

Library Director's Report

July 24, 2014

Program Attendance & Number of Programs Offered

	Children	Adults	Total Attendance	Children	Adult	Total # Offered
June 2014	3,200	63	3,263	65	14	79
May 2014	693	252	945	28	27	55
April 2014	861	291	1,152	32	30	62
June 2013	1,876	95	1,971	51	15	66

New Patrons

June 2014	188
May 2014	81
April 2014	112
June 2013	247

Door Count

June 2014	11,326
May 2014	8,816 (closed 1 day)
April 2014	8,423 (closed 1 day)
June 2013	10,931

Adult Volunteer Hours

June 2014	785.5
May 2014	768.0
April 2014	819.0
June 2013	809.5

Teen Volunteer Hours

June 2014	494.25
May 2014	217.00
April 2014	254.50
June 2013	493.00

Interlibrary Loan (ILL)

	Requested/Received/Shipped
June 2014	120 / 97 / 8
May 2014	119 / 103 / 5
April 2014	96 / 100 / 4
June 2013	97 / 82 / 5

OverDrive	New Patrons	# of Items
June 2014	52	15,015
May 2014	23	14,818
April 2014	28	14,352
June 2013	53	12,162

Circulation Transactions

		OverDrive	Total
June 2014	25,615	1,033	26,648
May 2014	19,083	864	19,947
April 2014	17,836	820	18,656
June 2013	22,841	684	23,525

Circulation Snapshot (as of July 15, 2014)

Material Type	# of Items	% of Total Holdings	# items currently checked out	% checked-out of total material type	% of total checked out
Adult AV	4,814	12.9	1,523	31.6	16.8
Adult Fiction	8,723	23.4	1,494	17.1	16.5
Adult Non-Fiction	7,656	20.6	814	10.6	9.0
Juvenile	13,103	35.2	3,891	29.7	42.9
Other	2,915	7.8	1,338	45.9	14.8
Total	37,211		9,060	24.3	

Past Events

- Critterman on July 17th was the largest single event for the library. Over 300 people attended the program!

Upcoming Events

- The Summer Reading Program Finale will take place on Friday, August 1st at 2pm with Circus Chickendog.
- We are trying to schedule a luncheon for LTISD librarians in early August.
- Please see the attached August calendar for other upcoming events.
- Dancing with the Stars will take place at the Lakeway Resort on Friday, September 5th. Tables of twelve cost \$1,200.
- The Fall CTLS Membership Meeting will be held in Kyle on Friday, September 26th.
- The next book sale will take place on October 3rd and 4th.
- I plan to attend the CTLS Performers' Showcase on Friday, November 7th.
- The next Library District Discussion Group will take place at our library on Friday, January 16th.

Notes

- The 2013/2014 fiscal year end statistics are attached.
- Local blinds and shutters store Austintatious is donating display case window tinting to the library later this month.
- Austin Woodworks is finishing kitchen cabinet doors, then the microwave will be installed.
- eRate funding for the next fiscal year in the amount of \$2,524.41 has been approved.
- The Long Range Planning Committee plans to conduct a community survey in the fall.
- I plan to take vacation days August 7th – 12th and September 11th and 12th.
- LTCL gave out 4 TexShare cards in June 2014. In June 2014, 7 were distributed.
- The LTCL website had 2,701 unique visitors and 5,002 visits in the month of June.
- The library currently has 10,258 active cardholder accounts, up from 8,780 in July 2013.

Morgan McMillian
7/22/2014

Circulation Snapshot – Tuesday, July 15, 2014

Type	Holdings	% of Holdings	Out	% Out	Titles	% of Total Out
1 - Default	1	0	0	0	1	0
2 - Caldecott	136	0.4	30	22.1	73	0.3
3 - Bluebonnet	40	0.1	28	70	21	0.3
5 - Lone Star	38	0.1	33	86.8	20	0.4
6 - Tayshas	0	0	0	0	0	0
7 - Feature Films	0	0	0	0	0	0
8 - Music CD	308	0.8	37	12	308	0.4
9 - Audio F	1368	3.7	372	27.2	1345	4.1
10 - Magazine	1334	3.6	101	7.6	168	1.1
11 - Reference	48	0.1	0	0	11	0
12 - Beginning Reader	964	2.6	510	52.9	919	5.6
13 - DVD	2839	7.6	1025	36.1	2749	11.3
14 - Fiction	8330	22.4	1443	17.3	7899	15.9
16 - CD-ROMs	0	0	0	0	0	0
17 - Juvenile F	2354	6.3	673	28.6	2205	7.4
18 - NF DVD	256	0.7	51	19.9	253	0.6
19 - Audio NF	299	0.8	88	29.4	295	1

20 - Audio J	276	0.7	98	35.5	275	1.1
21 - Kits	157	0.4	83	52.9	156	0.9
22 - YA	1522	4.1	250	16.4	1438	2.8
23 - Board Books	786	2.1	361	45.9	737	4
24 - Picture Books	4607	12.4	1308	28.4	4547	14.4
25 - Large Print	393	1.1	51	13	393	0.6
26 - Juvenile NF	1937	5.2	450	23.2	1850	5
27 - Video J	34	0.1	10	29.4	34	0.1
28 - Professional	25	0.1	0	0	22	0
29 - Oversize	78	0.2	11	14.1	78	0.1
30 - Biography	749	2	91	12.1	730	1
31 - Summer Reading	0	0	0	0	0	0
32 - CTLS	0	0	0	0	0	0
33 - 000 - 099	127	0.3	20	15.7	127	0.2
34 - 100 - 199	229	0.6	39	17	226	0.4
35 - 200 - 299	242	0.7	24	9.9	241	0.3
36 - 300 - 399	1032	2.8	88	8.5	1018	1
37 - 400 - 499	67	0.2	24	35.8	53	0.3
38 - 500 - 599	174	0.5	20	11.5	169	0.2
39 - 600 - 699	1253	3.4	144	11.5	1246	1.6
40 - 700 - 799	651	1.7	46	7.1	647	0.5
41 - 800 - 899	255	0.7	13	5.1	248	0.1
42 - 900 - 919	431	1.2	73	16.9	415	0.8
43 - 920 - 921	19	0.1	0	0	18	0
44 - 922 - 999	759	2	69	9.1	729	0.8
45 - Book Club	0	0	0	0	0	0
46 - Spanish - Children	252	0.7	57	22.6	247	0.6
47 - Flash Drive	0	0	0	0	0	0
48 - Equipment	0	0	0	0	0	0
49 - DVDJ	621	1.7	337	54.3	588	3.7
50 - STORYTIME	8	0	2	25	8	0
51 - Book Buddy	0	0	0	0	0	0
52 - YA Graphic Novel	124	0.3	23	18.5	124	0.3
53 - J Graphic Novel	344	0.9	202	58.7	329	2.2
54 - Laptop	6	0	0	0	1	0
55 - J BIOGRAPHY	253	0.7	39	15.4	245	0.4
56 - Adult Graphic Novel	22	0.1	3	13.6	22	0
57 - Spanish - Adult	108	0.3	6	5.6	95	0.1
58 - Lake Travis Reads	0	0	0	0	0	0
59 - Mass Market	0	0	0	0	0	0
60 - AUDIO YA	81	0.2	13	16	78	0.1
61 - Chapter Book	1135	3.1	666	58.7	1053	7.4
62 - Scouts	139	0.4	47	33.8	139	0.5
63 - Online Database	0	0	0	0	0	0
Total	37,211		9,059	24.3	34,504	

Library Statistics for FY 2013/2014

July 2013 – June 2014

- In June 2014, the library had 37,031 items in the collection. This is 10% higher than the previous year's total when the library had 33,514 items in the collection.
- The library had 10,258 active member accounts as of June 2014, a 16% increase over June 2013.
- The number of average monthly circulation transactions in FY 13/14 was 19,730, an increase of 15% over 17,034 in FY 12/13.
- Digital items circulated 811 times per month in FY 13/14, an increase of 31% over 618 per month in FY 12/13.
- The average monthly door count was 9,366 in FY 13/14, an 8% increase over the FY 12/13 average monthly door count of 8,606.
- The average total number of monthly Interlibrary Loan requests was 116 in FY 13/14, an increase of 58% from 73 in FY 12/13.
- The monthly average of adult volunteer hours in FY 13/14 was 824, an increase of 11% from 740 hours per month in FY 12/13.
- The monthly average of teen volunteer hours in FY 13/14 was 314, a decrease of 21% from 380 hours per month in FY 12/13.
- Program attendance was 918 per month on average in FY 13/14, an increase of 13% over 810 per month in FY 12/13.
- The average number of monthly visits to the website was 6,011 in FY 13/14, an increase of 6% from 5,652 per month in FY 12/13.
- The member amount saved in FY 13/14 averaged \$397,566 per month, an 18% increase over \$334,183 per month in FY 12/13.
- As of July 2014, the total value of the collection was \$1,016,910.

Morgan McMillian
7/15/2014