

# Library Director's Report

## March 26, 2015

### Program Attendance & Number of Programs Offered

	Children	Adults	Total Attendance	Children	Adults	Total Offered
<b>Feb 2015</b>	<b>723</b>	<b>397</b>	<b>1,120</b>	<b>37</b>	<b>24</b>	<b>61</b>
Jan 2015	729	136	865	34	21	55
Dec 2014	946	167	1,113	39	18	57
Feb 2014	684	266	950	31	27	58

### New Patrons

<b>Feb 2015</b>	<b>89</b>
Jan 2015	91
Dec 2014	60
Feb 2014	106

### Door Count

<b>Feb 2015</b>	<b>8,593</b>
Jan 2015	7,712 (closed 2 days)
Dec 2014	7,520 (closed 3 days & 2 hours)
Feb 2014	7,669

### Adult Volunteer Hours

<b>Feb 2015</b>	<b>719.5</b>
Jan 2015	671.5
Dec 2014	682.0
Feb 2014	814.5

### Teen Volunteer Hours

<b>Feb 2015</b>	<b>212.0</b>
Jan 2015	244.5
Dec 2014	216.5
Feb 2014	293.0

### Interlibrary Loan (ILL)

	Requested/Received/Shipped
<b>Feb 2015</b>	<b>110 / 90 / 4</b>
Jan 2015	103 / 90 / 4
Dec 2014	89 / 78 / 5
Feb 2014	139 / 131 / 3

OverDrive	New Patrons	# of Items
<b>Feb 2015</b>	<b>34</b>	<b>20,216</b>
Jan 2015	40	19,868
Dec 2014	36	19,308
Feb 2014	38	13,775

### Circulation Transactions

		OverDrive	Total
<b>Feb 2015</b>	<b>18,736</b>	<b>1,092</b>	<b>19,828</b>
Jan 2015	19,242	1,215	20,457
Dec 2014	18,013	1,091	19,104
Feb 2014	17,342	813	18,155

### Wifi Stats

	# Connections	Time Connected	Data Transfers
<b>Feb 2015</b>	<b>2,153</b>	<b>1,775 hours</b>	<b>83.3 GB</b>
Jan 2015	2,048	1,786 hours	96.5 GB
Dec 2014	1,834	1,718 hours	105.2 GB
Nov 2014	1,902	1,692 hours	115.7 GB

### Circulation Snapshot (as of March 9, 2015)

Material Type	# of Items	% of Total Holdings	# items currently checked out	% checked-out of total material type	% of total checked out
<b>Adult AV</b>	5,037	13.1	1,281	25.4	16.9
<b>Adult Fiction</b>	8,739	22.7	1,373	15.7	18.1
<b>Adult Non-Fiction</b>	7,917	20.6	719	9.1	9.5
<b>Juvenile</b>	13,533	35.2	3,359	24.8	44.2
<b>Other</b>	3,239	8.4	869	26.8	11.4
<b>Total</b>	<b>38,465</b>		<b>7,601</b>	<b>19.8</b>	

## Past Events

- JXC Landscaping completed erosion work on the amphitheater in early March. A few related items are still being finished.
- Circus Chickendog performed a free show for 75 people on Tuesday, March 10th.
- 321 people attended special programs during the week of Spring Break.
- I met library district lobbyist Rob Johnson on Thursday, March 19th.
- Two new DVD shelves were installed on March 23rd. They delivered the wrong size mat inserts and will have to come back another time to correct. We will create a new television section within the coming weeks.
- Professional Registered Parliamentarian Kirk Overbey spoke on March 24th.
- Donor tiles were installed March 25th.
- I attended a luncheon at Tuscan Village on Thursday, March 26th.

## Upcoming Events

- Acoustical panels will be installed starting March 27th.
- Building Image Group will install new circulation desk signage on March 31st.
- Rick McGee will speak about his new book on Tuesday, March 31st at 7pm.
- Please see the attached April calendar for upcoming events.
- I plan to attend the PEC Light the Way Reception on Thursday, April 9th.
- We plan to have a booth at the LT Chamber of Commerce's SpringFest event on May 2nd.
- The Summer Reading Program Kickoff Party is planned for Saturday, June 6th from 10:30am-12pm.

## Notes

- We will launch the 1,000 Books Before Kindergarten program in April. Please see the attached flyer.
- I am close to completing the TSLAC annual report. Our preliminary population is 30,929 with a Maintenance of Effort minimum of \$337,452.
- We were awarded a \$175 grant from the Texas Commission on the Arts for Joe McDermott's summer performance.
- Water District 17 has informed us that we need to have a contract to regularly maintain our grinder pump station. WD17 offered to service the sewer system for \$250 a month and another bid is coming from Vega Septic Services.
- To place the order for acoustical tiles, we had to put a deposit on the Compass credit card. As a result, we have had major problems with our credit card balance over the past month. We would like to increase the credit limit on the Compass visa.
- We sent cookies to Lake Travis Fire and Rescue to thank them for saving the building a year ago.
- We have canceled service with DearReader and will send out our first library newsletter with the new emma email marketing service later this week.
- In February, approximately \$300 was forgiven during the Fine Forgiveness campaign. Lake Travis Crisis Ministries sent a thank you note for the food donation.
- All staff members are now TLA members and will attend the TLA Annual Conference in Austin in mid-April at least one day.
- I will plan to take off Friday, April 24th.
- I plan to attend the UT iSchool Advisory Council meeting on May 7th and 8th.
- I have registered to attend the ALA conference in California in late June.
- I plan to take vacation days Wednesday, July 22nd through Monday, July 27th.
- LTCL gave out 5 TexShare cards in February 2015. In February 2014, 6 were distributed.
- The LTCL website had 2,299 unique visitors and 4,146 visits in the month of February.
- The library currently has 8,963 active cardholder accounts.

## Circulation Snapshot – Monday, March 9, 2015

Type	Holdings	% of Holdings	Out	% Out	Titles	% of Total Out
1 - Default	4	0	4	100	4	0.1
2 - Caldecott	140	0.4	37	26.4	74	0.5
3 - Bluebonnet	40	0.1	12	30	20	0.2
5 - Lone Star	36	0.1	2	5.6	18	0
6 - Tayshas	0	0	0	0	0	0
7 - Feature Films	0	0	0	0	0	0
8 - Music CD	225	0.6	10	4.4	225	0.1
9 - Audio F	1428	3.7	350	24.5	1407	4.6
10 - Magazine	1403	3.6	64	4.6	185	0.8
11 - Reference	47	0.1	0	0	10	0
12 - Beginning Reader	1055	2.7	455	43.1	1006	6
13 - DVD	3064	8	839	27.4	2955	11
14 - Fiction	8316	21.6	1316	15.8	7838	17.3
16 - CD-ROMs	0	0	0	0	0	0
17 - Juvenile F	2286	5.9	457	20	2165	6
18 - NF DVD	283	0.7	26	9.2	280	0.3
19 - Audio NF	320	0.8	84	26.2	316	1.1
20 - Audio J	299	0.8	37	12.4	297	0.5
21 - Kits	158	0.4	60	38	157	0.8
22 - YA	1360	3.5	174	12.8	1299	2.3
23 - Board Books	886	2.3	377	42.6	829	5
24 - Picture Books	4848	12.6	1341	27.7	4785	17.6
25 - Large Print	422	1.1	55	13	421	0.7
26 - Juvenile NF	2114	5.5	335	15.8	2024	4.4
27 - Video J	34	0.1	5	14.7	33	0.1
28 - Professional	25	0.1	0	0	22	0
29 - Oversize	43	0.1	7	16.3	43	0.1
30 - Biography	773	2	42	5.4	752	0.6
31 - Summer Reading	0	0	0	0	0	0
32 - CTLS	0	0	0	0	0	0
33 - 000 - 099	116	0.3	18	15.5	116	0.2
34 - 100 - 199	236	0.6	53	22.5	234	0.7
35 - 200 - 299	235	0.6	39	16.6	233	0.5
36 - 300 - 399	1104	2.9	104	9.4	1084	1.4
37 - 400 - 499	69	0.2	10	14.5	56	0.1
38 - 500 - 599	179	0.5	11	6.1	174	0.1
39 - 600 - 699	1278	3.3	156	12.2	1271	2.1
40 - 700 - 799	665	1.7	50	7.5	660	0.7
41 - 800 - 899	263	0.7	13	4.9	256	0.2
42 - 900 - 919	447	1.2	54	12.1	432	0.7
43 - 920 - 921	18	0	0	0	17	0
44 - 922 - 999	805	2.1	71	8.8	767	0.9
45 - Book Club	0	0	0	0	0	0
46 - Spanish - Children	277	0.7	65	23.5	267	0.9
47 - Flash Drive	0	0	0	0	0	0
48 - Equipment	0	0	0	0	0	0
49 - DVDJ	640	1.7	248	38.8	604	3.3

50 - STORYTIME	8	0	0	0	8	0
51 - Book Buddy	0	0	0	0	0	0
52 - YA Graphic Novel	130	0.3	5	3.8	130	0.1
53 - J Graphic Novel	418	1.1	141	33.7	401	1.9
54 - Laptop	6	0	0	0	1	0
55 - J BIOGRAPHY	278	0.7	59	21.2	268	0.8
56 - Adult Graphic Novel	24	0.1	3	12.5	24	0
57 - Spanish - Adult	119	0.3	6	5	106	0.1
58 - Lake Travis Reads	0	0	0	0	0	0
59 - Mass Market	0	0	0	0	0	0
60 - AUDIO YA	68	0.2	3	4.4	66	0
61 - Chapter Book	1324	3.4	374	28.2	1231	4.9
62 - Scouts	139	0.4	23	16.5	139	0.3
63 - Online Database	0	0	0	0	0	0
64 - J Foreign Language	9	0	3	33.3	9	0
<b>Total</b>	<b>38,464</b>		<b>7,598</b>	<b>19.8</b>	<b>35,643</b>	