

Library Director's Report

May 16, 2012

Program Attendance

	Children	Adults	Total	Notes
April 2012	338	106	444	Includes LTR Rehder (49), Young (18), and Bowen (6) Events
March 2012	321	97	418	Includes Gunn (6), Carlson (20), Canta (20), and Birthday Party (20) Events
Feb. 2012	334	136	470	Includes Lake Travis Reads Jeff Abbott (65)
April 2011	283	110	393	Includes Bluegrass Music Event (16), Library Road Trip (18), and Stuffed Animal Sleepover (5)

	New Patrons	Renewed Patrons
April 2012	82	137
March 2012	58	114
Feb. 2012	66	120
April 2011	40	46

Door Count

April 2012	6,192 (closed Easter)
March 2012	6,963
Feb. 2012	5,977 (Leap Year)
April 2011	5,418 (closed Easter)

Adult Volunteer Hours

April 2012	584.5
March 2012	724.0
Feb. 2012	517.0
April 2011	687.0

Teen Volunteer Hours

April 2012	240.5
March 2012	246.0
Feb. 2012	237.5
April 2011	207.5

Interlibrary Loan (ILL)

	Req/Processed/Shipped
April 2012	74/54/5
March 2012	95/81/5
Feb. 2012	91/65/4
April 2011	50/50

OverDrive	New Patrons	# of Items
April 2012	36	6,165
March 2012	34	5,585
Feb. 2012	32	5,395
Jan. 2012	73	5,083

Circulation Transactions

		OverDrive	Total
April 2012	12,823	442	13,265
March 2012	13,972	360	14,332
Feb. 2012	13,236	327	13,563
April 2011	12,376	0	12,376

Circulation Snapshot (data as of May 2, 2012)

Material Type	# of Items	% of Total Holdings	# items currently checked out	% checked-out of total material type	% of total checked out
Adult AV	3,977	13.1	1,040	26.2	21.2
Adult Fiction	7,257	24.0	1,010	13.9	20.6
Adult Non-Fiction	6,241	20.6	597	9.6	12.2
Juvenile	10,960	36.2	1,935	17.7	39.4
Other	1,818	6.0	331	18.2	6.7
Total	30,253		4,913	16.2	

* See pages three and four for circulation snapshot details.

Past Events

- 37 people attended the Toddler Story Time on April 24th with a special visit from an IESI recycling truck in honor of Earth Day.
- 18 people attended the special El Día de los Niños / El Día de los Libros event with bilingual musician Sue Young.
- 6 enthusiastic students attended Flo Bowen's poetry workshop in April.
- The library participated in the Community Partners area of the Lake Travis Chamber of Commerce's Springfest event on Saturday, April 28th.
- College InRoads presented a workshop on Tuesday, May 8th for 8 people.
- I spoke to 300 eighth grade students at Hudson Bend Middle School on May 9th about the library.
- We hosted a "Make a Mother's Day Card Open House" on Saturday, May 12th.
- We held a second Stuffed Animal Sleepover on Tuesday, May 15th.

Upcoming Events

- The Friends of the Library will hold a potluck luncheon at Amy Holland's home on Thursday, May 24th at 11 a.m.
- Franklyn Prieskop and Katherine Scattergood will lead a Genealogy Jam Session on Thursday, May 24th at 6 p.m.
- The library will be closed on Monday, May 28th for Memorial Day.
- The Summer Reading Program Kickoff Event will take place on Saturday, January 2nd from 10:30 a.m. until noon at the library. Tiny Tails to You! baby animal petting zoo and Amazing Texas Twisters balloon artists will be in attendance. See the attached calendar for complete summer plans.
- Poet Flo Bowen will present another haiku writing workshop on Thursday, June 7th in time for Father's Day.
- A barbershop quartet from the Wildflowers Chorus will sing in the library on Sunday, June 10th at 2 p.m.
- The next district meeting will take place on Friday, July 13th.
- The third *Dancing with the Stars* Gala will take place on Sunday, October 7th at The OASIS.
- Tentatively, the holiday homes tour fundraiser is set for Sunday, December 9th.

Notes

- We did not receive a Texas Book Festival grant.
- We did not receive the John Cotton Dana Library Public Relations Award.
- We did not receive The Library Store Dream Library Makeover Grant.
- We did not receive the Ezra Jack Keats minigrant.
- I have been invited to apply for the Leadership Lake Travis program with the Lake Travis Chamber of Commerce. "It provides a hands-on, interactive experience where leaders and emerging leaders will have the opportunity to enhance their personal and professional skills, gain a deeper understanding of community dynamics, and build a network of colleagues and associates throughout the south Lake Travis area." The cost is \$350 and it is a commitment of at least one full day every month.
- According to the TSLAC, LTCLD's population is 29,198. The previous year's population was 22,451.
- Facebook fans and likes have increased dramatically! See the attached statistics for details.
- We won a bookdrop from Library Interiors of Texas in a raffle at the TLA conference.
- I am in talks with the Lakeway Regional Medical Center to share donated materials with the hospital.
- I plan to take three and a half vacation days in July – the afternoon of Thursday, July 26th through Tuesday, July 31st.
- I plan to take three vacation days in August – Monday, August 13 through Wednesday, August 15.

- LTCL gave out 4 TexShare cards in April 2012. In April 2011, 9 were distributed.
- The LTCL website had 2,041 unique visitors and 3,998 visits in the month of April.
- The library currently has 7,193 active cardholder accounts, up from 6,406 in May 2011.

Morgan McMillian
5/11/2012

Circulation Snapshot – Tuesday, May 2, 2012

Type	Holdings	% of Holdings	Out	% Out	% of Total Out
1 - Default	0	0	0	0	0
2 - Caldecott	134	0.4	8	6	0.2
3 - Bluebonnet	37	0.1	8	21.6	0.2
5 - Lone Star	40	0.1	9	22.5	0.2
6 - Tayshas	0	0	0	0	0
7 - Feature Films	0	0	0	0	0
8 - Music CD	381	1.3	38	10	0.8
9 - Audio F	998	3.3	278	27.9	5.7
10 - Magazine	714	2.4	65	9.1	1.3
11 - Reference	92	0.3	0	0	0
12 - Beginning Reader	698	2.3	151	21.6	3.1
13 - DVD	2318	7.7	674	29.1	13.7
14 - Fiction	6895	22.8	980	14.2	19.9
16 - CD-ROMs	0	0	0	0	0
17 - Juvenile F	2475	8.2	360	14.5	7.3
18 - NF DVD	23	0.1	0	0	0
19 - Audio NF	280	0.9	50	17.9	1
20 - Audio J	181	0.6	29	16	0.6
21 - Kits	108	0.4	30	27.8	0.6
22 - YA	1054	3.5	138	13.1	2.8
23 - Board Books	548	1.8	166	30.3	3.4
24 - Picture Books	3760	12.4	782	20.8	15.9
25 - Large Print	312	1	30	9.6	0.6
26 - Juvenile NF	1683	5.6	233	13.8	4.7
27 - Video J	62	0.2	12	19.4	0.2
28 - Professional	26	0.1	0	0	0
29 - Oversize	82	0.3	13	15.9	0.3
30 - Biography	651	2.2	48	7.4	1
31 - Summer Reading	0	0	0	0	0
32 - CTLS	50	0.2	0	0	0
33 - 000 - 099	108	0.4	11	10.2	0.2
34 - 100 - 199	211	0.7	40	19	0.8
35 - 200 - 299	237	0.8	28	11.8	0.6
36 - 300 - 399	945	3.1	80	8.5	1.6
37 - 400 - 499	60	0.2	1	1.7	0
38 - 500 - 599	161	0.5	17	10.6	0.3
39 - 600 - 699	1149	3.8	134	11.7	2.7
40 - 700 - 799	600	2	50	8.3	1

41 - 800 - 899	248	0.8	18	7.3	0.4
42 - 900 - 919	366	1.2	52	14.2	1.1
43 - 920 - 921	16	0.1	2	12.5	0
44 - 922 - 999	670	2.2	38	5.7	0.8
45 - Book Club	0	0	0	0	0
46 - Spanish - Children	180	0.6	9	5	0.2
47 - Flash Drive	0	0	0	0	0
48 - Equipment	0	0	0	0	0
49 - DVDJ	577	1.9	186	32.2	3.8
50 - STORYTIME	6	0	0	0	0
51 - Book Buddy	0	0	0	0	0
52 - YA Graphic Novel	82	0.3	0	0	0
53 - J Graphic Novel	213	0.7	42	19.7	0.9
54 - Laptop	3	0	0	0	0
55 - J BIOGRAPHY	215	0.7	30	14	0.6
56 - Adult Graphic Novel	18	0.1	1	5.6	0
57 - Spanish - Adult	106	0.4	2	1.9	0
58 - Lake Travis Reads	0	0	0	0	0
59 - Mass Market	421	1.4	55	13.1	1.1
60 - AUDIO YA	59	0.2	15	25.4	0.3
Total	30,253		4,913	16.2	