

Library Director's Report

September 24, 2020

Program Attendance & Number of Programs Offered

	Children	Adults	Total Attendance	Children	Adults	Total Offered
Aug 2020	486	241	727	21	28	49
July 2020	1,729	249	1,978	28	32	60
June 2020	1,052	264	1,316	32	33	65
Aug 2019	1,085	569	1,654	56	53	109

New Patrons

Aug 2020	97
July 2020	80
June 2020	96
Aug 2019	163

Door Count

	Main	Bus	Total
Aug 2020	0	170	170
July 2020	0	323	323
June 2020	0	489	489
Aug 2019	22,117	886	23,003

Adult Volunteer Hours

Aug 2020	58
July 2020	66
June 2020	72
Aug 2019	793

Interlibrary Loan (ILL)

	Requested/Received/Shipped
Aug 2020	31 / 45 / 2
July 2020	58 / 68 / 2
June 2020	56 / 46 / 3
Aug 2019	13/ 125 / 4

Teen Volunteer Hours

Aug 2020	0
July 2020	0
June 2020	0
Aug 2019	293

OverDrive

	New Patrons
Aug 2020	76
July 2020	75
June 2020	73
Aug 2019	71

Circulation Transactions

	Main	Bus	OverDrive	Total
Aug 2020	6,670	777	6,598	14,045
July 2020	12,921	1,840	6,451	21,212
June 2020	16,459	1,650	6,243	24,325
Aug 2019	28,371	2,350	4,492	35,213

Meeting Room Reservations

Aug 2020	0
July 2020	0
June 2020	0
Aug 2019	16

Circulation Snapshot (as of September 22, 2020)

Material Type	# of Items	% of Total Holdings	# items currently checked out	% checked-out of total material type	% of total checked out
Adult AV	6,123	11.8	545	8.9	6.7
Adult Fiction	10,442	20.0	1,301	12.5	16.0
Adult Non-Fiction	7,204	13.8	777	10.8	9.6
Juvenile	21,043	40.4	4,109	19.5	50.6
Other	7,274	14.0	1,392	19.1	17.1
Total	52,086		8,124	15.6	

Outreach News from Karen Ballinger

- Curbside reserve pick up service continues at two food pantry stops, five neighborhood stops, four RV park stops, two independent living facilities, and one church. All transactions take place outside and no patrons are allowed inside the bookmobile.
- We are also delivering library materials to two assisted living facilities and three preschools.
- We are giving away take and make crafts and lollipops again.
- Homebound deliveries are continuing in a contactless manner, with six patrons regularly receiving book and movie deliveries every month.
- Ms. Tiffany Thompson, a Pre-K teacher at Lake Travis Elementary School, has requested a virtual tour of the bookmobile for her students.
- Karen and the bookmobile had planned to attend the Rough Hollow Elementary School Trucks and Treats event on October 22nd, but it was canceled.
- The library will be participating in the Lake Travis Senior Services Aging Well Expo virtually on October 1st, providing door prizes and giving a small talk highlighting little known library resources.

Pandemic Notes

- Thanks to Linden, we were featured in the *Library Journal* article ‘Libraries Roll Back In-Person Services Due to COVID-19 Contact, Local Resurgence’ published online on September 1st.
- We increased the number of reserved allowed at any given time to 20.
- We will increase curbside hours on September 30th with the addition of 5pm-7pm evening hours on Wednesdays.

Notes

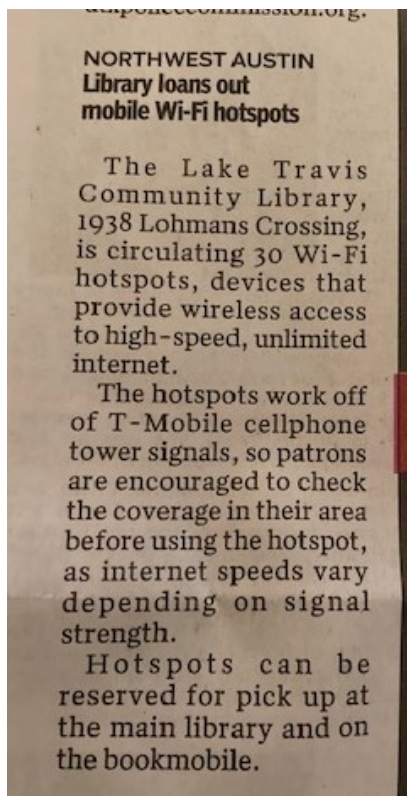
- Results of the August 2020 survey are attached.
- Rachel (with a strong assist from Karen) applied for the second cycle of TSLAC CARES ACT funds with a request for \$16,102.90. Three letters of support from Lake Travis Crisis Ministries, Partners in Hope, and longtime patron Elaine Oertel were included with the application. The grant award would fund the purchase of a Meraki MX48 Firewall necessary to increase our bandwidth for a cost of \$4,234.
- We will receive a direct deposit for \$229.02 as a result from a federally funded reimbursement award from TSLAC for interlibrary loan lends (33) made between August 1, 2019-July 31, 2020.
- We received official notification that LTCL has been accredited and will be a fully qualified member of the Texas Library System for State Fiscal Year 2021.
- Sarah will attend the Colorado Libraries for Early Literacy virtual conference on October 8th and 9th.
- I will moderate a public library panel about the pandemic at the virtual TLA District 3 workshop on October 26th.
- Good News from Catherine: “At the ALAN (Assembly on Literature for Adolescents of the National Council of Teachers of English) 2020 Virtual Workshop in November, I will present break-out session, ‘Indigenous Representation: a How To on the Ethical Inclusion of Natives.’ In this session I will teach attendees to recognize the basic slurs, tropes and stereotypes of Natives in adolescent literature. The goal of this session is to give attendees the starting tools to ethically choose books with Native characters or themes.”

- Sarah has been asked to present at two panels at the upcoming 2021 TLA virtual conference. She will be representing small libraries in the Public Library Division panel called *Virtual Summer Reading Program – Results from Summer 2020*. She will also be presenting with Cate Sweeney from Bee Cave Library at a second panel discussion held by the Small Community Libraries Roundtable to discuss virtual Summer Reading online programming.
- The LTCL TexShare Value Report is attached. In fiscal year 2020, it would have cost the 631 libraries participating in the TexShare Database program over \$93 million to purchase the e-resource subscriptions that were licensed by the Texas State Library and Archives Commission for approximately \$9.9 million. The total costs of the program are highly subsidized by state and local funds. Overall, fees paid by participating libraries are matched 3:1.
- Raj has made significant updates to our website and is working on a redesign of our program pages.
- We have contracted with TFE for another six months of managed service.
- TFE installed the new external access point earlier this month and we now have an increased Wi-Fi signal throughout the library parking lot.
- We resumed the Great Decisions discussions virtually on September 10th and 17th and have plans for the monthly Speakers' Forum series starting in October.
- Sarah has planned many virtual programs in October including Halloween story times, a Día De Los Muertos storyteller, a Tiny Tails to You animal costume show, and a weekly educational program on Wednesday afternoons for all ages. Those special speakers include Austin Reptile Shows, Space Science Institute, the Ladybird Johnson Wildflower Center, and the LBJ Presidential Library 'The Election Collection.'
- Mariah has plans for a unique Volunteer Appreciation celebration later this fall.
- We are in talks with LTISD and OverDrive to implement the Sora student reading app. With the public library CONNECT feature, kids can access age-appropriate eBooks and audiobooks from the local public library in addition to their school's digital collection.
- We plan to launch a new Beanstack Challenge later this fall – the Holiday Reading Challenge. The Friends of the Library have agreed to donate \$1,000 to LTlov's Green Santa program if our community reads 100,000 minutes.
- New Additions newsletters were launched on August 24th and we currently have 119 subscribers.
- Rachel (with assists from Sarah and Raj) have completed 9 Recommended Reads requests over the past month.
- After having access to the free TumbleBook Library throughout the summer, we purchased an annual subscription to the five digital collections of eBooks and audiobooks which are divided by interest and age group.
- There have been leaks in the teen room and women's restroom this past month.
- The library was without phone service for two days early this month when Austin Energy put a new pole in on Lohmans Spur and hit the AT&T cable.
- Hull Supply Company repaired our front doors earlier this month.
- I plan to take vacation days November 23-25th.
- The LTCL website had 7,417 unique visitors and 21,357 visits in the month of August.
- LTCL currently has 13,383 active cardholder accounts.

Patron Comments

- From homebound patron Jeanne on September 9: Morgan, I'm forwarding this email from a close friend in West Haven, Ct. simply because you and your staff have made our library awesome! I've forwarded a few LTCL Newsletters to her in hopes her branch would take a lesson on success. Please excuse some language as she is totally upset about the closing. Not rubbing it in but I also told her about the great service I receive with home delivery and the switch to audio books on CD when my vision started to fail. Keep up the good work and know you are celebrated far and near. Blessings, Jeanne (#1 supporter)
- From patron Linda on September 22: Library is where it starts!! Love all the programs you have going. You are doing an amazing job with all the pandemic issues, etc. THANK YOU! Have a wonderful day and find something beautiful to see.
- From patron Amy on September 23: Thank you so much for all that you're doing to help us access the library. This is such a weird time!

Morgan McMillian
9/23/2020



We were featured in the 9/12/2020 edition of the *Austin American-Statesman*.