

# Library Director's Report November 16, 2011

## STATISTICS

### Program Attendance

	Children	Adults	Total	Notes
<b>Oct. 2011</b>	<b>597</b>	<b>91</b>	<b>688</b>	<b>Includes Nason (49), Lisa Tuttle (14) Spooky Science (100), and Pumpkin Parade (103) events</b>
Sept. 2011	340	114	454	Includes Spanish Story Time (14), College InRoads (20), and Mike Cox (20) events
August 2011	374	47	421	Includes all SRP events
Oct. 2010	418	96	514	Includes Paper Craft Club (6), Nason (47), and Pumpkin Parade (118)

	New Patrons	Renewed Patrons
<b>Oct. 2011</b>	<b>60</b>	<b>93</b>
Sept. 2011	38	52
August 2011	64	50
Oct. 2010	67	50

### Door Count

<b>Oct. 2011</b>	<b>6,914</b>
Sept. 2011	6,229 (closed Labor Day)
August 2011	6,898
Oct. 2010	6,027

### Adult Volunteer Hours

<b>Oct. 2011</b>	<b>1,694.0</b>
Sept. 2011	468.5
August 2011	597.5
Oct. 2010	620.0

### Teen Volunteer Hours

<b>Oct. 2011</b>	<b>278</b>
Sept. 2011	292
August 2011	455.5
Oct. 2010	233

### Interlibrary Loan (ILL)

	Req/Processed/Shipped
<b>Oct. 2011</b>	<b>124/33/5</b>
Sept. 2011	71/50/2
August 2011	67/63
Oct. 2010	48/49

OverDrive	Checkouts	New Patrons	# of Items
<b>Oct. 2011</b>	<b>166</b>	<b>37</b>	<b>3,098</b>
Sept. 2011	196	26	2,391
August 2011	225	51	2,200

### Number of Circulation Transactions

<b>Oct. 2011</b>	<b>13,842</b>
Sept. 2011	14,011
August 2011	16,088
Oct. 2010	13,822

### Circulation Snapshot (data as of November 4, 2011)

Material Type	# of Items	% of Total Holdings	# items currently checked out	% checked-out of total material type	% of total checked out
<b>Adult AV</b>	3,857	12.4	1,173	30.4	22.3
<b>Adult Fiction</b>	7,425	23.9	1,070	14.4	20.3
<b>Adult Non-Fiction</b>	6,650	21.4	555	8.3	10.5
<b>Juvenile</b>	11,380	36.6	2,102	18.5	39.9
<b>Other</b>	1,778	5.7	370	20.8	7.0
<b>Total</b>	31,090		5,270	17.0	

\* See pages three and four for circulation snapshot details.

## Past Events

- 49 people attended the Halloween Story Time with Bernadette Nason on October 20th.
- 100 people attended the Spooky Science event on October 22nd sponsored by GirlStart.
- 103 people attended the Pumpkin Parade.
- 10 people attended Buzz Buzzard's talk on *Navajo Weaving*.
- 7 people attended Spanish Story Time on Thursday, November 10th.
- 24 people attended Sarah Bird's Lake Travis Reads event at Bee Cave Public Library on Thursday, November 10th.
- The library hosted Flying Whale Tech Help on Saturday, November 12th.
- Volunteer Appreciation Week was held in early November.
- 19 students entered the Teen Read Week Art Contest. The Friends of the Library provided three cash prizes and the judges awarded one honorable mention.

## Upcoming Events

- I will speak to a class in the iSchool at UT the evening of Wednesday, November 16th.
- The library will close at 3 p.m. on Wednesday, November 23rd and will be closed on November 24th and 25th for the Thanksgiving holiday.
- College InRoads will present another College Planning program on Tuesday, November 29th.
- I plan to attend the CTLS Performer's Showcase at Georgetown Public Library on Friday, December 2nd.
- Diane Taylor and Kim McGee will present a program on Holiday Card-Making for children ages 5-10 on Tuesday, December 6th.
- The library will host another Spanish Story Time on Thursday, December 8th.
- The Friends of the Library will take their second Library Road Trip to Bastrop on Saturday, December 10th.
- We will hold a Holiday Story Time at 6:30 p.m. on Wednesday, December 14th at the Briarcliff Community Center. The annual Holiday Story Time at the library will take place on Thursday, December 15th at 6:15 p.m. with a visit from Santa.
- The Friends Holiday Potluck Luncheon will be held at Tere McKenna's house on Thursday, December 15th.
- Heartsong will present a musical story time in Spanish on Thursday, January 5th at 10:30 a.m.
- The next district meeting is on Friday, January 13th at Laura's Library.
- Author Keija Parssinen will speak about her new novel on Thursday, January 19th at 7 p.m.
- The CTLS Winter Membership Meeting will take place on Friday, January 27th.
- Jeff Abbott has been selected as the 2012 Lake Travis Reads author. We will announce the selection in early December and hold the culminating author event on Thursday, February 23rd at Bee Cave Public Library.

## Notes

- We are not offering story time in Briarcliff on Fridays in November and December due to low attendance. We will regroup in 2012.
- The Teen Book Club is on hiatus due to low attendance.
- Thanks to the Friends, we have joined the OverDrive Advantage Program that allows us to purchase digital items that are available exclusively to our patrons.
- The Canon printer in the workroom died, so we purchased a similar printer for \$150.
- I will take a vacation day on Wednesday, November 23rd.
- LTCL gave out 10 TexShare cards in October 2011. Last October 3 were distributed.
- The LTCL website had 2,262 unique visitors and 4,102 visits in the month of October.
- The library currently has 6,875 active cardholder accounts, up from 6,039 in November 2010.

Morgan McMillian  
11/11/2011

## Circulation Snapshot – Friday, November 4, 2011

Type	Holdings	% of Holdings	Out	% Out	% of Total Out
1 - Default	2	0	1	50	0
2 - Caldecott	133	0.4	61	45.9	1.2
3 - Bluebonnet	40	0.1	5	12.5	0.1
5 - Lone Star	39	0.1	19	48.7	0.4
6 - Tayshas	0	0	0	0	0
7 - Feature Films	0	0	0	0	0
8 - Music CD	375	1.2	28	7.5	0.5
9 - Audio F	1046	3.4	339	32.4	6.4
10 - Magazine	739	2.4	42	5.7	0.8
11 - Reference	115	0.4	0	0	0
12 - Beginning Reader	704	2.3	183	26	3.5
13 - DVD	2230	7.2	757	33.9	14.4
14 - Fiction	7065	22.7	1054	14.9	20
16 - CD-ROMs	0	0	0	0	0
17 - Juvenile F	2589	8.3	432	16.7	8.2
18 - NF DVD	21	0.1	0	0	0
19 - Audio NF	206	0.7	48	23.3	0.9
20 - Audio J	174	0.6	20	11.5	0.4
21 - Kits	107	0.3	25	23.4	0.5
22 - YA	993	3.2	127	12.8	2.4
23 - Board Books	550	1.8	183	33.3	3.5
24 - Picture Books	3947	12.7	849	21.5	16.1
25 - Large Print	310	1	16	5.2	0.3
26 - Juvenile NF	1866	6	165	8.8	3.1
27 - Video J	65	0.2	11	16.9	0.2
28 - Professional	26	0.1	1	3.8	0
29 - Oversize	78	0.3	16	20.5	0.3
30 - Biography	629	2	47	7.5	0.9
31 - Summer Reading	1	0	0	0	0
32 - CTLS	50	0.2	0	0	0
33 - 000 - 099	99	0.3	9	9.1	0.2
34 - 100 - 199	197	0.6	38	19.3	0.7
35 - 200 - 299	231	0.7	22	9.5	0.4
36 - 300 - 399	984	3.2	80	8.1	1.5
37 - 400 - 499	59	0.2	10	16.9	0.2
38 - 500 - 599	157	0.5	9	5.7	0.2
39 - 600 - 699	1261	4.1	113	9	2.1
40 - 700 - 799	734	2.4	56	7.6	1.1
41 - 800 - 899	240	0.8	18	7.5	0.3
42 - 900 - 919	355	1.1	35	9.9	0.7
43 - 920 - 921	14	0	2	14.3	0
44 - 922 - 999	852	2.7	58	6.8	1.1
45 - Book Club	3	0	3	100	0.1
46 - Spanish - Children	170	0.5	19	11.2	0.4
47 - Flash Drive	0	0	0	0	0
48 - Equipment	0	0	0	0	0
49 - DVD J	591	1.9	232	39.3	4.4
50 - STORYTIME	17	0.1	0	0	0

51 - Book Buddy	0	0	0	0	0
52 - YA Graphic Novel	82	0.3	6	7.3	0.1
53 - J Graphic Novel	203	0.7	53	26.1	1
54 - Laptop	3	0	0	0	0
55 - J BIOGRAPHY	206	0.7	11	5.3	0.2
56 - Adult Graphic Novel	17	0.1	0	0	0
57 - Spanish - Adult	107	0.3	4	3.7	0.1
58 - Lake Travis Reads	0	0	0	0	0
59 - Mass Market	408	1.3	62	15.2	1.2
Total	31,090		5,269	16.9	