

# Library Director's Report

## September 27, 2018

### Program Attendance & Number of Programs Offered

	Children	Adults	Total Attendance	Children	Adults	Total Offered
<b>August 2018</b>	<b>1,249</b>	<b>376</b>	<b>1,625</b>	<b>56</b>	<b>47</b>	<b>103</b>
July 2018	2,858	311	3,169	81	41	122
June 2018	3,604	338	3,942	91	42	133
August 2017	1,073	360	1,433	36	40	76

### New Patrons

<b>August 2018</b>	<b>175</b>
July 2018	179
June 2018	225
August 2017	185

### Door Count

	Main	Bus	Total
<b>August 2018</b>	<b>10,846</b>	<b>842</b>	<b>11,688</b>
July 2018	11,858	1,129	12,987
June 2018	12,958	1,255	14,213
August 2017	8,084	593	8,677

### Adult Volunteer Hours

<b>August 2018</b>	<b>800.0</b>
July 2018	977.0
June 2018	922.0
August 2017	882.5

### Interlibrary Loan (ILL)

	Requested/Received/Shipped
<b>August 2018</b>	<b>132 / 106 / 4</b>
July 2018	107 / 93 / 3
June 2018	94 / 76 / 4
August 2017	134 / 125 / 5

### Teen Volunteer Hours

<b>August 2018</b>	<b>250</b>
July 2018	448
June 2018	478
August 2017	347

OverDrive	New Patrons
<b>August 2018</b>	<b>64</b>
July 2018	70
June 2018	57
August 2017	63

### Circulation Transactions

	Main	Bus	OverDrive	Total
<b>August 2018</b>	<b>29,237</b>	<b>1,752</b>	<b>3,513</b>	<b>34,502</b>
July 2018	32,799	1,828	3,578	38,205
June 2018	33,969	2,341	3,264	39,574
August 2017	30,353	1,835	2,732	34,920

### Meeting Room Reservations

<b>August 2018</b>	<b>16</b>
July 2018	10
June 2018	15
August 2017	13

### Circulation Snapshot (as of September 25, 2018)

Material Type	# of Items	% of Total Holdings	# items currently checked out	% checked-out of total material type	% of total checked out
<b>Adult AV</b>	6,411	12.6	1,628	25.4	13.5
<b>Adult Fiction</b>	10,384	20.4	1,747	16.8	14.5
<b>Adult Non-Fiction</b>	7,655	15.0	1,065	13.9	8.9
<b>Juvenile</b>	19,803	38.8	5,576	28.2	46.4
<b>Other</b>	6,748	13.2	2,012	29.8	16.7
<b>Total</b>	51,001		12,028	23.6	

## Past Events

- Karen, Rachel, Raj, and Sarah attended the local librarian networking lunch on September 10th.
- Linden attended a Lake Travis Chamber of Commerce Luncheon on September 19th on Social Media Marketing.
- The Friends donated \$10,000 to the library at their meeting on September 20th!
- I attended the UT iSchool Advisory Council meeting on September 20th and 21st.
- The Flash Sale on September 22nd earned \$861 for the Friends!
- Power for Parkinson's had their final class at the library on September 26th and presented us with a nice thank you card and framed photo.

## Upcoming Events

- Please see the attached October calendar of upcoming events.
- The CTLS Membership Meeting will take place on October 5th.
- I plan to attend the TLA District 3 meeting on October 8th.
- Teen Read Week Art Contest judges Mary Barnes, Ben Kuenemann, and Victoria Waite will meet on October 19th to evaluate entries.
- I plan to attend the Lake Travis Chamber luncheon with speaker LTISD Superintendent Brad Lancaster on October 17th.
- Raj plans to attend a UT iSchool Capstone Coffee Break on November 1st.
- The CTLS Performer's Showcase will take place on November 2nd.
- The Volunteer Appreciation Gala will take place on Sunday, November 4th.
- I plan to take vacation days November 19-21, December 13-14, and January 9-11.
- The next Library District Discussion Group is scheduled at Laura's Library in January.
- We plan to hold another Food for Fines forgiveness campaign in February.
- Sarah Bird and her new book *Daughter of a Daughter of a Queen* has been selected for 2019 Lake Travis Reads. The event will take place at LTCL hopefully some time in February.

## Notes

- Morgan and Raj are looking into purchasing wifi hotspots for the library. These are internet wifi devices which the library will circulate to allow our patrons to have internet access at home. After comparing major network coverages in the area, we found that AT&T has the best 4G LTE network coverage in the library district. We have reached out to our local store for more information about possible discounts/programs with non-profits and we are currently waiting to hear back. We are also connecting with other libraries with hotspots on various discussion lists.
- We recently received this five star google review: "As a senior citizen who is challenged with technology, with a grateful heart I say THANK YOU Lake Travis Library and Linden for your assistance! Thanks to you I can now share photos of my grandchildren with the rest of the world! You've opened up a whole new world for me! Fun! God bless."
- At one point earlier this month, every single Launchpad was checked out!
- Apollo now offers an automatic renewal feature that we plan to implement within the next few weeks. The catalog will attempt to renew items on their due dates if items can be successfully renewed.
- The Rotary Club of Lakeway/Lake Travis have asked if they can park their Mercedes in front of the library during their annual car raffle fundraiser.
- The City Council of Lakeway continues to consider a change to their sign ordinance policy. City Manager Steve Jones said that the Building and Development Services does not think that the new ordinance will affect how we use banners.

- We have encountered challenges during construction of the Lakeway Police Facility. Our phone cable was cut, the banner pole has also been damaged, irrigation lines near the road were severed, and we have had an ant infestation. City Manager Steve Jones ensures us that all problems will be taken care of.
- We have ordered DVD dividers and white book supports from Library Interiors of Texas. In the near future we plan to work with them to address other furniture and shelving needs.
- We are working with Stokes to replace our damaged donor sign and missing knobs on the children's computer table.
- Replacing our damaged book drop would cost around \$3,000.
- We may ask Austintatious Blinds and Shutters to provide a quote to install blinds in the workroom.
- We have requested a second bid from JXC Landscaping for tree work.
- Scott Lynch with GreenForm Roofing & Solar wants us to pursue solar panels. "Obviously the biggest benefit for you would be eliminating that power bill, but I also think you can benefit by being a leader in the community and embracing the environmental advantages of solar energy."
- I applied for TSLAC ILL Reimbursement funds and they anticipate reimbursement at \$5.50 per lend this year.
- Lone Star Paving had to cancel parking lot work on September 14th due to rain. They have rescheduled work for Monday, October 22nd and we will close that day. On September 14th we were able to work on projects such as cleaning the insides of public computers (thank you Linden for completing this very dirty job!), removing metal computer holders, and weeding hundreds of titles so that we could again shelve a book in the YA and Fiction sections. Also that day, ABC completed AC repairs in the meeting room (no mold in the walls!) and repainted the entire room. They will come back on October 22nd for one small additional wall repair. Staff will work on projects that day such as weeding, cleaning storage closets, shifting the large print section, shelf reading, repairing carpet tiles, and more. Klean Image has also been hired to clean windows on October 22nd.
- We continue to work with TFE and ipower to migrate our website to a more secure https.
- We have a quote from TFE for a People Counter that will be significantly less expensive than the bid from SenSource.
- In the month of August, 1,226 users viewed 1,650 issues on PressReader. Some of the most popular titles are the *Austin American Statesman*, *The Washington Post* and *The Daily Telegraph*.
- LTCL gave out 36 TexShare cards in August 2018. In August 2017, 36 were distributed.
- The LTCL website had 6,740 unique visitors and 21,340 visits in the month of August.
- LTCL currently has 12,436 active cardholder accounts.

Morgan McMillian  
9/27/2018

## Circulation Snapshot – Tuesday, September 25, 2018

Type	Holdings	Out	Titles	Main	Main Out	Bus	Bus Out	% of Total Out
1 - Default	0	0	0	0	0	0	0	0
2 - Caldecott	146	60	78	145	60	1	0	0.5
3 - Bluebonnet	58	46	20	53	46	5	0	0.4
5 - Lone Star	42	25	21	41	24	1	1	0.2
6 - Tayshas	0	0	0	0	0	0	0	0
7 - Feature Films	0	0	0	0	0	0	0	0
8 - Music CD	178	23	177	178	23	0	0	0.2
9 - Audio	1871	286	1861	1831	281	40	5	2.4
10 - Magazine	1072	97	152	1059	90	13	7	0.8
11 - Reference	37	0	9	37	0	0	0	0
12 - Beginning Reader	1862	694	1586	1625	616	237	78	5.8
13 - DVD	3926	1241	3344	3471	1031	455	210	10.3
14 - Fiction	9772	1641	9392	9564	1537	208	104	13.6
16 - CD-ROMs	0	0	0	0	0	0	0	0
17 - Juvenile	2949	665	2733	2829	610	120	55	5.5
18 - NF DVD	169	31	167	166	30	3	1	0.3
19 - NF Audio	436	78	430	401	69	35	9	0.6
20 - J Audio	503	53	492	477	49	26	4	0.4
21 - Kits	207	64	197	200	63	7	1	0.5
22 - YA	1350	208	1321	1330	200	20	8	1.7
23 - Board Books	1181	763	1043	960	623	221	140	6.3
24 - Picture Books	8092	2288	7130	7206	1831	886	457	19
25 - Large Print	612	106	608	525	74	87	32	0.9
26 - NF Juvenile	2776	604	2689	2540	500	236	104	5
27 - J Video	0	0	0	0	0	0	0	0
28 - Professional	19	0	16	19	0	0	0	0
29 - Oversize	23	1	23	23	1	0	0	0
30 - Biography	634	64	621	604	59	30	5	0.5
31 - Summer Reading	0	0	0	0	0	0	0	0
32 - CTLS	0	0	0	0	0	0	0	0
33 - 000 - 099	110	24	109	108	24	2	0	0.2
34 - 100 - 199	228	62	221	224	60	4	2	0.5
35 - 200 - 299	262	46	258	257	43	5	3	0.4
36 - 300 - 399	1340	174	1318	1311	167	29	7	1.4
37 - 400 - 499	50	6	50	46	3	4	3	0
38 - 500 - 599	164	22	162	159	21	5	1	0.2
39 - 600 - 699	1417	234	1409	1388	225	29	9	1.9
40 - 700 - 799	589	72	583	578	66	11	6	0.6
41 - 800 - 899	244	34	238	241	32	3	2	0.3
42 - 900 - 919	431	89	426	429	88	2	1	0.7
43 - 920 - 921	22	2	20	22	2	0	0	0
44 - 922 - 999	900	107	831	883	98	17	9	0.9
45 - Book Club	0	0	0	0	0	0	0	0
46 - Spanish - Children	637	110	581	508	58	129	52	0.9
47 - Flash Drive	0	0	0	0	0	0	0	0
48 - Equipment	0	0	0	0	0	0	0	0
49 - J DVD	929	400	843	818	353	111	47	3.3
50 - Story Time	14	0	14	14	0	0	0	0
51 - Book Buddy	0	0	0	0	0	0	0	0

52 - YA Graphic Novel	193	27	192	172	24	21	3	0.2
53 - J Graphic Novel	1039	362	879	899	285	140	77	3
54 - Laptop	6	0	1	5	0	1	0	0
55 - J Biography	443	71	415	432	68	11	3	0.6
56 - Adult Graphic Novel	48	8	48	46	6	2	2	0.1
57 - Spanish - Adult	141	9	140	110	2	31	7	0.1
58 - Lake Travis Reads	0	0	0	0	0	0	0	0
59 - Mass Market	0	0	0	0	0	0	0	0
60 - YA Audio	113	12	113	109	12	4	0	0.1
61 - Chapter Book	2147	765	1856	1975	697	172	68	6.4
62 - Scouts	145	24	144	145	24	0	0	0.2
63 - Online Database	0	0	0	0	0	0	0	0
64 - J Foreign Language	23	1	23	23	1	0	0	0
65 - TV	1430	322	1350	1336	287	94	35	2.7
66 - ILL	1	0	0	1	0	0	0	0
67 - Launchpad	18	12	18	18	12	0	0	0.1
68 - Launchpad	2	2	2	2	2	0	0	0
<b>Total</b>	<b>51001</b>	<b>12035</b>	<b>46279</b>	<b>47543</b>	<b>10477</b>	<b>3458</b>	<b>1558</b>	