

# Library Director's Report

## August 15, 2012

### Program Attendance

	Children	Adults	Total	Notes
<b>July 2012</b>	<b>1,202</b>	<b>85</b>	<b>1,287</b>	<b>Includes all SRP Events and College InRoads Workshop (28)</b>
June 2012	1,648	49	1,697	Includes all SRP Events
May 2012	377	105	482	Includes Craft Open House (11), Animal Sleepover (19), College InRoads (8), OverDrive Training (20), and Jam Session (14)
July 2011	695	56	751	Includes all SRP Events

	New Patrons	Renewed Patrons
<b>July 2012</b>	<b>81</b>	<b>117</b>
June 2012	145	167
May 2012	60	91
July 2011	114	87

### Door Count

<b>July 2012</b>	<b>7,176 (closed July 4th)</b>
June 2012	8,013
May 2012	6,227 (closed Memorial Day)
July 2011	5,628 (closed July 4th)

### Adult Volunteer Hours

<b>July 2012</b>	<b>553.0</b>
June 2012	590.0
May 2012	607.5
July 2011	571.0

### Teen Volunteer Hours

<b>July 2012</b>	<b>595.0</b>
June 2012	556.5
May 2012	246.5
July 2011	460.0

### Interlibrary Loan (ILL)

	Req/Processed/Shipped
<b>July 2012</b>	<b>79/51/ 7</b>
June 2012	70/54/ 6
May 2012	59/56/12
July 2011	61/58/ 0

OverDrive	New Patrons	# of Items
<b>July 2012</b>	<b>34</b>	<b>7,091</b>
June 2012	36	6,894
May 2012	33	6,543
July 2011	65	2,150

### Circulation Transactions

		OverDrive	Total
<b>July 2012</b>	<b>17,124</b>	<b>495</b>	<b>17,583</b>
June 2012	16,395	452	16,847
May 2012	12,993	472	13,465
July 2011	15,693	179	15,872

### Circulation Snapshot (as of August 2, 2012)

Material Type	# of Items	% of Total Holdings	# items currently checked out	% checked-out of total material type	% of total checked out
<b>Adult AV</b>	4,092	13.3	1,240	30.3	20.6
<b>Adult Fiction</b>	7,426	24.1	1,093	14.7	18.1
<b>Adult Non-Fiction</b>	6,244	20.2	674	10.8	11.2
<b>Juvenile</b>	11,216	36.3	2,530	22.6	42.0
<b>Other</b>	1,888	6.1	492	26.1	8.2
<b>Total</b>	30,866		6,029	19.5	

\* See pages three and four for circulation snapshot details.

### **Past Events**

- The 2012 Summer Reading Program continued to set records in July. Highlights include Lucas Miller (125), Wild Things Zoofari (360), the Magician Black Bert, (143), and the English I LTHS Summer Reading Discussion Group (36).

### **Upcoming Events**

- We will hold a birthday party for three year old Ace on Saturday, August 25th. The party was purchased as a silent auction item at the Rotary Club Car Raffle Party last November.
- Girl Scout Quinn Wallace will present a program on the Scottish performing arts on Sunday, August 26th at 2 p.m.
- A Teen Volunteer Appreciation Pizza Party will take place on Sunday, August 26th at 4 p.m.
- The library will be closed on Monday, September 3rd for Labor Day.
- The Memoir Writing Group, Friends Book Club, Classics Book Club, and the Knitting Club will resume meeting in September after the summer break.
- Semillitas de Español will present another CANTA Spanish Story Time on Thursday, September 6th at 10:30 a.m.
- Beginning on Friday, September 7th, we will again offer Story Times every Friday at 10am at the Briarcliff Community Center.
- We will host an iPad Training Class on Saturday, September 8th at 1 p.m.
- Music Forever Music Together will present a free musical program for children on Thursday, September 13th at 10:30 a.m.
- The library will participate in the 3rd Annual Lakeway Police Public Safety Day at Lake Travis Elementary School on Saturday, September 15th.
- The Hills will hold the 6th Annual Charity Classic Golf and Tennis Tournament on Friday, September 21st and Saturday, September 22nd to benefit the Friends of the Library.
- The next CTLS Membership Meeting will be held in Salado on Friday, September 28th.
- We will celebrate Banned Books Week with a display starting September 30th.
- Butterbellies will present a free Infant Massage class on Friday, October 5th at 10:30 a.m.
- The third *Dancing with the Stars* Gala will take place on Sunday, October 7th at The OASIS.
- The next Friends Book Sale will be held on Saturday, October 13th and 20th.
- College InRoads will present another College Planning Workshop on Tuesday, October 16th.
- Bernadette Nason will present a Halloween Story Time on Thursday, October 25th.
- Tentatively, the holiday homes tour fundraiser is set for Sunday, December 9th.
- The next Library District Discussion Group will be held on Friday, January 18th in Bulverde.

### **Notes**

- I applied for a grant from the Texas Commission on the Arts to help pay for Bernadette Nason's Halloween Story Time program in October.
- We received the Funding Commitment Decision Letter from the Universal Service Administrative Company with information about our eRate Discount. In the 2012/2013 fiscal year, we should save \$1,071.65 in total on our Time Warner and AT&T bills.
- I submitted a Letter of Inquiry to the Mitte Foundation for a \$5,000 grant for the new library.
- Melinda Osborn offered to present a child ID program. Please see the attached information.
- The Gala Committee would like to auction a one year lease for a special parking space at the new library. It might be a high dollar item.
- I plan to take three vacation days in August – August 13th through August 15th.
- The next UT iSchool Advisory Council meeting will be held on Wednesday, September 26th.
- LTCL gave out 11 TexShare cards in July 2012. In July 2011, 9 were distributed.
- The LTCL website had 2,323 unique visitors and 4,596 visits in the month of July.
- The library currently has 7,473 active cardholder accounts, up from 6,660 in July 2011.

Morgan McMillian  
8/10/2012

## Circulation Snapshot – Thursday, August 2, 2012

Type	Holdings	% of Holdings	Out	% Out	Titles	% of Total Out
1 - Default	0	0	0	0	0	0
2 - Caldecott	134	0.4	16	11.9	72	0.3
3 - Bluebonnet	37	0.1	11	29.7	19	0.2
5 - Lone Star	40	0.1	17	42.5	20	0.3
6 - Tayshas	0	0	0	0	0	0
7 - Feature Films	0	0	0	0	0	0
8 - Music CD	383	1.2	18	4.7	382	0.3
9 - Audio F	1029	3.3	304	29.5	1012	5
10 - Magazine	631	2	72	11.4	114	1.2
11 - Reference	92	0.3	0	0	51	0
12 - Beginning Reader	713	2.3	257	36	683	4.3
13 - DVD	2386	7.7	848	35.5	2347	14.1
14 - Fiction	7107	23	1070	15.1	6942	17.7
16 - CD-ROMs	0	0	0	0	0	0
17 - Juvenile F	2561	8.3	560	21.9	2462	9.3
18 - NF DVD	23	0.1	0	0	23	0
19 - Audio NF	294	1	70	23.8	291	1.2
20 - Audio J	187	0.6	42	22.5	186	0.7
21 - Kits	107	0.3	40	37.4	105	0.7
22 - YA	1096	3.6	169	15.4	1057	2.8
23 - Board Books	569	1.8	181	31.8	543	3
24 - Picture Books	3826	12.4	969	25.3	3784	16.1
25 - Large Print	319	1	23	7.2	319	0.4
26 - Juvenile NF	1707	5.5	225	13.2	1619	3.7
27 - Video J	59	0.2	14	23.7	59	0.2
28 - Professional	26	0.1	0	0	23	0
29 - Oversize	80	0.3	14	17.5	79	0.2
30 - Biography	676	2.2	71	10.5	662	1.2
31 - Summer Reading	51	0.2	21	41.2	12	0.3
32 - CTLS	0	0	0	0	0	0
33 - 000 - 099	109	0.4	13	11.9	109	0.2
34 - 100 - 199	210	0.7	28	13.3	210	0.5
35 - 200 - 299	238	0.8	27	11.3	238	0.4
36 - 300 - 399	960	3.1	82	8.5	952	1.4
37 - 400 - 499	66	0.2	7	10.6	52	0.1
38 - 500 - 599	164	0.5	15	9.1	157	0.2
39 - 600 - 699	1167	3.8	142	12.2	1158	2.4
40 - 700 - 799	606	2	58	9.6	601	1
41 - 800 - 899	250	0.8	17	6.8	240	0.3
42 - 900 - 919	369	1.2	66	17.9	366	1.1
43 - 920 - 921	16	0.1	1	6.2	16	0
44 - 922 - 999	679	2.2	61	9	655	1
45 - Book Club	0	0	0	0	0	0
46 - Spanish - Children	180	0.6	29	16.1	175	0.5
47 - Flash Drive	0	0	0	0	0	0
48 - Equipment	0	0	0	0	0	0
49 - DVDJ	585	1.9	294	50.3	551	4.9
50 - STORYTIME	6	0	0	0	6	0

51 - Book Buddy	0	0	0	0	0	0
52 - YA Graphic Novel	82	0.3	5	6.1	82	0.1
53 - J Graphic Novel	219	0.7	80	36.5	210	1.3
54 - Laptop	3	0	0	0	1	0
55 - J BIOGRAPHY	215	0.7	9	4.2	211	0.1
56 - Adult Graphic Novel	20	0.1	1	5	20	0
57 - Spanish - Adult	106	0.3	1	0.9	93	0
58 - Lake Travis Reads	0	0	0	0	0	0
59 - Mass Market	423	1.4	70	16.5	421	1.2
60 - AUDIO YA	60	0.2	11	18.3	58	0.2
Total	30,866		6,029	19.5	29,353	