

Library Director's Report

March 21, 2012

Program Attendance

	Children	Adults	Total	Notes
Feb. 2012	334	136	470	Includes Lake Travis Reads Jeff Abbott (65)
Jan. 2012	278	137	415	Includes Canta (35), OverDrive (26), Parssinen (30), Tech Help (4), and College InRoads (9) Events
Dec. 2011	346	55	401	Includes Holiday events
Feb. 2011	337	136	473	Includes Little Yoga (21), BWR (17), Nason (24), Mother/Daughter Book Club (8), Candis Clarke (32), and LTR Ben Rehder (52)

	New Patrons	Renewed Patrons
Feb. 2012	66	120
Jan. 2012	63	85
Dec. 2011	59	66
Feb. 2011	65	67

Door Count

Feb. 2012	5,977 (Leap Year)
Jan. 2012	6,200 (closed 2 days)
Dec. 2011	5,710 (closed 3 days)
Feb. 2011	5,567 (closed 1 snow day)

Adult Volunteer Hours

Feb. 2012	517.0
Jan. 2012	576.0
Dec. 2011	585.5
Feb. 2011	544.0

Teen Volunteer Hours

Feb. 2012	237.5
Jan. 2012	268
Dec. 2011	268
Feb. 2011	202

Interlibrary Loan (ILL)

	Req/Processed/Shipped
Feb. 2012	91/65/4
Jan. 2012	101/61/7
Dec. 2011	102/47/7
Feb. 2011	63/43

OverDrive	New Patrons	# of Items
Feb. 2012	32	5,395
Jan. 2012	73	5,083
Dec. 2011	50	4,676
Nov. 2011	45	3,648

Circulation Transactions

		OverDrive	Total
Feb. 2012	13,236	327	13,563
Jan. 2012	13,193	365	13,558
Dec. 2011	12,105	260	12,365
Feb. 2011	13,299	0	13,299

Circulation Snapshot (data as of March 5, 2012)

Material Type	# of Items	% of Total Holdings	# items currently checked out	% checked-out of total material type	% of total checked out
Adult AV	3,940	13.0	1,191	30.2	22.6
Adult Fiction	7,100	23.5	956	13.5	18.2
Adult Non-Fiction	6,116	20.2	662	10.8	12.6
Juvenile	11,289	37.3	2,099	18.6	39.9
Other	1,826	6.0	356	19.5	6.8
Total	30,271		5,264	17.4	

* See pages three and four for circulation snapshot details.

Past Events

- The Lions Club hosted a Spaghetti Supper in February that raised approximately \$4,700.
- 65 people attended Jeff Abbott's talk to conclude 2012 Lake Travis Reads.
- Preschool classes from the Children's Center of Austin visited three story times in February.
- Dr. Donna Gunn presented *Why Are We Spending Millions on Schools in Africa?: How Federal Grants Address Underlying Problems Here and Abroad* on March 15th.

Upcoming Events

- Semillitas de Español will present *Canta*, a mixed-age parent and child program that teaches Spanish through music and movement, on Thursday, March 22nd at 10:30 a.m.
- The next Friends of the Library Book Sale will take place on Saturday, March 24th and 31st.
- We will host a birthday party for seven year old Katie Kelly on Saturday, March 24th from 10:45 a.m. to noon. Kelly's family purchased the party at the Rotary Car Raffle Party silent auction.
- Lew Carlson will discuss his book *Lakeway: A Hill Country Community* on Thursday, March 29th at 7 p.m.
- Flying Whale Tech Help will take place at the library on Saturday, March 31st from noon until 2 p.m.
- Scholarship applications for teen volunteers are due on Monday, April 2nd.
- Ben Rehder will return to the Lake Travis area to discuss his new book *Chicken Hanger* at a special Lake Travis Reads event at Bee Cave Public Library on Thursday, April 5th.
- A recycling truck will visit toddler story time on Tuesday, April 24th to celebrate Earth Day.
- Bilingual musician Sue Young will present a program for young people on Thursday, April 26th at 10:30 a.m. to celebrate El Día de los Niños / El Día de los Libros. We received a \$150 credit for this event from a CTLS drawing held at a December workshop.
- Poet Flo Bowen will present a writing workshop for up to twelve students on Thursday, April 26th from 4 to 5 p.m.
- The library will participate in the Lake Travis Chamber of Commerce's Springfest event on Saturday, April 28th.
- College InRoads will present a workshop on Tuesday, May 8th.
- We will hold a second Stuffed Animal Sleepover on Tuesday, May 15th.
- The Friends of the Library will hold a potluck luncheon at Amy Holland's home on Thursday, May 17th.
- The next district meeting will take place on Friday, July 13th.
- The third *Dancing with the Stars* Gala will take place on Sunday, October 7th at the Oasis.
- Tentatively, the holiday homes tour fundraiser is set for Sunday, December 9th.

Notes

- Please see the attached draft of the 2012 Summer Reading Program calendar. Nicole is also working on new recommended reading lists for children in time for the summer.
- Sue and I submitted an application to the Ezra Jack Keats Foundation for a \$500 mini-grant to pay for the ABC's of Cooking program.
- Nicole is working on a grant application for the 2012 The Library Store Dream Library Makeover Grant for \$5,000.
- I am finalizing the 2011 TSLAC Annual Report due later this spring.
- The landlord has been notified about the malfunctioning back door in the workroom.
- Teen volunteer Prem Menon made two rolling carts for toddler books as his Eagle Scout Project. They are currently in storage waiting for the new building.
- Nicole and I are working on overdue letters to be mailed to 94 patrons.
- I will take a vacation day on Friday, April 6th.

- I plan to attend the TLA conference in Houston April 18th-20th.
- I will attend the UT iSchool Advisory Council meeting on Thursday, April 26th.
- I plan to take some vacation days in July – the afternoon of Thursday, July 26th through Tuesday, July 31st.
- LTCL gave out 11 TexShare cards in February 2012. In February 2011, 9 were distributed.
- The LTCL website had 1,909 unique visitors and 3,985 visits in the month of February.
- The library currently has 7,091 active cardholder accounts, up from 6,291 in March 2011.

Morgan McMillian
3/15/2012

Circulation Snapshot – Monday, March 5, 2012

Type	Holdings	% of Holdings	Out	% Out	% of Total Out
1 - Default	4	0	2	50	0
2 - Caldecott	134	0.4	20	14.9	0.4
3 - Bluebonnet	37	0.1	10	27	0.2
5 - Lone Star	40	0.1	10	25	0.2
6 - Tayshas	0	0	0	0	0
7 - Feature Films	0	0	0	0	0
8 - Music CD	381	1.3	29	7.6	0.6
9 - Audio F	983	3.2	319	32.5	6.1
10 - Magazine	652	2.2	63	9.7	1.2
11 - Reference	92	0.3	0	0	0
12 - Beginning Reader	696	2.3	207	29.7	3.9
13 - DVD	2293	7.6	779	34	14.8
14 - Fiction	6750	22.3	931	13.8	17.7
16 - CD-ROMs	0	0	0	0	0
17 - Juvenile F	2419	8	394	16.3	7.5
18 - NF DVD	23	0.1	3	13	0.1
19 - Audio NF	283	0.9	64	22.6	1.2
20 - Audio J	178	0.6	32	18	0.6
21 - Kits	110	0.4	34	30.9	0.6
22 - YA	1025	3.4	118	11.5	2.2
23 - Board Books	542	1.8	151	27.9	2.9
24 - Picture Books	3959	13.1	879	22.2	16.7
25 - Large Print	309	1	23	7.4	0.4
26 - Juvenile NF	1908	6.3	213	11.2	4
27 - Video J	62	0.2	10	16.1	0.2
28 - Professional	26	0.1	0	0	0
29 - Oversize	81	0.3	10	12.3	0.2
30 - Biography	645	2.1	61	9.5	1.2
31 - Summer Reading	0	0	0	0	0
32 - CTLS	41	0.1	2	4.9	0
33 - 000 - 099	105	0.3	11	10.5	0.2
34 - 100 - 199	206	0.7	34	16.5	0.6

35 - 200 - 299	236	0.8	36	15.3	0.7
36 - 300 - 399	929	3.1	89	9.6	1.7
37 - 400 - 499	59	0.2	10	16.9	0.2
38 - 500 - 599	162	0.5	10	6.2	0.2
39 - 600 - 699	1140	3.8	143	12.5	2.7
40 - 700 - 799	596	2	48	8.1	0.9
41 - 800 - 899	245	0.8	24	9.8	0.5
42 - 900 - 919	357	1.2	52	14.6	1
43 - 920 - 921	16	0.1	1	6.2	0
44 - 922 - 999	664	2.2	67	10.1	1.3
45 - Book Club	0	0	0	0	0
46 - Spanish - Children	179	0.6	21	11.7	0.4
47 - Flash Drive	0	0	0	0	0
48 - Equipment	0	0	0	0	0
49 - DVD J	583	1.9	200	34.3	3.8
50 - STORYTIME	6	0	0	0	0
51 - Book Buddy	0	0	0	0	0
52 - YA Graphic Novel	82	0.3	1	1.2	0
53 - J Graphic Novel	209	0.7	64	30.6	1.2
54 - Laptop	3	0	0	0	0
55 - J BIOGRAPHY	210	0.7	22	10.5	0.4
56 - Adult Graphic Novel	18	0.1	1	5.6	0
57 - Spanish - Adult	108	0.4	10	9.3	0.2
58 - Lake Travis Reads	0	0	0	0	0
59 - Mass Market	429	1.4	48	11.2	0.9
60 - AUDIO YA	56	0.2	8	14.3	0.2
Total	30,271		5,264	17.4	