

Library Director's Report

February 27, 2014

Program Attendance

	Children	Adults	Total	Notes
Jan. 2014	603	93	696	Includes Sullins Stuart (11), T.Q. Jones (6), Chess Club (24), Family Flicks (36), Snowflake Crafts (22), Balloon Art (32), and School Visits (18)
Dec. 2013	610	125	735	Includes Tony Morris (55), Crafts (24), and Holiday (228) Events
Nov. 2013	615	191	806	Includes Art Reception (60), Lkwy Video (52), Alzheimer's (25), Bilingual (25), Legos (60), International Games Day (14), and Thanksgiving Craft (55) Events
Jan. 2013	0	31	31	Library Closed
Jan. 2012	278	137	415	Includes Canta (35), OverDrive (26), Parssinen (30), Tech Help (4), and College InRoads (9) Events

	New Patrons	Renewed Patrons
Jan. 2014	109	109
Dec. 2013	66	78
Nov. 2013	100	97
Jan. 2013	0	0
Jan. 2012	63	85

Door Count

Jan. 2014	8,682 (closed 2 days)
Dec. 2013	7,642 (closed 3 days)
Nov. 2013	8,572 (closed 2 days)
Jan. 2013	0 (closed)
Jan. 2012	6,200 (closed 2 days)

Adult Volunteer Hours

Jan. 2014	813.0
Dec. 2013	761.5
Nov. 2013	793.0
Jan. 2013	280.0
Jan. 2012	576.0

Teen Volunteer Hours

Jan. 2014	329
Dec. 2013	240
Nov. 2013	283
Jan. 2013	0
Jan. 2012	268

Interlibrary Loan (ILL)

	Requested/Received/Shipped
Jan. 2014	137 / 120 / 5
Dec. 2013	91 / 75 / 5
Nov. 2013	99 / 96 / 6
Jan. 2013	1 / 0 / 3
Jan. 2012	101 / 61 / 7

Circulation Transactions

		OverDrive	Total
Jan. 2014	18,181	860	19,041
Dec. 2013	16,198	762	16,960
Nov. 2013	18,119	618	18,737
Jan. 2013	445	575	1,020
Jan. 2012	13,193	365	13,558

OverDrive	New Patrons	# of Items
Jan. 2014	49	13,469
Dec. 2013	38	13,143
Nov. 2013	31	12,547
Jan. 2013	30	8,959
Jan. 2012	73	5,083

Circulation Snapshot (as of February 5, 2014)

Material Type	# of Items	% of Total Holdings	# items currently checked out	% checked-out of total material type	% of total checked out
Adult AV	4,505	12.7	1,354	30.1	18.7
Adult Fiction	8,209	23.1	1,481	18.0	20.5
Adult Non-Fiction	7,532	21.2	785	10.4	10.8
Juvenile	12,573	35.4	2,868	22.8	39.6
Other	2,731	7.7	752	27.5	10.4
Total	35,550		7,240	20.4	

Past Events

- Chess Club is becoming a huge hit with almost 70 people attending on Monday afternoons in February.
- A Matter of Balance class has a large waiting list – enough to fill two more classes. We will continue to offer the class throughout the spring.
- Taste Buds is finding success at reaching teens and tweens, with 11 attending in February.

Upcoming Events

- Please see the attached March calendar for upcoming events.
- Steven Saylor will speak at Bee Cave Public Library on Wednesday, April 2nd at 7 p.m. as the culminating event for 2014 Lake Travis Reads.
- The Friends are planning to take a Library Road Trip to Fredericksburg on Friday, April 4th.
- The TLA Annual Conference will take place in San Antonio April 8th through 11th.
- Musician Eddie Dickerson will play at the library again on Friday, April 18th at 4 p.m.
- The library will be closed on Sunday, April 20th for Easter.
- Author Sullins Stuart will present a program on Thursday, April 24th at 6 p.m.
- The library will participate in the Lake Travis Chamber of Commerce SpringFest event on Saturday, April 26th.
- We will host an Adult Spelling Bee on Tuesday, April 29th at 7 p.m.
- We plan to participate in the annual Día de los Niños / Día de los Libros ALA nationwide event on Tuesday, April 30th.
- We will participate in World Book Night in April. World Book Night is a charity that spreads the power of reading through the giving of tens of thousands of free paperback books.
- We have started planning the 2014 Summer Reading Program and tentatively plan to have the kickoff event on Saturday, June 7th.
- The next Library District Discussion Group will take place at Wells Branch Community Library on Friday, July 11th.

Notes

- Lake Travis Fire Rescue conducted their annual inspection of the library. LTFR also presented a CRP/defibrillator/emergency training class for staff on February 25th.
- We are in talks with CTLS about partnering on a Bots and Books grant to present robotics programs for kids.
- We have started working with Aaron Solomon of Lake Travis IT and are working on phasing out TFE.
- Yvette and I are working on the EDGE Initiative which is “a new management and leadership tool that helps libraries and local governments work together to achieve community goals.”
- I am investigating membership into the Texas Municipal Library Directors Association.
- We have moved most of the reference collection to circulating sections.
- Kim and I continue to investigate a subscription to Zinio for digital magazines at a cost of about \$4,000 a year and Mango Languages online learning courses for an annual cost of \$1,700.

- I have completed the TSLAC Annual Report.
- Danielle Wilson and Sarah Traugott have completed CPR and defibrillator training.
- I have met with ABC Home and Commercial Lawn Division to discuss irrigation needs for the butterfly garden.
- We have enabled online membership renewals and are no longer able to track the number of monthly account renewals.
- I plan to attend the UT School of Information Advisory Council meeting on Thursday, April 24th.
- I am not able to find housing for the Public Library Association conference, so I hope to instead attend the ALA conference in June.
- LTCL gave out 3 TexShare card in January 2014. In January 2013, 0 were distributed.
- The LTCL website had 1,829 unique visitors and 3,786 visits in the month of January.
- The library currently has 9,714 active cardholder accounts, up from 7,569 in January 2013.

Morgan McMillian
2/25/2014

Circulation Snapshot – Wednesday, February 5, 2014

Type	Holdings	% of Holdings	Out	% Out	Titles	% of Total Out
1 - Default	0	0	0	0	0	0
2 - Caldecott	136	0.4	35	25.7	73	0.5
3 - Bluebonnet	38	0.1	17	44.7	20	0.2
5 - Lone Star	43	0.1	11	25.6	22	0.2
6 - Tayshas	0	0	0	0	0	0
7 - Feature Films	0	0	0	0	0	0
8 - Music CD	295	0.8	16	5.4	295	0.2
9 - Audio F	1264	3.6	319	25.2	1241	4.4
10 - Magazine	1188	3.3	83	7	150	1.1
11 - Reference	55	0.2	0	0	18	0
12 - Beginning Reader	900	2.5	279	31	855	3.9
13 - DVD	2657	7.5	924	34.8	2586	12.8
14 - Fiction	7839	22.1	1420	18.1	7478	19.6
16 - CD-ROMs	0	0	0	0	0	0
17 - Juvenile F	2257	6.3	417	18.5	2119	5.8
18 - NF DVD	258	0.7	47	18.2	255	0.6
19 - Audio NF	289	0.8	94	32.5	285	1.3
20 - Audio J	247	0.7	54	21.9	246	0.7
21 - Kits	143	0.4	27	18.9	142	0.4
22 - YA	1420	4	193	13.6	1358	2.7
23 - Board Books	748	2.1	295	39.4	705	4.1
24 - Picture Books	4420	12.4	1145	25.9	4364	15.8
25 - Large Print	370	1	61	16.5	370	0.8
26 - Juvenile NF	1939	5.5	341	17.6	1846	4.7
27 - Video J	39	0.1	6	15.4	39	0.1
28 - Professional	26	0.1	0	0	23	0
29 - Oversize	74	0.2	5	6.8	74	0.1
30 - Biography	714	2	51	7.1	704	0.7
31 - Summer Reading	0	0	0	0	0	0
32 - CTLS	0	0	0	0	0	0
33 - 000 - 099	123	0.3	11	8.9	123	0.2

34 - 100 - 199	218	0.6	40	18.3	217	0.6
35 - 200 - 299	234	0.7	23	9.8	233	0.3
36 - 300 - 399	1116	3.1	104	9.3	1101	1.4
37 - 400 - 499	67	0.2	8	11.9	54	0.1
38 - 500 - 599	172	0.5	21	12.2	166	0.3
39 - 600 - 699	1311	3.7	191	14.6	1300	2.6
40 - 700 - 799	641	1.8	59	9.2	637	0.8
41 - 800 - 899	254	0.7	20	7.9	246	0.3
42 - 900 - 919	415	1.2	51	12.3	402	0.7
43 - 920 - 921	18	0.1	3	16.7	17	0
44 - 922 - 999	729	2.1	68	9.3	703	0.9
45 - Book Club	0	0	0	0	0	0
46 - Spanish - Children	243	0.7	48	19.8	238	0.7
47 - Flash Drive	0	0	0	0	0	0
48 - Equipment	0	0	0	0	0	0
49 - DVDJ	601	1.7	239	39.8	569	3.3
50 - STORYTIME	8	0	0	0	8	0
51 - Book Buddy	0	0	0	0	0	0
52 - YA Graphic Novel	119	0.3	16	13.4	119	0.2
53 - J Graphic Novel	306	0.9	96	31.4	293	1.3
54 - Laptop	6	0	0	0	1	0
55 - J BIOGRAPHY	241	0.7	33	13.7	234	0.5
56 - Adult Graphic Novel	22	0.1	2	9.1	22	0
57 - Spanish - Adult	105	0.3	5	4.8	92	0.1
58 - Lake Travis Reads	0	0	0	0	0	0
59 - Mass Market	0	0	0	0	0	0
60 - AUDIO YA	73	0.2	13	17.8	70	0.2
61 - Chapter Book	1032	2.9	330	32	951	4.6
62 - Scouts	137	0.4	18	13.1	137	0.2
Total	35,550		7,239	20.4	33,117	