

Library Director's Report October 19, 2011

STATISTICS

Program Attendance

	Children	Adults	Total	Notes
Sept 2011	340	114	454	Includes Spanish Story Time (14), College InRoads (20), and Mike Cox (20) events
August 2011	374	47	421	Includes all SRP events
July 2011	695	56	751	Includes OverDrive Training (17) and all SRP events
Sept 2010	226	135	361	Includes Genealogy (16), Job Search Basics (11), Susan Wittig Albert (23), and Little Yoga (22) events

	New Patrons	Renewed Patrons
Sept 2011	38	52
August 2011	64	50
July 2011	114	87
Sept 2010	63	35

Door Count

Sept 2011	6,229 (closed Labor Day)
August 2011	6,898
July 2011	5,628 (closed July 4th)
Sept 2010	5,637 (closed Labor Day)

Adult Volunteer Hours

Sept 2011	468.5
August 2011	597.5
July 2011	571
Sept 2010	536.5

Teen Volunteer Hours

Sept 2011	292
August 2011	455.5
July 2011	460
Sept 2010	217

Interlibrary Loan (ILL)

	Req/Processed/Shipped
Sept 2011	71/50/2
August 2011	67/63
July 2011	61/58
Sept 2010	46/48

OverDrive	Checkouts	New Patrons	# of Items
Sept 2011	196	26	2,391
August 2011	225	51	2,200
July 2011	179	65	2,150
June 2011	54	92	1,948

Number of Circulation Transactions

Sept 2011	14,011
August 2011	16,088
July 2011	15,693
Sept 2010	13,777

Circulation Snapshot (data as of October 6, 2011)

Material Type	# of Items	% of Total Holdings	# items currently checked out	% checked-out of total material type	% of total checked out
Adult AV	3,875	12.3	1,113	28.7	20.1
Adult Fiction	7,416	23.6	1,020	13.8	18.4
Adult Non-Fiction	6,992	22.3	664	9.5	12.0
Juvenile	11,304	36.0	2,357	20.9	42.5
Other	1,806	5.8	390	21.6	7.0
Total	31,393		5,544	17.7	

* See pages four and five for circulation snapshot details.

Past Events

- Twenty people attended the College InRoads program in September.
- We recognized Fire Prevention Week at the library with a special visit from a fire truck on Monday, October 10th with 45 people in attendance. Later that week, 9 people visited the Pedernales Fire Station in Briarcliff.
- Kim and I attended the CTLS YouthShare workshop on October 12th.
- We continue to offer OverDrive Training every month. In October, 11 people attended the class. The Kindle is also now compatible with OverDrive.
- Science fiction, fantasy and horror author Lisa Tuttle spoke at the library on Monday, October 17th.

Upcoming Events

- We will celebrate Teen Read Week with an Art Contest for students in grades 6-12. Entries are due by October 30th and cash prizes will be awarded. Ben Kuenemann, Ann Neighbors, and Johnnie Fields comprise our panel of judges.
- I will attend a UT iSchool Advisory Council meeting the morning of Thursday, October 20th.
- Bernadette Nason will present a Halloween Story Time on Thursday, October 20th.
- We will host a Spooky Science special event on Saturday, October 22nd from 10:30 a.m. to 12:30 p.m. The local organization GirlSmart will present the program for free! The nonprofit works to empower girls in science, technology, engineering, and math.
- The annual Pumpkin Parade will take place the morning of Wednesday, October 26th.
- In honor of American Indian Heritage Month, Buzz Buzzard will speak at the library on Thursday, November 3rd at 7 p.m.
- The library will celebrate Volunteer Appreciation Week starting November 7th.
- I speak to a class in the iSchool at UT the afternoon of Wednesday, November 9th.
- Indira Cardenas will present another story time in Spanish at the library on Thursday, November 10th.
- Sarah Bird returns to the area for a special Lake Travis Reads event to discuss her new novel, *The Gap Year*, at Bee Cave Public Library on Thursday, November 10th at 7 p.m.
- The library will host Flying Whale Tech Help on Saturday, November 12th from 12 to 2 p.m.
- The library will close at 3 p.m. on Wednesday, November 23rd and will be closed on November 24th and 25th for the Thanksgiving holiday.
- College InRoads will present another College Planning program at the library on Tuesday, November 20th at 6 p.m.
- I plan to attend the CTLS Performer's Showcase at Georgetown Public Library on Friday, December 2nd.
- The Friends of the Library will take their second Library Road Trip to Bastrop on Saturday, December 10th to take the Historic Homes Tour.
- The next district meeting is on Friday, January 13th at Laura's Library.
- The CTLS Winter Membership Meeting will take place on Friday, January 27th.
- Jeff Abbott has been selected as the 2012 Lake Travis Reads author. We will announce the selection in early December and hold the culminating author event on Thursday, February 23rd at Bee Cave Public Library.

Notes

- The Central Texas Library System completed LTCL's Return on Investment based on the 2010 Annual Report. For every dollar invested in library services at LTCL, \$7.52 is received in materials and services by the residents of the district. The complete report is attached.
- I plan to ask the Friends of the Library for \$2,000 to join the OverDrive Advantage Program that would allow us to purchase digital items that are available exclusively to our patrons.

Now that the Kindle is compatible with OverDrive, we especially need to have more titles available!

- We are finalizing a new library brochure to distribute to new patrons – it is attached. Do you have any suggestions?
- We have been awarded a Texas Commission on the Arts grant for Bernadette Nason's Halloween performance in October.
- I continue to follow up overdue accounts with phone calls this month.
- I will take vacation days Thursday, October 27th through Tuesday, November 1st. I will also take a vacation day on Wednesday, November 23rd.
- LTCL gave out 6 TexShare cards in September 2011. Last September 2 were distributed.
- The LTCL website had 2,069 unique visitors and 3,867 visits in the month of September.
- The library currently has 6,841 active cardholder accounts, up from 5,973 in October 2010.

Morgan McMillian
10/14/2011

Circulation Snapshot – Thursday, October 6, 2011

Type	Holdings	% of Holdings	Out	% Out	% of Total Out
1 - Default	1	0	1	100	0
2 - Caldecott	133	0.4	40	30.1	0.7
3 - Bluebonnet	40	0.1	15	37.5	0.3
5 - Lone Star	39	0.1	13	33.3	0.2
6 - Tayshas	0	0	0	0	0
7 - Feature Films	0	0	0	0	0
8 - Music CD	444	1.4	46	10.4	0.8
9 - Audio F	1034	3.3	293	28.3	5.3
10 - Magazine	834	2.7	67	8	1.2
11 - Reference	115	0.4	0	0	0
12 - Beginning Reader	703	2.2	221	31.4	4
13 - DVD	2193	7	726	33.1	13.1
14 - Fiction	7055	22.5	997	14.1	18
16 - CD-ROMs	0	0	0	0	0
17 - Juvenile F	2562	8.2	460	18	8.3
18 - NF DVD	21	0.1	5	23.8	0.1
19 - Audio NF	204	0.6	48	23.5	0.9
20 - Audio J	173	0.6	34	19.7	0.6
21 - Kits	109	0.3	35	32.1	0.6
22 - YA	975	3.1	161	16.5	2.9
23 - Board Books	546	1.7	212	38.8	3.8
24 - Picture Books	3924	12.5	873	22.2	15.7
25 - Large Print	311	1	21	6.8	0.4
26 - Juvenile NF	1858	5.9	234	12.6	4.2
27 - Video J	64	0.2	22	34.4	0.4
28 - Professional	26	0.1	0	0	0
29 - Oversize	77	0.2	15	19.5	0.3
30 - Biography	743	2.4	68	9.2	1.2
31 - Summer Reading	1	0	0	0	0
32 - CTLS	50	0.2	2	4	0
33 - 000 - 099	99	0.3	9	9.1	0.2
34 - 100 - 199	196	0.6	33	16.8	0.6
35 - 200 - 299	254	0.8	25	9.8	0.5
36 - 300 - 399	983	3.1	99	10.1	1.8
37 - 400 - 499	59	0.2	7	11.9	0.1
38 - 500 - 599	157	0.5	13	8.3	0.2
39 - 600 - 699	1261	4	154	12.2	2.8
40 - 700 - 799	730	2.3	57	7.8	1
41 - 800 - 899	313	1	28	8.9	0.5
42 - 900 - 919	398	1.3	23	5.8	0.4
43 - 920 - 921	14	0	1	7.1	0
44 - 922 - 999	853	2.7	60	7	1.1
45 - Book Club	8	0	0	0	0
46 - Spanish - Children	170	0.5	37	21.8	0.7
47 - Flash Drive	0	0	0	0	0
48 - Equipment	0	0	0	0	0
49 - DVD J	590	1.9	225	38.1	4.1

50 - STORYTIME	23	0.1	0	0	0
51 - Book Buddy	0	0	0	0	0
52 - YA Graphic Novel	82	0.3	7	8.5	0.1
53 - J Graphic Novel	203	0.6	72	35.5	1.3
54 - Laptop	3	0	1	33.3	0
55 - J BIOGRAPHY	206	0.7	16	7.8	0.3
56 - Adult Graphic Novel	17	0.1	0	0	0
57 - Spanish - Adult	107	0.3	8	7.5	0.1
58 - Lake Travis Reads	0	0	0	0	0
59 - Mass Market	432	1.4	60	13.9	1.1
Total	31,393		5,544	17.7	