

# Library Director's Report December 19, 2013

## Program Attendance

	Children	Adults	Total	Notes
Nov. 2013	615	191	806	Includes Art Reception (60), Lkwy Video (52), Alzheimer's (25), Bilingual (25), Legos (60), International Games Day (14), and Thanksgiving Craft (55) Events
Oct. 2013	1,139	135	1,274	Includes Nason (70), Lakeway's Party (90), Pumpkin Parade (250), Fire Safety Week (150), and other author events
Sept. 2013	588	220	808	Includes MTMF (34), Scouts (11), Art Reception (45), Stuart (10), Hazen (22), and Lakeway 50th (50) Events
Nov. 2012	412	65	477	Includes Jay Plotkin (10) Event

	New Patrons	Renewed Patrons
Nov. 2013	100	97
Oct. 2013	143	56
Sept. 2013	127	97
Nov. 2012	61	96

## Door Count

Nov. 2013	8,572 (closed 2 days)
Oct. 2013	11,288
Sept. 2013	10,055 (closed Labor Day)
Nov. 2012	5,635 (closed 2 days)

## Adult Volunteer Hours

Nov. 2013	793.0
Oct. 2013	1,113.5
Sept. 2013	744.5
Nov. 2012	621.5

## Teen Volunteer Hours

Nov. 2013	283
Oct. 2013	243
Sept. 2013	284
Nov. 2012	296

## Interlibrary Loan (ILL)

	Requested/Received/Shipped
Nov. 2013	99 / 96 / 6
Oct. 2013	129 / 105 / 6
Sept. 2013	93 / 70 / 3
Nov. 2012	55 / 54 / 5

OverDrive	New Patrons	# of Items
Nov. 2013	31	12,547
Oct. 2013	43	11,967
Sept. 2013	50	11,824
Nov. 2012	29	8,213

## Circulation Transactions

		OverDrive	Total
Nov. 2013	18,119	618	18,737
Oct. 2013	19,482	721	20,203
Sept. 2013	19,016	757	19,773
Nov. 2012	14,626	433	15,059

## Circulation Snapshot (as of December 6, 2013)

Material Type	# of Items	% of Total Holdings	# items currently checked out	% checked-out of total material type	% of total checked out
Adult AV	4,473	12.4	1,331	29.8	18.7
Adult Fiction	8,484	23.6	1,427	16.8	20.0
Adult Non-Fiction	7,627	21.2	731	9.6	10.2
Juvenile	12,659	35.2	2,788	22.0	39.1
Other	2,757	7.7	856	31.0	12.0
<b>Total</b>	<b>36,000</b>		<b>7,133</b>	<b>19.8</b>	

\* See pages three and four for circulation snapshot details.

## Past Events

- Author Augusta Scattergood Facetimed with the Mother/Daughter Book Club on December 8th about her Bluebonnet book *Glory Be*.
- The annual Holiday Story Time with Santa Steve was held on December 10th with more than 200 people in attendance.
- Classical guitarist Tony Morris presented a holiday concert on December 13th to more than 60 people. We served Christmas cookies during intermission.
- Butterfly Garden donor Will Smith held his Eagle Scout initiation ceremony at the library on December 15th.

## Upcoming Events

- Please see the attached January calendar for upcoming events.
- We now offer a Chess Club on the second Monday of every month from 4:30-6 p.m.
- The next Library District Discussion Group will take place on Friday, January 17th at our library!
- Beginning in February, we will host an eight week class every Monday morning entitled *A Matter of Balance*. This is a free series sponsored by the Area Agency on Aging of the Capital Area and the class is open to 12 participants.
- We will participate in World Book Night in April. World Book Night is a charity that spreads the power of reading through the giving of tens of thousands of free paperback books.

## Notes

- Kim and I continue to investigate a subscription to Zinio for digital magazines at a cost of about \$4,000 a year and Mango Languages online learning courses for an annual cost of \$1,700.
- I have a meeting after the holidays with a local organization who wants to offer free help with healthcare.gov.
- I will attend the Public Library Association biannual conference in Indianapolis from March 11-14th.
- I plan to take vacation days December 23 and December 27.
- LTCL gave out 2 TexShare card in November 2013. In November 2012, 6 were distributed.
- The LTCL website had 2,426 unique visitors and 6,398 visits in the month of November.
- The library currently has 9,543 active cardholder accounts, up from 7,764 in November 2012.

Morgan McMillian  
12/18/2013

## **Circulation Snapshot – Friday, December 6, 2013**

Type	Holdings	% of Holdings	Out	% Out	Titles	% of Total Out
1 - Default	0	0	0	0	0	0
2 - Caldecott	136	0.4	40	29.4	73	0.6
3 - Bluebonnet	38	0.1	16	42.1	20	0.2
5 - Lone Star	43	0.1	21	48.8	22	0.3
6 - Tayshas	0	0	0	0	0	0
7 - Feature Films	0	0	0	0	0	0
8 - Music CD	294	0.8	27	9.2	294	0.4
9 - Audio F	1246	3.5	357	28.7	1223	5
10 - Magazine	1155	3.2	74	6.4	144	1
11 - Reference	92	0.3	0	0	51	0

12 - Beginning Reader	892	2.5	271	30.4	847	3.8
13 - DVD	2646	7.3	888	33.6	2588	12.4
14 - Fiction	8117	22.5	1379	17	7764	19.3
16 - CD-ROMs	0	0	0	0	0	0
17 - Juvenile F	2399	6.7	442	18.4	2248	6.2
18 - NF DVD	273	0.8	46	16.8	270	0.6
19 - Audio NF	287	0.8	59	20.6	283	0.8
20 - Audio J	242	0.7	47	19.4	241	0.7
21 - Kits	143	0.4	39	27.3	142	0.5
22 - YA	1436	4	183	12.7	1380	2.6
23 - Board Books	740	2.1	311	42	700	4.4
24 - Picture Books	4402	12.2	1074	24.4	4346	15.1
25 - Large Print	367	1	48	13.1	367	0.7
26 - Juvenile NF	1905	5.3	315	16.5	1815	4.4
27 - Video J	40	0.1	9	22.5	40	0.1
28 - Professional	27	0.1	0	0	24	0
29 - Oversize	72	0.2	6	8.3	72	0.1
30 - Biography	766	2.1	55	7.2	750	0.8
31 - Summer Reading	0	0	0	0	0	0
32 - CTLS	0	0	0	0	0	0
33 - 000 - 099	115	0.3	19	16.5	115	0.3
34 - 100 - 199	227	0.6	37	16.3	226	0.5
35 - 200 - 299	245	0.7	14	5.7	245	0.2
36 - 300 - 399	1087	3	87	8	1074	1.2
37 - 400 - 499	63	0.2	5	7.9	50	0.1
38 - 500 - 599	177	0.5	28	15.8	170	0.4
39 - 600 - 699	1292	3.6	137	10.6	1282	1.9
40 - 700 - 799	663	1.8	75	11.3	658	1.1
41 - 800 - 899	288	0.8	19	6.6	276	0.3
42 - 900 - 919	412	1.1	46	11.2	398	0.6
43 - 920 - 921	18	0.1	2	11.1	17	0
44 - 922 - 999	774	2.1	81	10.5	750	1.1
45 - Book Club	0	0	0	0	0	0
46 - Spanish - Children	243	0.7	20	8.2	238	0.3
47 - Flash Drive	0	0	0	0	0	0
48 - Equipment	0	0	0	0	0	0
49 - DVD J	643	1.8	311	48.4	609	4.4
50 - STORYTIME	8	0	0	0	8	0
51 - Book Buddy	0	0	0	0	0	0
52 - YA Graphic Novel	117	0.3	11	9.4	117	0.2
53 - J Graphic Novel	297	0.8	116	39.1	284	1.6
54 - Laptop	6	0	0	0	1	0
55 - J BIOGRAPHY	237	0.7	35	14.8	230	0.5
56 - Adult Graphic Novel	22	0.1	1	4.5	22	0
57 - Spanish - Adult	105	0.3	4	3.8	92	0.1
58 - Lake Travis Reads	0	0	0	0	0	0
59 - Mass Market	0	0	0	0	0	0
60 - AUDIO YA	72	0.2	14	19.4	70	0.2
61 - Chapter Book	994	2.8	335	33.7	915	4.7
62 - Scouts	137	0.4	29	21.2	137	0.4
<b>Total</b>	<b>36,000</b>		<b>7,133</b>	<b>19.8</b>	<b>33,602</b>	