

# Library Director's Report

## July 25, 2013

### Program Attendance

	Children	Adults	Total	Notes
<b>June 2013</b>	<b>1,876</b>	<b>95</b>	<b>1,971</b>	<b>Includes Ruzicka (24) and all SRP Events</b>
May 2013	587	234	821	Includes JLCJ (11), LTR (22), Firewise (8), UFO (25), Elliott Art Reception (100), and Mother's Day cards (30) Events
April 2013	626	273	899	Includes Classic Car Parade (125), Lew Carlson (16), Emmaus (14), and Butterfly ST (12) Events
June 2012	1,648	49	1,697	Includes all SRP Events

	New Patrons	Renewed Patrons
<b>June 2013</b>	<b>247</b>	<b>240</b>
May 2013	269	212
April 2013	241	194
June 2012	145	167

### Door Count

<b>June 2013</b>	<b>10,931</b>
May 2013	8,151 (closed 1 day)
April 2013	10,632
June 2012	8,013

### Adult Volunteer Hours

<b>June 2013</b>	<b>809.5</b>
May 2013	847.5
April 2013	817.0
June 2012	590.0

### Teen Volunteer Hours

<b>June 2013</b>	<b>493.0</b>
May 2013	315.5
April 2013	353.0
June 2012	556.5

### Interlibrary Loan (ILL)

	Requested/Received/Shipped
<b>June 2013</b>	<b>97 / 82 / 5</b>
May 2013	68 / 55 / 7
April 2013	93 / 86 / 6
June 2012	70 / 54 / 6

OverDrive	New Patrons	# of Items
<b>June 2013</b>	<b>53</b>	<b>12,162</b>
May 2013	53	10,235
April 2013	44	9,977
June 2012	36	6,894

### Circulation Transactions

		OverDrive	Total
<b>June 2013</b>	<b>22,841</b>	<b>684</b>	<b>23,525</b>
May 2013	19,011	670	19,681
April 2013	18,823	568	19,391
June 2012	16,395	452	16,847

### Circulation Snapshot (as of July 5, 2013)

Material Type	# of Items	% of Total Holdings	# items currently checked out	% checked-out of total material type	% of total checked out
<b>Adult AV</b>	4,710	14.0	1,585	33.7	18.1
<b>Adult Fiction</b>	7,878	23.4	1,487	18.9	17.0
<b>Adult Non-Fiction</b>	6,925	20.6	856	12.4	9.8
<b>Juvenile</b>	11,732	34.9	3,740	31.9	42.7
<b>Other</b>	2,406	7.1	1,095	45.5	12.5
<b>Total</b>	<b>33,651</b>		<b>8,763</b>	<b>26.0</b>	

\* See pages three and four for circulation snapshot details.

## Past Events

- Larry Elliott's art exhibit concluded in June and he gave \$120.42 to the library as a result of his photography sales.
- Theresa Martin's art reception was attended by 45 people on July 5th.
- 60 people attended the Social Security Planning seminar on July 11th. Steve Conte will continue to give financial seminars on a monthly basis.
- ABC pruned and trimmed the trees on our property earlier this month.

## Upcoming Events

- Please see the attached August calendar for upcoming events.
- The Summer Reading Program Finale will take place on Friday, August 2nd at 2 p.m. with Circus Chickendog. The Lions Club will again offer free eye exams.
- We will offer six LTHS summer reading discussion groups starting August 5th.
- A Teen Volunteer Appreciation Pizza Party will be held on Friday, August 16th at 4 p.m. We will invite all volunteers to attend to show their appreciation for our summer teen helpers!
- The Nowhere Men (a band playing the best of the 60s and 70s with a healthy dose of the Beatles) will play on Friday, August 23rd from 4-6 p.m.
- The library will be closed on Monday, September 2nd for Labor Day.
- Public Safety Day is on Saturday, September 7th. I am trying to coordinate volunteers to staff a library booth at the community event.
- Valerie Rawlings will hold a reception for her art exhibit on Sunday, September 8th from 2-3:30 p.m.
- The next CTLS Membership Meeting will be held on Friday, September 20th in Pflugerville.
- There will be a reception on Sunday, September 29th to correspond with the Lakeway's 50th anniversary photography exhibit in the meeting room.
- The Chamber of Commerce's Dancing with the Stars will be held on Sunday, October 6th. 20% of proceeds will go to the library.
- There will be a book sale the second weekend in October.
- The next Library District Discussion Group will take place on Friday, January 17th at our library!

## Notes

- The 2012/2013 fiscal year end statistics are attached.
- Building Image Group installed 13 additional naming recognition signs earlier this month. They will make three small corrections in the coming weeks to complete the project.
- I investigated future library vending kiosks to locate on highway 71 while attending the ALA conference. The cost ranges from \$21,000 up to \$200,000 and sometimes there are an installation and annual maintenance costs. I spoke with many other vendors during the conference and it was very helpful!
- Beloved Bow Wow Reading golden retriever Oakley passed away in late July.
- WD17 would like to donate bound historical newsletters to the library to keep in the reference collection. They would like to present the donation at the August board meeting.
- As reported earlier this year, ESL classes with Austin Community College will not come to fruition.
- After the summer reading program concludes, Family Flicks will continue on the fourth Tuesday of every month at 4 p.m. starting in September.
- *Downton Abbey* Tea Time will change its name to Matinee Mavericks at the end of August when the show concludes season three.
- Kim will launch a tween book club starting in September.
- The memoir group will begin meeting at 3 p.m. starting in September instead of in the evening. The group meets the first Tuesday of every month.

- Lakeway has amended the city's banner policy, allowing LTCL to erect a permanent banner on site.
- We will create a new section in the children's library for Boy Scout merit badge pamphlets and Girl Scout journey guides.
- I have been elected Secretary of the Rotary Foundation Board for the Lakeway/Lake Travis Club.
- I plan to take vacation days August 5-8.
- LTCL gave out 7 TexShare cards in June 2013. In June 2012, 11 were distributed.
- The LTCL website had 3,192 unique visitors and 6,531 visits in the month of June.
- The library currently has 8,808 active cardholder accounts, up from 7,373 in June 2012.

Morgan McMillian  
7/19/2013

## Circulation Snapshot – Friday, July 5, 2013

Type	Holdings	% of Holdings	Out	% Out	Titles	% of Total Out
1 - Default	1	0	1	100	1	0
2 - Caldecott	136	0.4	25	18.4	73	0.3
3 - Bluebonnet	37	0.1	16	43.2	20	0.2
5 - Lone Star	43	0.1	21	48.8	22	0.2
6 - Tayshas	0	0	0	0	0	0
7 - Feature Films	0	0	0	0	0	0
8 - Music CD	389	1.2	33	8.5	388	0.4
9 - Audio F	1255	3.7	356	28.4	1234	4.1
10 - Magazine	894	2.7	102	11.4	154	1.2
11 - Reference	92	0.3	0	0	51	0
12 - Beginning Reader	770	2.3	421	54.7	738	4.8
13 - DVD	2769	8.2	1104	39.9	2713	12.6
14 - Fiction	7522	22.4	1443	19.2	7234	16.5
16 - CD-ROMs	0	0	0	0	0	0
17 - Juvenile F	2192	6.5	702	32	2077	8
18 - NF DVD	24	0.1	1	4.2	24	0
19 - Audio NF	297	0.9	92	31	293	1
20 - Audio J	226	0.7	51	22.6	225	0.6
21 - Kits	124	0.4	53	42.7	123	0.6
22 - YA	1322	3.9	307	23.2	1271	3.5
23 - Board Books	627	1.9	363	57.9	599	4.1
24 - Picture Books	4193	12.5	1315	31.4	4147	15
25 - Large Print	356	1.1	44	12.4	356	0.5
26 - Juvenile NF	1819	5.4	373	20.5	1732	4.3
27 - Video J	56	0.2	15	26.8	56	0.2
28 - Professional	26	0.1	0	0	23	0
29 - Oversize	86	0.3	12	14	85	0.1
30 - Biography	737	2.2	58	7.9	724	0.7
31 - Summer Reading	27	0.1	2	7.4	7	0
32 - CTLS	0	0	0	0	0	0
33 - 000 - 099	119	0.4	17	14.3	119	0.2
34 - 100 - 199	217	0.6	33	15.2	217	0.4
35 - 200 - 299	241	0.7	22	9.1	241	0.3
36 - 300 - 399	1043	3.1	115	11	1032	1.3

37 - 400 - 499	68	0.2	13	19.1	55	0.1
38 - 500 - 599	174	0.5	25	14.4	167	0.3
39 - 600 - 699	1252	3.7	173	13.8	1243	2
40 - 700 - 799	642	1.9	87	13.6	637	1
41 - 800 - 899	271	0.8	31	11.4	260	0.4
42 - 900 - 919	397	1.2	80	20.2	388	0.9
43 - 920 - 921	21	0.1	2	9.5	21	0
44 - 922 - 999	739	2.2	85	11.5	717	1
45 - Book Club	0	0	0	0	0	0
46 - Spanish - Children	187	0.6	78	41.7	182	0.9
47 - Flash Drive	0	0	0	0	0	0
48 - Equipment	0	0	0	0	0	0
49 - DVDJ	626	1.9	363	58	595	4.1
50 - STORYTIME	8	0	0	0	8	0
51 - Book Buddy	0	0	0	0	0	0
52 - YA Graphic Novel	104	0.3	14	13.5	104	0.2
53 - J Graphic Novel	264	0.8	149	56.4	254	1.7
54 - Laptop	6	0	0	0	1	0
55 - J BIOGRAPHY	233	0.7	44	18.9	227	0.5
56 - Adult Graphic Novel	21	0.1	0	0	21	0
57 - Spanish - Adult	105	0.3	3	2.9	92	0
58 - Lake Travis Reads	0	0	0	0	0	0
59 - Mass Market	0	0	0	0	0	0
60 - AUDIO YA	71	0.2	11	15.5	69	0.1
61 - Chapter Book	822	2.4	508	61.8	779	5.8
<b>Total</b>	<b>33,651</b>		<b>8,763</b>	<b>26.0</b>	<b>31,706</b>	