## Library Director's Report

## October 24, 2019

Program Attendance \& Number of Programs Offered

|  | Children | Adults | Total Attendance | Children | Adults | Total Offered |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Sept 2019 | $\mathbf{1 , 0 1 6}$ | $\mathbf{7 0 0}$ | $\mathbf{1 , 7 1 6}$ | $\mathbf{6 5}$ | $\mathbf{6 4}$ | $\mathbf{1 2 9}$ |
| August 2019 | 1,085 | 569 | 1,654 | 56 | 53 | 109 |
| July 2019 | 2,925 | 606 | 3,531 | 104 | 46 | 150 |
| Sept 2018 | 1,185 | 363 | 1,548 | 52 | 49 | 101 |

New Patrons

| Sept 2019 | $\mathbf{2 2 5}$ |
| :--- | :--- |
| August 2019 | 163 |
| July 2019 | 183 |
| Sept 2018 | 179 |

Adult Volunteer Hours

| Sept 2019 | $\mathbf{8 0 6 . 0}$ |
| :--- | :--- |
| August 2019 | 793.0 |
| July 2019 | 930.0 |
| Sept 2018 | 800.5 |

Teen Volunteer Hours

| Sept 2019 | $\mathbf{2 1 3}$ |
| :--- | :--- |
| August 2019 | 293 |
| July 2019 | 549 |
| Sept 2018 | 223 |

## Circulation Transactions

|  | Main | Bus | OverDrive | Total |
| :--- | :--- | :---: | :---: | :--- |
| Sept 2019 | $\mathbf{3 1 , 3 6 2}$ | $\mathbf{3 , 2 8 2}$ | $\mathbf{4 , 0 9 4}$ | $\mathbf{3 8 , 7 3 8}$ |
| August 2019 | 28,371 | 2,350 | 4,492 | 35,213 |
| July 2019 | 38,233 | 2,970 | 4,453 | 45,656 |
| Sept 2018 | 27,541 | 2,483 | 3,317 | 33,341 |

## Meeting Room Reservations

| Sept 2019 | 21 |
| :--- | :---: |
| August 2019 | 16 |
| July 2019 | 10 |
| Sept 2018 | 24 |

Circulation Snapshot (as of October 16, 2019)

| Material Type | \# of <br> Items | \% of Total <br> Holdings | \# items currently <br> checked out | \% checked-out of <br> total material type | \% of total <br> checked out |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Adult AV | 6,314 | 12.1 | 1,396 | 22.1 | 10.4 |
| Adult Fiction | 10,694 | 20.5 | 1,723 | 16.1 | 12.8 |
| Adult Non-Fiction | 7,431 | 14.2 | 1,044 | 14.0 | 7.8 |
| Juvenile | 20,738 | 39.7 | 7,018 | 33.8 | 52.2 |
| Other | 7,038 | 13.5 | 2,267 | 32.2 | 16.9 |
| Total | 52,215 |  | 13,448 | 25.8 |  |

## Outreach News from Karen Ballinger

- The bookmobile has attended many community events this past month. Some events we have attended every year and some are new. It's great that the library is getting invitations from new organizations as part of community helper events. Karen and volunteers Annamarie Rowlan and Jana Dodd attended the Lake Travis Elementary School Carnival on September 28th. Karen attended the Briarcliff National Night Out celebration at the Briarcliff park on October 1st. The bookmobile was also invited to the Lakeway Church Community Helpers Day on October 3rd where seven classes of preschoolers visited the bookmobile and listened to a story. The bookmobile was part of a group of community helpers that included a fire truck, police vehicle, digger, and ambulance. Raj and volunteer Mimi King attended the Emmaus Fall Festival on October 6th. The Chamber of Commerce Leadership Lake Travis group visited the library and bookmobile on October 10th. Karen visited three classes at the Goddard School Steiner Ranch as part of their community helpers program. Rachel attended the Goddard School Lakeway Fall Open House on October 18th. The bookmobile is planning on attending a few Halloween events this weekend to close out our fall festival season.
- Karen and Morgan will staff a booth at the Lake Travis Senior Services Aging Well Expo on October 29th.
- Our six current bookmobile drivers are working on the library's driver training program this fall. New employee Catherine is also learning bookmobile operations and training to drive the bus.
- Ryan Summers at Gen-Tech in Leander tuned up our generator at around 2,500 hours, replacing consumable parts such as the spark plugs, brushes, and the inline fuel filter.
- The bookmobile step was removed on October 3rd because it was stuck out. We purchased a new separate step (not attached to the bookmobile) that New Braunfels and Austin Public Library use with their bookmobiles. We hope this will prevent future maintenance in the future, as a broken electric step seems inevitable on bookmobiles.


## Past Events

- Rachel attended the UT iSchool Capstone Coffee Break on October 4th and we are talking with three potential capstone students to do spring and summer projects.
- Leadership Lake Travis visited the library on October 10th for Education Day and we issued over a dozen new library cards.
- I attended the TLA District 3 meeting on October 14th and the CTLS Fall Membership meeting on October 18th. At the CTLS meeting, State Librarian Mark Smith reminded us that Texas libraries have access to United for Libraries resources for board members! The state can provide a free $\log$ in and password to access www.ala.org/united. He also talked about TSLAC's SimplyE initiative for ebooks.
- The new children's furniture is here! There are still minor issues to resolve such as a broken shelf, the Kilgo donor sign, and drilling a hole in the computer table for cord access. We hope to soon begin addressing other furniture needs in the teen room and on the patio.


## Upcoming Events

- Rachel and Sue are planning a special appreciation breakfast/meeting for processing volunteers on October 29th.
- Please see the attached November calendar.
- Teen artists submitted 195 entries to the 2019 Teen Read Week Art Contest and 14 pieces will be on display in the month of November.
- Sarah and Raj will attend the CTLS Performer's Showcase on November 1st.
- I will attend the TSLAC Library Financial Success Training in New Braunfels on November 6th.
- I plan to take vacation days November 11th, 12th, 25th, 26th and 27th and December 23rd.
- I plan to attend the UT iSchool Advisory Council meeting on the afternoon of November 14th and morning of November 15th.
- The Le Dîner en Blanc dinner has been rescheduled to November 16th and they plan to use the library parking lot as a meeting/departure point. They are aware that we are not liable for any damages and cannot be held responsible for the cars.
- The 2019 LTCL Volunteer Appreciation Party will be held on November 17th.
- We will once again serve as a collection location for LTlov's Green Santa program.
- We have a staff meeting scheduled for December 3rd.
- The library's annual Holiday Celebration with Santa and Mrs. Claus is scheduled for December 10th.
- Joe McDermott will perform at the library's Noon Year's Eve Party and Sarah has applied for a grant from the Texas Commission on the Arts to help cover the expense.
- We plan to increase hours from 51 to 60 per week in 2020 with operational hours: Sunday 124 pm , Monday-Thursday $9 \mathrm{am}-7 \mathrm{pm}$, Friday $9 \mathrm{am}-6 \mathrm{pm}$, and Saturday $9 \mathrm{am}-4 \mathrm{pm}$. Linden has magnets with the new hours designed and ready to purchase.
- The next Library District Discussion Group meeting is scheduled to take place on January 31st at the Mammen Family Public Library in Bulverde.
- The Foreign Policy Association has announced the topics for the 2020 Great Decisions program which we hope to launch again in February.
- We plan to hold another Food for Fines forgiveness campaign in February.
- We have invited Lara Prescott, author of The Secrets We Kept, to be our 2020 Lake Travis Reads author.


## Notes

- We received this five-star yelp review on September 28: I love this place so much. Great place to study - it's always so clean, the staff are sweet, and the views are beautiful.
- New staff member Catherine Baty will soon take a CPR certification class.
- According to ADP and the Texas Workforce Commission, delinquent payroll reports and taxes have been resolved.
- The Shh (Society for Hilarious Hijinks) committee continues to spread enthusiasm and team spirit with birthday recognitions, a thank you board, and a Halloween 'Boo' initiative.
- Clayworks has gone out of business, so we no longer have a vendor for our donor tiles. Since we will not be able to match the color or font of our current tiles, I propose that we discontinue sales of donor tiles.
- There is controversy in the publishing world about selling digital content to libraries. Please read this article for an introduction to the topic: www.cnn.com/2019/08/02/opinions/libraries-fight-publishers-over-e-books-west/index.html.
- We are interested in purchasing outside musical instruments from Percussion Play.
- Biblomodel says that they will send new book stop accessory pieces to replace our defective pieces.
- During a routine scan, the IPOWER security team discovered infected files on our website. Raj consulted with TFE and has removed the files. We plan to purchase monthly website security with IPOWER.
- TFE completed installation of the new Active Directory server.
- We have a new Klean Image cleaning crew and plan to continue with their company for the time being.
- We have a quote from The Steam Team to clean carpets, tiles, floors, air ducts, and upholstery.
- The $\$ 2,895$ quote from JXC Landscaping to repair eroded gravel on the path surrounding the library is still being considered.
- Our landscape lighting sockets have corroded and U.S. Energy has provided the attached proposal to replace tree flood lights with LED bullet flood lights.
- A proposal and justification to change our lighting to LED lighting from U.S. Energy is still being considered.
- The children's room has a minor ant infestation and ABC Pest Control is trying to solve the problem.
- There was a minor leak in the women's restroom after a heavy storm earlier this month. Our roof is no longer under warranty and no damage was found in the mezzanine, so ABC Home and Commercial repaired the ceiling.
- AAA has been hired to clean our air conditioning grates.
- LTCL gave out 38 TexShare cards in September 2019. In September, 38 were distributed.
- The LTCL website had 6,894 unique visitors and 24,938 visits in the month of September.
- LTCL currently has 13,466 active cardholder accounts.

Morgan McMillian
10/24/2019


Danielle, Rachel, Sarah, and Sue have worked hard to reclassify and label our kit section with the addition of the new Wonderbooks. All but two are currently checked out.

Circulation Snapshot - Wednesday, October 16, 2019

| Type | Holdings | Out | Titles | Main | Main Out | Bus | $\begin{aligned} & \text { Bus } \\ & \text { Out } \\ & \hline \end{aligned}$ | \% of Total Out |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 - Default | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 2 - Caldecott | 144 | 94 | 78 | 132 | 87 | 12 | 7 | 0.7 |
| 3 - Bluebonnet | 40 | 35 | 20 | 38 | 33 | 2 | 2 | 0.3 |
| 5 - Lone Star | 40 | 16 | 20 | 37 | 14 | 3 | 2 | 0.1 |
| 6 - Tayshas | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 7 - Feature Films | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 8 - Music CD | 177 | 16 | 176 | 176 | 15 | 1 | 1 | 0.1 |
| 9 - Audio | 1916 | 325 | 1906 | 1885 | 323 | 31 | 2 | 2.4 |
| 10 - Magazine | 1076 | 125 | 162 | 1062 | 125 | 14 | 0 | 0.9 |
| 11 - Reference | 38 | 0 | 9 | 38 | 0 | 0 | 0 | 0 |
| 12 - Beginning Reader | 1953 | 883 | 1680 | 1654 | 740 | 299 | 143 | 6.6 |
| 13 - DVD | 3737 | 965 | 3277 | 3358 | 761 | 379 | 204 | 7.2 |
| 14 - Fiction | 9997 | 1598 | 9605 | 9807 | 1493 | 190 | 105 | 11.9 |
| 16-CD-ROMs | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 17 - Juvenile | 3285 | 768 | 3060 | 3164 | 716 | 121 | 52 | 5.7 |
| 18 - NF DVD | 9 | 3 | 9 | 9 | 3 | 0 | 0 | 0 |
| 19 - NF Audio | 484 | 90 | 476 | 453 | 85 | 31 | 5 | 0.7 |
| 20 - J Audio | 513 | 52 | 510 | 492 | 50 | 21 | 2 | 0.4 |


| 21 - Kits | 220 | 99 | 212 | 210 | 93 | 10 | 6 | 0.7 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 22 - YA | 1547 | 225 | 1510 | 1526 | 214 | 21 | 11 | 1.7 |
| 23 - Board Books | 1186 | 790 | 1075 | 957 | 637 | 229 | 153 | 5.9 |
| 24 - Picture Books | 7692 | 2716 | 7340 | 6610 | 2090 | 1082 | 626 | 20.2 |
| 25 - Large Print | 697 | 125 | 692 | 600 | 85 | 97 | 40 | 0.9 |
| 26 - NF Juvenile | 2887 | 842 | 2815 | 2593 | 708 | 294 | 134 | 6.3 |
| 27 - Family DVD | 601 | 342 | 478 | 471 | 274 | 130 | 68 | 2.5 |
| 28 - Professional | 20 | 1 | 17 | 20 | 1 | 0 | 0 | 0 |
| 29 - Oversize | 23 | 1 | 23 | 23 | 1 | 0 | 0 | 0 |
| 30 - Biography | 647 | 85 | 631 | 601 | 73 | 46 | 12 | 0.6 |
| 31 - Summer Reading | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 32-CTLS | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 33-000-099 | 119 | 13 | 118 | 113 | 11 | 6 | 2 | 0.1 |
| 34-100-199 | 266 | 65 | 259 | 250 | 58 | 16 | 7 | 0.5 |
| 35-200-299 | 243 | 48 | 235 | 236 | 44 | 7 | 4 | 0.4 |
| 36-300-399 | 1383 | 180 | 1357 | 1353 | 167 | 30 | 13 | 1.3 |
| 37-400-499 | 49 | 9 | 49 | 46 | 7 | 3 | 2 | 0.1 |
| 38-500-599 | 179 | 26 | 178 | 173 | 22 | 6 | 4 | 0.2 |
| 39-600-699 | 1400 | 246 | 1389 | 1363 | 223 | 37 | 23 | 1.8 |
| 40-700-799 | 543 | 51 | 542 | 527 | 46 | 16 | 5 | 0.4 |
| 41-800-899 | 258 | 27 | 244 | 251 | 22 | 7 | 5 | 0.2 |
| 42-900-919 | 385 | 68 | 382 | 381 | 65 | 4 | 3 | 0.5 |
| 43-920-921 | 23 | 0 | 22 | 23 | 0 | 0 | 0 | 0 |
| 44-922-999 | 828 | 97 | 775 | 801 | 86 | 27 | 11 | 0.7 |
| 45-Book Club | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 46 - Spanish - Children | 630 | 156 | 587 | 473 | 87 | 157 | 69 | 1.2 |
| 47 - Flash Drive | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 48 - Equipment | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 49 - J DVD | 889 | 393 | 819 | 788 | 344 | 101 | 49 | 2.9 |
| 50 - Story Time | 15 | 1 | 15 | 15 | 1 | 0 | 0 | 0 |
| 51 - Book Buddy | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 52 - YA Graphic Novel | 230 | 38 | 230 | 213 | 37 | 17 | 1 | 0.3 |
| 53 - J Graphic Novel | 1134 | 461 | 945 | 986 | 390 | 148 | 71 | 3.4 |
| 54 - Laptop- In Library | 5 | 0 | 1 | 4 | 0 | 1 | 0 | 0 |
| 55 - J Biography | 476 | 112 | 454 | 453 | 99 | 23 | 13 | 0.8 |
| 56 - Adult Graphic Novel | 93 | 15 | 92 | 92 | 14 | 1 | 1 | 0.1 |
| 57 - Spanish - Adult | 147 | 9 | 146 | 115 | 5 | 32 | 4 | 0.1 |
| 58 - Lake Travis Reads | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 59 - Mass Market | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 60 - YA Audio | 54 | 9 | 54 | 53 | 9 | 1 | 0 | 0.1 |
| 61 - Chapter Book | 2277 | 851 | 1996 | 2066 | 776 | 211 | 75 | 6.3 |
| 62 - Scouts | 137 | 28 | 136 | 134 | 25 | 3 | 3 | 0.2 |
| 63 - Online Database | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 64 - J Foreign Language | 22 | 5 | 22 | 22 | 5 | 0 | 0 | 0 |
| 65 - TV | 1451 | 312 | 1391 | 1341 | 258 | 110 | 54 | 2.3 |
| 66 - ILL | 8 | 0 | 0 | 8 | 0 | 0 | 0 | 0 |
| 67 - Launchpad | 18 | 12 | 18 | 18 | 12 | 0 | 0 | 0.1 |
| 68 - Launchpad - In Library | 4 | 0 | 4 | 4 | 0 | 0 | 0 | 0 |
| 69 - Mobile Hotspot | 20 | 20 | 1 | 16 | 16 | 4 | 4 | 0.1 |
| Total | 52215 | 13448 | 48163 | 48234 | 11450 | 3981 | 1998 |  |

