

Library Director's Report

May 20, 2013

Program Attendance

	Children	Adults	Total	Notes
April 2013	626	273	899	Includes Classic Car Parade (125), Lew Carlson (16), Emmaus (14), and Butterfly ST (12) Events
March 2013	553	1,060	1,613	Includes Grand Opening, Rotary Social, José-Luis Orozco, and CANTA Events
Feb. 2013	55	32	87	Includes Nason (55) Event
April 2012	338	106	444	Includes Sue Young (18), LTR Ben Rehder (49) and Flo Bowen Poetry (6) Events

	New Patrons	Renewed Patrons
April 2013	241	194
March 2013	332	229
Feb. 2013	238	162
April 2012	82	137

Door Count

April 2013	10,632
March 2013	12,108
Feb. 2013	8,207 (open half of month)
April 2012	6,192 (closed one day)

Adult Volunteer Hours

April 2013	817.0
March 2013	809.0
Feb. 2013	554.5
April 2012	584.5

Teen Volunteer Hours

April 2013	353.0
March 2013	346.5
Feb. 2013	192.0
April 2012	240.5

Interlibrary Loan (ILL)

	Requested/Received/Shipped
April 2013	93 / 86 / 6
March 2013	85 / 67 / 6
Feb. 2013	38 / 13 / 6
April 2012	74 / 54 / 5

OverDrive	New Patrons	# of Items
April 2013	44	9,977
March 2013	56	9,298
Feb. 2013	42	9,079
April 2012	36	6,165

Circulation Transactions

		OverDrive	Total
April 2013	18,823	568	19,391
March 2013	18,467	553	19,020
Feb. 2013	9,481	512	9,993
April 2012	12,823	442	13,265

Circulation Snapshot (as of May 1, 2013)

Material Type	# of Items	% of Total Holdings	# items currently checked out	% checked-out of total material type	% of total checked out
Adult AV	4,477	13.8	1,297	29.0	17.4
Adult Fiction	7,542	23.3	1,268	16.8	17.0
Adult Non-Fiction	6,663	20.6	760	11.4	10.2
Juvenile	11,418	35.3	3,243	28.4	43.4
Other	2,252	7.0	902	40.1	12.1
Total	32,352		7,470	23.1	

* See pages three and four for circulation snapshot details.

Past Events

- Joe Nick Patoski concluded the 2013 Lake Travis Reads program earlier this month with 22 people in attendance.

Upcoming Events

- The library will be closed on Monday, May 27th.
- Luba Ruzicka will speak at the library on Thursday, June 6th at 7 p.m. about her memoir *Luba's Travels*.
- The 2013 Summer Reading Program Kickoff on Saturday, June 8th from 10:30 a.m. to 12:30 p.m. will include music from The Sassy Spurs, Tiny Tails to You! petting zoo, pizza for sale from Papa Murphy's (the library will receive a portion of the profits), face painting, crafts, balloons, refreshments, and free eye exams from the Lake Travis Lions Club.
- LTISD librarians will spend the morning at the library on Thursday, June 13th for OverDrive training and an introduction to the new building.
- Please see the attached June and Summer Reading Program calendars for other upcoming events.

Notes

- The Friends Rotating Art Committee had ten applicants to display their work in the meeting room. The following artists have been invited to display their work: Larry Elliott in June (photographs), Theresa Martin in July (watercolors), Linda Todd Buikema in August (mixed media), Valerie Rawlings in September (oil paintings), and the 50th Anniversary Lakeway photographs and Teen Read Week Art Contest in October. Larry Elliott's opening reception will be held on Friday, May 31st from 4 to 6 p.m.
- We have ordered an anti-glare screen for the check-in computer at the circ desk, but it not seem to have solved the problem. Solutions are being investigated.
- A volunteer had her wallet stolen during her shift at the library, so we are trying to warn people to be extra careful.
- We have partnered with Progress Coffee to supply coffee for the library at a discounted price. The local store will also give a 10% discount to customers presenting a library card.
- I plan to submit our new library building for consideration in the Design Showcase publication of *American Libraries*.
- Reminder: Because 10 digit dialing is coming to our area code, Apollo will soon require ten digits to log into online accounts. We have begun notifying patrons.
- I plan to be absent on Monday, June 3rd, but will have worked Memorial Day weekend and will attend the SRP Kickoff on Saturday, June 8th.
- I plan to take a vacation day on Friday, June 21st.
- I would attend the ALA Annual Conference in Chicago from June 28 – July 2.
- I plan to take vacation days August 5-8.
- LTCL gave out 12 TexShare cards in April 2013. In April 2012, 4 were distributed.
- The LTCL website had 2,682 unique visitors and 5,455 visits in the month of April.
- The library currently has 8,363 active cardholder accounts, up from 7,192 in May 2012. We had 241 new members in the month of April.

Morgan McMillian
5/17/2013

Circulation Snapshot – Wednesday, May 1, 2013

Type	Holdings	% of Holdings	Out	% Out	Titles	% of Total Out
1 - Default	3	0	2	66.7	3	0
2 - Caldecott	135	0.4	23	17	73	0.3
3 - Bluebonnet	37	0.1	17	45.9	20	0.2
5 - Lone Star	43	0.1	5	11.6	22	0.1
6 - Tayshas	0	0	0	0	0	0
7 - Feature Films	0	0	0	0	0	0
8 - Music CD	388	1.2	49	12.6	387	0.7
9 - Audio F	1189	3.7	306	25.7	1169	4.1
10 - Magazine	748	2.3	83	11.1	150	1.1
11 - Reference	92	0.3	0	0	51	0
12 - Beginning Reader	756	2.3	284	37.6	724	3.8
13 - DVD	2600	8	849	32.7	2559	11.4
14 - Fiction	7211	22.3	1247	17.3	6989	16.7
16 - CD-ROMs	0	0	0	0	0	0
17 - Juvenile F	2124	6.6	471	22.2	2015	6.3
18 - NF DVD	23	0.1	4	17.4	23	0.1
19 - Audio NF	300	0.9	93	31	296	1.2
20 - Audio J	204	0.6	52	25.5	203	0.7
21 - Kits	117	0.4	50	42.7	116	0.7
22 - YA	1251	3.9	213	17	1210	2.9
23 - Board Books	614	1.9	350	57	587	4.7
24 - Picture Books	4101	12.7	1376	33.6	4057	18.4
25 - Large Print	331	1	21	6.3	331	0.3
26 - Juvenile NF	1792	5.5	358	20	1705	4.8
27 - Video J	58	0.2	14	24.1	58	0.2
28 - Professional	26	0.1	0	0	23	0
29 - Oversize	82	0.3	11	13.4	81	0.1
30 - Biography	723	2.2	78	10.8	712	1
31 - Summer Reading	1	0	1	100	1	0
32 - CTLS	0	0	0	0	0	0
33 - 000 - 099	116	0.4	11	9.5	116	0.1
34 - 100 - 199	215	0.7	29	13.5	215	0.4
35 - 200 - 299	239	0.7	19	7.9	239	0.3
36 - 300 - 399	1026	3.2	86	8.4	1017	1.2
37 - 400 - 499	68	0.2	14	20.6	55	0.2
38 - 500 - 599	172	0.5	22	12.8	165	0.3
39 - 600 - 699	1229	3.8	164	13.3	1222	2.2
40 - 700 - 799	635	2	69	10.9	630	0.9
41 - 800 - 899	264	0.8	19	7.2	254	0.3
42 - 900 - 919	378	1.2	61	16.1	375	0.8
43 - 920 - 921	19	0.1	3	15.8	19	0
44 - 922 - 999	726	2.2	87	12	702	1.2
45 - Book Club	0	0	0	0	0	0
46 - Spanish - Children	186	0.6	30	16.1	181	0.4
47 - Flash Drive	0	0	0	0	0	0
48 - Equipment	0	0	0	0	0	0
49 - DVDJ	601	1.9	344	57.2	569	4.6
50 - STORYTIME	7	0	0	0	7	0

51 - Book Buddy	0	0	0	0	0	0
52 - YA Graphic Novel	99	0.3	20	20.2	99	0.3
53 - J Graphic Novel	248	0.8	114	46	238	1.5
54 - Laptop	6	0	1	16.7	1	0
55 - J BIOGRAPHY	230	0.7	33	14.3	224	0.4
56 - Adult Graphic Novel	20	0.1	0	0	20	0
57 - Spanish - Adult	105	0.3	10	9.5	92	0.1
58 - Lake Travis Reads	0	0	0	0	0	0
59 - Mass Market	0	0	0	0	0	0
60 - AUDIO YA	67	0.2	10	14.9	65	0.1
61 - Chapter Book	747	2.3	367	49.1	730	4.9
Total	32,352		7,470	23.1	30,714	