

Library Director's Report

February 15, 2012

STATISTICS

Program Attendance

	Children	Adults	Total	Notes
Jan. 2012	278	137	415	Includes Canta (35), OverDrive (26), Parssinen (30), Tech Help (4), and College InRoads (9) Events
Dec. 2011	346	55	401	Includes Holiday events
Nov. 2011	317	126	443	Includes College InRoads (20) event
Jan. 2011	279	81	360	Includes Yoga (14), BWR (13) and Mother/Daughter Book Club (13)

	New Patrons	Renewed Patrons
Jan. 2012	63	85
Dec. 2011	59	66
Nov. 2011	34	52
Jan. 2011	69	50

Door Count

Jan. 2012	6,200 (closed 2 days)
Dec. 2011	5,710 (closed 3 days)
Nov. 2011	6,198 (closed 2 days)
Jan. 2011	5,565 (closed 2 days)

Adult Volunteer Hours

Jan. 2012	576.0
Dec. 2011	585.5
Nov. 2011	642.5
Jan. 2011	620.0

Teen Volunteer Hours

Jan. 2012	268
Dec. 2011	268
Nov. 2011	271
Jan. 2011	206

Interlibrary Loan (ILL)

	Req/Processed/Shipped
Jan. 2012	101/61/7
Dec. 2011	102/47/7
Nov. 2011	63/48/5
Jan. 2011	57/47

Number of Circulation Transactions

Jan. 2012	13,193
Dec. 2011	12,105
Nov. 2011	13,449
Jan. 2011	14,785

OverDrive	Checkouts	New Patrons	# of Items
Jan. 2012	365	73	5,083
Dec. 2011	260	50	4,676
Nov. 2011	238	45	3,648
Oct. 2011	166	37	3,098
Sept. 2011	196	26	2,391

Circulation Snapshot (data as of February 1, 2012)

Material Type	# of Items	% of Total Holdings	# items currently checked out	% checked-out of total material type	% of total checked out
Adult AV	3,924	13.0	1,135	28.9	21.8
Adult Fiction	7,019	23.2	967	13.8	18.5
Adult Non-Fiction	6,108	20.2	664	10.9	12.7
Juvenile	11,453	37.8	2,107	18.4	40.4
Other	1,765	5.8	340	19.3	6.5
Total	30,269		5,213	17.2	

* See pages three and four for circulation snapshot details.

Past Events

- 30 people attended author Keija Parssinen's talk in January.
- Stacey Becker hosted a Silpada Jewelry party fundraiser for the library on February 7th.

Upcoming Events

- The Lions Club will host another Spaghetti Supper to benefit the library on Tuesday, February 21st at the Lakeway Activity Center from 5 to 8 p.m.
- Jeff Abbott will speak on Thursday, February 23rd at Bee Cave Public Library to conclude 2012 Lake Travis Reads.
- The CTLS Winter Regional Meeting will take place on Friday, March 2nd at Wells Branch Community Library.
- Dr. Donna Gunn Join will present *Why Are We Spending Millions on Schools in Africa?: How Federal Grants Address Underlying Problems Here and Abroad* on Thursday, March 15th at 7 p.m.
- Semillitas de Español will once again present *Canta*, a mixed-age parent and child program that teaches Spanish through music and movement, on Thursday, March 22nd at 10:30 a.m.
- The next Friends of the Library Book Sale will take place on Saturday, March 24th and 31st.
- Lew Carlson will discuss his book *Lakeway: A Hill Country Community* on Thursday, March 29th at 7 p.m.
- Scholarship applications for teen volunteers are due on Monday, April 2nd.
- Ben Rehder will return to the Lake Travis area to discuss his new book *Chicken Hanger* at a special Lake Travis Reads event at Bee Cave Public Library on Thursday, April 5th.
- Bilingual musician Sue Young will present a program for young people on Thursday, April 26th at 10:30 a.m. to celebrate El Día de los Niños / El Día de los Libros. We received a \$150 credit for this event from a CTLS drawing held at a December workshop.
- Poet Flo Bowen will present a writing workshop for up to twelve students on Thursday, April 26th.

Notes

- I decided not to renew our subscription to World Book Web due to the loss of our Loan Star Libraries Grant.
- I have begun work on the 2011 Annual Report that is due later this spring.
- We have begun planning for the 2012 Summer Reading Program.
- We applied for a Technology Grant Application from the Texas Book Festival for computers for the new library.
- I plan to attend the TLA conference in Houston April 18th-20th.
- I will serve as the Assistant Secretary for the Rotary Club of Lakeway/Lake Travis during the 2012/2013 year.
- I plan to take some vacation days in July – the afternoon of Thursday, July 26th through Tuesday, July 31st.
- LTCL gave out 7 TexShare cards in January 2012. In January 2011, 7 were distributed.
- The LTCL website had 2,114 unique visitors and 4,183 visits in the month of January.
- The library currently has 7,036 active cardholder accounts, up from 6,224 in February 2011.

Morgan McMillian
2/10/2012

Circulation Snapshot – Wednesday, February 1, 2012

Type	Holdings	% of Holdings	Out	% Out	% of Total Out
1 - Default	3	0	0	0	0
2 - Caldecott	133	0.4	23	17.3	0.4
3 - Bluebonnet	40	0.1	6	15	0.1
5 - Lone Star	41	0.1	23	56.1	0.4
6 - Tayshas	0	0	0	0	0
7 - Feature Films	0	0	0	0	0
8 - Music CD	379	1.3	22	5.8	0.4
9 - Audio F	966	3.2	279	28.9	5.4
10 - Magazine	690	2.3	67	9.7	1.3
11 - Reference	92	0.3	0	0	0
12 - Beginning Reader	689	2.3	208	30.2	4
13 - DVD	2293	7.6	772	33.7	14.8
14 - Fiction	6670	22	950	14.2	18.2
16 - CD-ROMs	0	0	0	0	0
17 - Juvenile F	2502	8.3	408	16.3	7.8
18 - NF DVD	23	0.1	1	4.3	0
19 - Audio NF	286	0.9	62	21.7	1.2
20 - Audio J	174	0.6	32	18.4	0.6
21 - Kits	111	0.4	37	33.3	0.7
22 - YA	1050	3.5	136	13	2.6
23 - Board Books	563	1.9	168	29.8	3.2
24 - Picture Books	4013	13.3	836	20.8	16
25 - Large Print	308	1	17	5.5	0.3
26 - Juvenile NF	1898	6.3	187	9.9	3.6
27 - Video J	62	0.2	13	21	0.2
28 - Professional	26	0.1	0	0	0
29 - Oversize	79	0.3	8	10.1	0.2
30 - Biography	643	2.1	56	8.7	1.1
31 - Summer Reading	0	0	0	0	0
32 - CTLS	41	0.1	0	0	0
33 - 000 - 099	104	0.3	15	14.4	0.3
34 - 100 - 199	203	0.7	32	15.8	0.6
35 - 200 - 299	235	0.8	24	10.2	0.5
36 - 300 - 399	920	3	98	10.7	1.9
37 - 400 - 499	59	0.2	9	15.3	0.2
38 - 500 - 599	161	0.5	14	8.7	0.3
39 - 600 - 699	1124	3.7	171	15.2	3.3
40 - 700 - 799	593	2	59	9.9	1.1
41 - 800 - 899	244	0.8	10	4.1	0.2
42 - 900 - 919	357	1.2	31	8.7	0.6
43 - 920 - 921	16	0.1	4	25	0.1
44 - 922 - 999	657	2.2	65	9.9	1.2
45 - Book Club	0	0	0	0	0
46 - Spanish - Children	177	0.6	30	16.9	0.6
47 - Flash Drive	0	0	0	0	0
48 - Equipment	0	0	0	0	0
49 - DVD J	582	1.9	219	37.6	4.2
50 - STORYTIME	6	0	0	0	0

51 - Book Buddy	0	0	0	0	0
52 - YA Graphic Novel	82	0.3	3	3.7	0.1
53 - J Graphic Novel	209	0.7	40	19.1	0.8
54 - Laptop	3	0	0	0	0
55 - J BIOGRAPHY	212	0.7	22	10.4	0.4
56 - Adult Graphic Novel	17	0.1	3	17.6	0.1
57 - Spanish - Adult	108	0.4	5	4.6	0.1
58 - Lake Travis Reads	0	0	0	0	0
59 - Mass Market	425	1.4	48	11.3	0.9
Total	30,269		5,213	17.2	