

# Library Director's Report

## October 17, 2012

### Program Attendance

	Children	Adults	Total	Notes
<b>Sept. 2012</b>	<b>410</b>	<b>130</b>	<b>540</b>	<b>Includes CANTA (22), MFMT (32), and iPad Training Class (19)</b>
August 2012	408	129	537	Includes Scottish Arts (33), Bday Party (29) and all SRP Events
July 2012	1,202	85	1,287	Includes all SRP Events and College InRoads Workshop (28)
Sept. 2011	340	114	454	Includes Spanish Story Time (14), College InRoads (20), and Mike Cox (20) events

	New Patrons	Renewed Patrons
<b>Sept. 2012</b>	<b>57</b>	<b>89</b>
August 2012	122	179
July 2012	81	117
Sept. 2011	38	52

### Door Count

<b>Sept. 2012</b>	<b>6,406 (closed Labor Day)</b>
August 2012	7,472
July 2012	7,176 (closed July 4th)
Sept. 2011	6,229 (closed Labor Day)

### Adult Volunteer Hours

<b>Sept. 2012</b>	<b>583.0</b>
August 2012	570.0
July 2012	553.0
Sept. 2011	468.5

### Teen Volunteer Hours

<b>Sept. 2012</b>	<b>286.0</b>
August 2012	548.0
July 2012	595.0
Sept. 2011	292.0

### Interlibrary Loan (ILL)

	Requested/Received/Shipped
<b>Sept. 2012</b>	<b>69 / 58 / 8</b>
August 2012	68 / 73 / 6
July 2012	79 / 51 / 7
Sept. 2011	71 / 50 / 2

OverDrive	New Patrons	# of Items
<b>Sept. 2012</b>	<b>30</b>	<b>7,893</b>
August 2012	39	7,546
July 2012	34	7,091
Sept. 2011	26	2,391

### Circulation Transactions

		OverDrive	Total
<b>Sept. 2012</b>	<b>13,466</b>	<b>402</b>	<b>13,868</b>
August 2012	15,486	419	15,905
July 2012	17,124	495	17,583
Sept. 2011	14,011	195	14,206

### Circulation Snapshot (as of October 3, 2012)

Material Type	# of Items	% of Total Holdings	# items currently checked out	% checked-out of total material type	% of total checked out
<b>Adult AV</b>	4,195	13.3	1,162	27.7	20.1
<b>Adult Fiction</b>	7,562	24.0	1,057	14.0	18.3
<b>Adult Non-Fiction</b>	6,399	20.3	576	9.0	10.0
<b>Juvenile</b>	11,451	36.4	2,551	22.3	44.1
<b>Other</b>	1,864	5.9	436	23.4	7.5
<b>Total</b>	31,471		5,782	18.4	

\* See pages three and four for circulation snapshot details.

### **Past Events**

- The library participated in the 3rd Annual Lakeway Police Public Safety Day on September 15th.
- The Hills held the 6th Annual Charity Classic Golf and Tennis Tournament in September and raised approximately \$7,500 for the Friends of the Library.
- A fire truck visited story time on October 8th with 70 people in attendance. 44 people toured the Pedernales Fire Station on October 12th.

### **Upcoming Events**

- The next Friends Book Sale will be held on Saturday, October 13th and 20th.
- College InRoads will present another College Planning Workshop on Tuesday, October 16th.
- We will hold the second Teen Read Week Art Contest in October. Ann Neighbors, Ben Kuenemann, and Johnnie Fields have again agreed to judge the contest.
- Bernadette Nason will present a Halloween Story Time on Thursday, October 25th.
- Kim will represent the library in Steiner Ranch's Trunk or Treat Halloween event on Sunday, October 28th.
- The annual Pumpkin Parade will be held on Wednesday, October 31st at 10:30 a.m.
- Jay Plotkin will speak about his book *The Drive to Five* on Thursday, November 1st at 7 p.m.
- We will participate in International Games Day @ Your Library on Saturday, November 3rd. The initiative of the American Library Association aims "to reconnect communities through their libraries around the educational, recreational, and social value of all types of games."
- Volunteer Appreciation Week will be held in early November with treats and festivities.
- The library will close at 2 p.m. on Wednesday, November 21st and be closed on November 22nd and 23rd for the Thanksgiving holiday.
- Depending on the new building schedule, I might attend the CTLS Performer's Showcase on Friday, December 7th.
- The next Library District Discussion Group will be held on Friday, January 18th in Bulverde.
- I have registered LTCL to participate in World Book Night on April 23, 2013. World Book Night is a charity that spreads the power of reading through the giving of tens of thousands of free paperback books.

### **Notes**

- We have approached two difference authors for the 2013 Lake Travis Reads and hope to announce the featured author in early December.
- I will be in late on Monday, October 29th.
- I plan to take a vacation day on Wednesday, November 23rd.
- LTCL gave out 7 TexShare cards in September 2012. In September 2011, 6 were distributed.
- The LTCL website had 2,280 unique visitors and 4,453 visits in the month of September.
- The library currently has 7,658 active cardholder accounts, up from 6,826 in September 2011.

Morgan McMillian  
10/12/2012

## Circulation Snapshot – Wednesday, October 3, 2012

Type	Holdings	% of Holdings	Out	% Out	Titles	% of Total Out
1 - Default	0	0	0	0	0	0
2 - Caldecott	134	0.4	13	9.7	72	0.2
3 - Bluebonnet	38	0.1	9	23.7	19	0.2
5 - Lone Star	40	0.1	24	60	20	0.4
6 - Tayshas	0	0	0	0	0	0
7 - Feature Films	0	0	0	0	0	0
8 - Music CD	385	1.2	17	4.4	384	0.3
9 - Audio F	1078	3.4	307	28.5	1061	5.3
10 - Magazine	727	2.3	50	6.9	116	0.9
11 - Reference	92	0.3	0	0	51	0
12 - Beginning Reader	719	2.3	274	38.1	689	4.7
13 - DVD	2437	7.7	782	32.1	2396	13.5
14 - Fiction	7242	23	1032	14.3	7068	17.8
16 - CD-ROMs	0	0	0	0	0	0
17 - Juvenile F	2630	8.4	523	19.9	2527	9
18 - NF DVD	23	0.1	3	13	23	0.1
19 - Audio NF	295	0.9	56	19	292	1
20 - Audio J	193	0.6	37	19.2	192	0.6
21 - Kits	107	0.3	31	29	105	0.5
22 - YA	1134	3.6	147	13	1103	2.5
23 - Board Books	577	1.8	215	37.3	550	3.7
24 - Picture Books	3918	12.4	1020	26	3874	17.6
25 - Large Print	320	1	25	7.8	320	0.4
26 - Juvenile NF	1722	5.5	220	12.8	1634	3.8
27 - Video J	59	0.2	16	27.1	59	0.3
28 - Professional	26	0.1	0	0	23	0
29 - Oversize	80	0.3	10	12.5	79	0.2
30 - Biography	688	2.2	59	8.6	673	1
31 - Summer Reading	2	0	2	100	2	0
32 - CTLS	0	0	0	0	0	0
33 - 000 - 099	111	0.4	15	13.5	111	0.3
34 - 100 - 199	211	0.7	43	20.4	211	0.7
35 - 200 - 299	238	0.8	38	16	238	0.7
36 - 300 - 399	980	3.1	78	8	971	1.3
37 - 400 - 499	66	0.2	8	12.1	53	0.1
38 - 500 - 599	165	0.5	18	10.9	158	0.3
39 - 600 - 699	1173	3.7	127	10.8	1164	2.2
40 - 700 - 799	611	1.9	39	6.4	606	0.7
41 - 800 - 899	251	0.8	10	4	241	0.2
42 - 900 - 919	369	1.2	21	5.7	366	0.4
43 - 920 - 921	17	0.1	1	5.9	17	0
44 - 922 - 999	689	2.2	56	8.1	664	1
45 - Book Club	0	0	0	0	0	0
46 - Spanish - Children	180	0.6	22	12.2	175	0.4
47 - Flash Drive	0	0	0	0	0	0
48 - Equipment	0	0	0	0	0	0
49 - DVDJ	589	1.9	242	41.1	555	4.2
50 - STORY TIME	6	0	0	0	6	0

51 - Book Buddy	0	0	0	0	0	0
52 - YA Graphic Novel	82	0.3	3	3.7	82	0.1
53 - J Graphic Novel	229	0.7	88	38.4	220	1.5
54 - Laptop	3	0	0	0	1	0
55 - J BIOGRAPHY	219	0.7	8	3.7	215	0.1
56 - Adult Graphic Novel	20	0.1	0	0	20	0
57 - Spanish - Adult	106	0.3	6	5.7	93	0.1
58 - Lake Travis Reads	0	0	0	0	0	0
59 - Mass Market	429	1.4	73	17	427	1.3
60 - AUDIO YA	61	0.2	14	23	59	0.2
<b>Total</b>	<b>31,471</b>		<b>5,782</b>	<b>18.4</b>	<b>29,902</b>	