## Library Director's Report

## October 23, 2014

Program Attendance \& Number of Programs Offered

|  | Children | Adults | Total Attendance | Children | Adults | Total Offered |
| :--- | :---: | :--- | :---: | :---: | :---: | :---: |
| Sept 2014 | $\mathbf{7 6 8}$ | $\mathbf{2 2 4}$ | $\mathbf{9 9 2}$ | $\mathbf{3 4}$ | $\mathbf{1 8}$ | $\mathbf{5 2}$ |
| August 2014 | 654 | 150 | 804 | 24 | 19 | 43 |
| July 2014 | 2,187 | 81 | 2,268 | 67 | 16 | 83 |
| Sept 2013 | 588 | 220 | 808 | 26 | 21 | 47 |

## New Patrons

| Sept 2014 | $\mathbf{1 2 4}$ |
| :--- | :--- |
| August 2014 | 134 |
| July 2014 | 164 |
| Sept 2013 | 124 |

Adult Volunteer Hours

| Sept 2014 | $\mathbf{7 8 1 . 0 0}$ |
| :--- | :--- |
| August 2014 | 701.50 |
| July 2014 | 807.75 |
| Sept 2013 | 744.50 |

Interlibrary Loan (ILL)

|  | Requested/Received/Shipped |
| :--- | :---: |
| Sept 2014 | $\mathbf{1 3 7 / 1 0 3 / 3}$ |
| August 2014 | $95 / 114 / 6$ |
| July 2014 | $136 / 111 / 5$ |
| Sept 2013 | $93 / 70 / 3$ |

## Circulation Transactions

|  |  | OverDrive | Total |
| :--- | :--- | :--- | :--- |
| Sept 2014 | $\mathbf{2 1 , 0 6 4}$ | $\mathbf{1 , 0 8 0}$ | $\mathbf{2 2 , 1 4 4}$ |
| August 2014 | 21,882 | 1,256 | 23,138 |
| July 2014 | 26,148 | 1,146 | 27,294 |
| Sept 2013 | 19,016 | 757 | 19,773 |

Door Count

| Sept 2014 | 8,591 (closed 1 day) |
| :--- | :--- |
| August 2014 | 10,400 |
| July 2014 | 11,600 (closed 1 day) |
| Sept 2013 | 10,055 (closed 1 day) |

Teen Volunteer Hours

| Sept 2014 | $\mathbf{3 1 0 . 5 0}$ |
| :--- | :--- |
| August 2014 | 426.50 |
| July 2014 | 678.75 |
| Sept 2013 | 284.00 |


| OverDrive | New Patrons | \# of Items |
| :--- | :--- | :--- |
| Sept 2014 | $\mathbf{3 7}$ | $\mathbf{1 7 , 2 5 8}$ |
| August 2014 | 47 | 15,344 |
| July 2014 | 46 | 15,344 |
| Sept 2013 | 50 | 11,824 |

## Wifi Stats

|  | \# Connections | Time Connected | Data Transfers |
| :--- | :--- | :--- | :--- |
| Sept 2014 | $\mathbf{1 , 8 2 9}$ | $\mathbf{1 , 8 0 9}$ hours | $\mathbf{1 1 2 . 2}$ GB |
| August 2014 | 1,420 | 2,091 hours | 85.4 GB |

Circulation Snapshot (as of October 13, 2014)

| Material Type | \# of <br> Items | \% of Total <br> Holdings | \# items currently <br> checked out | \% checked-out of <br> total material type | \% of total <br> checked out |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Adult AV | 4,891 | 12.8 | 1,269 | 25.9 | 15.7 |
| Adult Fiction | 9,058 | 23.7 | 1,339 | 14.8 | 16.5 |
| Adult Non-Fiction | 7,653 | 20.0 | 724 | 9.5 | 8.9 |
| Juvenile | 13,631 | 35.6 | 3,694 | 27.1 | 45.6 |
| Other | 3,053 | 8.0 | 1,077 | 35.3 | 13.3 |
| Total | 38,286 |  | 8,103 | 21.2 |  |

## Past Events

- A fire truck visited story time on October 6th with 50 people in attendance. 75 people toured the Pedernales Fire Station on October 10th.
- I spoke to the Lake Travis Chamber of Commerce Leadership Lake Travis class on October 9th.
- I attended the TLA District 3 Fall Meeting on October 17th and was elected secretary.
- Eight teens attended the job panel program on October 20th. Also, Sarah recently met with the Teen Advisory Board and updated the group with the attached report.
- Port Enterprises (Bartlett Cocke roofing subcontractor) began a full roof replacement on October 22nd. Please see the attached email from Senior Project Manager Brandon Patton.


## Upcoming Events

- Kim and Diane will represent the library in Steiner Ranch's Trunk or Treat Halloween event on Sunday, October 26th.
- The annual Pumpkin Parade will take place on Thursday, October 30th at 10:30 a.m.
- Please see the attached November calendar for upcoming events.
- Volunteer Appreciation Week will be held in November with treats and festivities.
- The Chamber of Commerce will present the Dancing with the Stars check to the library on Monday, November 3rd at 12:30 p.m. Board members are invited to attend.
- I plan to attend the CTLS Performers' Showcase on Friday, November 7th.
- Sarah and Yvette will attend the YALSA Young Adult Literature Symposium in Austin November 14-16.
- The Friends of the Library Holiday Potluck will take place on Thursday, December 18th at 10:30 a.m.
- The next Library District Discussion Group will take place here on Friday, January 16th.


## Notes

- I have accepted a two year appointment as a member of the PLA John Iliff Award Jury. The award honors the life and accomplishments of John Iliff, early adopter and champion of technology in public libraries, and recognizes the contributions of a library worker, librarian, or library that has used technology and innovative thinking as a tool to improve services to public library users.
- Yvette has been appointed to TSLAC's TexShare Card Working Group. Her appointment is for a term beginning immediately and going through August 31, 2017.
- TSLAC will provide a partial reimbursement of $\$ 183$ to help defray a portion of the direct costs we have incurred for participating in the ILL program during State Fiscal Year 2014.
- Attached is a TSLAC provided comparison report for the previous two years.
- We plan to be a drop-off location for local LT lov's Green Santa holiday toy drive.
- Currently, faxes cost $\$ 1$ per page. As this service is not intended to be a money making venture, we plan to lower the cost to $\$ 1$ per fax starting in November.
- The Long Range Planning Committee will distribute the attached community survey over the next few months. We will also hold two open community forums in November to solicit feedback. Please see the attached map representation of our member population.
- Award-winning entries from the fourth annual Teen Read Week Art Contest will be on display in the meeting room in November. This year we had 209 (!) entries.
- Alan and I plan to visit the Westminster Manor in Austin on either October 28th or November 6th to see the acoustical panels in place. The total cost to install the panels is \$10,477.
- S.C. Gwynne will be the featured author for the 2015 Lake Travis Reads program.
- We are now participants in the ALSC/Lego project. I picked up the Lego Junior Maker Space kit at an event at TSLAC earlier this month and we plan to launch our Lego program in January.
- GreenScapes, ABC, and JXC Landscaping have provided bids to repair the amphitheater holes damaged by water runoff.
- I plan to take vacation days on November 24-26.
- LTCL gave out 4 TexShare cards in September 2014. In September 2013, 3 were distributed.
- The LTCL website had 2,481 unique visitors and 4,683 visits in the month of September.
- The library currently has 10,680 active cardholder accounts, up from 9,312 in October 2013.

Morgan McMillian
10/22/2014

## Circulation Snapshot - Monday, October 13, 2014

| Type | Holdings | \% of Holdings | Out | \% Out | Titles | \% of Total Out |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 - Default | 0 | 0 | 0 | 0 | 0 | 0 |
| 2 - Caldecott | 139 | 0.4 | 56 | 40.3 | 74 | 0.7 |
| 3 - Bluebonnet | 39 | 0.1 | 25 | 64.1 | 20 | 0.3 |
| 5 - Lone Star | 40 | 0.1 | 26 | 65 | 20 | 0.3 |
| 6 - Tayshas | 0 | 0 | 0 | 0 | 0 | 0 |
| 7 - Feature Films | 0 | 0 | 0 | 0 | 0 | 0 |
| 8 - Music CD | 238 | 0.6 | 27 | 11.3 | 238 | 0.3 |
| 9 - Audio F | 1390 | 3.6 | 342 | 24.6 | 1368 | 4.2 |
| 10 - Magazine | 1241 | 3.2 | 73 | 5.9 | 160 | 0.9 |
| 11 - Reference | 48 | 0.1 | 0 | 0 | 11 | 0 |
| 12-Beginning Reader | 1012 | 2.6 | 435 | 43 | 965 | 5.4 |
| 13 - DVD | 2961 | 7.7 | 811 | 27.4 | 2864 | 10 |
| 14 - Fiction | 8650 | 22.6 | 1308 | 15.1 | 8183 | 16.1 |
| 16 - CD-ROMs | 0 | 0 | 0 | 0 | 0 | 0 |
| 17-Juvenile F | 2472 | 6.5 | 548 | 22.2 | 2314 | 6.8 |
| 18 - NF DVD | 256 | 0.7 | 33 | 12.9 | 253 | 0.4 |
| 19-Audio NF | 302 | 0.8 | 89 | 29.5 | 298 | 1.1 |
| 20 - Audio J | 280 | 0.7 | 53 | 18.9 | 279 | 0.7 |
| 21 - Kits | 154 | 0.4 | 72 | 46.8 | 153 | 0.9 |
| 22 - YA | 1565 | 4.1 | 169 | 10.8 | 1485 | 2.1 |
| 23 - Board Books | 847 | 2.2 | 402 | 47.5 | 797 | 5 |
| 24 - Picture Books | 4758 | 12.4 | 1346 | 28.3 | 4697 | 16.6 |
| 25 - Large Print | 408 | 1.1 | 32 | 7.8 | 407 | 0.4 |
| 26 - Juvenile NF | 2033 | 5.3 | 479 | 23.6 | 1945 | 5.9 |
| 27 - Video J | 35 | 0.1 | 9 | 25.7 | 35 | 0.1 |
| 28 - Professional | 25 | 0.1 | 0 | 0 | 22 | 0 |
| 29 - Oversize | 60 | 0.2 | 5 | 8.3 | 60 | 0.1 |
| 30 - Biography | 763 | 2 | 60 | 7.9 | 744 | 0.7 |
| 31 - Summer Reading | 0 | 0 | 0 | 0 | 0 | 0 |
| 32-CTLS | 0 | 0 | 0 | 0 | 0 | 0 |
| 33-000-099 | 131 | 0.3 | 18 | 13.7 | 131 | 0.2 |
| 34-100-199 | 231 | 0.6 | 59 | 25.5 | 228 | 0.7 |
| 35-200-299 | 246 | 0.6 | 24 | 9.8 | 244 | 0.3 |
| 36-300-399 | 1064 | 2.8 | 97 | 9.1 | 1047 | 1.2 |
| 37-400-499 | 68 | 0.2 | 10 | 14.7 | 54 | 0.1 |
| 38-500-599 | 177 | 0.5 | 19 | 10.7 | 172 | 0.2 |
| 39-600-699 | 1268 | 3.3 | 142 | 11.2 | 1261 | 1.8 |


| 40-700-799 | 659 | 1.7 | 54 | 8.2 | 655 | 0.7 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 41-800-899 | 256 | 0.7 | 25 | 9.8 | 249 | 0.3 |
| 42-900-919 | 437 | 1.1 | 51 | 11.7 | 422 | 0.6 |
| 43-920-921 | 18 | 0 | 2 | 11.1 | 17 | 0 |
| 44-922-999 | 778 | 2 | 52 | 6.7 | 745 | 0.6 |
| 45 - Book Club | 0 | 0 | 0 | 0 | 0 | 0 |
| 46 - Spanish - Children | 257 | 0.7 | 74 | 28.8 | 250 | 0.9 |
| 47 - Flash Drive | 0 | 0 | 0 | 0 | 0 | 0 |
| 48 - Equipment | 0 | 0 | 0 | 0 | 0 | 0 |
| 49 - DVDJ | 639 | 1.7 | 307 | 48 | 605 | 3.8 |
| $50-$ STORYTIME | 8 | 0 | 0 | 0 | 8 | 0 |
| 51 - Book Buddy | 0 | 0 | 0 | 0 | 0 | 0 |
| 52 - YA Graphic Novel | 127 | 0.3 | 9 | 7.1 | 127 | 0.1 |
| 53 - J Graphic Novel | 372 | 1 | 160 | 43 | 357 | 2 |
| 54 - Laptop | 6 | 0 | 0 | 0 | 1 | 0 |
| 55 - J BIOGRAPHY | 266 | 0.7 | 46 | 17.3 | 256 | 0.6 |
| 56 - Adult Graphic Novel | 22 | 0.1 | 0 | 0 | 22 | 0 |
| 57 - Spanish - Adult | 120 | 0.3 | 6 | 5 | 107 | 0.1 |
| 58 - Lake Travis Reads | 0 | 0 | 0 | 0 | 0 | 0 |
| 59 - Mass Market | 0 | 0 | 0 | 0 | 0 | 0 |
| 60 - AUDIO YA | 64 | 0.2 | 11 | 17.2 | 61 | 0.1 |
| 61 - Chapter Book | 1217 | 3.2 | 520 | 42.7 | 1125 | 6.4 |
| 62 - Scouts | 139 | 0.4 | 18 | 12.9 | 139 | 0.2 |
| 63 - Online Database | 0 | 0 | 0 | 0 | 0 | 0 |
| Total | 38,286 |  | 8,104 | 21.2 | 35,596 |  |

