## Library Director's Report

## December 5, 2011

## STATISTICS

## Program Attendance

|  | Children | Adults | Total | Notes |
| :--- | :--- | :--- | :--- | :--- |
| Nov. 2011 | $\mathbf{3 1 7}$ | $\mathbf{1 2 6}$ | $\mathbf{4 4 3}$ | Includes College InRoads (20) event |
| Oct. 2011 | 597 | 91 | 688 | Includes Nason (49), Lisa Tuttle (14) Spooky Science (100), and <br> Pumpkin Parade (103) events |
| Sept. 2011 | 340 | 114 | 454 | Includes Spanish Story Time (14), College InRoads (20), and Mike <br> Cox (20) events |
| Nov. 2010 | 342 | 104 | 446 | Includes Little Yoga (9), To Kill a Mockingbird (10), Harry Potter (13) <br> and the Briarcliff Soap Making (6) events |


|  | New <br> Patrons | Renewed <br> Patrons |
| :--- | :--- | :--- |
| Nov. 2011 | $\mathbf{3 4}$ | $\mathbf{5 2}$ |
| Oct. 2011 | 60 | 93 |
| Sept. 2011 | 38 | 52 |
| Nov. 2010 | 44 | 41 |

Door Count

| Nov. 2011 | 6,198 (closed 2 days) |
| :--- | :--- |
| Oct. 2011 | 6,914 |
| Sept. 2011 | 6,229 (closed Labor Day) |
| Nov. 2010 | 5,546 (closed 2 days) |

Adult Volunteer Hours

| Nov. 2011 | $\mathbf{6 4 2 . 5 0}$ |
| :--- | ---: |
| Oct. 2011 | $1,694.00$ |
| Sept. 2011 | 468.50 |
| Nov. 2010 | 752.25 |

## Interlibrary Loan (ILL)

|  | Req/Processed/Shipped |
| :--- | :--- |
| Nov. 2011 | $\mathbf{6 3 / 4 8 / 5}$ |
| Oct. 2011 | $124 / 33 / 5$ |
| Sept. 2011 | $71 / 50 / 2$ |
| Nov. 2010 | $32 / 35$ |

Number of Circulation Transactions

| Nov. 2011 | $\mathbf{1 3 , 4 4 9}$ |
| :--- | :--- |
| Oct. 2011 | 13,842 |
| Sept. 2011 | 14,011 |
| Nov. 2010 | 13,639 |

## Teen Volunteer Hours

| Nov. 2011 | $\mathbf{2 7 1}$ |
| :--- | :---: |
| Oct. 2011 | 278 |
| Sept. 2011 | 292 |
| Nov. 2010 | 214 |


| OverDrive | Checkouts | New Patrons | \# of Items |
| :--- | :--- | :--- | :--- |
| Nov. 2011 | $\mathbf{2 3 8}$ | $\mathbf{4 5}$ | $\mathbf{3 , 6 4 8}$ |
| Oct. 2011 | 166 | 37 | 3,098 |
| Sept. 2011 | 196 | 26 | 2,391 |
| August 2011 | 225 | 51 | 2,200 |

Circulation Snapshot (data as of December 5, 2011)

| Material Type | \# of <br> Items | \% of Total <br> Holdings | \# items currently <br> checked out | \% checked-out of <br> total material type | \% of total checked <br> out |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Adult AV | 3,895 | 12.8 | 1,110 | 28.5 | 21.8 |
| Adult Fiction | 6,918 | 22.8 | 1,023 | 14.8 | 20.1 |
| Adult Non-Fiction | 6,368 | 20.9 | 654 | 10.3 | 12.8 |
| Juvenile | 11,464 | 37.7 | 1,949 | 17.0 | 38.2 |
| Other | 1,763 | 5.8 | 365 | 20.7 | 7.2 |
| Total | 30,408 |  | 5,101 | 16.8 |  |

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## Past Events

- 20 people attended the College Planning workshop in November.


## Upcoming Events

- Diane Taylor and Kim McGee will present a program on Holiday Card Making for children ages 5-10 on Tuesday, December 6th.
- The library will host another Spanish Story Time on Thursday, December 8th.
- We will hold a Holiday Story Time at 6:30 p.m. on Wednesday, December 14th at the Briarcliff Community Center. The annual Holiday Story Time at the library will take place on Thursday, December 15th at 6:15 p.m. with a visit from Santa.
- The Friends Holiday Potluck Luncheon will be held at Tere McKenna's house on Thursday, December 15th.
- The library will be closed on December 24-26 and January 1st.
- Heartsong will present a musical story time in Spanish on Thursday, January 5th at 10:30 a.m.
- The next district meeting is on Friday, January 13th at Laura’s Library.
- Scholarship applications for graduating teen volunteers will be available starting Monday, January 16th.
- Author Keija Parssinen will speak about her new novel on Thursday, January 19th at 7 p.m.
- The CTLS Winter Membership Meeting will take place on Friday, January 27th.
- Flying Whale Tech Help will return to the library on Saturday, January 28th.
- College InRoads will present another College Planning program on Tuesday, January 31st.
- Jeff Abbott has been selected as the 2012 Lake Travis Reads author. We will announce the selection in early December and hold the culminating author event on Thursday, February 23rd at Bee Cave Public Library.


## Notes

- I will take vacation days on December 27th and 28th.
- LTCL gave out 4 TexShare cards in November 2011. Last November 23 were distributed.
- The LTCL website had 1,956 unique visitors and 3,771 visits in the month of November.
- The library currently has 6,910 active cardholder accounts, up from 6,094 in December 2010.

Morgan McMillian
12/5/2011

Circulation Snapshot - Monday, December 5, 2011

| Type | Holdings | \% of Holdings | Out | \% Out | \% of Total Out |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1 - Default | 1 | 0 | 0 | 0 | 0 |
| 2 - Caldecott | 133 | 0.4 | 45 | 33.8 | 0.9 |
| 3 - Bluebonnet | 40 | 0.1 | 3 | 7.5 | 0.1 |
| 5 - Lone Star | 39 | 0.1 | 15 | 38.5 | 0.3 |
| 6 - Tayshas | 0 | 0 | 0 | 0 | 0 |
| 7 - Feature Films | 0 | 0 | 0 | 0 | 0 |
| 8 - Music CD | 375 | 1.2 | 40 | 10.7 | 0.8 |
| 9 - Audio F | 1057 | 3.5 | 290 | 27.4 | 5.7 |
| 10 - Magazine | 780 | 2.6 | 80 | 10.3 | 1.6 |
| 11 - Reference | 115 | 0.4 | 0 | 0 | 0 |
| 12 - Beginning Reader | 706 | 2.3 | 135 | 19.1 | 2.6 |
| 13 - DVD | 2256 | 7.4 | 735 | 32.6 | 14.4 |
| 14 - Fiction | 6558 | 21.6 | 1003 | 15.3 | 19.7 |
| 16-CD-ROMs | 0 | 0 | 0 | 0 | 0 |
| 17 - Juvenile F | 2618 | 8.6 | 431 | 16.5 | 8.4 |
| 18 - NF DVD | 21 | 0.1 | 2 | 9.5 | 0 |
| 19 - Audio NF | 207 | 0.7 | 45 | 21.7 | 0.9 |
| 20 - Audio J | 172 | 0.6 | 17 | 9.9 | 0.3 |
| 21 - Kits | 110 | 0.4 | 18 | 16.4 | 0.4 |
| 22-YA | 1008 | 3.3 | 138 | 13.7 | 2.7 |
| 23 - Board Books | 557 | 1.8 | 141 | 25.3 | 2.8 |
| 24 - Picture Books | 3976 | 13.1 | 820 | 20.6 | 16.1 |
| 25 - Large Print | 310 | 1 | 20 | 6.5 | 0.4 |
| 26 - Juvenile NF | 1870 | 6.1 | 153 | 8.2 | 3 |
| 27 - Video J | 62 | 0.2 | 7 | 11.3 | 0.1 |
| 28 - Professional | 26 | 0.1 | 2 | 7.7 | 0 |
| 29 - Oversize | 79 | 0.3 | 9 | 11.4 | 0.2 |
| 30 - Biography | 631 | 2.1 | 52 | 8.2 | 1 |
| 31 - Summer Reading | 0 | 0 | 0 | 0 | 0 |
| 32 - CTLS | 50 | 0.2 | 0 | 0 | 0 |
| 33-000-099 | 100 | 0.3 | 12 | 12 | 0.2 |
| 34-100-199 | 197 | 0.6 | 35 | 17.8 | 0.7 |
| 35-200-299 | 233 | 0.8 | 27 | 11.6 | 0.5 |
| 36-300-399 | 995 | 3.3 | 84 | 8.4 | 1.6 |
| 37-400-499 | 59 | 0.2 | 11 | 18.6 | 0.2 |
| 38-500-599 | 159 | 0.5 | 13 | 8.2 | 0.3 |
| 39-600-699 | 1259 | 4.1 | 145 | 11.5 | 2.8 |
| 40-700-799 | 595 | 2 | 85 | 14.3 | 1.7 |
| 41-800-899 | 242 | 0.8 | 14 | 5.8 | 0.3 |
| 42-900-919 | 355 | 1.2 | 17 | 4.8 | 0.3 |
| 43-920-921 | 16 | 0.1 | 3 | 18.8 | 0.1 |
| 44-922-999 | 647 | 2.1 | 65 | 10 | 1.3 |
| 45 - Book Club | 1 | 0 | 1 | 100 | 0 |
| 46 - Spanish - Children | 172 | 0.6 | 25 | 14.5 | 0.5 |
| 47 - Flash Drive | 0 | 0 | 0 | 0 | 0 |
| 48 - Equipment | 0 | 0 | 0 | 0 | 0 |
| 49 - DVD J | 582 | 1.9 | 211 | 36.3 | 4.1 |
| 50 - STORY TIME | 6 | 0 | 1 | 16.7 | 0 |


| 51 - Book Buddy | 0 | 0 | 0 | 0 | 0 |
| :--- | ---: | ---: | ---: | ---: | ---: |
| $52-$ YA Graphic Novel | 82 | 0.3 | 1 | 1.2 | 0 |
| $53-$ J Graphic Novel | 205 | 0.7 | 51 | 24.9 | 1 |
| $54-$ Laptop | 3 | 0 | 0 | 0 | 0 |
| $55-$ J BIOGRAPHY | 208 | 0.7 | 17 | 8.2 | 0.3 |
| $56-$ Adult Graphic Novel | 17 | 0.1 | 1 | 5.9 | 0 |
| $57-$ Spanish - Adult | 107 | 0.4 | 3 | 2.8 | 0.1 |
| 58 - Lake Travis Reads | 0 | 0 | 0 | 0 | 0 |
| $59-$ Mass Market | 411 | 1.4 | 78 | 19 | 1.5 |
| Total | 30,408 |  | 5,101 | 16.8 |  |


[^0]:    * See pages three and four for circulation snapshot details.

