## Library Director's Report <br> September 26, 2013

Program Attendance

|  | Children | Adults | Total | Notes |
| :--- | :---: | :---: | ---: | :--- |
| August 2013 | $\mathbf{4 5 0}$ | $\mathbf{1 1 4}$ | $\mathbf{5 6 4}$ | Includes SRP, Nowhere Men (65), and Teen Volunteer <br> Appreciation Pizza Party (20) Events |
| July 2013 | 1,115 | 184 | 1,299 | Includes all SRP, Art (45), and Financial (60) Events |
| June 2013 | 1,876 | 95 | 1,971 | Includes Ruzicka (24) and all SRP Events |
| August 2012 | 408 | 129 | 537 | Includes Scottish Arts (23), Bday Party (29), and SRP Events |


|  | New <br> Patrons | Renewed <br> Patrons |
| :--- | :--- | :--- |
| August 2013 | $\mathbf{2 1 3}$ | $\mathbf{1 3 9}$ |
| July 2013 | 218 | 207 |
| June 2013 | 247 | 240 |
| August 2012 | 122 | 179 |

Door Count

| August 2013 | $\mathbf{9 , 9 8 2}$ |
| :--- | :---: |
| July 2013 | 10,777 (closed 1 day) |
| June 2013 | 10,931 |
| August 2012 | 7,472 |

## Adult Volunteer Hours

| August 2013 | $\mathbf{8 1 0 . 0}$ |
| :--- | :--- |
| July 2013 | 804.0 |
| June 2013 | 809.5 |
| August 2012 | 570.0 |

## Interlibrary Loan (ILL)

|  | Requested/Received/Shipped |
| :--- | :---: |
| August 2013 | $\mathbf{9 7 / 1 0 2 / 6}$ |
| July 2013 | $132 / 109 / 6$ |
| June 2013 | $97 / 82 / 5$ |
| August 2012 | $68 / 73 / 6$ |

Teen Volunteer Hours

| August 2013 | $\mathbf{3 5 8}$ |
| :--- | :--- |
| July 2013 | 499 |
| June 2013 | 493 |
| August 2012 | 548 |


| OverDrive | New Patrons | \# of Items |
| :--- | :--- | :---: |
| August 2013 | $\mathbf{5 4}$ | $\mathbf{1 1 , 5 4 1}$ |
| July 2013 | 55 | 10,714 |
| June 2013 | 53 | 10,433 |
| August 2012 | 39 | 7,546 |

Circulation Transactions

|  |  | OverDrive | Total |
| :--- | :--- | :--- | :--- |
| August 2013 | $\mathbf{2 1 , 5 7 7}$ | $\mathbf{7 6 5}$ | $\mathbf{2 2 , 3 4 2}$ |
| July 2013 | 25,205 | 705 | 25,910 |
| June 2013 | 22,841 | 684 | 23,525 |
| August 2012 | 15,486 | 419 | 15,905 |


| Material Type | \# of <br> Items | \% of Total <br> Holdings | \# items currently <br> checked out | \% checked-out of <br> total material type | \% of total <br> checked out |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Adult AV | 4,799 | 13.7 | 1,396 | 29.1 | 19.3 |
| Adult Fiction | 8,147 | 23.3 | 1,455 | 17.9 | 20.1 |
| Adult Non-Fiction | 7,149 | 20.5 | 733 | 10.3 | 10.1 |
| Juvenile | 12,114 | 34.7 | 2,873 | 23.7 | 39.7 |
| Other | 2,700 | 7.7 | 779 | 28.9 | 10.8 |
| Total | 34,909 |  | 7,236 | 20.7 |  |

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## Past Events

- Over 60 people of all ages attended the concert by The Nowhere Men on August 23rd. We hope to have more live music events in the future.


## Upcoming Events

- There will be a reception on Sunday, September 29th to correspond with the Lakeway's 50th anniversary photography exhibit in the meeting room from 4-6 p.m.
- Please see the attached October calendar for upcoming events.
- The Chamber of Commerce's Dancing with the Stars will be held on Sunday, October 6th. $20 \%$ of proceeds will go to the library.
- We will hold the third annual Teen Read Week Art Contest in October. Ann Neighbors, Ben Kuenemann, and Johnnie Fields have again agreed to judge the contest. The entries will be on display in the meeting room during the last two weeks of October.
- Volunteer Appreciation Week will be held in November with treats and festivities.
- The next Library District Discussion Group will take place on Friday, January 17th at our library!


## Notes

- I have been accepted into the 2013/2014 Leadership Lake Travis Chamber of Commerce class. I will attend all day events one Thursday a month through May.
- We received a Texas Commission on the Arts Respond Performance Support Grant in the amount of $\$ 112$ for the upcoming Halloween Story Time event.
- We are working to transition to a new email provider because Apollo will no longer provide this service. Staff email addresses will likely change to @laketravislibrary.org. Stay tuned for details.
- I plan to attend a morning meeting of the Central Texas Digital Consortium on October 22nd to discuss OverDrive.
- I plan to attend the UT iSchool Advisory Council meeting on Thursday, October 24th.
- I plan to take vacation days on November 25-27 and December 23.
- LTCL gave out 1 TexShare card in August 2013. In August 2012, 9 were distributed.
- The LTCL website had 3,055 unique visitors and 6,577 visits in the month of August.
- The library currently has 9,185 active cardholder accounts, up from 7,571 in August 2012.

Morgan McMillian
9/19/2013

## Circulation Snapshot - Thursday, September 5, 2013

| Type | Holdings | \% of Holdings | Out | \% Out | Titles | \% of Total Out |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| 1 - Default | 2 | 0 | 0 | 0 | 2 | 0 |
| 2 - Caldecott | 136 | 0.4 | 15 | 11 | 73 | 0.2 |
| 3 - Bluebonnet | 37 | 0.1 | 10 | 27 | 20 | 0.1 |
| 5 - Lone Star | 0 | 0.1 | 19 | 44.2 | 22 | 0.3 |
| 6 - Tayshas | 0 | 0 | 0 | 0 | 0 |  |
| 7 - Feature Films | 0 | 0 | 0 | 0 | 0 | 0 |
| 8 - Music CD | 390 | 1.1 | 42 | 10.8 | 389 | 0.6 |
| 9 - Audio F | 1284 | 3.7 | 333 | 25.9 | 1263 | 4.6 |
| 10 - Magazine | 1026 | 2.9 | 87 | 8.5 | 156 | 1.2 |
| 11 - Reference | 92 | 0.3 | 0 | 0 | 51 | 0 |
| 12 - Beginning Reader | 802 | 2.3 | 286 | 35.7 | 759 | 4 |


| 13 - DVD | 2827 | 8.1 | 932 | 33 | 2764 | 12.9 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 14 - Fiction | 7776 | 22.3 | 1406 | 18.1 | 7477 | 19.4 |
| 16-CD-ROMs | 0 | 0 | 0 | 0 | 0 | 0 |
| 17 - Juvenile F | 2276 | 6.5 | 487 | 21.4 | 2145 | 6.7 |
| 18 - NF DVD | 25 | 0.1 | 0 | 0 | 25 | 0 |
| 19 - Audio NF | 298 | 0.9 | 89 | 29.9 | 294 | 1.2 |
| 20 - Audio J | 231 | 0.7 | 44 | 19 | 230 | 0.6 |
| 21-Kits | 126 | 0.4 | 46 | 36.5 | 125 | 0.6 |
| 22-YA | 1370 | 3.9 | 225 | 16.4 | 1318 | 3.1 |
| 23 - Board Books | 711 | 2 | 343 | 48.2 | 676 | 4.7 |
| 24 - Picture Books | 4260 | 12.2 | 1081 | 25.4 | 4210 | 14.9 |
| 25 - Large Print | 371 | 1.1 | 49 | 13.2 | 371 | 0.7 |
| 26 - Juvenile NF | 1838 | 5.3 | 257 | 14 | 1750 | 3.6 |
| 27 - Video J | 56 | 0.2 | 11 | 19.6 | 56 | 0.2 |
| 28 - Professional | 27 | 0.1 | 0 | 0 | 24 | 0 |
| 29 - Oversize | 89 | 0.3 | 11 | 12.4 | 88 | 0.2 |
| 30 - Biography | 742 | 2.1 | 51 | 6.9 | 729 | 0.7 |
| 31 - Summer Reading | 28 | 0.1 | 0 | 0 | 8 | 0 |
| 32 - CTLS | 0 | 0 | 0 | 0 | 0 | 0 |
| 33-000-099 | 122 | 0.3 | 9 | 7.4 | 122 | 0.1 |
| 34-100-199 | 219 | 0.6 | 32 | 14.6 | 219 | 0.4 |
| 35-200-299 | 243 | 0.7 | 27 | 11.1 | 243 | 0.4 |
| 36-300-399 | 1061 | 3 | 88 | 8.3 | 1050 | 1.2 |
| 37-400-499 | 69 | 0.2 | 8 | 11.6 | 56 | 0.1 |
| 38-500-599 | 176 | 0.5 | 13 | 7.4 | 169 | 0.2 |
| 39-600-699 | 1272 | 3.6 | 166 | 13.1 | 1263 | 2.3 |
| 40-700-799 | 645 | 1.8 | 63 | 9.8 | 640 | 0.9 |
| 41-800-899 | 277 | 0.8 | 24 | 8.7 | 265 | 0.3 |
| 42-900-919 | 408 | 1.2 | 74 | 18.1 | 394 | 1 |
| 43-920-921 | 20 | 0.1 | 1 | 5 | 20 | 0 |
| 44-922-999 | 755 | 2.2 | 79 | 10.5 | 734 | 1.1 |
| 45 - Book Club | 0 | 0 | 0 | 0 | 0 | 0 |
| 46 - Spanish - Children | 228 | 0.7 | 49 | 21.5 | 223 | 0.7 |
| 47 - Flash Drive | 0 | 0 | 0 | 0 | 0 | 0 |
| 48 - Equipment | 0 | 0 | 0 | 0 | 0 | 0 |
| 49 - DVDJ | 642 | 1.8 | 296 | 46.1 | 608 | 4.1 |
| 50 - STORYTIME | 8 | 0 | 0 | 0 | 8 | 0 |
| 51 - Book Buddy | 0 | 0 | 0 | 0 | 0 | 0 |
| 52 - YA Graphic Novel | 111 | 0.3 | 19 | 17.1 | 111 | 0.3 |
| 53 - J Graphic Novel | 286 | 0.8 | 95 | 33.2 | 275 | 1.3 |
| 54 - Laptop | 6 | 0 | 0 | 0 | 1 | 0 |
| 55 - J BIOGRAPHY | 240 | 0.7 | 16 | 6.7 | 234 | 0.2 |
| 56 - Adult Graphic Novel | 22 | 0.1 | 0 | 0 | 22 | 0 |
| 57 - Spanish - Adult | 105 | 0.3 | 4 | 3.8 | 92 | 0.1 |
| 58 - Lake Travis Reads | 0 | 0 | 0 | 0 | 0 | 0 |
| 59 - Mass Market | 0 | 0 | 0 | 0 | 0 | 0 |
| 60 - AUDIO YA | 72 | 0.2 | 11 | 15.3 | 70 | 0.2 |
| 61 - Chapter Book | 922 | 2.6 | 326 | 35.4 | 844 | 4.5 |
| 62 - Scouts | 137 | 0.4 | 12 | 8.8 | 137 | 0.2 |
| Total | 34,909 |  | 7,236 | 20.7 | 32,732 |  |


[^0]:    * See pages two and three for circulation snapshot details.

