

Library Director's Report

November 22, 2013

Program Attendance

	Children	Adults	Total	Notes
Oct. 2013	1,139	135	1,274	Includes Nason (70), Lakeway's Party (90), Pumpkin Parade (250), Fire Safety Week (150), and other author events
Sept. 2013	588	220	808	Includes MTMF (34), Scouts (11), Art Reception (45), Stuart (10), Hazen (22), and Lakeway 50th (50) Events
Aug. 2013	450	114	564	Includes SRP, Nowhere Men (65), and Teen Volunteer Appreciation Pizza Party (20) Events
Oct. 2012	805	113	918	Includes Nason (52), Pumpkin Parade (168), and Fire Safety Week (116) Events

	New Patrons	Renewed Patrons
Oct. 2013	143	56
Sept. 2013	127	97
Aug. 2013	213	139
Oct. 2012	70	80

Door Count

Oct. 2013	11,288
Sept. 2013	10,055 (closed Labor Day)
Aug. 2013	9,982
Oct. 2012	7,133

Adult Volunteer Hours

Oct. 2013	1,113.5
Sept. 2013	744.5
Aug. 2013	810.0
Oct. 2012	886.0

Teen Volunteer Hours

Oct. 2013	243
Sept. 2013	284
Aug. 2013	358
Oct. 2012	278

Interlibrary Loan (ILL)

	Requested/Received/Shipped
Oct. 2013	129 / 105 / 6
Sept. 2013	93 / 70 / 3
Aug. 2013	97 / 102 / 6
Oct. 2012	77 / 60 / 7

OverDrive	New Patrons	# of Items
Oct. 2013	43	11,967
Sept. 2013	50	11,824
Aug. 2013	54	11,541
Oct. 2012	29	8,051

Circulation Transactions

		OverDrive	Total
Oct. 2013	19,482	721	20,203
Sept. 2013	19,016	757	19,773
Aug. 2013	21,577	765	22,342
Oct. 2012	15,014	459	15,473

Circulation Snapshot (as of November 4, 2013)

Material Type	# of Items	% of Total Holdings	# items currently checked out	% checked-out of total material type	% of total checked out
Adult AV	4,788	13.4	1,356	28.3	18.0
Adult Fiction	8,399	23.4	1,424	17.0	18.9
Adult Non-Fiction	7,294	20.4	728	10.0	9.7
Juvenile	12,585	35.1	3,132	24.9	41.6
Other	2,766	7.7	895	32.4	11.9
Total	35,832		7,535	21.0	

* See pages three and four for circulation snapshot details.

Past Events

- 73 students entered the Teen Read Week Art Contest in October.
- Kim and Diane represented the library in Steiner Ranch's Trunk or Treat Halloween event in October.
- The annual Pumpkin Parade was a huge hit in the new building with 250 people in attendance on October 31st.
- Volunteer Appreciation Week was held in November. We received discounts from Papa Murphy's and Jimmy John's.
- The library was featured at the Rotary Club of Lakeway/Lake Travis' 2013 Car Raffle Drawing Party on November 15th. Bartlett Cocke was also a Bronze Sponsor for the event.

Upcoming Events

- The library will be closed on November 28th and 29th for the Thanksgiving holiday.
- Please see the attached December calendar for upcoming events.
- A reception for artist Ann Geisler will be held on Friday, December 6th from 2-4 p.m.
- Author Augusta Scattergood has agreed to Facetime with the Mother/Daughter Book Club on Sunday, December 8th about her Bluebonnet book *Glory Be*.
- The annual Holiday Story Time with Santa Steve is scheduled for Tuesday, December 10th at 6:30 p.m.
- The final warranty walk through is currently scheduled with Barlett Cocke on Monday, December 16th.
- Beginning in January, we will offer a Chess Club on the second Monday of every month from 4:30-6 p.m.
- The next Library District Discussion Group will take place on Friday, January 17th at our library!
- We will participate in World Book Night in April. World Book Night is a charity that spreads the power of reading through the giving of tens of thousands of free paperback books.

Notes

- We have been granted \$499 from the Lakeway Civic Corporation to purchase a lapel mic for use in the meeting room.
- Staff email addresses are now @laketravislibrary.org, but @laketravis.lib.tx.us will always forward to the new addresses.
- Kim and I are looking into a subscription to Zinio for digital magazines at a cost of about \$4,000 a year.
- Kim and I are also looking into Mango Languages online learning courses for an annual cost of \$1,700.
- I plan to attend the CTLS Performer's Showcase on Friday, December 6th.
- I would like to attend the Public Library Association biannual conference in Indianapolis from March 11-14th.
- I plan to take vacation days on November 25-27, December 23, and December 27.
- LTCL gave out 4 TexShare card in October 2013. In October 2012, 12 were distributed.
- The LTCL website had 3,084 unique visitors and 6,696 visits in the month of October.
- The library currently has 9,464 active cardholder accounts, up from 7,719 in October 2012.

Morgan McMillian
11/20/2013

Circulation Snapshot – Monday, November 4, 2013

Type	Holdings	% of Holdings	Out	% Out	Titles	% of Total Out
1 - Default	0	0	0	0	0	0
2 - Caldecott	136	0.4	39	28.7	73	0.5
3 - Bluebonnet	37	0.1	20	54.1	20	0.3
5 - Lone Star	43	0.1	25	58.1	22	0.3
6 - Tayshas	0	0	0	0	0	0
7 - Feature Films	0	0	0	0	0	0
8 - Music CD	392	1.1	40	10.2	391	0.5
9 - Audio F	1229	3.4	332	27	1207	4.4
10 - Magazine	1085	3	80	7.4	140	1.1
11 - Reference	92	0.3	0	0	51	0
12 - Beginning Reader	894	2.5	302	33.8	849	4
13 - DVD	2882	8	890	30.9	2820	11.8
14 - Fiction	8009	22.4	1370	17.1	7685	18.2
16 - CD-ROMs	0	0	0	0	0	0
17 - Juvenile F	2360	6.6	470	19.9	2228	6.2
18 - NF DVD	25	0.1	2	8	25	0
19 - Audio NF	285	0.8	94	33	281	1.2
20 - Audio J	245	0.7	62	25.3	244	0.8
21 - Kits	142	0.4	27	19	141	0.4
22 - YA	1418	4	193	13.6	1364	2.6
23 - Board Books	755	2.1	339	44.9	715	4.5
24 - Picture Books	4380	12.2	1226	28	4326	16.3
25 - Large Print	390	1.1	54	13.8	390	0.7
26 - Juvenile NF	1891	5.3	373	19.7	1801	5
27 - Video J	41	0.1	9	22	41	0.1
28 - Professional	27	0.1	0	0	24	0
29 - Oversize	89	0.2	7	7.9	88	0.1
30 - Biography	757	2.1	52	6.9	742	0.7
31 - Summer Reading	2	0	1	50	2	0
32 - CTLS	0	0	0	0	0	0
33 - 000 - 099	123	0.3	8	6.5	123	0.1
34 - 100 - 199	222	0.6	30	13.5	222	0.4
35 - 200 - 299	245	0.7	33	13.5	245	0.4
36 - 300 - 399	1079	3	110	10.2	1068	1.5
37 - 400 - 499	70	0.2	7	10	57	0.1
38 - 500 - 599	176	0.5	17	9.7	169	0.2
39 - 600 - 699	1287	3.6	165	12.8	1277	2.2
40 - 700 - 799	658	1.8	70	10.6	653	0.9
41 - 800 - 899	283	0.8	22	7.8	271	0.3
42 - 900 - 919	410	1.1	46	11.2	396	0.6
43 - 920 - 921	19	0.1	2	10.5	18	0
44 - 922 - 999	766	2.1	77	10.1	744	1
45 - Book Club	0	0	0	0	0	0
46 - Spanish - Children	243	0.7	47	19.3	238	0.6
47 - Flash Drive	0	0	0	0	0	0
48 - Equipment	0	0	0	0	0	0
49 - DVDJ	657	1.8	296	45.1	620	3.9

50 - STORYTIME	8	0	0	0	8	0
51 - Book Buddy	0	0	0	0	0	0
52 - YA Graphic Novel	115	0.3	21	18.3	115	0.3
53 - J Graphic Novel	294	0.8	116	39.5	283	1.5
54 - Laptop	6	0	0	0	1	0
55 - J BIOGRAPHY	243	0.7	18	7.4	237	0.2
56 - Adult Graphic Novel	22	0.1	2	9.1	22	0
57 - Spanish - Adult	105	0.3	4	3.8	92	0.1
58 - Lake Travis Reads	0	0	0	0	0	0
59 - Mass Market	0	0	0	0	0	0
60 - AUDIO YA	70	0.2	14	20	68	0.2
61 - Chapter Book	988	2.8	396	40.1	907	5.3
62 - Scouts	137	0.4	27	19.7	137	0.4
Total	35,832		7,535	21.0	33,553	