

Library Director's Report

September 19, 2012

Program Attendance

	Children	Adults	Total	Notes
August 2012	408	129	537	Includes Scottish Arts (33), Bday Party (29) and all SRP Events
July 2012	1,202	85	1,287	Includes all SRP Events and College InRoads Workshop (28)
June 2012	1,648	49	1,697	Includes all SRP Events
August 2011	374	47	421	Includes all SRP events

	New Patrons	Renewed Patrons
August 2012	122	179
July 2012	81	117
June 2012	145	167
August 2011	64	50

Door Count

August 2012	7,472
July 2012	7,176 (closed July 4th)
June 2012	8,013
August 2011	6,898

Adult Volunteer Hours

August 2012	570.0
July 2012	553.0
June 2012	590.0
August 2011	597.5

Teen Volunteer Hours

August 2012	548.0
July 2012	595.0
June 2012	556.5
August 2011	455.5

Interlibrary Loan (ILL)

	Requested/Processed/Shipped
August 2012	68 / 73 / 6
July 2012	79 / 51 / 7
June 2012	70 / 54 / 6
August 2011	67 / 63 / 0

OverDrive	New Patrons	# of Items
August 2012	39	7,546
July 2012	34	7,091
June 2012	36	6,894
August 2011	51	2,200

Circulation Transactions

		OverDrive	Total
August 2012	15,486	419	15,905
July 2012	17,124	495	17,583
June 2012	16,395	452	16,847
August 2011	16,088	225	16,313

Circulation Snapshot (as of September 4, 2012)

Material Type	# of Items	% of Total Holdings	# items currently checked out	% checked-out of total material type	% of total checked out
Adult AV	4,159	13.3	1,209	29.1	21.6
Adult Fiction	7,505	24.0	1,076	14.3	19.2
Adult Non-Fiction	6,331	20.3	624	9.9	11.1
Juvenile	11,330	36.3	2,292	20.2	40.9
Other	1,898	6.1	399	21.0	7.1
Total	31,223		5,600	17.9	

* See pages three and four for circulation snapshot details.

Past Events

- The 2012 Summer Reading Program concluded in August. In total, more than 3,000 people attended summer programs.
- We held a birthday party for three year old Ace on August 25th. The party was purchased at a silent auction in 2011.
- 33 people attended Girl Scout Quinn Wallace's program on the Scottish performing arts on Sunday, August 26th.
- The Teen Volunteer Appreciation Pizza Party was held on August 26th.
- 22 people attended CANTA Spanish Story Time on September 6th.
- The iPad Training Class on September 8th had 19 attendees.
- 32 people attended a special Music Forever Music Together Story Time on September 13th.

Upcoming Events

- The library will participate in the 3rd Annual Lakeway Police Public Safety Day at Lake Travis Elementary School on Saturday, September 15th.
- The Hills will hold the 6th Annual Charity Classic Golf and Tennis Tournament on Friday, September 21st and Saturday, September 22nd to benefit the Friends of the Library. I will speak at the Charity Classic Dinner on September 21st.
- National Voter Registration Day is Tuesday, September 25th. A Volunteer Deputy Voter Registrar for Travis County will set up a voter registration table outside the library from 10 a.m. to 3 p.m. that day.
- The next CTLS Membership Meeting will be held in Salado on Friday, September 28th.
- We will celebrate Banned Books Week with a display starting September 30th.
- Butterbellies will present an Infant Massage class on Friday, October 5th at 10:30 a.m.
- The third *Dancing with the Stars* Gala will take place on Sunday, October 7th at The OASIS.
- We will celebrate Fire Safety Week with a fire truck visit on Monday, October 8th and a tour of the Pedernales Fire Station in Briarcliff on Friday, October 12th.
- The next Friends Book Sale will be held on Saturday, October 13th and 20th.
- College InRoads will present another College Planning Workshop on Tuesday, October 16th.
- We will hold the second Teen Read Week Art Contest in October. Ann Neighbors, Ben Kuenemann, and Johnnie Fields have again agreed to judge the contest.
- Bernadette Nason will present a Halloween Story Time on Thursday, October 25th.
- The annual Pumpkin Parade will be held on Wednesday, October 31st at 10:30 a.m.
- Jay Plotkin will speak about his book *The Drive to Five* on Thursday, November 1st at 7 p.m.
- We will participate in International Games Day @ Your Library on Saturday, November 3rd. The initiative of the American Library Association aims "to reconnect communities through their libraries around the educational, recreational, and social value of all types of games."
- Volunteer Appreciation Week will be held in early November with treats and festivities.
- Depending on the new building schedule, I might attend the CTLS Performer's Showcase on Friday, December 7th.
- Tentatively, the holiday homes tour fundraiser is set for Sunday, December 9th.
- The next Library District Discussion Group will be held on Friday, January 18th in Bulverde.
- I have registered LTCL to participate in World Book Night on April 23, 2013. World Book Night is a charity that spreads the power of reading through the giving of tens of thousands of free paperback books.

Notes

- LTCL has been accredited and is a fully qualified member of the Texas Library System for State FY 2013. Please see the attached letter from TSLAC.
- LTCL's membership into Choice Partners Cooperative was accepted by the Harris County Department of Education at their August board meeting. In addition to TXMAS and Buyboard, we may now also use the CPC to meet Texas procurement requirements.

- We have paid \$521 for the TexShare Database Participation Fee from the TSLAC for FY 2013. The databases are a \$45,925 value.
- We have received our rerate notice from TMLIEBP and the Employer Group Medical Plan stays the same cost. I will submit paperwork within the next few weeks.
- I have completed paperwork to receive a license from the American Society of Composers, Authors, and Publishers for the music at the gala.
- We have received a \$112 grant from the Texas Commission on the Arts to help pay for Bernadette Nason's upcoming Halloween Story Time program.
- We have a new Neopost postal machine. We were forced to upgrade to a new machine because our old one was becoming obsolete.
- I have a meeting with Bee Cave Public Library and Spicewood Community Library to begin planning the 2012 Lake Travis Reads program later this month.
- We did not receive a \$5,000 grant from the Mitte Foundation.
- I submitted a grant application to the LCRA for \$25,000 to pay for the amphitheater. Letters of Support from Travis County Commissioner Karen Huber, CTLS, Bee Cave Public Library, and Spicewood Community Library were included in the application packet.
- We are planning to make purchases such as magnets, library cards, and t-shirts to coincide with the opening of the new library. Do you support changing the library cards to blue to match our logo?
- Melinda Osborn has offered to present a child ID program. Please see the attached information.
- The next UT iSchool Advisory Council meeting will be held on Wednesday, September 26th. I plan to attend in the afternoon.
- LTCL gave out 9 TexShare cards in August 2012. In August 2011, 8 were distributed.
- The LTCL website had 2,505 unique visitors and 4,923 visits in the month of August.
- The library currently has 7,577 active cardholder accounts, up from 6,756 in August 2011.

Morgan McMillian
9/14/2012

Circulation Snapshot – Tuesday, September 4, 2012

Type	Holdings	% of Holdings	Out	% Out	Titles	% of Total Out
1 - Default	0	0	0	0	0	0
2 - Caldecott	134	0.4	15	11.2	72	0.3
3 - Bluebonnet	38	0.1	4	10.5	19	0.1
5 - Lone Star	40	0.1	15	37.5	20	0.3
6 - Tayshas	0	0	0	0	0	0
7 - Feature Films	0	0	0	0	0	0
8 - Music CD	385	1.2	34	8.8	384	0.6
9 - Audio F	1058	3.4	319	30.2	1041	5.7
10 - Magazine	682	2.2	65	9.5	114	1.2
11 - Reference	92	0.3	0	0	51	0
12 - Beginning Reader	715	2.3	245	34.3	685	4.4
13 - DVD	2421	7.8	782	32.3	2380	14
14 - Fiction	7186	23	1049	14.6	7015	18.7
16 - CD-ROMs	0	0	0	0	0	0
17 - Juvenile F	2592	8.3	482	18.6	2492	8.6

18 - NF DVD	23	0.1	2	8.7	23	0
19 - Audio NF	295	0.9	74	25.1	292	1.3
20 - Audio J	192	0.6	29	15.1	191	0.5
21 - Kits	107	0.3	34	31.8	105	0.6
22 - YA	1105	3.5	126	11.4	1075	2.2
23 - Board Books	574	1.8	206	35.9	548	3.7
24 - Picture Books	3880	12.4	925	23.8	3837	16.5
25 - Large Print	319	1	27	8.5	319	0.5
26 - Juvenile NF	1714	5.5	195	11.4	1626	3.5
27 - Video J	59	0.2	12	20.3	59	0.2
28 - Professional	26	0.1	0	0	23	0
29 - Oversize	80	0.3	6	7.5	79	0.1
30 - Biography	684	2.2	73	10.7	670	1.3
31 - Summer Reading	51	0.2	12	23.5	12	0.2
32 - CTLS	0	0	0	0	0	0
33 - 000 - 099	111	0.4	7	6.3	111	0.1
34 - 100 - 199	211	0.7	37	17.5	211	0.7
35 - 200 - 299	238	0.8	41	17.2	238	0.7
36 - 300 - 399	972	3.1	88	9.1	964	1.6
37 - 400 - 499	66	0.2	9	13.6	53	0.2
38 - 500 - 599	165	0.5	21	12.7	158	0.4
39 - 600 - 699	1170	3.7	119	10.2	1161	2.1
40 - 700 - 799	609	2	43	7.1	603	0.8
41 - 800 - 899	251	0.8	12	4.8	241	0.2
42 - 900 - 919	369	1.2	51	13.8	366	0.9
43 - 920 - 921	17	0.1	0	0	17	0
44 - 922 - 999	683	2.2	50	7.3	658	0.9
45 - Book Club	0	0	0	0	0	0
46 - Spanish - Children	180	0.6	4	2.2	175	0.1
47 - Flash Drive	0	0	0	0	0	0
48 - Equipment	0	0	0	0	0	0
49 - DVDJ	589	1.9	250	42.4	555	4.5
50 - STORYTIME	6	0	0	0	6	0
51 - Book Buddy	0	0	0	0	0	0
52 - YA Graphic Novel	82	0.3	3	3.7	82	0.1
53 - J Graphic Novel	223	0.7	75	33.6	214	1.3
54 - Laptop	3	0	0	0	1	0
55 - J BIOGRAPHY	215	0.7	7	3.3	211	0.1
56 - Adult Graphic Novel	20	0.1	0	0	20	0
57 - Spanish - Adult	106	0.3	4	3.8	93	0.1
58 - Lake Travis Reads	0	0	0	0	0	0
59 - Mass Market	425	1.4	35	8.2	423	0.6
60 - Audio YA	60	0.2	13	21.7	58	0.2
Total	31,223		5,600	17.9	29,657	