

Library Director's Report February 25, 2013

Program Attendance

| | Children | Adults | Total | Notes |
|------------------|----------|-----------|-----------|--|
| Jan. 2013 | 0 | 31 | 31 | |
| Dec. 2012 | 70 | 51 | 121 | |
| Nov. 2012 | 412 | 65 | 477 | Includes Jay Plotkin (10) Event |
| Jan. 2012 | 278 | 137 | 415 | Includes Canta (35), OverDrive (26), Parssinen (30), Tech Help (4), and College InRoads (9) Events |

| | New Patrons | Renewed Patrons |
|------------------|-------------|-----------------|
| Jan. 2013 | 0 | 0 |
| Dec. 2012 | 24 | 50 |
| Nov. 2012 | 61 | 96 |
| Jan. 2012 | 63 | 85 |

Door Count

| | |
|------------------|------------------------------|
| Jan. 2013 | 0 |
| Dec. 2012 | 2,205 (closed most of month) |
| Nov. 2012 | 5,635 (closed 2.5 days) |
| Jan. 2012 | 6,200 (closed 2 days) |

Adult Volunteer Hours

| | |
|------------------|--------------|
| Jan. 2013 | 280.0 |
| Dec. 2012 | 133.5 |
| Nov. 2012 | 621.5 |
| Jan. 2012 | 576.0 |

Teen Volunteer Hours

| | |
|------------------|----------|
| Jan. 2013 | 0 |
| Dec. 2012 | 121 |
| Nov. 2012 | 296 |
| Jan. 2012 | 268 |

Interlibrary Loan (ILL)

| | Requested/Received/Shipped |
|------------------|----------------------------|
| Jan. 2013 | 1 / 0 / 0 |
| Dec. 2012 | 2 / 9 / 0 |
| Nov. 2012 | 55 / 54 / 5 |
| Jan. 2012 | 101 / 61 / 7 |

Circulation Transactions

| | | OverDrive | Total |
|------------------|------------|------------|--------------|
| Jan. 2013 | 445 | 575 | 1,020 |
| Dec. 2012 | 5,560 | 450 | 6,010 |
| Nov. 2012 | 14,626 | 433 | 15,059 |
| Jan. 2012 | 13,193 | 365 | 13,558 |

| OverDrive | New Patrons | # of Items |
|------------------|-------------|--------------|
| Jan. 2013 | N/A | 8,959 |
| Dec. 2012 | 18 | 8,873 |
| Nov. 2012 | 29 | 8,213 |
| Jan. 2012 | 73 | 5,083 |

Circulation Snapshot (as of February 14, 2013)

| Material Type | # of Items | % of Total Holdings | # items currently checked out | % checked-out of total material type | % of total checked out |
|--------------------------|------------|---------------------|-------------------------------|--------------------------------------|------------------------|
| Adult AV | 4,280 | 13.7 | 1,142 | 26.7 | 23.0 |
| Adult Fiction | 7,274 | 23.2 | 1,065 | 14.6 | 21.4 |
| Adult Non-Fiction | 6,536 | 20.9 | 688 | 10.5 | 13.8 |
| Juvenile | 11,189 | 35.8 | 1,763 | 15.8 | 35.4 |
| Other | 2,017 | 6.4 | 318 | 15.8 | 6.4 |
| Total | 31,296 | | 4,976 | 15.9 | |

* See pages three and four for circulation snapshot details.

Past Events

- Bernadette Nason presented the first program in the new building on February 21st with 55 people in attendance.

Upcoming Events

- Please see the attached March calendar for upcoming events.
- The Grand Opening Celebration is tentatively scheduled for Sunday, March 17th from 2 to 4 p.m. The LTHS Jazz Band will be invited to participate and the Magician Black Bert will entertain.
- We have scheduled a Classic Car Parade and transportation story time on Saturday, April 6th.
- Dr. Lorie Royce Public Libraries class will tour the new building on Monday, April 8th.
- I have registered LTCL to participate in World Book Night on Tuesday, April 23rd. World Book Night is a charity that spreads the power of reading through the giving of tens of thousands of free paperback books.
- The TLA Annual Conference will take place in Fort Worth April 24th through April 27th.
- I have registered a library booth at the Lake Travis Chamber of Commerce SpringFest event on Saturday, April 27th.
- We plan to participate in the annual Día de los Niños / Día de los Libros ALA nationwide event on Tuesday, April 30th.
- We have booked Mr. Puppet to perform for the 2013 Summer Reading Program on Friday, June 14th.
- I would like to attend the ALA Annual Conference in Chicago in late June.
- I am in talks with author Lew Carlson to speak at the library in the spring.
- I am in talks with author Joy Selak to speak at the library in the spring.

Notes

- ABC Commercial will continue to handle our pest service needs and also manage landscaping services. Vanguard is our new cleaning company and Waste Progressive will take care of trash pick-up. I still need to hire someone to maintain our HVAC system.
- American Mini Storage unit 448 is no longer occupied and we should only be paying rent for two units. We hope to clear one additional unit soon and plan to only maintain one storage unit in the future.
- I plan to submit our new library building for consideration in the Design Showcase publication of *American Libraries*.
- Suzy Spencer is the potential author for the 2013 Lake Travis Reads program.
- I will soon continue working on the 2012 Annual Report.
- I plan to take vacation days March 6-8.
- I plan to attend the iSchool Advisory Council meeting on Thursday, May 9th.
- LTCL gave out 0 TexShare cards in January 2013. In January 2012, 7 were distributed.
- The LTCL website had 1,923 unique visitors and 3,191 visits in the month of January.
- The library currently has 7,739 active cardholder accounts, up from 7,035 in January 2012.
- We issued 170 new cards and had 4,927 visitors in the first 10 days at the new library.

Morgan McMillian
2/23/2013

Circulation Snapshot – Thursday, February 14, 2013

| Type | Holdings | % of Holdings | Out | % Out | Titles | % of Total Out |
|-------------------------|----------|---------------|------|-------|--------|----------------|
| 1 - Default | 1 | 0 | 1 | 100 | 1 | 0 |
| 2 - Caldecott | 135 | 0.4 | 11 | 8.1 | 73 | 0.2 |
| 3 - Bluebonnet | 38 | 0.1 | 4 | 10.5 | 19 | 0.1 |
| 5 - Lone Star | 40 | 0.1 | 14 | 35 | 20 | 0.3 |
| 6 - Tayshas | 0 | 0 | 0 | 0 | 0 | 0 |
| 7 - Feature Films | 0 | 0 | 0 | 0 | 0 | 0 |
| 8 - Music CD | 389 | 1.2 | 59 | 15.2 | 388 | 1.2 |
| 9 - Audio F | 1137 | 3.6 | 291 | 25.6 | 1120 | 5.8 |
| 10 - Magazine | 743 | 2.4 | 50 | 6.7 | 133 | 1 |
| 11 - Reference | 92 | 0.3 | 1 | 1.1 | 51 | 0 |
| 12 - Beginning Reader | 735 | 2.3 | 215 | 29.3 | 705 | 4.3 |
| 13 - DVD | 2455 | 7.8 | 712 | 29 | 2421 | 14.3 |
| 14 - Fiction | 6948 | 22.2 | 1048 | 15.1 | 6760 | 21.1 |
| 16 - CD-ROMs | 0 | 0 | 0 | 0 | 0 | 0 |
| 17 - Juvenile F | 2154 | 6.9 | 332 | 15.4 | 2049 | 6.7 |
| 18 - NF DVD | 23 | 0.1 | 2 | 8.7 | 23 | 0 |
| 19 - Audio NF | 299 | 1 | 80 | 26.8 | 295 | 1.6 |
| 20 - Audio J | 202 | 0.6 | 30 | 14.9 | 201 | 0.6 |
| 21 - Kits | 114 | 0.4 | 26 | 22.8 | 113 | 0.5 |
| 22 - YA | 1190 | 3.8 | 186 | 15.6 | 1150 | 3.7 |
| 23 - Board Books | 575 | 1.8 | 228 | 39.7 | 549 | 4.6 |
| 24 - Picture Books | 4002 | 12.8 | 530 | 13.2 | 3959 | 10.6 |
| 25 - Large Print | 326 | 1 | 19 | 5.8 | 326 | 0.4 |
| 26 - Juvenile NF | 1765 | 5.6 | 174 | 9.9 | 1675 | 3.5 |
| 27 - Video J | 58 | 0.2 | 5 | 8.6 | 58 | 0.1 |
| 28 - Professional | 26 | 0.1 | 0 | 0 | 23 | 0 |
| 29 - Oversize | 82 | 0.3 | 12 | 14.6 | 81 | 0.2 |
| 30 - Biography | 710 | 2.3 | 73 | 10.3 | 697 | 1.5 |
| 31 - Summer Reading | 1 | 0 | 1 | 100 | 1 | 0 |
| 32 - CTLS | 0 | 0 | 0 | 0 | 0 | 0 |
| 33 - 000 - 099 | 115 | 0.4 | 16 | 13.9 | 115 | 0.3 |
| 34 - 100 - 199 | 212 | 0.7 | 32 | 15.1 | 212 | 0.6 |
| 35 - 200 - 299 | 236 | 0.8 | 42 | 17.8 | 236 | 0.8 |
| 36 - 300 - 399 | 1003 | 3.2 | 105 | 10.5 | 993 | 2.1 |
| 37 - 400 - 499 | 67 | 0.2 | 9 | 13.4 | 54 | 0.2 |
| 38 - 500 - 599 | 169 | 0.5 | 20 | 11.8 | 162 | 0.4 |
| 39 - 600 - 699 | 1199 | 3.8 | 142 | 11.8 | 1194 | 2.9 |
| 40 - 700 - 799 | 624 | 2 | 80 | 12.8 | 619 | 1.6 |
| 41 - 800 - 899 | 259 | 0.8 | 16 | 6.2 | 249 | 0.3 |
| 42 - 900 - 919 | 375 | 1.2 | 25 | 6.7 | 372 | 0.5 |
| 43 - 920 - 921 | 18 | 0.1 | 4 | 22.2 | 18 | 0.1 |
| 44 - 922 - 999 | 701 | 2.2 | 60 | 8.6 | 678 | 1.2 |
| 45 - BookClub | 0 | 0 | 0 | 0 | 0 | 0 |
| 46 - Spanish - Children | 181 | 0.6 | 8 | 4.4 | 176 | 0.2 |
| 47 - Flash Drive | 0 | 0 | 0 | 0 | 0 | 0 |
| 48 - Equipment | 0 | 0 | 0 | 0 | 0 | 0 |
| 49 - DVDJ | 578 | 1.8 | 215 | 37.2 | 548 | 4.3 |
| 50 - STORYTIME | 6 | 0 | 0 | 0 | 6 | 0 |

| | | | | | | |
|--------------------------|--------|-----|-------|------|--------|-----|
| 51 - Book Buddy | 0 | 0 | 0 | 0 | 0 | 0 |
| 52 - YA Graphic Novel | 83 | 0.3 | 0 | 0 | 83 | 0 |
| 53 - J Graphic Novel | 236 | 0.8 | 42 | 17.8 | 226 | 0.8 |
| 54 - Laptop | 6 | 0 | 0 | 0 | 1 | 0 |
| 55 - J BIOGRAPHY | 226 | 0.7 | 24 | 10.6 | 220 | 0.5 |
| 56 - Adult Graphic Novel | 20 | 0.1 | 1 | 5 | 20 | 0 |
| 57 - Spanish - Adult | 105 | 0.3 | 3 | 2.9 | 92 | 0.1 |
| 58 - Lake Travis Reads | 0 | 0 | 0 | 0 | 0 | 0 |
| 59 - Mass Market | 0 | 0 | 0 | 0 | 0 | 0 |
| 60 - AUDIO YA | 62 | 0.2 | 12 | 19.4 | 60 | 0.2 |
| 61 - Chapter Book | 575 | 1.8 | 18 | 3.1 | 560 | 0.4 |
| Total | 31,296 | | 4,978 | 15.9 | 29,709 | |