

# Library Director's Report

## March 27, 2014

### Program Attendance

	Children	Adults	Total	Notes
<b>Feb. 2014</b>	<b>684</b>	<b>266</b>	<b>950</b>	<b>Includes Art Reception (25), Fencing Class (20), Abercorn Visit (18), Scouts (16), Birthday Cake (60), College InRoads (10), Valentine Crafts (22), Eddie Dickerson (40), Balance (62), and ACA Help (13) Events</b>
Jan. 2014	603	93	696	Includes Sullins Stuart (11), T.Q. Jones (6), Chess Club (24), Family Flicks (36), Snowflake Crafts (22), Balloon Art (32), and School Visits (18)
Dec. 2013	610	125	735	Includes Tony Morris (55), Crafts (24), and Holiday (228) Events
Feb. 2013	55	32	87	Includes Nason (55) Event
Feb. 2012	334	136	470	Includes Lake Travis Reads Jeff Abbott (65)

	New Patrons	Renewed Patrons
<b>Feb. 2014</b>	<b>106</b>	<b>147</b>
Jan. 2014	109	109
Dec. 2013	66	78
Feb. 2013	238	162
Feb. 2012	66	120

### Door Count

<b>Feb. 2014</b>	<b>7,669</b>
Jan. 2014	8,682 (closed 2 days)
Dec. 2013	7,642 (closed 3 days)
Feb. 2013	8,207 (closed 12 days)
Feb. 2012	5,977 (Leap Year)

### Adult Volunteer Hours

<b>Feb. 2014</b>	<b>814.5</b>
Jan. 2014	813.0
Dec. 2013	761.5
Feb. 2013	554.5
Feb. 2012	517.0

### Teen Volunteer Hours

<b>Feb. 2014</b>	<b>293.0</b>
Jan. 2014	329.0
Dec. 2013	240.0
Feb. 2013	192.0
Feb. 2012	237.5

### Interlibrary Loan (ILL)

	Requested/Received/Shipped
<b>Feb. 2014</b>	<b>139 / 131 / 3</b>
Jan. 2014	137 / 120 / 5
Dec. 2013	91 / 75 / 5
Feb. 2013	38 / 13 / 4
Feb. 2012	91 / 65 / 4

### Circulation Transactions

		OverDrive	Total
<b>Feb. 2014</b>	<b>17,342</b>	<b>813</b>	<b>18,155</b>
Jan. 2014	18,181	860	19,041
Dec. 2013	16,198	762	16,960
Feb. 2013	9,481	512	9,993
Feb. 2012	13,236	327	13,563

OverDrive	New Patrons	# of Items
<b>Feb. 2014</b>	<b>38</b>	<b>13,775</b>
Jan. 2014	49	13,469
Dec. 2013	38	13,143
Feb. 2013	42	9,079
Feb. 2012	32	3,648



### **Circulation Snapshot (as of March 5, 2014)**

<b>Material Type</b>	<b># of Items</b>	<b>% of Total Holdings</b>	<b># items currently checked out</b>	<b>% checked-out of total material type</b>	<b>% of total checked out</b>
<b>Adult AV</b>	4,567	12.8	1,261	27.6	17.5
<b>Adult Fiction</b>	8,299	23.3	1,386	16.7	19.2
<b>Adult Non-Fiction</b>	7,391	20.7	805	10.9	11.2
<b>Juvenile</b>	12,627	35.4	2,906	23.0	40.3
<b>Other</b>	2,741	7.7	856	31.2	11.9
<b>Total</b>	35,625		7,214	20.2	

### **Past Events**

- PEC's Light the Way Reception was held in Johnson City on Thursday, March 20th.

### **Upcoming Events**

- Please see the attached April calendar for upcoming events.
- Friends of the Library scholarship applications for graduating teen volunteers are due on April 1st.
- All staff will attend the TLA Annual Conference in San Antonio April 8th through 11th.
- We will sponsor a reception for the LTHS art exhibit on Thursday, April 17th from 5-6 p.m.
- The Friends will have a luncheon at the library on Thursday, May 15th starting at 10:30 a.m.
- The library will be closed on Monday, May 26th in honor of Memorial Day.
- We have started planning the 2014 Summer Reading Program and will have the kickoff event on Saturday, June 7th. A schedule for the summer will be distributed next month.
- The next Library District Discussion Group will take place at Wells Branch Community Library on Friday, July 11th.

### **Notes**

- CTLS did not select us as a partner library for the Bots and Books grant to present robotics programs for kids.
- I am working with ABC Home and Commercial Lawn Division on irrigation needs for the butterfly garden. One new sprinkler head has been installed.
- Travis County GIS Coordinator David Shore has created an updated spreadsheet of all addresses currently in our library district. He is also enlisting a map maker to provide us with an updated map.
- Linden has created a Social Media Guidelines document for the library to track our activity on Facebook, Twitter, Pinterest, Yelp! and FourSquare.
- As a library district, we are not eligible for membership in the Texas Municipal Library Directors Association.
- Danielle sent out 158 overdue notices earlier this month.
- I have entered Gale's Your Beautiful Library Photo Contest.
- I plan to attend the UT School of Information Advisory Council meeting on Thursday, April 24th.
- I plan to take vacation days August 7th – 12th.
- LTCL gave out 6 TexShare card in February 2014. In February 2013, 6 were distributed.
- The LTCL website had 1,563 unique visitors and 4,633 visits in the month of February.
- The library currently has 9,816 active cardholder accounts, up from 7,809 in February 2013.

Morgan McMillian  
3/24/2014



## Circulation Snapshot – Wednesday, March 5, 2014

Type	Holdings	% of Holdings	Out	% Out	Titles	% of Total Out
1 - Default	1	0	1	100	1	0
2 - Caldecott	136	0.4	20	14.7	73	0.3
3 - Bluebonnet	44	0.1	11	25	25	0.2
5 - Lone Star	40	0.1	4	10	22	0.1
6 - Tayshas	0	0	0	0	0	0
7 - Feature Films	0	0	0	0	0	0
8 - Music CD	295	0.8	20	6.8	295	0.3
9 - Audio F	1278	3.6	339	26.5	1255	4.7
10 - Magazine	1230	3.5	91	7.4	152	1.3
11 - Reference	48	0.1	0	0	11	0
12 - Beginning Reader	917	2.6	371	40.5	872	5.1
13 - DVD	2705	7.6	808	29.9	2630	11.2
14 - Fiction	7923	22.2	1351	17.1	7541	18.7
16 - CD-ROMs	0	0	0	0	0	0
17 - Juvenile F	2266	6.4	396	17.5	2131	5.5
18 - NF DVD	258	0.7	55	21.3	255	0.8
19 - Audio NF	289	0.8	94	32.5	285	1.3
20 - Audio J	248	0.7	38	15.3	247	0.5
21 - Kits	145	0.4	45	31	144	0.6
22 - YA	1459	4.1	214	14.7	1382	3
23 - Board Books	756	2.1	344	45.5	712	4.8
24 - Picture Books	4448	12.5	1096	24.6	4391	15.2
25 - Large Print	376	1.1	35	9.3	376	0.5
26 - Juvenile NF	1888	5.3	339	18	1802	4.7
27 - Video J	37	0.1	2	5.4	37	0
28 - Professional	26	0.1	0	0	23	0
29 - Oversize	77	0.2	7	9.1	77	0.1
30 - Biography	720	2	49	6.8	710	0.7
31 - Summer Reading	0	0	0	0	0	0
32 - CTLS	0	0	0	0	0	0
33 - 000 - 099	124	0.3	15	12.1	124	0.2
34 - 100 - 199	219	0.6	37	16.9	218	0.5
35 - 200 - 299	234	0.7	27	11.5	233	0.4
36 - 300 - 399	993	2.8	103	10.4	981	1.4
37 - 400 - 499	66	0.2	11	16.7	53	0.2
38 - 500 - 599	173	0.5	22	12.7	167	0.3
39 - 600 - 699	1232	3.5	155	12.6	1226	2.1
40 - 700 - 799	645	1.8	62	9.6	641	0.9
41 - 800 - 899	253	0.7	18	7.1	246	0.2
42 - 900 - 919	415	1.2	71	17.1	402	1
43 - 920 - 921	18	0.1	2	11.1	17	0
44 - 922 - 999	734	2.1	80	10.9	707	1.1
45 - Book Club	0	0	0	0	0	0
46 - Spanish - Children	243	0.7	26	10.7	238	0.4
47 - Flash Drive	0	0	0	0	0	0
48 - Equipment	0	0	0	0	0	0
49 - DVDJ	590	1.7	253	42.9	558	3.5
50 - STORYTIME	8	0	0	0	8	0



51 - Book Buddy	0	0	0	0	0	0
52 - YA Graphic Novel	119	0.3	7	5.9	119	0.1
53 - J Graphic Novel	318	0.9	109	34.3	303	1.5
54 - Laptop	6	0	0	0	1	0
55 - J BIOGRAPHY	245	0.7	60	24.5	237	0.8
56 - Adult Graphic Novel	22	0.1	0	0	22	0
57 - Spanish - Adult	105	0.3	2	1.9	92	0
58 - Lake Travis Reads	0	0	0	0	0	0
59 - Mass Market	0	0	0	0	0	0
60 - AUDIO YA	74	0.2	9	12.2	71	0.1
61 - Chapter Book	1042	2.9	381	36.6	961	5.3
62 - Scouts	137	0.4	34	24.8	137	0.5
<b>Total</b>	<b>35,625</b>		<b>7,214</b>	<b>20.2</b>	<b>33,120</b>	