## Library Director's Report <br> August 22, 2013

## Program Attendance

|  | Children | Adults | Total | Notes |
| :--- | :---: | :---: | ---: | :--- |
| July 2013 | $\mathbf{1 , 1 1 5}$ | $\mathbf{1 8 4}$ | $\mathbf{1 , 2 9 9}$ | Includes all SRP, Art (45), and Financial (60) Events |
| June 2013 | 1,876 | 95 | 1,971 | Includes Ruzicka (24) and all SRP Events |
| May 2013 | 587 | 234 | 821 | Includes JLCJ (11), LTR (22), Firewise (8), UFO (25), Elliott <br> Art Reception (100), and Mother's Day cards (30) Events |
| July 2012 | 1,202 | 85 | 1,287 | Includes all SRP Events |


|  | New <br> Patrons | Renewed <br> Patrons |
| :--- | :--- | :--- |
| July 2013 | $\mathbf{2 1 8}$ | $\mathbf{2 0 7}$ |
| June 2013 | 247 | 240 |
| May 2013 | 269 | 212 |
| July 2012 | 81 | 117 |

Door Count

| July 2013 | $\mathbf{1 0 , 7 7 7}$ (closed 1 day) |
| :--- | :--- |
| June 2013 | 10,931 |
| May 2013 | 8,151 (closed 1 day) |
| July 2012 | 7,176 (closed 1 day) |

## Adult Volunteer Hours

| July 2013 | $\mathbf{8 0 4 . 0}$ |
| :--- | :--- |
| June 2013 | 809.5 |
| May 2013 | 847.5 |
| July 2012 | 553.0 |

## Interlibrary Loan (ILL)

|  | Requested/Received/Shipped |
| :--- | :---: |
| July 2013 | $\mathbf{1 3 2}$ / 109 / 6 |
| June 2013 | $97 / 82 / 5$ |
| May 2013 | $68 / 55 / 7$ |
| July 2012 | $79 / 51 / 7$ |

Teen Volunteer Hours

| July 2013 | $\mathbf{4 9 9 . 0}$ |
| :--- | ---: |
| June 2013 | 493.0 |
| May 2013 | 315.5 |
| July 2012 | 595.0 |


| OverDrive | New Patrons | \# of Items |
| :--- | :--- | :---: |
| July 2013 | $\mathbf{5 5}$ | $\mathbf{1 0 , 7 1 4}$ |
| June 2013 | 53 | 10,433 |
| May 2013 | 53 | 10,235 |
| July 2012 | 34 | 7,091 |

Circulation Transactions

|  |  | OverDrive | Total |
| :--- | :--- | :--- | :--- |
| July 2013 | $\mathbf{2 5 , 2 0 5}$ | $\mathbf{7 0 5}$ | $\mathbf{2 5 , 9 1 0}$ |
| June 2013 | 22,841 | 684 | 23,525 |
| May 2013 | 19,011 | 670 | 19,681 |
| July 2012 | 17,124 | 495 | 17,619 |

Circulation Snapshot (as of August 9, 2013)

| Material Type | \# of <br> Items | \% of Total <br> Holdings | \# items currently <br> checked out | \% checked-out of <br> total material type | \% of total <br> checked out |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Adult AV | 4,755 | 13.8 | 1,680 | 35.3 | 19.7 |
| Adult Fiction | 8,050 | 23.4 | 1,553 | 19.3 | 18.2 |
| Adult Non-Fiction | 7,069 | 20.6 | 747 | 10.6 | 8.7 |
| Juvenile | 11,951 | 34.8 | 3,497 | 29.3 | 41.0 |
| Other | 2,552 | 7.4 | 1,061 | 41.6 | 12.4 |
| Total | 34,377 |  | 8,538 | 24.8 |  |

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## Past Events

- The Summer Reading Program concluded on August 2nd with Circus Chickendog. In total, 3,337 people attended summer programs, 155 children submitted reading logs, and 46 adults submitted punch cards.
- 152 teens attended the six LTHS summer reading discussion groups in early August.


## Upcoming Events

- The Nowhere Men (a band playing the best of the 60 s and 70 s with a healthy dose of the Beatles) will play on Friday, August 23rd from 4-6 p.m.
- Please see the attached September calendar for upcoming events.
- The next CTLS Membership Meeting will be held on Friday, September 20th in Pflugerville.
- There will be a reception on Sunday, September 29th to correspond with the Lakeway's 50th anniversary photography exhibit in the meeting room from 4-6 p.m.
- The Chamber of Commerce's Dancing with the Stars will be held on Sunday, October 6th. $20 \%$ of proceeds will go to the library.
- There will be a book sale the second weekend in October.
- The next Library District Discussion Group will take place on Friday, January 17th at our library!


## Notes

- I have applied for a TCA grant for Bernadette Nason's Halloween Story Time program on October 24th.
- I have received and will soon submit TMLIEBP health insurance rerate papers for the coming year. There is no increase for the Employer Group Medical Plan.
- I plan to attend the UT iSchool Advisory Council meeting on Thursday, October 24th.
- LTCL gave out 4 TexShare cards in July 2013. In July 2012, 11 were distributed.
- The LTCL website had 3,234 unique visitors and 6,894 visits in the month of July.
- The library currently has 8,988 active cardholder accounts, up from 7,462 in July 2012.

Morgan McMillian 8/17/2013

## Circulation Snapshot - Friday, August 9, 2013

| Type | Holdings | \% of Holdings | Out | \% Out | Titles | \% of Total Out |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 - Default | 2 | 0 | 0 | 0 | 2 | 0 |
| 2 - Caldecott | 136 | 0.4 | 22 | 16.2 | 73 | 0.3 |
| 3 - Bluebonnet | 37 | 0.1 | 17 | 45.9 | 20 | 0.2 |
| 5 - Lone Star | 43 | 0.1 | 20 | 46.5 | 22 | 0.2 |
| 6 - Tayshas | 0 | 0 | 0 | 0 | 0 | 0 |
| 7 - Feature Films | 0 | 0 | 0 | 0 | 0 | 0 |
| 8 - Music CD | 389 | 1.1 | 45 | 11.6 | 388 | 0.5 |
| 9-Audio F | 1274 | 3.7 | 348 | 27.3 | 1253 | 4.1 |
| 10-Magazine | 978 | 2.8 | 68 | 7 | 155 | 0.8 |
| 11-Reference | 92 | 0.3 | 0 | 0 | 51 | 0 |
| 12-Beginning Reader | 791 | 2.3 | 385 | 48.7 | 748 | 4.5 |
| 13 - DVD | 2796 | 8.1 | 1192 | 42.6 | 2737 | 13.9 |
| 14 - Fiction | 7683 | 22.3 | 1504 | 19.6 | 7387 | 17.6 |
| 16-CD-ROMs | 0 | 0 | 0 | 0 | 0 | 0 |


| 17 - Juvenile F | 2229 | 6.5 | 658 | 29.5 | 2107 | 7.7 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 18 - NF DVD | 25 | 0.1 | 2 | 8 | 25 | 0 |
| 19-Audio NF | 296 | 0.9 | 95 | 32.1 | 292 | 1.1 |
| 20 - Audio J | 228 | 0.7 | 59 | 25.9 | 227 | 0.7 |
| 21 - Kits | 126 | 0.4 | 42 | 33.3 | 125 | 0.5 |
| 22-YA | 1348 | 3.9 | 261 | 19.4 | 1297 | 3.1 |
| 23 - Board Books | 688 | 2 | 371 | 53.9 | 654 | 4.3 |
| 24 - Picture Books | 4231 | 12.3 | 1267 | 29.9 | 4182 | 14.8 |
| 25 - Large Print | 367 | 1.1 | 49 | 13.4 | 367 | 0.6 |
| 26 - Juvenile NF | 1829 | 5.3 | 347 | 19 | 1742 | 4.1 |
| 27 - Video J | 56 | 0.2 | 15 | 26.8 | 56 | 0.2 |
| 28 - Professional | 27 | 0.1 | 0 | 0 | 24 | 0 |
| 29 - Oversize | 87 | 0.3 | 13 | 14.9 | 86 | 0.2 |
| 30 - Biography | 741 | 2.2 | 60 | 8.1 | 728 | 0.7 |
| 31 - Summer Reading | 28 | 0.1 | 8 | 28.6 | 8 | 0.1 |
| 32 - CTLS | 0 | 0 | 0 | 0 | 0 | 0 |
| 33-000-099 | 120 | 0.3 | 9 | 7.5 | 120 | 0.1 |
| 34-100-199 | 218 | 0.6 | 37 | 17 | 218 | 0.4 |
| 35-200-299 | 242 | 0.7 | 31 | 12.8 | 242 | 0.4 |
| 36-300-399 | 1054 | 3.1 | 83 | 7.9 | 1043 | 1 |
| 37-400-499 | 69 | 0.2 | 13 | 18.8 | 56 | 0.2 |
| 38-500-599 | 175 | 0.5 | 14 | 8 | 168 | 0.2 |
| 39-600-699 | 1267 | 3.7 | 183 | 14.4 | 1258 | 2.1 |
| 40-700-799 | 643 | 1.9 | 66 | 10.3 | 638 | 0.8 |
| 41-800-899 | 275 | 0.8 | 29 | 10.5 | 264 | 0.3 |
| 42-900-919 | 404 | 1.2 | 58 | 14.4 | 392 | 0.7 |
| 43-920-921 | 21 | 0.1 | 4 | 19 | 21 | 0 |
| 44-922-999 | 750 | 2.2 | 77 | 10.3 | 729 | 0.9 |
| 45 - Book Club | 0 | 0 | 0 | 0 | 0 | 0 |
| 46 - Spanish - Children | 209 | 0.6 | 40 | 19.1 | 204 | 0.5 |
| 47 - Flash Drive | 0 | 0 | 0 | 0 | 0 | 0 |
| 48 - Equipment | 0 | 0 | 0 | 0 | 0 | 0 |
| 49 - DVDJ | 634 | 1.8 | 390 | 61.5 | 602 | 4.6 |
| $50-$ STORYTIME | 8 | 0 | 0 | 0 | 8 | 0 |
| 51 - Book Buddy | 0 | 0 | 0 | 0 | 0 | 0 |
| 52 - YA Graphic Novel | 109 | 0.3 | 12 | 11 | 109 | 0.1 |
| 53 - J Graphic Novel | 276 | 0.8 | 153 | 55.4 | 266 | 1.8 |
| 54 - Laptop | 6 | 0 | 0 | 0 | 1 | 0 |
| 55 - J BIOGRAPHY | 239 | 0.7 | 32 | 13.4 | 233 | 0.4 |
| 56 - Adult Graphic Novel | 22 | 0.1 | 2 | 9.1 | 22 | 0 |
| 57 - Spanish - Adult | 105 | 0.3 | 3 | 2.9 | 92 | 0 |
| 58 - Lake Travis Reads | 0 | 0 | 0 | 0 | 0 | 0 |
| 59 - Mass Market | 0 | 0 | 0 | 0 | 0 | 0 |
| 60 - AUDIO YA | 71 | 0.2 | 11 | 15.5 | 69 | 0.1 |
| 61 - Chapter Book | 895 | 2.6 | 450 | 50.3 | 821 | 5.3 |
| 62 - Scouts | 38 | 0.1 | 0 | 0 | 37 | 0 |
| Total | 34,377 |  | 8,457 | 24.9 | 32,275 |  |


[^0]:    * See pages two and three for circulation snapshot details.

