

Library Director's Report

December 18, 2014

Program Attendance & Number of Programs Offered

	Children	Adults	Total Attendance	Children	Adults	Total Offered
Nov 2014	651	87	738	34	17	51
Oct 2014	1,320	127	1,447	38	19	57
Sept 2014	768	224	992	34	18	52
Nov 2013	615	191	806	29	19	48

New Patrons

Nov 2014	87
Oct 2014	118
Sept 2014	124
Nov 2013	100

Door Count

Nov 2014	8,200 (closed 2 days)
Oct 2014	9,964
Sept 2014	8,591 (closed 1 day)
Nov 2013	8,572 (closed 2 days)

Adult Volunteer Hours

Nov 2014	651.75
Oct 2014	818.50
Sept 2014	781.00
Nov 2013	793.00

Teen Volunteer Hours

Nov 2014	253.0
Oct 2014	275.0
Sept 2014	310.5
Nov 2013	283.0

Interlibrary Loan (ILL)

	Requested/Received/Shipped
Nov 2014	92 / 78 / 3
Oct 2014	104 / 106 / 3
Sept 2014	137 / 103 / 3
Nov 2013	99 / 96 / 6

OverDrive	New Patrons	# of Items
Nov 2014	46	18,808
Oct 2014	30	18,310
Sept 2014	37	17,258
Nov 2013	31	12,547

Circulation Transactions

		OverDrive	Total
Nov 2014	18,802	1,067	19,869
Oct 2014	20,688	1,084	21,772
Sept 2014	21,064	1,080	22,144
Nov 2013	18,119	618	18,737

Wifi Stats

	# Connections	Time Connected	Data Transfers
Nov 2014	1,902	1,692 hours	115.7 GB
Oct 2014	1,987	1,943 hours	121.7 GB
Sept 2014	1,829	1,809 hours	112.2 GB
August 2014	1,420	2,091 hours	85.4 GB

Circulation Snapshot (as of December 15, 2014)

Material Type	# of Items	% of Total Holdings	# items currently checked out	% checked-out of total material type	% of total checked out
Adult AV	4,976	12.9	1,180	23.7	17.6
Adult Fiction	9,247	23.9	1,294	14.0	19.3
Adult Non-Fiction	7,832	20.3	628	8.0	9.4
Juvenile	13,440	34.8	2,791	20.8	41.6
Other	3,119	8.1	819	26.3	12.2
Total	38,614		6,712	17.4	

Past Events

- The Holiday Celebration earlier this month was a success with 125 attendees.

Upcoming Events

- Please see the attached January calendar for upcoming events.
- The next Library District Discussion Group will take place here on Friday, January 16th.
- S.C. Gwynne will be the featured author for the 2015 Lake Travis Reads program on Tuesday, February 17th.
- We will begin offering Amazing Mandarin children's story time on the second and fourth Thursday mornings of each month starting in February.

Notes

- We are selling book bags with our logo on them for \$5.
- We hope to launch a new program in January to encourage children to read 1,000 books before kindergarten. The objectives of the program are to promote reading to newborns, infants, and toddlers and to encourage parent and child bonding through reading. See this website for more information: 1000booksbeforekindergarten.org/
- Apollo recently launched an updated public catalog for the library.
- As of December 17th, we have received 292 community surveys and have set a January 2nd deadline for completed surveys.
- We have purchased seven new shelves to add to the audiobook area.
- We now subscribe to AtoZ the World database.
- The Books for Babies program with the LRMC will launch in January 2015.
- Port Enterprises completed the full roof replacement in early December. Barlett Cocke reimbursed the library \$1,843.18 for damaged DVDs and gave Starbucks gift cards to volunteers to thank them for their help during the latest leak.
- We have received confirmation from TSLAC that we will be reimbursed \$183 for ILLs.
- Bartos Architectural awaits a decision on the proposal to install acoustical panels for \$10,477.
- GreenScapes and JXC Landscaping have inquired about the status of their bids.
- Sarah will be a candidate for Secretary of the Public Library Division of TLA.
- Danielle plans to begin TLA Library Support Staff Certification Training in January.
- I plan to take vacation days December 22nd and 23rd.
- LTCL gave out 1 TexShare card in November 2014. In November 2013, 2 were distributed.
- The LTCL website had 2,281 unique visitors and 4,138 visits in the month of November.
- The library currently has 10,885 active cardholder accounts, up from 9,543 in December 2013.

Morgan McMillian
12/17/2014

Circulation Snapshot – Monday, December 15, 2014

Type	Holdings	% of Holdings	Out	% Out	Titles	% of Total Out
1 - Default	1	0	1	100	1	0
2 - Caldecott	140	0.4	24	17.1	74	0.4
3 - Bluebonnet	39	0.1	22	56.4	20	0.3
5 - Lone Star	40	0.1	17	42.5	20	0.3
6 - Tayshas	0	0	0	0	0	0
7 - Feature Films	0	0	0	0	0	0
8 - Music CD	238	0.6	35	14.7	238	0.5
9 - Audio F	1423	3.7	318	22.3	1402	4.7
10 - Magazine	1390	3.6	34	2.4	166	0.5
11 - Reference	47	0.1	0	0	10	0

12 - Beginning Reader	1036	2.7	325	31.4	989	4.8
13 - DVD	3018	7.8	750	24.9	2918	11.2
14 - Fiction	8834	22.9	1262	14.3	8347	18.8
16 - CD-ROMs	0	0	0	0	0	0
17 - Juvenile F	2324	6	417	17.9	2175	6.2
18 - NF DVD	255	0.7	20	7.8	252	0.3
19 - Audio NF	297	0.8	77	25.9	294	1.1
20 - Audio J	294	0.8	41	13.9	292	0.6
21 - Kits	157	0.4	30	19.1	156	0.4
22 - YA	1332	3.4	173	13	1264	2.6
23 - Board Books	850	2.2	354	41.6	801	5.3
24 - Picture Books	4817	12.5	1105	22.9	4754	16.5
25 - Large Print	413	1.1	32	7.7	412	0.5
26 - Juvenile NF	2106	5.5	238	11.3	2008	3.5
27 - Video J	35	0.1	4	11.4	34	0.1
28 - Professional	25	0.1	0	0	22	0
29 - Oversize	43	0.1	0	0	43	0
30 - Biography	775	2	55	7.1	756	0.8
31 - Summer Reading	0	0	0	0	0	0
32 - CTLS	0	0	0	0	0	0
33 - 000 - 099	109	0.3	16	14.7	109	0.2
34 - 100 - 199	233	0.6	48	20.6	230	0.7
35 - 200 - 299	228	0.6	26	11.4	226	0.4
36 - 300 - 399	1084	2.8	97	8.9	1067	1.4
37 - 400 - 499	68	0.2	8	11.8	55	0.1
38 - 500 - 599	179	0.5	15	8.4	174	0.2
39 - 600 - 699	1287	3.3	134	10.4	1280	2
40 - 700 - 799	668	1.7	64	9.6	663	1
41 - 800 - 899	260	0.7	20	7.7	253	0.3
42 - 900 - 919	443	1.1	48	10.8	428	0.7
43 - 920 - 921	18	0	1	5.6	17	0
44 - 922 - 999	792	2.1	42	5.3	757	0.6
45 - Book Club	0	0	0	0	0	0
46 - Spanish - Children	270	0.7	41	15.2	261	0.6
47 - Flash Drive	0	0	0	0	0	0
48 - Equipment	0	0	0	0	0	0
49 - DVDJ	642	1.7	250	38.9	606	3.7
50 - STORYTIME	8	0	0	0	8	0
51 - Book Buddy	0	0	0	0	0	0
52 - YA Graphic Novel	130	0.3	6	4.6	130	0.1
53 - J Graphic Novel	391	1	122	31.2	374	1.8
54 - Laptop	6	0	0	0	1	0
55 - J BIOGRAPHY	268	0.7	41	15.3	257	0.6
56 - Adult Graphic Novel	22	0.1	2	9.1	22	0
57 - Spanish - Adult	120	0.3	5	4.2	107	0.1
58 - Lake Travis Reads	0	0	0	0	0	0
59 - Mass Market	0	0	0	0	0	0
60 - AUDIO YA	66	0.2	11	16.7	63	0.2
61 - Chapter Book	1254	3.2	355	28.3	1165	5.3
62 - Scouts	139	0.4	26	18.7	139	0.4
63 - Online Database	0	0	0	0	0	0
Total	38,614		6,712	17.4	35,762	