

Library Director's Report

July 23, 2020

Program Attendance & Number of Programs Offered

	Children	Adults	Total Attendance	Children	Adults	Total Offered
June 2020	1,052	264	1,316	32	33	65
May 2020	244	283	527	17	37	54
April 2020	148	294	442	12	24	36
June 2019	3,422	551	3,973	104	49	153

New Patrons

June 2020	96
May 2020	44
April 2020	51
June 2019	213

Door Count

	Main	Bus	Total
June 2020	0	489	489
May 2020	0	0	0
April 2020	0	0	0
June 2019	26,554	1,409	27,963

Adult Volunteer Hours

June 2020	72.0
May 2020	70.0
April 2020	30.0
June 2019	800.5

Interlibrary Loan (ILL)

	Requested/Received/Shipped
June 2020	56 / 46 / 3
May 2020	9 / 31 / 0
April 2020	0 / 0 / 0
June 2019	148 / 137 / 2

Teen Volunteer Hours

June 2020	0
May 2020	0
April 2020	0
June 2019	577

OverDrive

	New Patrons
June 2020	73
May 2020	68
April 2020	104
June 2019	60

Circulation Transactions

	Main	Bus	OverDrive	Total
June 2020	16,459	1,650	6,243	24,325
May 2020	2,767	18	6,790	9,575
April 2020	28	21	6,305	6,354
June 2019	37,284	2,996	4,062	44,342

Meeting Room Reservations

June 2020	0
May 2020	0
April 2020	0
June 2019	14

Circulation Snapshot (as of July 17, 2020)

Material Type	# of Items	% of Total Holdings	# items currently checked out	% checked-out of total material type	% of total checked out
Adult AV	6,146	11.8	687	11.2	8.5
Adult Fiction	10,289	19.7	1,354	13.2	16.7
Adult Non-Fiction	7,612	14.6	736	9.7	9.1
Juvenile	20,898	40.1	3,922	18.8	48.5
Other	7,165	13.7	1,391	19.4	17.2
Total	52,110		8,090	15.5	

Outreach News from Karen Ballinger

- The bookmobile continues offering contactless curbside reserve pick up service at 15 of the 26 regularly scheduled bookmobile stops. There are seven stops (six preschools and one Sunday school) that we generally do not visit in the summer. There are two churches that are not meeting in person on Sundays, and two assisted living facilities that are not interested in library services. Library staff remain in touch with contacts at stops to remind them of library services.
- We have increased bookmobile visits at the Briarcliff community center to weekly as it remains our busiest stop for curbside reserve pick up and also the farthest stop in the library district. We are also visiting Emmaus Catholic Parish every other week after the Spanish language mass in the hopes of advertising library services to the Spanish speaking community.
- Library staff have made contactless homebound deliveries to existing homebound delivery patrons, who have appreciated receiving library materials again.
- Karen delivered a box of Books for Babies to the Baylor Scott and White Hospital in Lakeway after they reached out to us requesting more packages.



Notes

- Please see the attached 2019/2020 fiscal year statistics.
- Last fiscal year, patrons had 666 total sessions with Mango Languages. The top three languages were Spanish, French, and ESL Spanish.
- LTCL Reviewer in Residence Kim McGee was elected to the Longmont Public Library Board in Colorado!
- Virtual Thursday Summer Reading Program events continue to be very popular with almost 200 people signed up for Dinosaur George's program on July 23rd!
- The Summer Reading Challenge has been met and the Friends of the Library have donated \$500 each to Lake Travis Crisis Ministries and Helping Hand Crisis Ministry of Spicewood.

- Sarah is working to launch a new 1,000 Books Before Kindergarten challenge in Beanstack.
- We have identified a need to help people browse the library and find new books during this time. Linden and Sarah have recorded videos highlighting titles, tech coaches have focused columns on searching the catalog, and Rachel has produced four short YouTube videos to show how to use the catalog. Rachel has also purchased an annual subscription to NextReads. The attractive newsletters will deliver reading recommendations to patron inboxes in a number of different genres such as mysteries, picture books, and thrillers. The newsletters automatically link back to our catalog, making it easy for readers to get more information or to place a hold. Catalog education and highlighting new books will continue to be a priority.
- Rachel and Sarah have helped dozens of people through the new Recommended Reads service launched last month.
- We were not awarded a TSLAC CARES Act grant but we plan to apply again during the next cycle this fall. Regardless of grant funding, we plan to move forward with the \$3,802.85 TFE quote for the outdoor access point to provide WiFi in the parking lot.
- Rachel and all staff are working hard on a survey that we plan to distribute in early August to determine what other library services we can provide while the building is closed to the public.
- Raj has ordered ten more mobile hotspots to add to our circulating collection.
- ABC is maintaining our HVAC system on July 7th and have made necessary repairs.
- The next Library District Discussion Group is scheduled on Friday, August 21st and is expected to take place virtually.
- The LTCL website had 7,669 unique visitors and 23,106 visits in the month of June.
- LTCL currently has 13,501 active cardholder accounts.

Positive News

- From patron texgrinch@aol.com on July 6: “I just wanted to say thanks for your efforts with curbside and trying your best to serve the community. We love our library. We really appreciate your efforts. Looking forward to new DVDs and best sellers. Thanks for all you do.”
- From patron Diane on July 14: “The Library is so active in outreach in the midst of the virus. Kudos to you and the staff for that.”

Morgan McMillian
7/22/2020