

Library Director's Report

July 18, 2012

Program Attendance

	Children	Adults	Total	Notes
June 2012	1,648	49	1,697	Includes all SRP Events
May 2012	377	105	482	Includes Craft Open House (11), Animal Sleepover (19), College InRoads (8), OverDrive Training (20), and Jam Session (14)
April 2012	338	106	444	Includes LTR Rehder (49), Young (18), and Bowen (6) Events
June 2011	885	79	964	Includes OverDrive Training (18) and all SRP Events

	New Patrons	Renewed Patrons
June 2012	145	167
May 2012	60	91
April 2012	82	137
June 2011	104	157

Door Count

June 2012	8,013
May 2012	6,227 (closed Memorial Day)
April 2012	6,192 (closed Easter)
June 2011	5,615

Adult Volunteer Hours

June 2012	590.0
May 2012	607.5
April 2012	584.5
June 2011	702.0

Teen Volunteer Hours

June 2012	556.5
May 2012	246.5
April 2012	240.5
June 2011	510.0

Interlibrary Loan (ILL)

	Req/Processed/Shipped
June 2012	70/54/ 6
May 2012	59/56/12
April 2012	74/54/ 5
June 2011	61/47/ 0

OverDrive	New Patrons	# of Items
June 2012	36	6,894
May 2012	33	6,543
April 2012	36	6,165
June 2011	92	1,948

Circulation Transactions

		OverDrive	Total
June 2012	16,395	452	16,847
May 2012	12,993	472	13,465
April 2012	12,823	442	13,265
June 2011	16,303	147	16,450

Circulation Snapshot (as of July 5, 2012)

Material Type	# of Items	% of Total Holdings	# items currently checked out	% checked-out of total material type	% of total checked out
Adult AV	4,055	13.2	1,297	32.0	20.9
Adult Fiction	7,402	24.1	1,131	15.3	18.2
Adult Non-Fiction	6,222	20.3	630	10.1	10.1
Juvenile	11,102	36.2	2,708	24.4	43.6
Other	1,879	6.1	450	23.9	7.2
Total	30,660		6,216	20.3	

* See pages three and four for circulation snapshot details.

Past Events

- The Friends of the Library represented the library in the Lakeway Fourth of July parade with a super cute book worm. Thanks to all of the volunteers who made this a great success!
- Summer Reading Program events continue to be extremely successful. Some recent highlights include the CANTA Spanish Story Time (48), Circus Chickendog (250), Bernadette Nason (45), and Mr. Johnny & Friends (82).

Upcoming Events

- The Magician Black Bert will conclude the Summer Reading Program on Friday, July 27th at 2 p.m.
- We will hold five summer reading discussion groups for LTHS students in early August.
- Nicole will lead a Duct Tape Craft Open House on Saturday, August 4th from 11 a.m. to 2 p.m. for ages 8 and up.
- Girl Scout Quinn Wallace will present a program on the Scottish performing arts on Sunday, August 26th at 2 p.m.
- A Teen Volunteer Appreciation Pizza Party will take place on Sunday, August 26th at 4 p.m.
- The library will be closed on Monday, September 3rd for Labor Day.
- Semillitas de Español will present another CANTA Spanish Story Time on Thursday, September 6th at 10:30 a.m.
- Music Together Music Forever will present a free musical program for children on Thursday, September 13th at 10:30 a.m.
- The third *Dancing with the Stars* Gala will take place on Sunday, October 7th at The OASIS.
- Tentatively, the holiday homes tour fundraiser is set for Sunday, December 9th.

Notes

- The 2011/2012 fiscal year statistics and technology annual review are attached. As of July 2012, the total value of the collection was \$862,830.
- Melinda Osborn has offered to present a child ID program this fall.
- We purchased a sandwich board for \$200 to help advertise programs at the Briarcliff Community Center.
- The Texas Workforce Commission has increased our unemployment rate from 0.8% to 2.9% for 2012. Wells Fargo has billed us for the cost difference and has the correct rate for the future.
- I plan to take three and a half vacation days in July – the afternoon of Thursday, July 26th through Tuesday, July 31st.
- I plan to take three vacation days in August – Monday, August 13th through Wednesday, August 15th.
- LTCL gave out 11 TexShare cards in June 2012. In June 2011, 13 were distributed.
- The LTCL website had 2,590 unique visitors and 4,651 visits in the month of June.
- The library currently has 7,272 active cardholder accounts, up from 6,454 in June 2011.

Morgan McMillian
7/13/2012

Circulation Snapshot – Thursday, July 5, 2012

Type	Holdings	% of Holdings	Out	% Out	Titles	% of Total Out
1 - Default	0	0	0	0	0	0
2 - Caldecott	134	0.4	15	11.2	72	0.2
3 - Bluebonnet	37	0.1	8	21.6	19	0.1
5 - Lone Star	40	0.1	18	45	20	0.3
6 - Tayshas	0	0	0	0	0	0
7 - Feature Films	0	0	0	0	0	0
8 - Music CD	381	1.2	25	6.6	380	0.4
9 - Audio F	1017	3.3	298	29.3	1000	4.8
10 - Magazine	628	2	44	7	117	0.7
11 - Reference	92	0.3	0	0	51	0
12 - Beginning Reader	706	2.3	300	42.5	676	4.8
13 - DVD	2368	7.7	921	38.9	2331	14.8
14 - Fiction	7034	22.9	1100	15.6	6865	17.7
16 - CD-ROMs	0	0	0	0	0	0
17 - Juvenile F	2524	8.2	638	25.3	2427	10.3
18 - NF DVD	23	0.1	0	0	23	0
19 - Audio NF	289	0.9	53	18.3	286	0.9
20 - Audio J	183	0.6	57	31.1	182	0.9
21 - Kits	107	0.3	37	34.6	105	0.6
22 - YA	1083	3.5	174	16.1	1044	2.8
23 - Board Books	548	1.8	184	33.6	523	3
24 - Picture Books	3801	12.4	981	25.8	3759	15.8
25 - Large Print	318	1	26	8.2	318	0.4
26 - Juvenile NF	1699	5.5	253	14.9	1611	4.1
27 - Video J	60	0.2	8	13.3	60	0.1
28 - Professional	26	0.1	0	0	23	0
29 - Oversize	80	0.3	12	15	79	0.2
30 - Biography	672	2.2	62	9.2	658	1
31 - Summer Reading	50	0.2	8	16	12	0.1
32 - CTLS	50	0.2	5	10	50	0.1
33 - 000 - 099	109	0.4	13	11.9	109	0.2
34 - 100 - 199	210	0.7	37	17.6	210	0.6
35 - 200 - 299	238	0.8	32	13.4	238	0.5
36 - 300 - 399	956	3.1	58	6.1	947	0.9
37 - 400 - 499	64	0.2	12	18.8	50	0.2
38 - 500 - 599	164	0.5	17	10.4	157	0.3
39 - 600 - 699	1161	3.8	145	12.5	1152	2.3
40 - 700 - 799	604	2	59	9.8	599	0.9
41 - 800 - 899	251	0.8	16	6.4	241	0.3
42 - 900 - 919	369	1.2	57	15.4	366	0.9
43 - 920 - 921	16	0.1	1	6.2	16	0
44 - 922 - 999	677	2.2	65	9.6	653	1
45 - Book Club	0	0	0	0	0	0
46 - Spanish - Children	180	0.6	35	19.4	175	0.6
47 - Flash Drive	0	0	0	0	0	0
48 - Equipment	0	0	0	0	0	0
49 - DVD J	580	1.9	266	45.9	546	4.3
50 - STORYTIME	6	0	0	0	6	0

51 - Book Buddy	0	0	0	0	0	0
52 - YA Graphic Novel	82	0.3	10	12.2	82	0.2
53 - J Graphic Novel	216	0.7	84	38.9	207	1.4
54 - Laptop	3	0	0	0	1	0
55 - J BIOGRAPHY	215	0.7	6	2.8	211	0.1
56 - Adult Graphic Novel	20	0.1	0	0	20	0
57 - Spanish - Adult	106	0.3	1	0.9	93	0
58 - Lake Travis Reads	0	0	0	0	0	0
59 - Mass Market	423	1.4	65	15.4	421	1
60 - AUDIO YA	60	0.2	10	16.7	58	0.2
Total	30,660		6,216	20.3	29,154	

LAKE TRAVIS COMMUNITY LIBRARY
FISCAL YEAR STATISTICS

	# Items in Collection
FY 07/08	25,907
FY 08/09	29,943
FY 09/10	31,610
FY 10/11	31,328
FY 11/12	30,626

	Average Monthly Volunteer Hours
FY 07/08	436
FY 08/09	554
FY 09/10	556
FY 10/11	646
FY 11/12	585

	# OverDrive Items
FY 10/11	1,948
FY 11/12	6,894

	Average Monthly Teen Volunteer Hours
FY 07/08	142
FY 08/09	219
FY 09/10	225
FY 10/11	282
FY 11/12	318

	# of Patrons
FY 07/08	4,092
FY 08/09	4,986
FY 09/10	5,583
FY 10/11	6,561
FY 11/12	7,373

	Average Monthly # of Programs
FY 07/08	21
FY 08/09	28
FY 09/10	40
FY 10/11	40
FY 11/12	39

	# OverDrive Users
FY 11/12	518

	Average Monthly Circulation
FY 07/08	10,362
FY 08/09	11,605
FY 09/10	13,131
FY 10/11	14,090
FY 11/12	13,983

	Average Monthly Program Attendance
FY 07/08	362
FY 08/09	334
FY 09/10	422
FY 10/11	476
FY 11/12	590

	OverDrive Monthly Circulation
FY 11/12	307

	Average Monthly # Website Visits
FY 07/09	NA
FY 08/09	2,402
FY 09/10	2,645
FY 10/11	3,288
FY 11/12	4,076

	Average Monthly Door Count
FY 07/08	5,153
FY 08/09	5,367
FY 09/10	5,563
FY 10/11	5,561
FY 11/12	6,429

	Average Monthly Proctoring Services
FY 11/12	1

	Average Monthly ILL Requests
FY 07/08	37
FY 08/09	41
FY 09/10	41
FY 10/11	51
FY 11/12	82

	Average Monthly Notarizing Services
FY 11/12	3

* Please note FY 09/10 was a ten month period.

Lake Travis Community Library
Technology Annual Review

Accomplished in FY 11/12

- Implemented OCLC Navigator statewide online InterLibrary Loan system.
- Continued promoting OverDrive Digital Library and offered introductory classes every month. In total, 123 people attended classes in FY 11/12.
- Began reviewing technology proposals for the new library building.
- Administered bi-annual maintenance on all staff and public computers, including disc clean-up, disc check, and defragmentation.
- Completed monthly backup of staff computers to an external hard drive.
- Added more RAM to the Volunteer Checkout computer.
- Cleaned the internal casings of all computers to ensure that proper airflow and function could occur with the computers.
- Replaced the staff printer (Canon) in the workroom.

Goals in FY 12/13

- Continue to promote the OCLC Navigator statewide online Interlibrary Loan system and ensure that staff, volunteers and patrons understand the system.
- Continue to promote OverDrive Digital Library and offer monthly classes as attendance dictates.
- Continue to review technology proposals for the new library building and select vendor for implementation.
- Replace all library computers (patron, catalog, staff, and circulation) and install network in the new library.
- Upgrade Microsoft Office products on all computers.
- Create an equipment replacement schedule to implement in the new library.

Morgan McMillian
7/13/2012