

Library Director's Report

November 14, 2012

Program Attendance

	Children	Adults	Total	Notes
Oct. 2012	805	113	918	Includes Nason (52), Pumpkin Parade (168), and Fire Safety Week (116) Events
Sept. 2012	410	130	540	Includes CANTA (22), MFMT (32), and iPad Training Class (19)
August 2012	408	129	537	Includes Scottish Arts (33), Bday Party (29) and all SRP Events
Oct. 2011	597	91	688	Includes Nason (49), Lisa Tuttle (14) Spooky Science (100), and Pumpkin Parade (103) events

	New Patrons	Renewed Patrons
Oct. 2012	70	80
Sept. 2012	57	89
August 2012	122	179
Oct. 2011	60	93

Door Count

Oct. 2012	7,133
Sept. 2012	6,406 (closed Labor Day)
August 2012	7,472
Oct. 2011	6,914

Adult Volunteer Hours

Oct. 2012	886.0
Sept. 2012	583.0
August 2012	570.0
Oct. 2011	1,694.0

Teen Volunteer Hours

Oct. 2012	320
Sept. 2012	286
August 2012	548
Oct. 2011	278

Interlibrary Loan (ILL)

	Requested/Received/Shipped
Oct. 2012	77 / 60 / 7
Sept. 2012	69 / 58 / 8
August 2012	68 / 73 / 6
Oct. 2011	124 / 33 / 5

OverDrive	New Patrons	# of Items
Oct. 2012	29	8,051
Sept. 2012	30	7,893
August 2012	39	7,546
Oct. 2011	37	3,098

Circulation Transactions

		OverDrive	Total
Oct. 2012	15,014	459	15,473
Sept. 2012	13,466	402	13,868
August 2012	15,486	419	15,905
Oct. 2011	13,842	166	14,008

Circulation Snapshot (as of November 2, 2012)

Material Type	# of Items	% of Total Holdings	# items currently checked out	% checked-out of total material type	% of total checked out
Adult AV	4,240	13.8	1,123	26.5	19.2
Adult Fiction	6,643	21.6	1,056	15.9	18.1
Adult Non-Fiction	6,475	21.0	608	9.4	10.4
Juvenile	11,527	37.5	2,617	22.7	44.8
Other	1,881	6.1	436	23.2	7.5
Total	30,766		5,840	19.0	

* See pages three and four for circulation snapshot details.

Past Events

- The Teen Read Week Art Contest in October had 55 entries.
- Over 300 people were introduced to the library at Steiner Ranch's Trunk or Treat Halloween event on Sunday, October 28th.
- 168 people attended the library's 2012 Pumpkin Parade.
- 10 people attended Jay Plotkin's football talk in early November.
- Volunteer Appreciation Week was held in early November.
- I attended the Central Texas Digital Consortium OverDrive Digital Library meeting in Round Rock on November 8th where it was decided to focus purchasing efforts on bestsellers.
- The library was featured at the Rotary Club of Lakeway/Lake Travis' 2012 Car Raffle Drawing Party on November 9th. I displayed the \$50,000 check from Rotary and talked to people about our new building.

Upcoming Events

- The Friends will staff a library booth at the Art and Music Happy Hour in the Village Shopping Center on Tuesday, November 13th.
- I will speak at the monthly Tuscan Village residents meeting on Thursday, November 15th to give an update about the new building and introduce our future neighbors to our services.
- Yvette will attend a CPR/defibrillator training class on Thursday, November 15th.
- The library will close at 2 p.m. on Wednesday, November 21st and be closed on November 22nd and 23rd for the Thanksgiving holiday.
- The Friends of the Library Holiday Potluck will be held on Thursday, December 6th at Diane Taylor's house.
- Depending on the new building schedule, I might attend the CTLS Performer's Showcase on Friday, December 7th.
- The tentative installation date at the new library for the Butterfly Garden by Boy Scout Will Smith will take place on Saturday, December 22nd.
- The next Library District Discussion Group will be held on Friday, January 18th in Bulverde.
- Little Yoga instructor Jessica Dixon will present *Young at Heart* exercise program at the library on Tuesday, February 12th.
- Bernadette Nason will present an *African Delights* program on Thursday, February 21st. I have applied for a grant from the Texas Commission on the Arts to partially fund the event.
- I have registered LTCL to participate in World Book Night on April 23, 2013. World Book Night is a charity that spreads the power of reading through the giving of tens of thousands of free paperback books.
- We have booked Mr. Puppet to perform for the 2013 Summer Reading Program on Friday, June 14th.

Notes

- We are still working towards our 2013 Lake Travis Reads program.
- Our TMLIEBP health insurance re-rate is complete. Yvette is enrolled and has full coverage.
- We did not receive a grant from the LCRA.
- I have submitted a grant application with the Friends to the C.L.M. Park Foundation for \$25,000.
- I will purchase a movie license within the month to use at the new building.
- I plan to take a vacation day on Wednesday, November 23rd.
- LTCL gave out 7 TexShare cards in September 2012. In September 2011, 6 were distributed.
- The LTCL website had 2,329 unique visitors and 4,522 visits in the month of October.
- The library currently has 7,722 active cardholder accounts, up from 6,876 in October 2011.

Morgan McMillian
11/9/2012

Circulation Snapshot – Friday, November 2, 2012

Type	Holdings	% of Holdings	Out	% Out	Titles	% of Total Out
1 - Default	0	0	0	0	0	0
2 - Caldecott	134	0.4	15	11.2	72	0.3
3 - Bluebonnet	38	0.1	12	31.6	19	0.2
5 - Lone Star	40	0.1	12	30	20	0.2
6 - Tayshas	0	0	0	0	0	0
7 - Feature Films	0	0	0	0	0	0
8 - Music CD	388	1.3	28	7.2	387	0.5
9 - Audio F	1099	3.6	289	26.3	1082	4.9
10 - Magazine	775	2.5	57	7.4	116	1
11 - Reference	92	0.3	0	0	51	0
12 - Beginning Reader	721	2.3	305	42.3	691	5.2
13 - DVD	2457	8	744	30.3	2416	12.7
14 - Fiction	6323	20.6	1033	16.3	6157	17.7
16 - CD-ROMs	0	0	0	0	0	0
17 - Juvenile F	2647	8.6	543	20.5	2541	9.3
18 - NF DVD	23	0.1	1	4.3	23	0
19 - Audio NF	296	1	62	20.9	293	1.1
20 - Audio J	197	0.6	44	22.3	196	0.8
21 - Kits	114	0.4	36	31.6	112	0.6
22 - YA	1141	3.7	118	10.3	1114	2
23 - Board Books	578	1.9	252	43.6	551	4.3
24 - Picture Books	3950	12.8	1050	26.6	3907	18
25 - Large Print	320	1	25	7.8	320	0.4
26 - Juvenile NF	1729	5.6	197	11.4	1641	3.4
27 - Video J	58	0.2	11	19	58	0.2
28 - Professional	26	0.1	0	0	23	0
29 - Oversize	79	0.3	13	16.5	78	0.2
30 - Biography	693	2.3	61	8.8	681	1
31 - Summer Reading	2	0	1	50	2	0
32 - CTLS	0	0	0	0	0	0
33 - 000 - 099	113	0.4	9	8	113	0.2
34 - 100 - 199	212	0.7	37	17.5	212	0.6
35 - 200 - 299	238	0.8	48	20.2	238	0.8
36 - 300 - 399	984	3.2	96	9.8	975	1.6
37 - 400 - 499	67	0.2	5	7.5	54	0.1
38 - 500 - 599	166	0.5	12	7.2	159	0.2
39 - 600 - 699	1175	3.8	129	11	1167	2.2
40 - 700 - 799	614	2	42	6.8	609	0.7
41 - 800 - 899	255	0.8	14	5.5	245	0.2
42 - 900 - 919	371	1.2	31	8.4	368	0.5
43 - 920 - 921	18	0.1	1	5.6	18	0
44 - 922 - 999	692	2.2	52	7.5	667	0.9
45 - Book Club	0	0	0	0	0	0
46 - Spanish - Children	180	0.6	22	12.2	175	0.4
47 - Flash Drive	0	0	0	0	0	0
48 - Equipment	0	0	0	0	0	0
49 - DVDJ	599	1.9	229	38.2	567	3.9
50 - STORYTIME	6	0	0	0	6	0

51 - Book Buddy	0	0	0	0	0	0
52 - YA Graphic Novel	82	0.3	2	2.4	82	0
53 - J Graphic Novel	230	0.7	84	36.5	221	1.4
54 - Laptop	3	0	0	0	1	0
55 - J BIOGRAPHY	221	0.7	22	10	217	0.4
56 - Adult Graphic Novel	20	0.1	0	0	20	0
57 - Spanish - Adult	106	0.3	8	7.5	93	0.1
58 - Lake Travis Reads	0	0	0	0	0	0
59 - Mass Market	432	1.4	77	17.8	430	1.3
60 - AUDIO YA	62	0.2	13	21	60	0.2
Total	30,766		5,872	19.0	29,165	