## Library Director's Report

## November 21, 2019

Program Attendance \& Number of Programs Offered

|  | Children | Adults | Total Attendance | Children | Adults | Total Offered |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Oct 2019 | $\mathbf{1 , 8 7 0}$ | $\mathbf{6 7 5}$ | $\mathbf{2 , 5 4 5}$ | $\mathbf{7 3}$ | $\mathbf{6 5}$ | $\mathbf{1 3 8}$ |
| Sept 2019 | 1,016 | 700 | 1,716 | 65 | 64 | 129 |
| August 2019 | 1,085 | 569 | 1,654 | 56 | 53 | 109 |
| Oct 2018 | 2,087 | 365 | 2,452 | 60 | 50 | 110 |

## New Patrons

| Oct 2019 | $\mathbf{1 5 9}$ |
| :--- | :--- |
| Sept 2019 | 225 |
| August 2019 | 163 |
| Oct 2018 | 139 |

Adult Volunteer Hours

| Oct 2019 | $\mathbf{1 0 0 6}$ |
| :--- | ---: |
| Sept 2019 | 806 |
| August 2019 | 793 |
| Oct 2018 | 855 |

Teen Volunteer Hours

| Oct 2019 | $\mathbf{2 0 1 . 0}$ |
| :--- | :--- |
| Sept 2019 | 213.0 |
| August 2019 | 293.0 |
| Oct 2018 | 182.5 |

Circulation Transactions

|  | Main | Bus | OverDrive | Total |
| :--- | :--- | :---: | :---: | :--- |
| Oct 2019 | $\mathbf{3 1 , 7 9 8}$ | $\mathbf{4 , 1 0 6}$ | $\mathbf{4 , 0 9 9}$ | $\mathbf{4 0 , 0 0 3}$ |
| Sept 2019 | 31,362 | 3,282 | 4,094 | 38,738 |
| August 2019 | 28,371 | 2,350 | 4,492 | 35,213 |
| Oct 2018 | 31,687 | 4,018 | 3,280 | 38,985 |

## Meeting Room Reservations

| Oct 2019 | $\mathbf{1 9}$ |
| :--- | :---: |
| Sept 2019 | 21 |
| August 2019 | 16 |
| Oct 2018 | 25 |

Circulation Snapshot (as of November 2, 2019)

| Material Type | \# of <br> Items | \% of Total <br> Holdings | \# items currently <br> checked out | \% checked-out of <br> total material type | \% of total <br> checked out |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Adult AV | 6,303 | 12.2 | 1,314 | 20.8 | 10.5 |
| Adult Fiction | 10,311 | 19.9 | 1,693 | 16.4 | 13.6 |
| Adult Non-Fiction | 7,409 | 14.3 | 945 | 12.8 | 7.6 |
| Juvenile | 20,715 | 40.0 | 6,414 | 31.0 | 51.4 |
| Other | 7,038 | 13.6 | 2,111 | 30.0 | 16.9 |
| Total | 51,776 |  | 12,477 | 24.1 |  |

## Outreach News from Karen Ballinger

- The bookmobile attended four Halloween events and fall festivals in late October. The bookmobile stopped at La Hacienda RV Park before attending the Lakeway Church Trunk or Treat for the fourth year in a row. Raj, Sharon and Mike Temple, and Karen all enjoyed giving out prizes and candy to library patrons and community neighbors. The bookmobile also attended the Bee Creek United Methodist Church Fall Festival and the One Chapel Fall Festival, seeing many library patrons in costume and giving away over 800 free donated books.
- Morgan and Karen attended the second Lake Travis Senior Services Aging Well Expo at the Lakeway Activity Center. Morgan gave a short talk about the library and many existing patrons stopped by the library table to say hello.
- Alan Gober created a great shelf for the bookmobile receipt printer so there is more space on the bookmobile desk and a more reliable bookmobile printing tool.
- Patty McFarland reports that her citizenship class with three students is finishing this month. One student reported reviewing class materials with her family at dinner time, discussing civics lessons with her children who are also learning about US history.
- Mimi King donated cones for the bookmobile parking spaces.
- Karen changed the bookmobile generator oil at 2,650 hours.
- The Lake Travis Knitters donated beautiful handmade hats and scarves that were distributed at Armadillo RV Park to a dozen patrons.
- The bookmobile has two new adult volunteers who are helping at a preschool stop and an RV Park.


## Past Events

- Rachel and Sue hosted a special appreciation breakfast meeting for processing volunteers on October 29th.
- Sarah and Raj attended the CTLS Performer's Showcase on November 1st.
- Morgan attended the TSLAC Library Financial Success Training in New Braunfels on November 6th.
- Mariah hosted the 2019 LTCL Volunteer Appreciation Party on November 17th.
- Danielle attended the webinar Supervising, Managing, and Leading for Library Specialists on November 20th.


## Upcoming Events

- Beth coordinated and Mariah will work with volunteers from Hudson Bend Middle School on November 22nd for their annual Day of Service.
- I plan to take vacation days November 25th, 26th and 27th and December 23rd.
- Please see the attached December calendar.
- We have a staff meeting scheduled for December 3rd.
- We will increase hours from 51 to 60 per week in 2020 with operational hours: Sunday 124pm, Monday-Thursday 9am-7pm, Friday 9am-6pm, and Saturday 9am-4pm. Linden has purchased magnets with the new hours.
- Parking lot repairs have been rescheduled to Monday, January 20th when we are closed for Martin Luther King, Jr. Day.
- The next Library District Discussion Group meeting is scheduled to take place on January 31st at the Mammen Family Public Library in Bulverde.
- The Foreign Policy Association has announced the topics for the 2020 Great Decisions program which we will launch again in February.
- We plan to hold another Food for Fines forgiveness campaign in February.
- Lara Prescott, author of The Secrets We Kept, has been selected as our 2020 Lake Travis Reads author and will speak at Bee Cave Public Library on February 26th.
- Rachel would like to attend the PLA conference on Nashville February 26-29.
- The next Friends Book Sale is scheduled for Saturday, February 29th.
- Morgan will attend the Rotary President Elect Training Seminar in Dallas February 27-March 1.
- Catherine has asked to attend the TLA conference March 24th - 27th. She will present on March 24th. Morgan has also registered to attend the conference as the TLA District 3 Councilor.


## Notes

- Rachel and Morgan are still working with three potential capstone students on spring and summer projects.
- Catherine Baty will soon take a CPR certification class.
- Linden and a Sunday volunteer have been working regularly with a library patron to teach her how to read.
- We are interested in purchasing outside musical instruments from Percussion Play.
- Biblomodel says that they will send new book stop accessory pieces to replace our defective pieces.
- We will soon schedule The Steam Team to clean carpets, tiles, floors, air ducts, and upholstery.
- KISS has been hired to clean all of our interior and exterior windows in late November.
- The $\$ 2,895$ quote from JXC Landscaping to repair eroded gravel on the path surrounding the library is still being considered.
- The annual inspection of our fire extinguishers should be completed on November 25th.
- ABC is scheduled to conduct their semi-annual HVAC maintenance on December 3rd.
- U.S. Energy has replaced our corroded landscape lighting fixtures with LED bullet flood lights.
- A proposal to change our lighting to LED lighting from U.S. Energy is still being considered.
- AAA has been hired to clean our air conditioning grates.
- LTCL gave out 24 TexShare cards in October 2019. In October, 29 were distributed.
- The LTCL website had 7,089 unique visitors and 20,341 visits in the month of October.
- LTCL currently has 13,572 active cardholder accounts.

Morgan McMillian
11/21/2019


Representative Vikki Goodwin commented on our above tweet!

Circulation Snapshot - Saturday, November 2, 2019

| Type | Holdings | Out | Titles | Main | Main Out | Bus | Bus Out | \% of Total Out |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 - Default | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 2 - Caldecott | 144 | 104 | 78 | 128 | 92 | 16 | 12 | 0.8 |
| 3 - Bluebonnet | 40 | 33 | 20 | 25 | 21 | 15 | 12 | 0.3 |
| 5 - Lone Star | 40 | 13 | 20 | 38 | 12 | 2 | 1 | 0.1 |
| 6 - Tayshas | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 7 - Feature Films | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 8 - Music CD | 177 | 8 | 176 | 176 | 7 | 1 | 1 | 0.1 |
| 9 - Audio | 1901 | 299 | 1893 | 1872 | 297 | 29 | 2 | 2.4 |
| 10 - Magazine | 1014 | 108 | 137 | 1000 | 108 | 14 | 0 | 0.9 |
| 11 - Reference | 38 | 0 | 9 | 38 | 0 | 0 | 0 | 0 |
| 12-Beginning Reader | 1953 | 792 | 1681 | 1658 | 654 | 295 | 138 | 6.3 |
| 13 - DVD | 3734 | 938 | 3284 | 3322 | 728 | 412 | 210 | 7.5 |
| 14 - Fiction | 9607 | 1561 | 9228 | 9427 | 1458 | 180 | 103 | 12.5 |
| 16 - CD-ROMs | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 17 - Juvenile | 3300 | 660 | 3077 | 3189 | 621 | 111 | 39 | 5.3 |
| 18 - NF DVD | 9 | 2 | 9 | 9 | 2 | 0 | 0 | 0 |
| 19 - NF Audio | 491 | 69 | 482 | 458 | 63 | 33 | 6 | 0.6 |
| 20 - J Audio | 513 | 41 | 510 | 488 | 40 | 25 | 1 | 0.3 |
| 21 - Kits | 218 | 111 | 211 | 201 | 102 | 17 | 9 | 0.9 |
| 22 - YA | 1500 | 234 | 1467 | 1480 | 224 | 20 | 10 | 1.9 |
| 23 - Board Books | 1183 | 672 | 1072 | 973 | 535 | 210 | 137 | 5.4 |
| 24 - Picture Books | 7704 | 2505 | 7353 | 6627 | 1881 | 1077 | 624 | 20.1 |
| 25 - Large Print | 704 | 132 | 700 | 603 | 91 | 101 | 41 | 1.1 |
| 26 - NF Juvenile | 2885 | 755 | 2816 | 2579 | 620 | 306 | 135 | 6.1 |
| 27 - Family DVD | 603 | 317 | 480 | 460 | 242 | 143 | 75 | 2.5 |
| 28 - Professional | 20 | 1 | 17 | 20 | 1 | 0 | 0 | 0 |
| 29 - Oversize | 23 | 1 | 23 | 23 | 1 | 0 | 0 | 0 |
| 30 - Biography | 651 | 74 | 633 | 605 | 55 | 46 | 19 | 0.6 |
| 31 - Summer Reading | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 32 - CTLS | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 33-000-099 | 119 | 14 | 118 | 114 | 13 | 5 | 1 | 0.1 |
| 34-100-199 | 265 | 51 | 259 | 251 | 46 | 14 | 5 | 0.4 |
| 35-200-299 | 242 | 49 | 234 | 234 | 44 | 8 | 5 | 0.4 |
| 36-300-399 | 1399 | 168 | 1371 | 1366 | 152 | 33 | 16 | 1.3 |
| 37-400-499 | 49 | 7 | 49 | 46 | 5 | 3 | 2 | 0.1 |
| 38-500-599 | 181 | 28 | 179 | 174 | 23 | 7 | 5 | 0.2 |
| 39-600-699 | 1407 | 232 | 1396 | 1375 | 211 | 32 | 21 | 1.9 |
| 40-700-799 | 544 | 53 | 543 | 526 | 45 | 18 | 8 | 0.4 |
| 41-800-899 | 260 | 25 | 246 | 256 | 23 | 4 | 2 | 0.2 |
| 42-900-919 | 385 | 35 | 382 | 382 | 33 | 3 | 2 | 0.3 |
| 43-920-921 | 24 | 1 | 23 | 24 | 1 | 0 | 0 | 0 |
| 44-922-999 | 837 | 97 | 780 | 816 | 89 | 21 | 8 | 0.8 |
| 45-Book Club | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 46 - Spanish - Children | 632 | 174 | 589 | 469 | 100 | 163 | 74 | 1.4 |
| 47 - Flash Drive | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 48 - Equipment | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 49-J DVD | 884 | 346 | 815 | 797 | 314 | 87 | 32 | 2.8 |
| 50 - Story Time | 15 | 1 | 15 | 15 | 1 | 0 | 0 | 0 |
| 51 - Book Buddy | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 52 - YA Graphic Novel | 231 | 32 | 231 | 199 | 24 | 32 | 8 | 0.3 |


| $53-$ J Graphic Novel | 1131 | 462 | 950 | 985 | 402 | 146 | 60 | 3.7 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| 54 - Laptop- In Library | 5 | 0 | 1 | 4 | 0 | 1 | 0 | 0 |
| $55-$ J Biography | 476 | 101 | 454 | 454 | 93 | 22 | 8 | 0.8 |
| 56 - Adult Graphic Novel | 93 | 11 | 92 | 91 | 11 | 2 | 0 | 0.1 |
| 57 - Spanish - Adult | 147 | 11 | 146 | 115 | 6 | 32 | 5 | 0.1 |
| 58 - Lake Travis Reads | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 59 - Mass Market | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 60 - YA Audio | 54 | 7 | 54 | 53 | 7 | 1 | 0 | 0.1 |
| 61 - Chapter Book | 2275 | 814 | 1996 | 2059 | 742 | 216 | 72 | 6.5 |
| 62 - Scouts | 137 | 10 | 136 | 135 | 8 | 2 | 2 | 0.1 |
| 63 - Online Database | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 64 - J Foreign Language | 22 | 0 | 22 | 21 | 0 | 1 | 0 | 0 |
| $65-$ TV | 1459 | 283 | 1399 | 1354 | 232 | 105 | 51 | 2.3 |
| 66 - ILL | 9 | 1 | 1 | 9 | 1 | 0 | 0 | 0 |
| 67 - Launchpad | 18 | 11 | 18 | 18 | 11 | 0 | 0 | 0.1 |
| 68 - Launchpad - In Library | 4 | 0 | 4 | 4 | 0 | 0 | 0 | 0 |
| 69 - Mobile Hotspot | 20 | 20 | 1 | 13 | 13 | 7 | 7 | 0.2 |
| Total | 51776 | 12474 | 47806 | 47758 | 10505 | 4018 | 1969 | 0 |

