## <u>Library Director's Report</u> <u>October 27, 2016</u>

Program Attendance & Number of Programs Offered

| Children Adults Total Attendance |       | <b>Total Attendance</b> | Children | Adults | Total Offered |    |
|----------------------------------|-------|-------------------------|----------|--------|---------------|----|
| Sept 2016                        | 1,011 | 257                     | 1,268    | 35     | 33            | 68 |
| August 2016                      | 1,073 | 398                     | 1,471    | 42     | 30            | 72 |
| July 2016                        | 2,431 | 190                     | 2,261    | 66     | 25            | 91 |
| Sept 2015                        | 869   | 305                     | 1,174    | 38     | 34            | 72 |

### **New Patrons**

| TICH I WILDIN |     |
|---------------|-----|
| Sept 2016     | 204 |
| August 2016   | 246 |
| July 2016     | 173 |
| Sept 2015     | 108 |

### **Adult Volunteer Hours**

| Sept 2016   | 764.5 |
|-------------|-------|
| August 2016 | 760.0 |
| July 2016   | 702.0 |
| Sept 2015   | 691.0 |

### **Teen Volunteer Hours**

| Sept 2016   | 250.5 |
|-------------|-------|
| August 2016 | 433.0 |
| July 2016   | 627.0 |
| Sept 2015   | 214.5 |

### Circulation Transactions

|           | Main   | Bus   | OverDrive | Total  |
|-----------|--------|-------|-----------|--------|
| Sept 2016 | 22,253 | 1,388 | 2,208     | 25,849 |
| Aug 2016  | 25,989 | 0     | 2,280     | 28,269 |
| July 2016 | 28,181 | 0     | 2,182     | 30,363 |
| Sept 2015 | 21,053 | 0     | 1,428     | 22,481 |

### **Meeting Room Reservations**

| Treeting Troom Treser vaccous |    |  |  |  |  |
|-------------------------------|----|--|--|--|--|
| Sept 2016                     | 18 |  |  |  |  |
| August 2016                   | 10 |  |  |  |  |
| July 2016                     | 12 |  |  |  |  |
| Sept 2015                     | 13 |  |  |  |  |

### Circulation Snapshot (as of October 26, 2016)

| Circulation binapshot (as of October 20, 2010) |        |            |                   |                     |             |  |  |  |  |  |
|--|--------|------------|-------------------|---------------------|-------------|--|--|--|--|--|
| Material Type                                  | # of   | % of Total | # items currently | % checked-out of    | % of total  |  |  |  |  |  |
|  | Items  | Holdings   | checked out       | total material type | checked out |  |  |  |  |  |
| Adult AV                                       | 5,488  | 12.2       | 1,262             | 23.0                | 13.8        |  |  |  |  |  |
| <b>Adult Fiction</b>                           | 9,533  | 21.2       | 1,506             | 15.8                | 16.5        |  |  |  |  |  |
| Adult Non-Fiction                              | 7,803  | 17.3       | 729               | 9.3                 | 8.0         |  |  |  |  |  |
| Juvenile                                       | 16,658 | 37.0       | 4,201             | 25.2                | 46.0        |  |  |  |  |  |
| Other  | 5,550  | 12.3       | 1,426             | 25.7                | 15.6        |  |  |  |  |  |
| Total  | 45,032 |            | 9,124             | 20.3                |             |  |  |  |  |  |

### Door Count

|             | Main              | Bus | Total  |
|-------------|-------------------|-----|--------|
| Sept 2016   | 9,413 (1 closed)  | 676 | 10,089 |
| August 2016 | 11,494            | 0   | 11,494 |
| July 2016   | 12,097 (1 closed) | 0   | 12,097 |
| Sept 2015   | 9,407 (1 closed)  | 0   | 9,407  |

### Interlibrary Loan (ILL)

| •           | Requested/Received/Shipped |
|-------------|----------------------------|
| Sept 2016   | 96 / 79 / 5                |
| August 2016 | 117 / 103 / 2              |
| July 2016   | 82 / 67 / 5                |
| Sept 2015   | 99 / 83 / 3                |

| OverDrive   | New Patrons |
|-------------|-------------|
| Sept 2016   | 53          |
| August 2016 | 66          |
| July 2016   | 59          |
| Sept 2015   | 43          |

### **Past Events**

- Staff attended many trainings this past month: YouthShare Networking Event (9/23), TLA District 3 Workshop (10/7), CTLS Membership Meeting (10/14), Central Texas Digital Consortium Meeting (10/21), and CTLS Books 'n Bots Meeting at our library (10/24).
- Sisters in Crime presented a \$1,000 grant check at Pat Dunlap Evans's author event on October 8th.
- A fire truck visited story time on October 10th with 65 people in attendance. 80 people toured the Pedernales Fire Station on October 14th.
- The annual Pumpkin Parade took place the morning of October 27th.

### **Upcoming Events**

- I will attend the UT iSchool Advisory Council Meeting on October 28th.
- Acoustical tiles will be installed in the Teen Room on October 29th and October 30th.
- Please see the attached November calendar for upcoming events.
- Award-winning entries from the fifth annual Teen Read Week Art Contest will be on display in the meeting room in November. This year we had 280 (!) entries.
- Sarah will attend the CTLS Performer's Showcase on November 4th.
- We will be a drop-off location for LTlov's Green Santa toy drive November 11th through December 10th.
- This year's Volunteer Appreciation Gala will take place Sunday, November 13th from 5pm to 6:30pm. You should have received an invitation in the mail.
- Our annual Holiday Celebration with special guests will take place on Tuesday, December 13th at 6:30pm.
- The Friends of the Library Holiday Potluck will take place on Thursday, December 15th at 10:30 a.m.
- The next Library District Discussion Group will take place on Friday, January 20th at Westbank Community Library.
- 2017 Lake Travis Reads *The Midnight Assassin* will culminate with an event with author Skip Hollandsworth at our library on Tuesday, February 21st at 7pm.

#### **Notes**

- Starting on December 1st, we plan to increase all DVD limits to 10 and allow for DVD renewals.
- I was elected Councilor of TLA District 3.
- The Lakeway/Lake Travis Rotary Club awarded us \$1,000 to purchase outreach promotional materials. We will likely receive a \$1,000 matching grant later this year from a joint Rotary District 5870 and Tocker Foundation project.
- Sarah is working on a solution to our very crowded juvenile fiction section that may involve shifting many sections in the children's room.
- Sarah has applied for three Texas Commission on the Arts grants for the first quarter of 2017.
- OverDrive is no longer selling Nook periodicals and our current e-magazine and enewspapers subscriptions will expire over the next ten months. Linden and I are looking into purchasing Zinio or Flipster.
- New employee Marisa Davis will complete CPR certification in the coming weeks.
- Sarah has completed the Texas food handler certification class and Sue is registered and will complete it soon.
- I plan to take vacation days November 21-23.
- LTCL gave out 24 TexShare cards in September 2016. In September 2015, 1 was distributed.
- The LTCL website had 9,775 unique visitors and 19,894 visits in the month of September.
- LTCL currently has 10,740 active cardholder accounts.

Morgan McMillian 10/26/2016

# Circulation Snapshot – Wednesday, October 26, 2016

|                         |          |      |        |      | Main |     | Bus | % of<br>Total |
|-------------------------|----------|------|--------|------|------|-----|-----|---------------|
| Туре                    | Holdings | Out  | Titles | Main | Out  | Bus | Out | Out           |
| 1 - Default             | 2        | 2    | 2      | 1    | 1    | 1   | 1   | 0             |
| 2 - Caldecott           | 146      | 35   | 77     | 144  | 35   | 2   | 0   | 0.4           |
| 3 - Bluebonnet          | 60       | 35   | 20     | 43   | 30   | 17  | 5   | 0.4           |
| 5 - Lone Star           | 57       | 16   | 20     | 54   | 16   | 3   | 0   | 0.2           |
| 6 - Tayshas             | 0        | 0    | 0      | 0    | 0    | 0   | 0   | 0             |
| 7 - Feature Films       | 0        | 0    | 0      | 0    | 0    | 0   | 0   | 0             |
| 8 - Music CD            | 225      | 12   | 224    | 225  | 12   | 0   | 0   | 0.1           |
| 9 - Audio               | 1778     | 363  | 1717   | 1703 | 355  | 75  | 8   | 4             |
| 10 - Magazine           | 1260     | 68   | 139    | 1260 | 68   | 0   | 0   | 0.7           |
| 11 - Reference          | 36       | 0    | 8      | 36   | 0    | 0   | 0   | 0             |
| 12 - Beginning Reader   | 1468     | 480  | 1313   | 1319 | 450  | 149 | 30  | 5.2           |
| 13 - DVD                | 3127     | 804  | 2700   | 2839 | 710  | 288 | 94  | 8.8           |
| 14 - Fiction            | 9040     | 1430 | 8339   | 8778 | 1392 | 262 | 38  | 15.6          |
| 16 - CD-ROMs            | 0        | 0    | 0      | 0    | 0    | 0   | 0   | 0             |
| 17 - Juvenile           | 2704     | 488  | 2409   | 2520 | 444  | 184 | 44  | 5.3           |
| 18 - NF DVD             | 196      | 21   | 190    | 190  | 17   | 6   | 4   | 0.2           |
| 19 - NF Audio           | 358      | 88   | 349    | 338  | 87   | 20  | 1   | 1             |
| 20 - J Audio            | 410      | 99   | 400    | 382  | 98   | 28  | 1   | 1.1           |
| 21 - Kits               | 183      | 44   | 177    | 183  | 44   | 0   | 0   | 0.5           |
| 22 - YA                 | 1525     | 217  | 1419   | 1451 | 197  | 74  | 20  | 2.4           |
| 23 - Board Books        | 1173     | 612  | 1047   | 1051 | 564  | 122 | 48  | 6.7           |
| 24 - Picture Books      | 6225     | 1636 | 5838   | 5624 | 1465 | 601 | 171 | 17.9          |
| 25 - Large Print        | 493      | 76   | 483    | 397  | 59   | 96  | 17  | 0.8           |
| 26 - NF Juvenile        | 2342     | 485  | 2203   | 2233 | 454  | 109 | 31  | 5.3           |
| 27 - J Video            | 0        | 0    | 0      | 0    | 0    | 0   | 0   | 0             |
| 28 - Professional       | 23       | 1    | 20     | 23   | 1    | 0   | 0   | 0             |
| 29 - Oversize           | 30       | 0    | 30     | 30   | 0    | 0   | 0   | 0             |
| 30 - Biography          | 722      | 44   | 704    | 699  | 39   | 23  | 5   | 0.5           |
| 31 - Summer Reading     | 0        | 0    | 0      | 0    | 0    | 0   | 0   | 0             |
| 32 - CTLS               | 0        | 0    | 0      | 0    | 0    | 0   | 0   | 0             |
| 33 - 000 - 099          | 120      | 19   | 119    | 119  | 19   | 1   | 0   | 0.2           |
| 34 - 100 - 199          | 237      | 45   | 232    | 224  | 40   | 13  | 5   | 0.5           |
| 35 - 200 - 299          | 261      | 18   | 254    | 258  | 17   | 3   | 1   | 0.2           |
| 36 - 300 - 399          | 1209     | 105  | 1177   | 1191 | 101  | 18  | 4   | 1.1           |
| 37 - 400 - 499          | 55       | 13   | 54     | 51   | 12   | 4   | 1   | 0.1           |
| 38 - 500 - 599          | 133      | 18   | 132    | 130  | 15   | 3   | 3   | 0.2           |
| 39 - 600 - 699          | 1358     | 172  | 1340   | 1341 | 165  | 17  | 7   | 1.9           |
| 40 - 700 - 799          | 657      | 58   | 648    | 645  | 55   | 12  | 3   | 0.6           |
| 41 - 800 - 899          | 255      | 16   | 247    | 252  | 15   | 3   | 1   | 0.2           |
| 42 - 900 - 919          | 449      | 65   | 439    | 441  | 60   | 8   | 5   | 0.7           |
| 43 - 920 - 921          | 19       | 2    | 17     | 17   | 1    | 2   | 1   | 0             |
| 44 - 922 - 999          | 842      | 65   | 753    | 814  | 59   | 28  | 6   | 0.7           |
| 45 - Book Club          | 0        | 0    | 0      | 0    | 0    | 0   | 0   | 0             |
| 46 - Spanish - Children | 365      | 64   | 340    | 287  | 50   | 78  | 14  | 0.7           |
| 47 - Flash Drive        | 0        | 0    | 0      | 0    | 0    | 0   | 0   | 0             |
| 48 - Equipment          | 0        | 0    | 0      | 0    | 0    | 0   | 0   | 0             |

| 49 - J DVD               | 769    | 296   | 694    | 675    | 264   | 94    | 32  | 3.2 |
|--------------------------|--------|-------|--------|--------|-------|-------|-----|-----|
| 50 - Story Time          | 11     | 0     | 11     | 10     | 0     | 1     | 0   | 0   |
| 51 - Book Buddy          | 0      | 0     | 0      | 0      | 0     | 0     | 0   | 0   |
| 52 - YA Graphic Novel    | 151    | 12    | 151    | 148    | 12    | 3     | 0   | 0.1 |
| 53 - J Graphic Novel     | 695    | 233   | 598    | 620    | 209   | 75    | 24  | 2.5 |
| 54 - Laptop              | 6      | 0     | 1      | 6      | 0     | 0     | 0   | 0   |
| 55 - J Biography         | 348    | 48    | 328    | 331    | 43    | 17    | 5   | 0.5 |
| 56 - Adult Graphic Novel | 32     | 2     | 32     | 32     | 2     | 0     | 0   | 0   |
| 57 - Spanish - Adult     | 74     | 11    | 73     | 65     | 5     | 9     | 6   | 0.1 |
| 58 - Lake Travis Reads   | 0      | 0     | 0      | 0      | 0     | 0     | 0   | 0   |
| 59 - Mass Market         | 0      | 0     | 0      | 0      | 0     | 0     | 0   | 0   |
| 60 - YA Audio            | 101    | 12    | 99     | 97     | 11    | 4     | 1   | 0.1 |
| 61 - Chapter Book        | 2061   | 562   | 1755   | 1858   | 525   | 203   | 37  | 6.1 |
| 62 - Scouts              | 145    | 25    | 145    | 145    | 25    | 0     | 0   | 0.3 |
| 63 - Online Database     | 0      | 0     | 0      | 0      | 0     | 0     | 0   | 0   |
| 64 - J Foreign Language  | 15     | 0     | 15     | 15     | 0     | 0     | 0   | 0   |
| 65 - TV                  | 1081   | 228   | 1020   | 1025   | 208   | 56    | 20  | 2.5 |
| Total                    | 45,032 | 9,145 | 40,431 | 42,320 | 8,451 | 2,712 | 694 |     |

We were featured in the Biblionix Fall Newsletter distributed to all Biblionix customers nationwide!

# Lake Travis Bookmobile!



Lake Travis Community Library in Central Texas held the grand opening of their <a href="newbookmobile">newbookmobile</a> in August. Pictured above is Lake Travis Community Library Director, Morgan McMillian and Bookmobile pilot, Karen Ballinger, alongside Clark Charbonnet with Biblionix and Eric Lashley, Director of Georgetown Public Library.