

Library Director's Report

April 24, 2014

Program Attendance

	Children	Adults	Total	Notes
March 2014	760	199	959	Includes Spring Break Activities
Feb. 2014	684	266	950	Includes Art Reception (25), Fencing Class (20), Abercorn Visit (18), Scouts (16), Birthday Cake (60), College InRoads (10), Valentine Crafts (22), Eddie Dickerson (40), Balance (62), and ACA Help (13) Events
Jan. 2014	603	93	696	Includes Sullins Stuart (11), T.Q. Jones (6), Chess Club (24), Family Flicks (36), Snowflake Crafts (22), Balloon Art (32), and School Visits (18)
March 2013	553	1,060	1,613	Includes Grand Opening (925), Rotary Social (25), José-Luis Orozco (89), and CANTA (16) Events

	New Patrons
March 2014	79
Feb. 2014	106
Jan. 2014	109
March 2013	332

Door Count

March 2014	9,162
Feb. 2014	7,669
Jan. 2014	8,682 (closed 2 days)
March 2013	12,108 (closed 1 day)

Adult Volunteer Hours

March 2014	860.0
Feb. 2014	814.5
Jan. 2014	813.0
March 2013	809.0

Teen Volunteer Hours

March 2014	274.5
Feb. 2014	293.0
Jan. 2014	329.0
March 2013	346.5

Interlibrary Loan (ILL)

	Requested/Received/Shipped
March 2014	135 / 115 / 5
Feb. 2014	139 / 131 / 3
Jan. 2014	137 / 120 / 5
March 2013	85 / 67 / 6

OverDrive	New Patrons	# of Items
March 2014	33	14,009
Feb. 2014	38	13,775
Jan. 2014	49	13,469
March 2013	56	9,298

Circulation Transactions

		OverDrive	Total
March 2014	19,107	909	20,016
Feb. 2014	17,342	813	18,155
Jan. 2014	18,181	860	19,041
March 2013	18,467	553	19,020

Circulation Snapshot (as of April 2, 2014)

Material Type	# of Items	% of Total Holdings	# items currently checked out	% checked-out of total material type	% of total checked out
Adult AV	4,626	12.9	1,209	26.1	17.4
Adult Fiction	8,404	23.4	1,413	16.8	20.4
Adult Non-Fiction	7,459	20.7	730	9.8	10.5
Juvenile	12,705	35.3	2,824	22.2	40.7
Other	2,767	7.7	762	27.5	11.0
Total	35,961		6,938	19.3	

Past Events

- We sponsored a reception for the LTHS art exhibit on April 17th. The Friends of the Library presented a \$1,000 donation to the LTHS Fine Arts program to support a trip to New York City to attend an awards ceremony at Carnegie Hall this summer.

Upcoming Events

- The library will participate in the Community Partners area of the Lake Travis Chamber of Commerce's SpringFest event on Saturday, April 26th.
- Simpkins will educate employees about the library's 457 plan and matching contribution options at a staff meeting on April 29th.
- Please see the attached May calendar for upcoming events.
- The Rotary Club will use the meeting room on evenings during the first week in May for scholarship interviews.
- My Leadership Lake Travis program will conclude on May 21st.
- The 2014 Summer Reading Program calendar will soon be distributed to the public. We are waiting to finalize the summer reading selections for LTHS students.
- The next Library District Discussion Group will take place at Wells Branch Community Library on Friday, July 11th.

Notes

- All staff members attended the TLA Annual Conference in San Antonio earlier this month.
- Patron Cathy Pasher donated two lime trees to the library that will be kept on the patio near the staff entrance.
- The Spelling Bee scheduled for April 29th has been cancelled.
- I do not plan to renew our \$100 membership in TXMAS State of Texas Cooperative Purchasing Program. We can re-join at any time if we decide to participate in the future.
- I will attend the ALA conference June 27th – 30th.
- I plan to take vacation days August 7th – 12th.
- LTCL gave out 9 TexShare card in March 2014. In March 2013, 11 were distributed.
- The LTCL website had 2,345 unique visitors and 8,552 visits in the month of March.
- The library currently has 9,892 active cardholder accounts, up from 8,114 in March 2013.

Morgan McMillian
4/21/2014

Circulation Snapshot – Wednesday, April 2, 2014

Type	Holdings	% of Holdings	Out	% Out	Titles	% of Total Out
1 - Default	1	0	0	0	1	0
2 - Caldecott	136	0.4	28	20.6	73	0.4
3 - Bluebonnet	41	0.1	16	39	21	0.2
5 - Lone Star	40	0.1	7	17.5	21	0.1
6 - Tayshas	0	0	0	0	0	0
7 - Feature Films	0	0	0	0	0	0
8 - Music CD	294	0.8	21	7.1	294	0.3
9 - Audio F	1314	3.7	303	23.1	1291	4.4
10 - Magazine	1265	3.5	90	7.1	161	1.3
11 - Reference	49	0.1	0	0	12	0
12 - Beginning Reader	927	2.6	317	34.2	882	4.6
13 - DVD	2728	7.6	792	29	2651	11.4

14 - Fiction	8024	22.3	1363	17	7624	19.6
16 - CD-ROMs	0	0	0	0	0	0
17 - Juvenile F	2284	6.4	383	16.8	2146	5.5
18 - NF DVD	257	0.7	38	14.8	254	0.5
19 - Audio NF	290	0.8	93	32.1	287	1.3
20 - Audio J	250	0.7	51	20.4	249	0.7
21 - Kits	145	0.4	48	33.1	144	0.7
22 - YA	1474	4.1	241	16.4	1393	3.5
23 - Board Books	758	2.1	361	47.6	713	5.2
24 - Picture Books	4471	12.4	1066	23.8	4412	15.4
25 - Large Print	380	1.1	50	13.2	380	0.7
26 - Juvenile NF	1897	5.3	255	13.4	1810	3.7
27 - Video J	37	0.1	6	16.2	37	0.1
28 - Professional	26	0.1	0	0	23	0
29 - Oversize	76	0.2	10	13.2	76	0.1
30 - Biography	723	2	45	6.2	713	0.6
31 - Summer Reading	0	0	0	0	0	0
32 - CTLS	0	0	0	0	0	0
33 - 000 - 099	124	0.3	18	14.5	124	0.3
34 - 100 - 199	221	0.6	33	14.9	220	0.5
35 - 200 - 299	236	0.7	27	11.4	235	0.4
36 - 300 - 399	1000	2.8	97	9.7	988	1.4
37 - 400 - 499	66	0.2	10	15.2	53	0.1
38 - 500 - 599	173	0.5	9	5.2	167	0.1
39 - 600 - 699	1240	3.4	146	11.8	1233	2.1
40 - 700 - 799	645	1.8	50	7.8	641	0.7
41 - 800 - 899	254	0.7	14	5.5	247	0.2
42 - 900 - 919	424	1.2	64	15.1	411	0.9
43 - 920 - 921	19	0.1	2	10.5	18	0
44 - 922 - 999	736	2	77	10.5	710	1.1
45 - Book Club	0	0	0	0	0	0
46 - Spanish - Children	245	0.7	45	18.4	240	0.6
47 - Flash Drive	0	0	0	0	0	0
48 - Equipment	0	0	0	0	0	0
49 - DVDJ	595	1.7	242	40.7	562	3.5
50 - STORYTIME	8	0	0	0	8	0
51 - Book Buddy	0	0	0	0	0	0
52 - YA Graphic Novel	119	0.3	5	4.2	119	0.1
53 - J Graphic Novel	320	0.9	126	39.4	305	1.8
54 - Laptop	6	0	0	0	1	0
55 - J BIOGRAPHY	249	0.7	29	11.6	241	0.4
56 - Adult Graphic Novel	22	0.1	2	9.1	22	0
57 - Spanish - Adult	105	0.3	5	4.8	92	0.1
58 - Lake Travis Reads	0	0	0	0	0	0
59 - Mass Market	0	0	0	0	0	0
60 - AUDIO YA	78	0.2	15	19.2	75	0.2
61 - Chapter Book	1052	2.9	317	30.1	969	4.6
62 - Scouts	137	0.4	21	15.3	137	0.3
Total	35,961		6,938	19.3	33,401	