

Library Director's Report

April 18, 2012

Program Attendance

	Children	Adults	Total	Notes
March 2012	321	97	418	Includes Gunn (6), Carlson (20), Canta (20), and Birthday Party (20) Events
Feb. 2012	334	136	470	Includes Lake Travis Reads Jeff Abbott (65)
Jan. 2012	278	137	415	Includes Canta (35), OverDrive (26), Parssinen (30), Tech Help (4), and College InRoads (9) Events
March 2011	349	103	452	Includes Nathan Jorgenson (24)

	New Patrons	Renewed Patrons
March 2012	58	114
Feb. 2012	66	120
Jan. 2012	63	85
March 2011	35	15

Door Count

March 2012	6,963
Feb. 2012	5,977 (Leap Year)
Jan. 2012	6,200 (closed 2 days)
March 2011	4,995

Adult Volunteer Hours

March 2012	724.0
Feb. 2012	517.0
Jan. 2012	576.0
March 2011	698.5

Teen Volunteer Hours

March 2012	246.0
Feb. 2012	237.5
Jan. 2012	268.0
March 2011	208.5

Interlibrary Loan (ILL)

	Req/Processed/Shipped
March 2012	95/81/5
Feb. 2012	91/65/4
Jan. 2012	101/61/7
March 2011	57/68

OverDrive	New Patrons	# of Items
March 2012	34	5,585
Feb. 2012	32	5,395
Jan. 2012	73	5,083
Dec. 2011	50	4,676

Circulation Transactions

		OverDrive	Total
March 2012	13,972	360	14,332
Feb. 2012	13,236	327	13,563
Jan. 2012	13,193	365	13,558
March 2011	13,856	0	13,856

Circulation Snapshot (data as of April 2, 2012)

Material Type	# of Items	% of Total Holdings	# items currently checked out	% checked-out of total material type	% of total checked out
Adult AV	3,967	13.1	1,041	26.2	20.4
Adult Fiction	7,173	23.7	968	13.5	19.0
Adult Non-Fiction	6,203	20.5	589	9.5	11.6
Juvenile	11,150	36.8	2,103	18.9	41.3
Other	1,835	6.1	395	21.5	7.8
Total	30,328		5,096	16.8	

* See pages three and four for circulation snapshot details.

Past Events

- Dr. Donna Gunn's talk *Why Are We Spending Millions on Schools in Africa?: How Federal Grants Address Underlying Problems Here and Abroad* had 6 attendees.
- 20 people attended *Canta Spanish Story Time* presented by Semillitas de Español.
- We hosted a birthday party for seven year old Katie Kelly on Saturday, March 24th.
- 20 people attended Lew Carlson's talk on the history of Lakeway in March.
- Ben Rehder returned to the Lake Travis area on April 5th with 49 attendees.

Upcoming Events

- A recycling truck will visit toddler story time on Tuesday, April 24th to celebrate Earth Day.
- Bilingual musician Sue Young will present a program for young people on Thursday, April 26th at 10:30 a.m. to celebrate El Día de los Niños / El Día de los Libros. We received a \$150 credit for this event from a CTLS drawing held at a December workshop.
- Poet Flo Bowen will present a writing workshop for up to twelve students on Thursday, April 26th from 4 to 5 p.m.
- The library will participate in the Community Partners area of the Lake Travis Chamber of Commerce's Springfest event on Saturday, April 28th.
- College InRoads will present a workshop on Tuesday, May 8th.
- We will host a "Make a Mother's Day Card Open House" on Saturday, May 12th from noon until 3 p.m.
- We will hold a second Stuffed Animal Sleepover on Tuesday, May 15th.
- The Friends of the Library will hold a potluck luncheon at Amy Holland's home on Thursday, May 24th.
- Franklyn Prieskop and Katherine Scattergood will lead a Genealogy Jam Session on Thursday, May 24th at 6 p.m.
- The library will be closed on Monday, May 28th for Memorial Day.
- The next district meeting will take place on Friday, July 13th.
- The third *Dancing with the Stars* Gala will take place on Sunday, October 7th at the Oasis.
- Tentatively, the holiday homes tour fundraiser is set for Sunday, December 9th.

Notes

- CTLS adopted a membership fee schedule for their next fiscal year. See the attached document for more information.
- The Summer Reading Program is right around the calendar! We are finalizing the calendar and will begin heavy promotion within the month. Nicole continues to work on new recommended reading lists for children in time for the summer. I also applied for Texas Commission on the Arts grants to help fund some performers.
- We submitted a grant application for the 2012 The Library Store Dream Library Makeover Grant for \$5,000.
- Hooray! LTCL's 2011 TSLAC Annual Report is complete.
- I plan to attend the TLA conference in Houston April 18th-20th.
- I will attend the UT iSchool Advisory Council meeting on Thursday, April 26th.
- I plan to take some vacation days in July – the afternoon of Thursday, July 26th through Tuesday, July 31st.
- LTCL gave out 4 TexShare cards in March 2012. In March 2011, 15 were distributed.
- The LTCL website had 1,991 unique visitors and 4,092 visits in the month of March.
- The library currently has 7,137 active cardholder accounts, up from 6,351 in April 2011.

Morgan McMillian
4/13/2012

Circulation Snapshot – Monday, April 2, 2012

Type	Holdings	% of Holdings	Out	% Out	% of Total Out
1 - Default	3	0	1	33.3	0
2 - Caldecott	134	0.4	14	10.4	0.3
3 - Bluebonnet	37	0.1	4	10.8	0.1
5 - Lone Star	40	0.1	5	12.5	0.1
6 - Tayshas	0	0	0	0	0
7 - Feature Films	0	0	0	0	0
8 - Music CD	381	1.3	29	7.6	0.6
9 - Audio F	992	3.3	278	28	5.5
10 - Magazine	702	2.3	31	4.4	0.6
11 - Reference	92	0.3	0	0	0
12 - Beginning Reader	699	2.3	163	23.3	3.2
13 - DVD	2310	7.6	695	30.1	13.6
14 - Fiction	6821	22.5	944	13.8	18.5
16 - CD-ROMs	0	0	0	0	0
17 - Juvenile F	2443	8.1	431	17.6	8.5
18 - NF DVD	23	0.1	1	4.3	0
19 - Audio NF	284	0.9	39	13.7	0.8
20 - Audio J	180	0.6	30	16.7	0.6
21 - Kits	109	0.4	33	30.3	0.6
22 - YA	1036	3.4	126	12.2	2.5
23 - Board Books	545	1.8	176	32.3	3.5
24 - Picture Books	3772	12.4	904	24	17.7
25 - Large Print	311	1	24	7.7	0.5
26 - Juvenile NF	1914	6.3	186	9.7	3.6
27 - Video J	62	0.2	13	21	0.3
28 - Professional	26	0.1	0	0	0
29 - Oversize	81	0.3	7	8.6	0.1
30 - Biography	646	2.1	50	7.7	1
31 - Summer Reading	0	0	0	0	0
32 - CTLS	41	0.1	0	0	0
33 - 000 - 099	106	0.3	15	14.2	0.3
34 - 100 - 199	212	0.7	29	13.7	0.6
35 - 200 - 299	237	0.8	28	11.8	0.5
36 - 300 - 399	939	3.1	100	10.6	2
37 - 400 - 499	59	0.2	6	10.2	0.1
38 - 500 - 599	162	0.5	27	16.7	0.5
39 - 600 - 699	1147	3.8	144	12.6	2.8
40 - 700 - 799	599	2	42	7	0.8
41 - 800 - 899	247	0.8	16	6.5	0.3
42 - 900 - 919	361	1.2	32	8.9	0.6
43 - 920 - 921	16	0.1	3	18.8	0.1
44 - 922 - 999	666	2.2	58	8.7	1.1
45 - Book Club	0	0	0	0	0
46 - Spanish - Children	179	0.6	18	10.1	0.4
47 - Flash Drive	0	0	0	0	0
48 - Equipment	0	0	0	0	0
49 - DVD J	578	1.9	247	42.7	4.8
50 - STORYTIME	6	0	0	0	0

51 - Book Buddy	0	0	0	0	0
52 - YA Graphic Novel	82	0.3	1	1.2	0
53 - J Graphic Novel	210	0.7	57	27.1	1.1
54 - Laptop	3	0	0	0	0
55 - J BIOGRAPHY	213	0.7	21	9.9	0.4
56 - Adult Graphic Novel	18	0.1	0	0	0
57 - Spanish - Adult	106	0.3	5	4.7	0.1
58 - Lake Travis Reads	0	0	0	0	0
59 - Mass Market	441	1.5	52	11.8	1
60 - AUDIO YA	57	0.2	11	19.3	0.2
Total	30,328		5,096	16.8	