## Library Director's Report

June 22, 2012

## Program Attendance

|  | Children | Adults | Total | Notes |
| :--- | :--- | :--- | :--- | :--- |
| May 2012 | $\mathbf{3 7 7}$ | $\mathbf{1 0 5}$ | $\mathbf{4 8 2}$ | Includes Craft Open House (11), Animal Sleepover (19), College <br> InRoads (8), OverDrive Training (20), and Jam Session (14) |
| April 2012 | 338 | 106 | 444 | Includes LTR Rehder (49), Young (18), and Bowen (6) Events |
| March 2012 | 321 | 97 | 418 | Includes Gunn (6), Carlson (20), Canta (20), and Birthday Party (20) <br> Events |
| May 2011 | 489 | 55 | 544 | Includes Tiny Tails to You! Petting Zoo (200) |


|  | New <br> Patrons | Renewed <br> Patrons |
| :--- | :---: | :---: |
| May 2012 | $\mathbf{6 0}$ | $\mathbf{9 1}$ |
| April 2012 | 82 | 137 |
| March 2012 | 58 | 114 |
| May 2011 | 39 | 67 |

Door Count

| May 2012 | 6,227 (closed Memorial Day) |
| :--- | :--- |
| April 2012 | 6,192 (closed Easter) |
| March 2012 | 6,963 |
| May 2011 | 4,997 (closed Memorial Day) |

Adult Volunteer Hours

| May 2012 | $\mathbf{6 0 7 . 5}$ |
| :--- | :--- |
| April 2012 | 584.5 |
| March 2012 | 724.0 |
| May 2011 | 647.0 |

Interlibrary Loan (ILL)

|  | Req/Processed/Shipped |
| :--- | :---: |
| May 2012 | $\mathbf{5 9 / 5 6 / 1 2}$ |
| April 2012 | $74 / 54 / 5$ |
| March 2012 | $95 / 81 / 5$ |
| May 2011 | $48 / 37 / 0$ |

Circulation Transactions

| May 2012 | $\mathbf{1 2 , 9 9 3}$ | OverDrive | Total |
| :--- | :---: | :---: | :--- |
| April 2012 | 12,823 | 442 | $\mathbf{1 3 , 4 6 5}$ |
| March 2012 | 13,972 | 360 | 14,365 |
| May 2011 | 12,741 | 8 | 12,749 |

Teen Volunteer Hours

| May 2012 | $\mathbf{2 4 6 . 5}$ |
| :--- | :--- |
| April 2012 | 240.5 |
| March 2012 | 246.0 |
| May 2011 | 209.0 |


| OverDrive | New Patrons | \# of Items |
| :--- | :--- | :--- |
| May 2012 | $\mathbf{3 3}$ | $\mathbf{6 , 5 4 3}$ |
| April 2012 | 36 | 6,165 |
| March 2012 | 34 | 5,585 |
| Feb. 2012 | 32 | 5,395 |

Circulation Snapshot (as of June 4, 2012)

| Material Type | \# of <br> Items | \% of Total <br> Holdings | \# items currently <br> checked out | \% checked-out of <br> total material type | \% of total checked <br> out |
| :--- | ---: | :---: | ---: | ---: | ---: |
| Adult AV | 4,010 | 13.2 | 1,116 | 27.8 | 20.7 |
| Adult Fiction | 7,318 | 24.0 | 956 | 13.1 | 17.7 |
| Adult Non-Fiction | 6,311 | 20.7 | 577 | 9.1 | 10.7 |
| Juvenile | 11,018 | 36.2 | 2,372 | 21.5 | 43.9 |
| Other | 1,818 | 6.0 | 382 | 21.0 | 7.1 |
| Total | 30,475 |  | 5,403 | 17.7 |  |

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## Past Events

- The Genealogy Jam Session, led by volunteers Katherine Scattergood and Franklyn Prieskop, was a success with 14 participants.
- The Summer Reading Program Kickoff Event on June 2nd had 250 attendees. Just that day, 130 people registered for the Summer Reading Program.
- A barbershop quartet from the Wildflowers Chorus sang on June 10th with 22 attendees.


## Upcoming Events

- The library will be closed on Wednesday, July 4th. The Friends are planning to have a library float in the parade!
- The next district meeting will take place on Friday, July 13th.
- Two more college planning workshops are scheduled for July and August.
- Girl Scout Quinn Wallace will present a program on the Scottish art community on Sunday, August 26th at 2 p.m.
- The library will be closed on Monday, September 3rd for Labor Day.
- The third Dancing with the Stars Gala will take place on Sunday, October 7th at The OASIS.
- Tentatively, the holiday homes tour fundraiser is set for Sunday, December 9th.


## Notes

- I submitted a Grant Inquiry Application to the Vaughan Foundation for a $\$ 5,000$ grant.
- I submitted a grant to the Tocker Foundation for $\$ 50,000$ for shelving in the new library.
- We received two grants from the Texas Commission on the Arts to help pay for two performers - $\$ 192$ for Bernadette Nason and $\$ 175$ for Lucas Miller.
- According to the TSLAC, LTCLD's population is 29,198. The previous year's population was 22,451. I have attached the Collection, Finance, and Personnel Standards for Texas Public Libraries. A complete list of standards from the TSLAC can be found at www.tsl.state.tx.us/plstandards/toc.html.
- LTCL's Summer Reading Program is setting records. As of 6 p.m. on June 21, 285 people have registered for the summer reading program and 1,168 people have attended events. (By comparison, 79 people completed logs in all of 2011, 49 certificates were issued in 2011, and 885 people attended events in all of June 2011). 54 people have participated in the Get a Clue weekly riddle box challenge. Bow Wow Reading also made the news on KXAN three times on June 16th. Sue Gilman was on KXAN News Today that morning with anchor Brian Sanders. And, KISS 94.7 radio was on site to cover Bonzo Crunch’s visit.
- I plan to take off Monday, July 2nd.
- I plan to take three and a half vacation days in July - the afternoon of Thursday, July 26th through Tuesday, July 31st.
- I plan to take three vacation days in August - Monday, August 13th through Wednesday, August 15th.
- LTCL gave out 10 TexShare cards in May 2012. In May 2011, 5 were distributed.
- The LTCL website had 2,093 unique visitors and 4,071 visits in the month of May.
- The library currently has 7,272 active cardholder accounts, up from 6,454 in June 2011.

Morgan McMillian
6/21/2012

## Circulation Snapshot - Monday, June 4, 2012

| Type | Holdings | \% of Holdings | Out | \% Out | \% of Total Out |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1 - Default | 0 | 0 | 0 | 0 | 0 |
| 2 - Caldecott | 134 | 0.4 | 2 | 1.5 | 0 |
| 3 - Bluebonnet | 37 | 0.1 | 6 | 16.2 | 0.1 |
| 5 - Lone Star | 40 | 0.1 | 14 | 35 | 0.3 |
| 6 - Tayshas | 0 | 0 | 0 | 0 | 0 |
| 7 - Feature Films | 0 | 0 | 0 | 0 | 0 |
| 8 - Music CD | 381 | 1.3 | 25 | 6.6 | 0.5 |
| 9-Audio F | 1017 | 3.3 | 286 | 28.1 | 5.3 |
| 10 - Magazine | 751 | 2.5 | 55 | 7.3 | 1 |
| 11 - Reference | 92 | 0.3 | 0 | 0 | 0 |
| 12 - Beginning Reader | 698 | 2.3 | 241 | 34.5 | 4.5 |
| 13 - DVD | 2336 | 7.7 | 756 | 32.4 | 14 |
| 14 - Fiction | 6952 | 22.8 | 926 | 13.3 | 17.1 |
| 16-CD-ROMs | 0 | 0 | 0 | 0 | 0 |
| 17 - Juvenile F | 2495 | 8.2 | 465 | 18.6 | 8.6 |
| 18 - NF DVD | 23 | 0.1 | 2 | 8.7 | 0 |
| 19 - Audio NF | 276 | 0.9 | 50 | 18.1 | 0.9 |
| 20 - Audio J | 182 | 0.6 | 27 | 14.8 | 0.5 |
| 21 - Kits | 107 | 0.4 | 26 | 24.3 | 0.5 |
| 22 - YA | 1067 | 3.5 | 161 | 15.1 | 3 |
| 23 - Board Books | 546 | 1.8 | 181 | 33.2 | 3.3 |
| 24 - Picture Books | 3782 | 12.4 | 959 | 25.4 | 17.7 |
| 25 - Large Print | 316 | 1 | 29 | 9.2 | 0.5 |
| 26 - Juvenile NF | 1689 | 5.5 | 260 | 15.4 | 4.8 |
| 27 - Video J | 61 | 0.2 | 15 | 24.6 | 0.3 |
| 28 - Professional | 26 | 0.1 | 0 | 0 | 0 |
| 29 - Oversize | 80 | 0.3 | 8 | 10 | 0.1 |
| 30 - Biography | 663 | 2.2 | 59 | 8.9 | 1.1 |
| 31 - Summer Reading | 0 | 0 | 0 | 0 | 0 |
| 32 - CTLS | 50 | 0.2 | 1 | 2 | 0 |
| 33-000-099 | 109 | 0.4 | 12 | 11 | 0.2 |
| 34-100-199 | 209 | 0.7 | 39 | 18.7 | 0.7 |
| 35-200-299 | 238 | 0.8 | 31 | 13 | 0.6 |
| 36-300-399 | 951 | 3.1 | 64 | 6.7 | 1.2 |
| 37-400-499 | 62 | 0.2 | 7 | 11.3 | 0.1 |
| 38-500-599 | 161 | 0.5 | 17 | 10.6 | 0.3 |
| 39-600-699 | 1156 | 3.8 | 128 | 11.1 | 2.4 |
| 40-700-799 | 601 | 2 | 45 | 7.5 | 0.8 |
| 41-800-899 | 249 | 0.8 | 9 | 3.6 | 0.2 |
| 42-900-919 | 366 | 1.2 | 62 | 16.9 | 1.1 |
| 43-920-921 | 16 | 0.1 | 1 | 6.2 | 0 |
| 44-922-999 | 676 | 2.2 | 38 | 5.6 | 0.7 |
| 45 - Book Club | 0 | 0 | 0 | 0 | 0 |
| 46 - Spanish - Children | 180 | 0.6 | 15 | 8.3 | 0.3 |
| 47 - Flash Drive | 0 | 0 | 0 | 0 | 0 |
| 48 - Equipment | 0 | 0 | 0 | 0 | 0 |
| 49 - DVD J | 574 | 1.9 | 255 | 44.4 | 4.7 |
| 50 - STORYTIME | 6 | 0 | 0 | 0 | 0 |


| $51-$ Book Buddy | 0 | 0 | 0 | 0 | 0 |
| :--- | ---: | ---: | ---: | ---: | ---: |
| $52-$ YA Graphic Novel | 82 | 0.3 | 0 | 0 | 0 |
| $53-$ J Graphic Novel | 215 | 0.7 | 71 | 33 | 1.3 |
| $54-$ Laptop | 3 | 0 | 0 | 0 | 0 |
| $55-$ J BIOGRAPHY | 215 | 0.7 | 1 | 0.5 | 0 |
| 56 - Adult Graphic Novel | 19 | 0.1 | 1 | 5.3 | 0 |
| $57-$ Spanish - Adult | 106 | 0.3 | 4 | 3.8 | 0 |
| 58 - Lake Travis Reads | 0 | 0 | 0 | 0 | 0 |
| $59-$ Mass Market | 420 | 1.4 | 43 | 10.2 | 0 |
| 60 - AUDIO YA | 60 | 0.2 | 7 | 11.7 | 0.8 |
| Total | 30,475 |  | 5,404 | 17.7 | 0.1 |


[^0]:    * See pages three and four for circulation snapshot details.

