## Library Director's Report

## October 24, 2013

Program Attendance

|  | Children | Adults | Total | Notes |
| :--- | :---: | :---: | ---: | :--- |
| Sept. 2013 | $\mathbf{5 8 8}$ | $\mathbf{2 2 0}$ | $\mathbf{8 0 8}$ | Includes MTMF (34), Scouts (11), Art Reception (45), Stuart <br> (10), Hazen (22), and Lakeway 50th (50) Events |
| August 2013 | 450 | 114 | 564 | Includes SRP, Nowhere Men (65), and Teen Volunteer <br> Appreciation Pizza Party (20) Events |
| July 2013 | 1,115 | 184 | 1,299 | Includes all SRP, Art (45), and Financial (60) Events |
| Sept. 2012 | 410 | 130 | 540 | Includes CANTA (22), MFMT (32), and iPad Class (19) |


|  | New <br> Patrons | Renewed <br> Patrons |
| :--- | :--- | :---: |
| Sept. 2013 | $\mathbf{1 2 7}$ | $\mathbf{9 7}$ |
| August 2013 | 213 | 139 |
| July 2013 | 218 | 207 |
| Sept. 2012 | 62 | 89 |


| Door Count |  |
| :--- | :---: |
| Sept. 2013 | $\mathbf{1 0 , 0 5 5}$ (closed Labor Day) |
| August 2013 | 9,982 |
| July 2013 | 10,777 (closed 1 day) |
| Sept. 2012 | 6,406 (closed Labor Day) |

## Adult Volunteer Hours

| Sept. 2013 | $\mathbf{7 4 4 . 5}$ |
| :--- | :--- |
| August 2013 | 810.0 |
| July 2013 | 804.0 |
| Sept. 2012 | 583.0 |

## Interlibrary Loan (ILL)

|  | Requested/Received/Shipped |
| :--- | :---: |
| Sept. 2013 | $\mathbf{9 3} / 70 / 3$ |
| August 2013 | $97 / 102 / 6$ |
| July 2013 | $132 / 109 / 6$ |
| Sept. 2012 | $69 / 58 / 8$ |

Teen Volunteer Hours

| Sept. 2013 | $\mathbf{2 8 4}$ |
| :--- | :---: |
| August 2013 | 358 |
| July 2013 | 499 |
| Sept. 2012 | 286 |


| OverDrive | New Patrons | \# of Items |
| :--- | :--- | :---: |
| Sept. 2013 | $\mathbf{5 0}$ | $\mathbf{1 1 , 8 2 4}$ |
| August 2013 | 54 | 11,541 |
| July 2013 | 55 | 10,714 |
| Sept. 2012 | 30 | 7,893 |


|  |  | OverDrive | Total |
| :--- | :--- | :--- | :--- |
| Sept. 2013 | $\mathbf{1 9 , 0 1 6}$ | $\mathbf{7 5 7}$ | $\mathbf{1 9 , 7 7 3}$ |
| August 2013 | 21,577 | 765 | 22,342 |
| July 2013 | 25,205 | 705 | 25,910 |
| Sept. 2012 | 13,466 | 402 | 13,868 |

Circulation Snapshot (as of October 1, 2013)

| Material Type | \# of <br> Items | \% of Total <br> Holdings | \# items currently <br> checked out | \% checked-out of <br> total material type | \% of total <br> checked out |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Adult AV | 4,825 | 13.6 | 1,367 | 28.3 | 18.8 |
| Adult Fiction | 8,238 | 23.3 | 1,358 | 16.5 | 18.7 |
| Adult Non-Fiction | 7,189 | 20.3 | 767 | 10.7 | 10.5 |
| Juvenile | 12,385 | 35.0 | 2,963 | 23.9 | 40.7 |
| Other | 2,743 | 7.8 | 824 | 30.0 | 11.3 |
| Total | 35,380 |  | 7,279 | 20.6 |  |

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## Past Events

- There was a reception on September 29th for Lakeway's 50th anniversary photography exhibit with 50 people in attendance.
- A fire truck visited story time on October 8th with 90 people in attendance. 60 people toured the Pedernales Fire Station on October 11th.


## Upcoming Events

- Kim and Diane will represent the library in Steiner Ranch's Trunk or Treat Halloween event on Sunday, October 27th.
- The annual Pumpkin Parade will take place on Thursday, October 31st at 10:30 a.m.
- Please see the attached November calendar for upcoming events.
- Beginning November 2nd, we will offer a bilingual story time on the first Saturday of every month at 10:30 a.m. Bilingual educator and recording artist Ann Benson will offer the program for $\$ 50$ a month.
- A dead tree will be removed on Monday, November 11th, so a portion of the parking lot will be blocked off for a few hours that morning.
- Volunteer Appreciation Week will be held in the second full week of November with treats and festivities.
- A reception for artist Ann Geisler will be held on Friday, December 6th from 2-4 p.m.
- The holiday story time with Santa Steve will likely take place during the second week of December.
- Classical guitarist Tony Morris will perform in the library on Friday, December 13th from 45:30 p.m.
- The Friends of the Library Holiday Potluck will take place on Thursday, December 19th from 10:30 a.m. to 1 p.m.
- Beginning in January, we will offer a Chess Club on the second Monday of every month from 4:30-6 p.m.
- The next Library District Discussion Group will take place on Friday, January 17th at our library!


## Notes

- We have received official notification from TSLAC that the library is accredited and is a fully qualified member of the Texas Library System from TSLAC. Please see the attached letter.
- TSLAC has provided annual report statistics for the previous two years. Please see the attached reports.
- We are still working to transition to a new email provider because Apollo will no longer provide this service. Staff email addresses will change to @laketravislibrary.org with Rackspace serving as the email provider.
- Sarah Traugott is registered to take a CPR/defibrillator training class later this month.
- I plan to attend the CTLS Performer's Showcase on Friday, December 6th.
- I plan to take vacation days on November 25-27 and December 23.
- LTCL gave out 3 TexShare card in September 2013. In September 2012, 7 were distributed.
- The LTCL website had 2,739 unique visitors and 5,894 visits in the month of September.
- The library currently has 9,312 active cardholder accounts, up from 7,633 in September 2012.

[^1]
## Circulation Snapshot - Tuesday, October 1, 2013

| Type | Holdings | \% of Holdings | Out | \% Out | Titles | \% of Total Out |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 - Default | 0 | 0 | 0 | 0 | 0 | 0 |
| 2 - Caldecott | 136 | 0.4 | 18 | 13.2 | 73 | 0.2 |
| 3 - Bluebonnet | 37 | 0.1 | 20 | 54.1 | 20 | 0.3 |
| 5 - Lone Star | 43 | 0.1 | 14 | 32.6 | 22 | 0.2 |
| 6-Tayshas | 0 | 0 | 0 | 0 | 0 | 0 |
| 7 - Feature Films | 0 | 0 | 0 | 0 | 0 | 0 |
| 8 - Music CD | 390 | 1.1 | 20 | 5.1 | 389 | 0.3 |
| 9-Audio F | 1294 | 3.7 | 359 | 27.7 | 1273 | 4.9 |
| 10-Magazine | 1032 | 2.9 | 91 | 8.8 | 142 | 1.3 |
| 11-Reference | 92 | 0.3 | 0 | 0 | 51 | 0 |
| 12 - Beginning Reader | 874 | 2.5 | 310 | 35.5 | 830 | 4.3 |
| 13 - DVD | 2843 | 8 | 901 | 31.7 | 2778 | 12.4 |
| 14 - Fiction | 7862 | 22.2 | 1312 | 16.7 | 7548 | 18 |
| 16-CD-ROMs | 0 | 0 | 0 | 0 | 0 | 0 |
| 17-Juvenile F | 2307 | 6.5 | 449 | 19.5 | 2176 | 6.2 |
| 18 - NF DVD | 25 | 0.1 | 0 | 0 | 25 | 0 |
| 19 - Audio NF | 298 | 0.8 | 87 | 29.2 | 294 | 1.2 |
| 20 - Audio J | 235 | 0.7 | 68 | 28.9 | 234 | 0.9 |
| 21-Kits | 151 | 0.4 | 39 | 25.8 | 150 | 0.5 |
| 22-YA | 1390 | 3.9 | 166 | 11.9 | 1337 | 2.3 |
| 23 - Board Books | 752 | 2.1 | 353 | 46.9 | 712 | 4.8 |
| 24 - Picture Books | 4301 | 12.2 | 1207 | 28.1 | 4250 | 16.6 |
| 25 - Large Print | 376 | 1.1 | 46 | 12.2 | 376 | 0.6 |
| 26 - Juvenile NF | 1865 | 5.3 | 276 | 14.8 | 1775 | 3.8 |
| 27 - Video J | 56 | 0.2 | 7 | 12.5 | 56 | 0.1 |
| 28 - Professional | 27 | 0.1 | 0 | 0 | 24 | 0 |
| 29 - Oversize | 89 | 0.3 | 8 | 9 | 88 | 0.1 |
| 30 - Biography | 749 | 2.1 | 67 | 8.9 | 734 | 0.9 |
| 31 - Summer Reading | 28 | 0.1 | 0 | 0 | 8 | 0 |
| 32-CTLS | 0 | 0 | 0 | 0 | 0 | 0 |
| 33-000-099 | 123 | 0.3 | 13 | 10.6 | 123 | 0.2 |
| 34-100-199 | 221 | 0.6 | 40 | 18.1 | 221 | 0.5 |
| 35-200-299 | 245 | 0.7 | 30 | 12.2 | 245 | 0.4 |
| 36-300-399 | 1071 | 3 | 118 | 11 | 1060 | 1.6 |
| 37-400-499 | 70 | 0.2 | 9 | 12.9 | 57 | 0.1 |
| 38-500-599 | 176 | 0.5 | 18 | 10.2 | 169 | 0.2 |
| 39-600-699 | 1276 | 3.6 | 175 | 13.7 | 1267 | 2.4 |
| 40-700-799 | 647 | 1.8 | 58 | 9 | 642 | 0.8 |
| 41-800-899 | 279 | 0.8 | 27 | 9.7 | 267 | 0.4 |
| 42-900-919 | 408 | 1.2 | 40 | 9.8 | 394 | 0.5 |
| 43-920-921 | 21 | 0.1 | 2 | 9.5 | 20 | 0 |
| 44-922-999 | 757 | 2.1 | 71 | 9.4 | 736 | 1 |
| 45-Book Club | 0 | 0 | 0 | 0 | 0 | 0 |
| 46 - Spanish - Children | 238 | 0.7 | 36 | 15.1 | 233 | 0.5 |
| 47 - Flash Drive | 0 | 0 | 0 | 0 | 0 | 0 |
| 48 - Equipment | 0 | 0 | 0 | 0 | 0 | 0 |
| 49 - DVDJ | 647 | 1.8 | 292 | 45.1 | 612 | 4 |
| 50 - STORYTIME | 8 | 0 | 0 | 0 | 8 | 0 |


| 51 - Book Buddy | 0 | 0 | 0 | 0 | 0 | 0 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| $52-$ YA Graphic Novel | 112 | 0.3 | 13 | 11.6 | 112 | 0.2 |
| $53-$ J Graphic Novel | 284 | 0.8 | 108 | 38 | 273 | 1.5 |
| $54-$ Laptop | 6 | 0 | 0 | 0 | 1 | 0 |
| $55-$ J BIOGRAPHY | 241 | 0.7 | 19 | 7.9 | 235 | 0.3 |
| 56 - Adult Graphic Novel | 22 | 0.1 | 0 | 0 | 22 | 0 |
| $57-$ Spanish - Adult | 105 | 0.3 | 9 | 8.6 | 92 | 0.1 |
| 58 - Lake Travis Reads | 0 | 0 | 0 | 0 | 0 | 0 |
| $59-$ Mass Market | 0 | 0 | 0 | 0 | 0 | 0 |
| 60 - AUDIO YA | 72 | 0.2 | 14 | 19.4 | 70 | 0.2 |
| 61 - Chapter Book | 962 | 2.7 | 353 | 36.7 | 883 | 4.8 |
| $62-$ Scouts | 137 | 0.4 | 16 | 11.7 | 137 | 0.2 |
| Total | $\mathbf{3 5 , 3 8 0}$ |  | $\mathbf{7 , 2 7 9}$ | $\mathbf{2 0 . 6}$ | $\mathbf{3 3 , 1 5 1}$ |  |


[^0]:    * See pages three and four for circulation snapshot details.

[^1]:    Morgan McMillian
    10/22/2013

