

# Library Director's Report

## January 23, 2014

### Program Attendance

	Children	Adults	Total	Notes
<b>Dec. 2013</b>	<b>610</b>	<b>125</b>	<b>735</b>	<b>Includes Tony Morris (55), Crafts (24), and Holiday (228) Events</b>
Nov. 2013	615	191	806	Includes Art Reception (60), Lkwy Video (52), Alzheimer's (25), Bilingual (25), Legos (60), International Games Day (14), and Thanksgiving Craft (55) Events
Oct. 2013	1,139	135	1,274	Includes Nason (70), Lakeway's Party (90), Pumpkin Parade (250), Fire Safety Week (150), and other author events
Dec. 2012	70	51	121	Closed most of the month
Dec. 2011	346	55	401	Includes Holiday Events

	New Patrons	Renewed Patrons
<b>Dec. 2013</b>	<b>66</b>	<b>78</b>
Nov. 2013	100	97
Oct. 2013	143	56
Dec. 2012	24	50
Dec. 2011	59	66

### Door Count

<b>Dec. 2013</b>	<b>7,642 (closed 3 days)</b>
Nov. 2013	8,572 (closed 2 days)
Oct. 2013	11,288
Dec. 2012	2,205 (closed most of month)
Dec. 2011	5,710 (closed 3 days)

### Adult Volunteer Hours

<b>Dec. 2013</b>	<b>761.5</b>
Nov. 2013	793.0
Oct. 2013	1,113.5
Dec. 2012	133.5
Dec. 2011	585.5

### Teen Volunteer Hours

<b>Dec. 2013</b>	<b>240</b>
Nov. 2013	283
Oct. 2013	243
Dec. 2012	121
Dec. 2011	268

### Interlibrary Loan (ILL)

	Requested/Received/Shipped
<b>Dec. 2013</b>	<b>91 / 75 / 5</b>
Nov. 2013	99 / 96 / 6
Oct. 2013	129 / 105 / 6
Dec. 2012	2 / 9 / 0
Dec. 2011	102 / 47 / 7

### Circulation Transactions

		OverDrive	Total
<b>Dec. 2013</b>	<b>16,198</b>	<b>762</b>	<b>16,960</b>
Nov. 2013	18,119	618	18,737
Oct. 2013	19,482	721	20,203
Dec. 2012	5,560	450	6,010
Dec. 2011	12,105	260	12,365

OverDrive	New Patrons	# of Items
<b>Dec. 2013</b>	<b>38</b>	<b>13,143</b>
Nov. 2013	31	12,547
Oct. 2013	43	11,967
Dec. 2012	18	8,873
Dec. 2011	50	4,676

### **Circulation Snapshot (as of January 3, 2014)**

<b>Material Type</b>	<b># of Items</b>	<b>% of Total Holdings</b>	<b># items currently checked out</b>	<b>% checked-out of total material type</b>	<b>% of total checked out</b>
<b>Adult AV</b>	4,521	12.6	1,276	28.2	21.0
<b>Adult Fiction</b>	8,548	23.8	1,305	15.3	21.5
<b>Adult Non-Fiction</b>	7,542	21.0	602	8.0	9.9
<b>Juvenile</b>	12,497	34.8	2,173	17.4	35.8
<b>Other</b>	2,767	7.7	713	25.8	11.7
<b>Total</b>	35,875		6,069	16.9	

### **Past Events**

- Leadership Lake Travis visited the library on January 9th because of a change in plans due to weather.
- The Library District Discussion Group took place at LTCL on January 17th.

### **Upcoming Events**

- Please see the attached February calendar for upcoming events.
- The Friends are planning to take a Library Road Trip to Fredericksburg in the spring.
- The next Book Sale will take place March 7th and 8th.
- Steven Saylor will speak at Bee Cave Public Library on Wednesday, April 2nd at 7 p.m. as the culminating event for 2014 Lake Travis Reads.
- We will participate in World Book Night in April. World Book Night is a charity that spreads the power of reading through the giving of tens of thousands of free paperback books.

### **Notes**

- We plan to move most of our reference collection to a circulating section.
- Kim and I continue to investigate a subscription to Zinio for digital magazines at a cost of about \$4,000 a year and Mango Languages online learning courses for an annual cost of \$1,700.
- According to TSLAC, TexShare databases cost us \$491 and we receive \$46,939 in value.
- I have started work on the TSLAC Annual Report due later this spring. The preliminary population for the district is 30,515 with a Maintenance of Effort requirement of \$317,587.
- Danielle Wilson and Sarah Traugott will take online CPR and defibrillator training within the month.
- A LTHS Special Education class has begun volunteering at the library.
- The International School of Texas and Austin Children's Center have upcoming class visits to the library.
- New donor tiles were installed in early January. We will likely install more tiles late in the year.
- Linden manages social media for the library and has opened Twitter and Pinterest accounts. We currently have 520 likes on our Facebook page.
- We plan to allow patrons to be able to pay library fines and fees by credit card online through our PayPal account in the coming weeks.
- I am not able to find housing for the Public Library Association conference, so I hope to instead attend the ALA conference in June.
- Sue and I will attend the CTLS SRP workshop in Harker Heights on Friday, January 24th.
- I plan to take off February 14-18.
- LTCL gave out 3 TexShare card in December 2013. In December 2012, 2 were distributed.
- The LTCL website had 1,577 unique visitors and 5,721 visits in the month of December.
- The library currently has 9,607 active cardholder accounts, up from 7,777 in December 2012.

## Circulation Snapshot – Friday, January 3, 2014

Type	Holdings	% of Holdings	Out	% Out	Titles	% of Total Out
1 - Default	0	0	0	0	0	0
2 - Caldecott	136	0.4	25	18.4	73	0.4
3 - Bluebonnet	38	0.1	12	31.6	20	0.2
5 - Lone Star	43	0.1	16	37.2	22	0.3
6 - Tayshas	0	0	0	0	0	0
7 - Feature Films	0	0	0	0	0	0
8 - Music CD	294	0.8	22	7.5	294	0.4
9 - Audio F	1257	3.5	315	25.1	1234	5.2
10 - Magazine	1142	3.2	75	6.6	126	1.2
11 - Reference	89	0.2	0	0	50	0
12 - Beginning Reader	898	2.5	191	21.3	853	3.1
13 - DVD	2682	7.5	881	32.8	2616	14.5
14 - Fiction	8180	22.8	1264	15.5	7811	20.8
16 - CD-ROMs	0	0	0	0	0	0
17 - Juvenile F	2242	6.2	357	15.9	2105	5.9
18 - NF DVD	259	0.7	31	12	256	0.5
19 - Audio NF	288	0.8	58	20.1	284	1
20 - Audio J	242	0.7	37	15.3	241	0.6
21 - Kits	143	0.4	23	16.1	142	0.4
22 - YA	1396	3.9	194	13.9	1337	3.2
23 - Board Books	742	2.1	201	27.1	702	3.3
24 - Picture Books	4412	12.3	876	19.9	4356	14.4
25 - Large Print	368	1	41	11.1	368	0.7
26 - Juvenile NF	1923	5.4	227	11.8	1830	3.7
27 - Video J	39	0.1	3	7.7	39	0
28 - Professional	27	0.1	0	0	24	0
29 - Oversize	72	0.2	4	5.6	72	0.1
30 - Biography	769	2.1	43	5.6	753	0.7
31 - Summer Reading	0	0	0	0	0	0
32 - CTLS	0	0	0	0	0	0
33 - 000 - 099	115	0.3	14	12.2	115	0.2
34 - 100 - 199	214	0.6	27	12.6	213	0.4
35 - 200 - 299	229	0.6	16	7	229	0.3
36 - 300 - 399	1088	3	78	7.2	1075	1.3
37 - 400 - 499	65	0.2	6	9.2	52	0.1
38 - 500 - 599	171	0.5	14	8.2	165	0.2
39 - 600 - 699	1297	3.6	145	11.2	1287	2.4
40 - 700 - 799	665	1.9	39	5.9	660	0.6
41 - 800 - 899	249	0.7	22	8.8	243	0.4
42 - 900 - 919	412	1.1	23	5.6	399	0.4
43 - 920 - 921	18	0.1	3	16.7	17	0
44 - 922 - 999	777	2.2	62	8	751	1
45 - Book Club	0	0	0	0	0	0
46 - Spanish - Children	243	0.7	11	4.5	238	0.2
47 - Flash Drive	0	0	0	0	0	0
48 - Equipment	0	0	0	0	0	0
49 - DVDJ	647	1.8	229	35.4	611	3.8
50 - STORYTIME	8	0	0	0	8	0

51 - Book Buddy	0	0	0	0	0	0
52 - YA Graphic Novel	116	0.3	9	7.8	116	0.1
53 - J Graphic Novel	302	0.8	105	34.8	289	1.7
54 - Laptop	6	0	0	0	1	0
55 - J BIOGRAPHY	238	0.7	21	8.8	231	0.3
56 - Adult Graphic Novel	22	0.1	1	4.5	22	0
57 - Spanish - Adult	105	0.3	4	3.8	92	0.1
58 - Lake Travis Reads	0	0	0	0	0	0
59 - Mass Market	0	0	0	0	0	0
60 - AUDIO YA	72	0.2	13	18.1	70	0.2
61 - Chapter Book	998	2.8	318	31.9	918	5.2
62 - Scouts	137	0.4	13	9.5	137	0.2
<b>Total</b>	<b>35,875</b>		<b>6,069</b>	<b>16.9</b>	<b>33,463</b>	