

Library Director's Report

January 18, 2012

STATISTICS

Program Attendance

| | Children | Adults | Total | Notes |
|------------------|------------|-----------|------------|---|
| Dec. 2011 | 346 | 55 | 401 | Includes Holiday events |
| Nov. 2011 | 317 | 126 | 443 | Includes College InRoads (20) event |
| Oct. 2011 | 597 | 91 | 688 | Includes Nason (49), Lisa Tuttle (14) Spooky Science (100), and Pumpkin Parade (103) events |
| Dec. 2010 | 245 | 96 | 341 | Includes Little Yoga (17) and Holiday Story Time (90) |

| | New Patrons | Renewed Patrons |
|------------------|-------------|-----------------|
| Dec. 2011 | 59 | 66 |
| Nov. 2011 | 34 | 52 |
| Oct. 2011 | 60 | 93 |
| Dec. 2010 | 38 | 42 |

Door Count

| | |
|------------------|------------------------------|
| Dec. 2011 | 5,710 (closed 3 days) |
| Nov. 2011 | 6,198 (closed 2 days) |
| Oct. 2011 | 6,914 |
| Dec. 2010 | 5,301 (closed 3 days) |

Adult Volunteer Hours

| | |
|------------------|--------------|
| Dec. 2011 | 585.5 |
| Nov. 2011 | 642.5 |
| Oct. 2011 | 1,694.0 |
| Dec. 2010 | 816.0 |

Teen Volunteer Hours

| | |
|------------------|------------|
| Dec. 2011 | 268 |
| Nov. 2011 | 271 |
| Oct. 2011 | 278 |
| Dec. 2010 | 227 |

Interlibrary Loan (ILL)

| | Req/Processed/Shipped |
|------------------|-----------------------|
| Dec. 2011 | 102/47/7 |
| Nov. 2011 | 63/48/5 |
| Oct. 2011 | 124/33/5 |
| Dec. 2010 | 54/47 |

Number of Circulation Transactions

| | |
|------------------|---------------|
| Dec. 2011 | 12,105 |
| Nov. 2011 | 13,449 |
| Oct. 2011 | 13,842 |
| Dec. 2010 | 13,144 |

| OverDrive | Checkouts | New Patrons | # of Items |
|------------------|------------|-------------|--------------|
| Dec. 2011 | 260 | 50 | 4,676 |
| Nov. 2011 | 238 | 45 | 3,648 |
| Oct. 2011 | 166 | 37 | 3,098 |
| Sept. 2011 | 196 | 26 | 2,391 |

Circulation Snapshot (data as of January 4, 2012)

| Material Type | # of Items | % of Total Holdings | # items currently checked out | % checked-out of total material type | % of total checked out |
|--------------------------|------------|---------------------|-------------------------------|--------------------------------------|------------------------|
| Adult AV | 3,922 | 12.9 | 1,069 | 27.3 | 22.8 |
| Adult Fiction | 6,919 | 22.8 | 983 | 14.2 | 21.0 |
| Adult Non-Fiction | 6,206 | 20.4 | 560 | 9.0 | 12.0 |
| Juvenile | 11,548 | 38.0 | 1,773 | 15.4 | 37.8 |
| Other | 1,778 | 5.9 | 300 | 16.9 | 6.4 |
| Total | 30,373 | | 4,685 | 15.4 | |

* See pages three and four for circulation snapshot details.

Past Events

- The holiday story times in December were well attended - 25 people in Briarcliff and 125 people at the library.
- 35 people attended a story time presented by Semillitas de Español on January 5th. We hope to host teacher Natalie Kane again in March.

Upcoming Events

- Scholarship applications for graduating teen volunteers will be available starting Tuesday, January 17th.
- Author Keija Parssinen will speak about her debut novel on Thursday, January 19th at 7 p.m.
- The CTLS Winter Membership Meeting will take place on Friday, January 27th.
- Flying Whale Tech Help will return to the library on Saturday, January 28th from 12 to 2 p.m.
- College InRoads will present College Planning programs on Tuesday, January 31st and Tuesday, March 27th.
- I plan to attend the CTLS Summer Reading Program workshop on Friday, February 3rd.
- Silpada Jewellery will host a fundraiser for the library on Tuesday, February 7th. We will receive all proceeds from the event.
- The Lions Club will host another Spaghetti Supper to benefit the library on Tuesday, February 21st at the Lakeway Activity Center. Plans are still being finalized.
- Jeff Abbott will speak on Thursday, February 23rd at Bee Cave Public Library to conclude 2012 Lake Travis Reads.
- The next Friends of the Library Book Sale will take place on Saturday, March 24th and 31st.
- Lew Carlson will present the program *Lakeway: A Hill Country Community* on Thursday, March 29th at 7 p.m.
- Bilingual musician Sue Young will present a program for young people on Thursday, April 26th at 10:30 a.m. to celebrate El Día de los Niños / El Día de los Libros. We received a \$150 credit for this event from a CTLS drawing held at a December workshop.
- Poet Flo Bowen will present a writing workshop for up to twelve students on Thursday, April 26th.

Notes

- Karen Ballinger is no longer able to serve as our technology consultant.
- Nicole Usiondek has now completed training in CPR and AED. Her certificate is on file.
- We will apply for a Technology Grant Application from the Texas Book Festival for computers for the new library. Nicole is spearheading this effort.
- The Texas State Library provided a TexShare Participation Summary Report for the library. It shows the value of our TexShare databases and is attached. The Friends paid the cost for the library this fiscal year.
- I plan to attend the TLA conference in Houston April 18th-20th.
- As of January 5th, the library had 254 online book club members who had accessed the online book clubs 5,080 times in the past month. We pay \$400 a year for this service.
- LTCL gave out 10 TexShare cards in December 2011. In December 2010, 9 were distributed.
- The LTCL website had 1,991 unique visitors and 3,829 visits in the month of December.
- The library currently has 6,966 active cardholder accounts, up from 6,148 in January 2011.

Morgan McMillian
1/13/2012

Circulation Snapshot – Wednesday, January 4, 2012

| Type | Holdings | % of Holdings | Out | % Out | % of Total Out |
|-------------------------|----------|---------------|-----|-------|----------------|
| 1 - Default | 0 | 0 | 0 | 0 | 0 |
| 2 - Caldecott | 133 | 0.4 | 39 | 29.3 | 0.8 |
| 3 - Bluebonnet | 40 | 0.1 | 1 | 2.5 | 0 |
| 5 - Lone Star | 39 | 0.1 | 7 | 17.9 | 0.1 |
| 6 - Tayshas | 0 | 0 | 0 | 0 | 0 |
| 7 - Feature Films | 0 | 0 | 0 | 0 | 0 |
| 8 - Music CD | 376 | 1.2 | 15 | 4 | 0.3 |
| 9 - Audio F | 1064 | 3.5 | 282 | 26.5 | 6 |
| 10 - Magazine | 815 | 2.7 | 40 | 4.9 | 0.9 |
| 11 - Reference | 115 | 0.4 | 0 | 0 | 0 |
| 12 - Beginning Reader | 706 | 2.3 | 199 | 28.2 | 4.2 |
| 13 - DVD | 2271 | 7.5 | 731 | 32.2 | 15.6 |
| 14 - Fiction | 6611 | 21.8 | 965 | 14.6 | 20.6 |
| 16 - CD-ROMs | 0 | 0 | 0 | 0 | 0 |
| 17 - Juvenile F | 2645 | 8.7 | 369 | 14 | 7.9 |
| 18 - NF DVD | 23 | 0.1 | 1 | 4.3 | 0 |
| 19 - Audio NF | 211 | 0.7 | 41 | 19.4 | 0.9 |
| 20 - Audio J | 173 | 0.6 | 24 | 13.9 | 0.5 |
| 21 - Kits | 110 | 0.4 | 31 | 28.2 | 0.7 |
| 22 - YA | 1029 | 3.4 | 168 | 16.3 | 3.6 |
| 23 - Board Books | 558 | 1.8 | 150 | 26.9 | 3.2 |
| 24 - Picture Books | 4000 | 13.2 | 629 | 15.7 | 13.4 |
| 25 - Large Print | 308 | 1 | 18 | 5.8 | 0.4 |
| 26 - Juvenile NF | 1876 | 6.2 | 121 | 6.4 | 2.6 |
| 27 - Video J | 62 | 0.2 | 10 | 16.1 | 0.2 |
| 28 - Professional | 26 | 0.1 | 0 | 0 | 0 |
| 29 - Oversize | 79 | 0.3 | 11 | 13.9 | 0.2 |
| 30 - Biography | 636 | 2.1 | 40 | 6.3 | 0.9 |
| 31 - Summer Reading | 0 | 0 | 0 | 0 | 0 |
| 32 - CTLS | 0 | 0 | 0 | 0 | 0 |
| 33 - 000 - 099 | 104 | 0.3 | 13 | 12.5 | 0.3 |
| 34 - 100 - 199 | 201 | 0.7 | 47 | 23.4 | 1 |
| 35 - 200 - 299 | 234 | 0.8 | 34 | 14.5 | 0.7 |
| 36 - 300 - 399 | 913 | 3 | 86 | 9.4 | 1.8 |
| 37 - 400 - 499 | 59 | 0.2 | 9 | 15.3 | 0.2 |
| 38 - 500 - 599 | 160 | 0.5 | 10 | 6.2 | 0.2 |
| 39 - 600 - 699 | 1117 | 3.7 | 114 | 10.2 | 2.4 |
| 40 - 700 - 799 | 595 | 2 | 59 | 9.9 | 1.3 |
| 41 - 800 - 899 | 244 | 0.8 | 15 | 6.1 | 0.3 |
| 42 - 900 - 919 | 357 | 1.2 | 24 | 6.7 | 0.5 |
| 43 - 920 - 921 | 16 | 0.1 | 3 | 18.8 | 0.1 |
| 44 - 922 - 999 | 653 | 2.1 | 54 | 8.3 | 1.2 |
| 45 - Book Club | 0 | 0 | 0 | 0 | 0 |
| 46 - Spanish - Children | 177 | 0.6 | 25 | 14.1 | 0.5 |
| 47 - Flash Drive | 0 | 0 | 0 | 0 | 0 |
| 48 - Equipment | 0 | 0 | 0 | 0 | 0 |
| 49 - DVD J | 583 | 1.9 | 176 | 30.2 | 3.8 |
| 50 - STORYTIME | 6 | 0 | 0 | 0 | 0 |

| | | | | | |
|--------------------------|--------|-----|-------|------|-----|
| 51 - Book Buddy | 0 | 0 | 0 | 0 | 0 |
| 52 - YA Graphic Novel | 82 | 0.3 | 1 | 1.2 | 0 |
| 53 - J Graphic Novel | 208 | 0.7 | 50 | 24 | 1.1 |
| 54 - Laptop | 3 | 0 | 0 | 0 | 0 |
| 55 - J BIOGRAPHY | 210 | 0.7 | 14 | 6.7 | 0.3 |
| 56 - Adult Graphic Novel | 17 | 0.1 | 0 | 0 | 0 |
| 57 - Spanish - Adult | 107 | 0.4 | 3 | 2.8 | 0.1 |
| 58 - Lake Travis Reads | 0 | 0 | 0 | 0 | 0 |
| 59 - Mass Market | 421 | 1.4 | 56 | 13.3 | 1.2 |
| Total | 30,373 | | 4,685 | 15.4 | |