

## Library Director's Report April 22, 2013

### Program Attendance

	Children	Adults	Total	Notes
<b>March 2013</b>	<b>553</b>	<b>1,060</b>	<b>1,613</b>	<b>Includes Grand Opening, Rotary Social, José-Luis Orozco, and CANTA Events</b>
Feb. 2013	55	32	87	Includes Nason (55) Event
Jan. 2013	0	31	31	Library Closed
March 2012	321	97	418	Includes Gunn (6), Carlson (20), CANTA (20), and Birthday Party (20) Events

	New Patrons	Renewed Patrons
<b>March 2013</b>	<b>332</b>	<b>229</b>
Feb. 2013	238	162
Jan. 2013	0	0
March 2012	58	114

### Door Count

<b>March 2013</b>	<b>12,108</b>
Feb. 2013	8,207 (open half of month)
Jan. 2013	0
March 2012	6,963

### Adult Volunteer Hours

<b>March 2013</b>	<b>809.0</b>
Feb. 2013	554.5
Jan. 2013	280.0
March 2012	724.0

### Teen Volunteer Hours

<b>March 2013</b>	<b>346.5</b>
Feb. 2013	192.0
Jan. 2013	0
March 2012	246.0

### Interlibrary Loan (ILL)

	Requested/Received/Shipped
<b>March 2013</b>	<b>85 / 67 / 6</b>
Feb. 2013	38 / 13 / 6
Jan. 2013	1 / 0 / 0
March 2012	95 / 81 / 5

OverDrive	New Patrons	# of Items
<b>March 2013</b>	<b>56</b>	<b>9,298</b>
Feb. 2013	42	9,079
Jan. 2013	30	8,959
March 2012	34	5,585

### Circulation Transactions

		OverDrive	Total
<b>March 2013</b>	<b>18,467</b>	<b>553</b>	<b>19,020</b>
Feb. 2013	9,481	512	9,993
Jan. 2013	445	575	1,020
March 2012	13,972	360	14,332

### Circulation Snapshot (as of April 2, 2013)

Material Type	# of Items	% of Total Holdings	# items currently checked out	% checked-out of total material type	% of total checked out
<b>Adult AV</b>	4,326	13.7	1,358	31.4	18.6
<b>Adult Fiction</b>	7,425	23.3	1,296	17.5	17.8
<b>Adult Non-Fiction</b>	6,637	20.9	792	11.9	10.9
<b>Juvenile</b>	11,249	35.4	2,993	26.6	41.1
<b>Other</b>	2,162	6.8	844	39.0	11.6
<b>Total</b>	<b>31,799</b>		<b>7,283</b>	<b>22.9</b>	

\* See pages three and four for circulation snapshot details.

## Past Events

- José-Luis Orozco presented a Family Concert for 89 people on March 21st.
- 16 people attended Lew Carlson's talk on April 18th.

## Upcoming Events

- Young at Heart Chair Yoga will continue on the second Tuesday of every month at 11 a.m., just after Little Yoga at 10:30 a.m.
- We will have a booth at LT Chamber of Commerce's SpringFest on Saturday, April 27th.
- On Saturday, May 4th, the authors of *Jump Little Cake, Jump!* will present a special musical story time at 10:30 a.m.
- Nick Joe Patoski is the featured 2013 Lake Travis Reads author. He will speak at LTCL on Wednesday, May 8th at 7 p.m.
- The Friends will have a luncheon at the library on Thursday, May 16th starting at 10:30 a.m.
- The library will be closed on Monday, May 27th.
- Please see the attached May calendar for other upcoming events.
- Luba Ruzicka will speak at the library on Thursday, June 6th at 7 p.m. about her memoir *Luba's Travels*.
- Please see the attached draft of the 2013 Summer Reading Program Calendar. The Kickoff on Saturday, June 8th from 10:30 a.m. to 12:30 p.m. will include music from The Sassy Spurs, Tiny Tails to You! petting zoo, pizza for sale from Papa Murphy's (the library will receive a portion of the profits), face painting, crafts, balloons, refreshments, and free eye exams from the Lake Travis Lions Club.
- LTISD librarians will spend the morning at the library on Thursday, June 13th for training and an introduction to the new building.

## Notes

- I am in talks with the Continuing Education Department at ACC to offer free ESL classes at the library starting this fall.
- I have canceled our subscription to DearReader's Online Book Clubs. Approximately 150 people participated for a cost of \$400 a year.
- I plan to submit our new library building for consideration in the Design Showcase publication of *American Libraries*.
- I have completed the 2012 Annual Report. Our current district population is 30,237.
- Because 10 digit dialing is coming to our area code, Apollo will soon require ten digits to log into online accounts. We plan to notify patron in our newsletter and on the website.
- I plan to attend the iSchool Advisory Council meeting on Thursday, May 9th.
- I plan to take a vacation days on Monday, April 29th and August 5-8.
- I would attend the ALA Annual Conference in Chicago from June 28 – July 2.
- LTCL gave out 11 TexShare cards in March 2013. In March 2012, 4 were distributed.
- The LTCL website had 2,824 unique visitors and 5,722 visits in the month of March.
- The library currently has 8,138 active cardholder accounts, up from 7,130 in April 2012.

Morgan McMillian  
4/19/2013

## Circulation Snapshot – Tuesday, April 2, 2013

Type	Holdings	% of Holdings	Out	% Out	Titles	% of Total Out
1 - Default	1	0	0	0	1	0
2 - Caldecott	135	0.4	19	14.1	73	0.3
3 - Bluebonnet	37	0.1	13	35.1	20	0.2
5 - Lone Star	40	0.1	4	10	22	0.1
6 - Tayshas	0	0	0	0	0	0
7 - Feature Films	0	0	0	0	0	0
8 - Music CD	388	1.2	41	10.6	387	0.6
9 - Audio F	1143	3.6	283	24.8	1126	3.9
10 - Magazine	785	2.5	86	11	150	1.2
11 - Reference	92	0.3	0	0	51	0
12 - Beginning Reader	743	2.3	311	41.9	712	4.3
13 - DVD	2496	7.8	951	38.1	2462	13.1
14 - Fiction	7097	22.3	1264	17.8	6885	17.4
16 - CD-ROMs	0	0	0	0	0	0
17 - Juvenile F	2098	6.6	452	21.5	1993	6.2
18 - NF DVD	23	0.1	7	30.4	23	0.1
19 - Audio NF	299	0.9	83	27.8	295	1.1
20 - Audio J	202	0.6	51	25.2	201	0.7
21 - Kits	114	0.4	35	30.7	113	0.5
22 - YA	1217	3.8	226	18.6	1180	3.1
23 - Board Books	591	1.9	334	56.5	566	4.6
24 - Picture Books	4051	12.7	1230	30.4	4009	16.9
25 - Large Print	328	1	32	9.8	328	0.4
26 - Juvenile NF	1779	5.6	263	14.8	1692	3.6
27 - Video J	58	0.2	11	19	58	0.2
28 - Professional	26	0.1	0	0	23	0
29 - Oversize	81	0.3	12	14.8	80	0.2
30 - Biography	715	2.2	71	9.9	704	1
31 - Summer Reading	1	0	1	100	1	0
32 - CTLS	0	0	0	0	0	0
33 - 000 - 099	115	0.4	18	15.7	115	0.2
34 - 100 - 199	215	0.7	32	14.9	215	0.4
35 - 200 - 299	238	0.7	23	9.7	238	0.3
36 - 300 - 399	1017	3.2	86	8.5	1007	1.2
37 - 400 - 499	67	0.2	9	13.4	54	0.1
38 - 500 - 599	169	0.5	28	16.6	162	0.4
39 - 600 - 699	1213	3.8	174	14.3	1206	2.4
40 - 700 - 799	628	2	77	12.3	623	1.1
41 - 800 - 899	263	0.8	25	9.5	253	0.3
42 - 900 - 919	377	1.2	65	17.2	374	0.9
43 - 920 - 921	18	0.1	4	22.2	18	0.1
44 - 922 - 999	713	2.2	75	10.5	690	1
45 – Book Club	0	0	0	0	0	0
46 - Spanish - Children	184	0.6	44	23.9	179	0.6
47 - Flash Drive	0	0	0	0	0	0
48 - Equipment	0	0	0	0	0	0
49 - DVDJ	584	1.8	312	53.4	553	4.3
50 - STORYTIME	6	0	0	0	6	0

51 - Book Buddy	0	0	0	0	0	0
52 - YA Graphic Novel	90	0.3	10	11.1	90	0.1
53 - J Graphic Novel	232	0.7	131	56.5	222	1.8
54 - Laptop	6	0	0	0	1	0
55 - J BIOGRAPHY	229	0.7	49	21.4	223	0.7
56 - Adult Graphic Novel	20	0.1	1	5	20	0
57 - Spanish - Adult	105	0.3	6	5.7	92	0.1
58 - Lake Travis Reads	0	0	0	0	0	0
59 - Mass Market	0	0	0	0	0	0
60 - AUDIO YA	63	0.2	12	19.0	61	0.2
61 - Chapter Book	707	2.2	322	45.5	691	4.4
<b>Total</b>	<b>31,799</b>		<b>7,283</b>	<b>22.9</b>	<b>30,162</b>	