
43 - 920 - 921	19	0.1	2	10.5	0
44 - 922 - 999	830	2.6	62	7.5	1
45 - Book Club	8	0	0	0	0
46 - Spanish - Children	175	0.6	33	18.9	0.6
47 - Flash Drive	0	0.0	0	0	0.0
48 - Equipment	0	0	0	0	0
49 - DVDJ	583	1.8	292	50.1	4.9
50 - STORYTIME	23	0.1	0	0	0

51 - Book Buddy	0	0	0	0	0
52 - YA Graphic Novel	102	0.3	2	2	0
53 - J Graphic Novel	214	0.7	76	35.5	1.3
54 - Laptop	3	0	0	0	0
55 - J BIOGRAPHY	239	0.8	13	5.4	0.2
56 - Adult Graphic Novel	21	0.1	0	0	0
57 - Spanish - Adult	117	0.4	6	5.1	0.1
58 - Lake Travis Reads	0	0	0	0	0
59 - Mass Market	422	1.3	59	14	1
Total	31,690		5,987	18.9	